

PROMTPRESS PUBLIC REPORT

Channel audit

UY AVTOMOBIL BOZORI



@uyavtomobil

Welcome to "Uyavtomobil Bozori" channel! To post an ad 📌
@Managerim We prepare ads for you 📌📌📌The biggest Home & Auto
sales channel in Uzbekistan📌

SUBSCRIBERS

249 505

-30772 per month

ERR (% WHO SEE
POSTS)

4.0%

daily 1.5%

REACH/POST

9.5K

ad reach 3.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citations

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Mention dynamics

6 months · monthly

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 249 505 —	SUBSCRIBER REACH 3.8% avg % subs see post	VIEWS/POST 9.5K median 10K · 29 days	POSTS/DAY 8.1 ~56 per week
7D TREND +1.3% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 367 chars median 359 · 29 days	POSTS ANALYZED 238 29 days
AD REACH 3.7K 24h avg	CHURN / MONTH -30772 last month	CITATIONS 3 citation index · 5 channels mentioned ever	CHANNEL AGE 5 years 8 months created 10.10.2020

AI EDITOR SUMMARY

Channel «UY AVTOMOBIL BOZORI» – 249 505 subs. Each post averages 9.5K people (4% from subs), reach is low – consider expanding audience. Publishes 56 posts per week (~8/day) – active posting. For week June 1–7, reach stable (+1.3% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **238** posts over 29 days.
- 02 Dominant format – **Photo** (178/238 posts).
- 03 Avg post length – **367** chars (median 359).
- 04 Peak audience activity – **Wednesday**, 03:00 UZT.
- 05 Top posts bring **4x** more views than the weakest (11.2K avg for top vs 3K for worst) – among 238 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 12:40 PHOTO FOR SALE – Nexia 2 Location: Andijan, Balikchi Year: 2009 Mileage: 142,000 km Paint: Scratch on rear right side...	VIEWS 11 294 REPOSTS 2	REACTIONS — ER 4.5%
Nº2 05.06 · 12:30 PHOTO FOR SALE – Cobalt 1st position Location: Andijan Year: 2015 Mileage: 120,000 km Paint: 30% Fuel: Petrol +...	VIEWS 11 266 REPOSTS 1	REACTIONS — ER 4.5%
Nº3 21.05 · 12:34 PHOTO FOR SALE – Gentra Location: Fergana, Rishtan Year: 2014 Mileage: 198,000 km Paint: 2 parts Fuel: Petrol +...	VIEWS 11 018 REPOSTS 1	REACTIONS — ER 4.4%

Nº4

04.06 · 11:42

PHOTO

FOR SALE — Damas Van

Location: Fergana, Oltiariq

Year: 2018

Body replaced in 2025

Mileage: 207,500 km

VIEWS

10 924

REPOSTS

1

REACTIONS

—

ER

4.4%

Nº5

07.06 · 06:11

PHOTO

FOR SALE — Lacetti

Location: Fergana, Buvida

Year: 2010

Mileage: 240,000 km

Paint: On hood & rear wing

VIEWS

10 828

REPOSTS

1

REACTIONS

—

ER

4.3%

