

PUBLIC REPORT PROMTPRESS

Channel audit

Uy Bozor | News



@uybozori_toshkent_uy_joy

■Admin ■@MANAGER_UY_BOZOR Advertising service! ■We advertise all types of real estate objects ■BE CAREFUL: The channel is not responsible for any purchase/sale, trade or negative situations...

SUBSCRIBERS

126 483

-3313 per month

ERR (% SEE POSTS)

2.0%

per day 0.8%

REACH/POST

1.5K

ad reach 1.1K/24h

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What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 126 483 —	 SUBS REACH 1.18% avg % subs see post	 VIEWS/POST 1.5K median 1.5K · 29 days	 POSTS/DAY 15.2 ~107 per week
 7D TREND -5.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 553 chars median 620 · 29 days	 POSTS ANALYZED 457 29 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -3313 last month	 CITATION RATE 40 citation index · 55 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 06.05.2023

AI EDITOR SUMMARY

Channel «Uy Bozor | News» — 126 483 subs. Avg views per post: 1.5K people (1% of subs), reach is low — consider expanding audience. Publishes 107 posts/week (~15/day) — very active. For week Jun 1–7 reach stable (-5.0% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **457** posts over 29 days.
- 02 Dominant format: **Photo** (425/457 posts).
- 03 Avg post length — **553** chars (median 620).
- 04 Peak audience activity — **Tuesday**, 13:00 UZT.
- 05 Top posts get **2x** more views than the weakest (2.7K avg for top vs 1.2K for worst) — among 457 posts over 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 08:57 PHOTO #Apartment For Sale → View full image # Address: Yashnabad district, Tuzel 3rd quarter # 9-story building # 7th floor # 4 rooms, bathroom...	VIEWS 2 810 REPOSTS 10	REACTIONS — ER 2.2%
Nº2 01.06 · 14:03 PHOTO #Apartment For Sale → View full image # Address: Yashnabad district, Aviasozlar, 57 house, 151 apartment # Landmark: Kadysheva market...	VIEWS 2 654 REPOSTS 11	REACTIONS — ER 2.1%
Nº3 31.05 · 15:05 PHOTO #Apartment For Sale → View full image # Address: Chilanzar district, 7th quarter # Landmark: Mosque # 4-story building # 3rd floor #	VIEWS 2 636 REPOSTS 12	REACTIONS — ER 2.1%

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

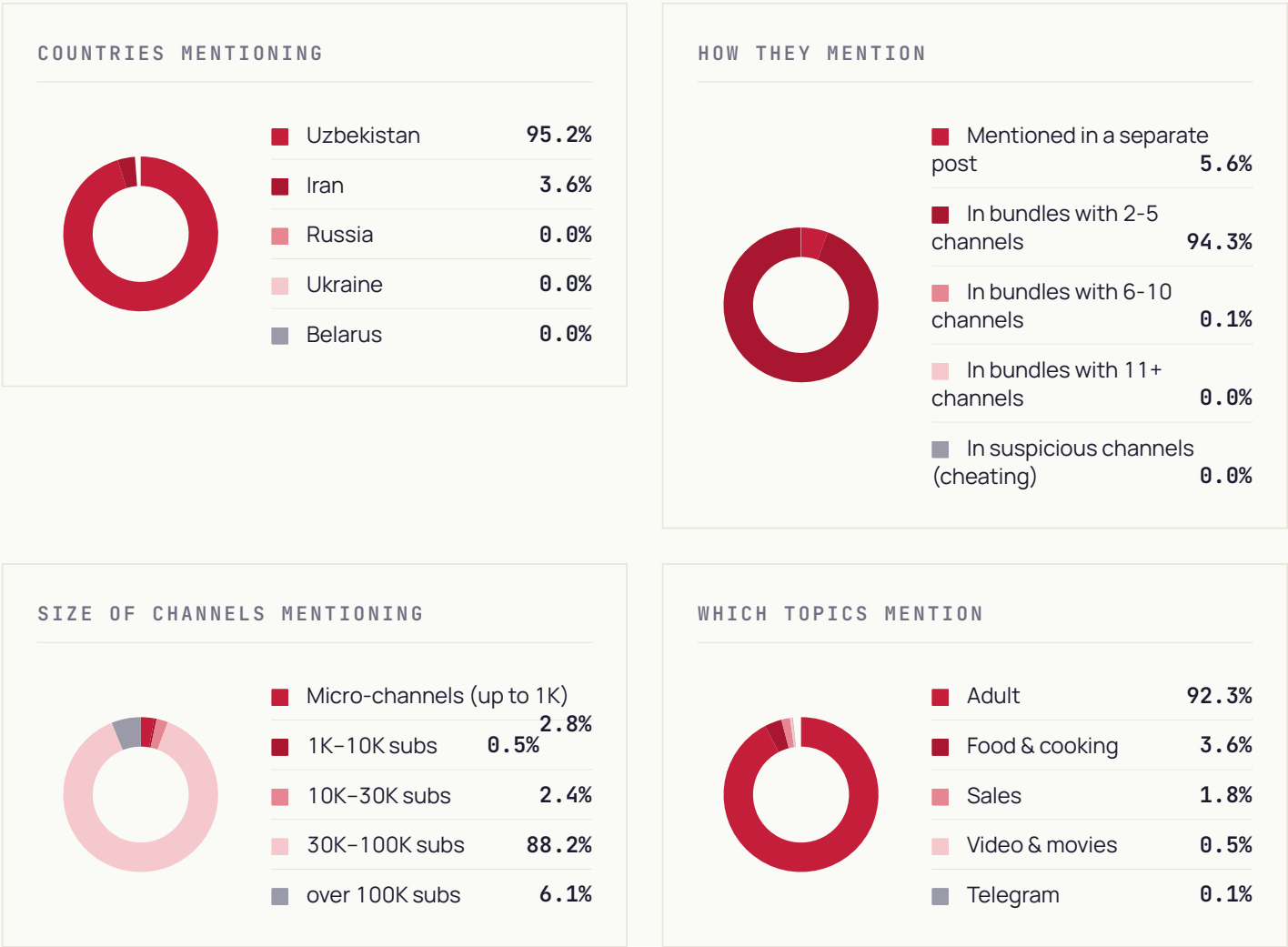
Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

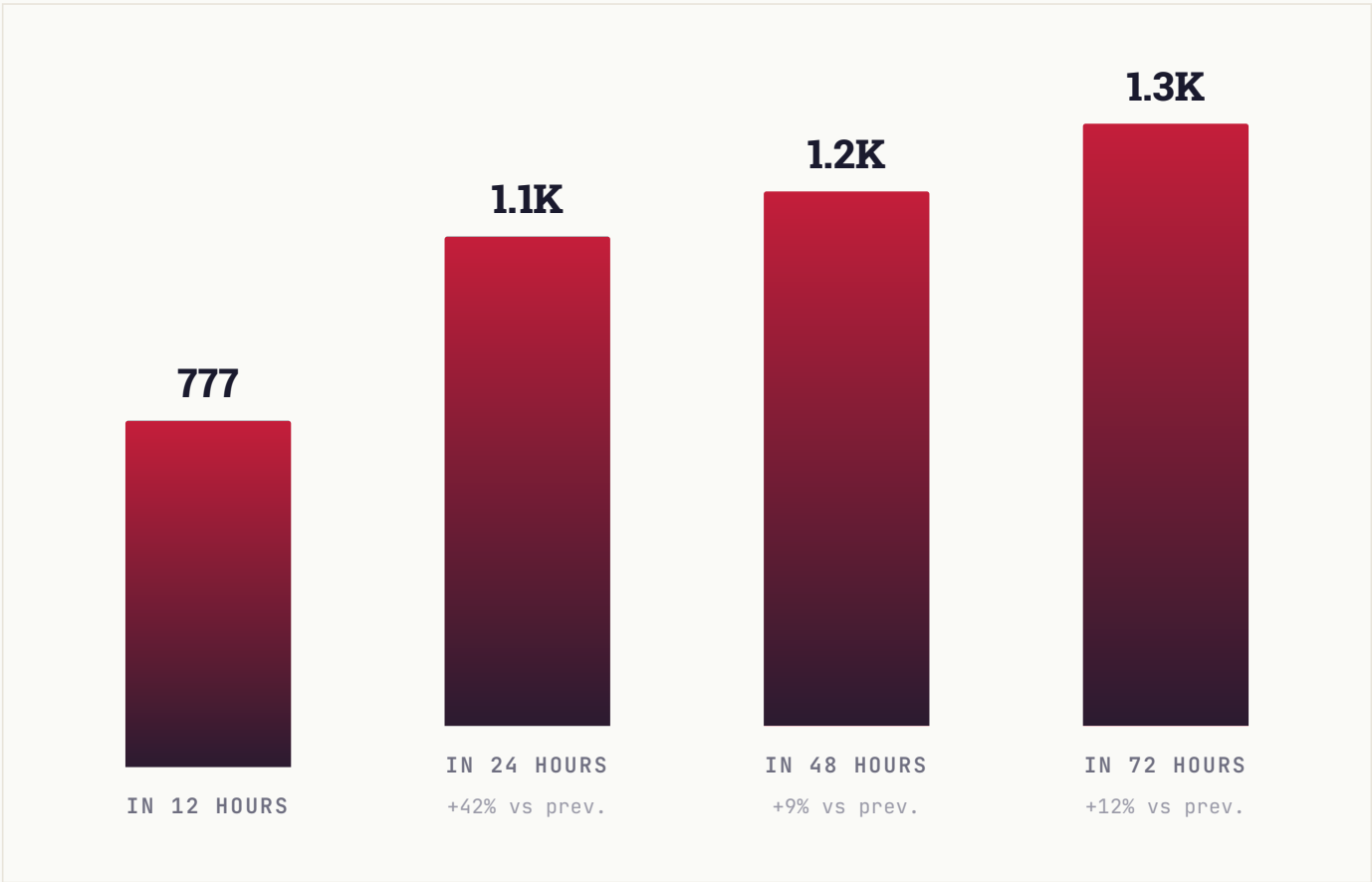
Citation index **40** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from 1k. All time the channel was mentioned **55** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
UB Uy Bozor News YOU	126.5K
UB UY BOZORIM TOSHKENT	14K
RE Real Estate Murod	12.5K
MH My House	5.7K
NV Real Estate in Tashkent	4.1K
MR Mirzo-Ulugbek district	3.1K
AN Real Estate Agency!	3K
KV Kvartirabor(Sultonov)	2.2K
HT HOME TASH Rieltor Yana.	1.4K

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in top third of the list. Larger — 2 channels (leader: Kun.uz | Official channel, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual cross-promos on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **446**, they brought **31 284** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	44	1	0	
November 2025	59	1	833	
October 2025	70	1	12 015	
September 2025	82	2	9 580	
August 2025	94	4	341	
Jul 2025	97	1	8 515	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
446	6	31 284

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day: Tuesday

Audience is most active on this day at 13:00 UZT.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.18% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.3pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
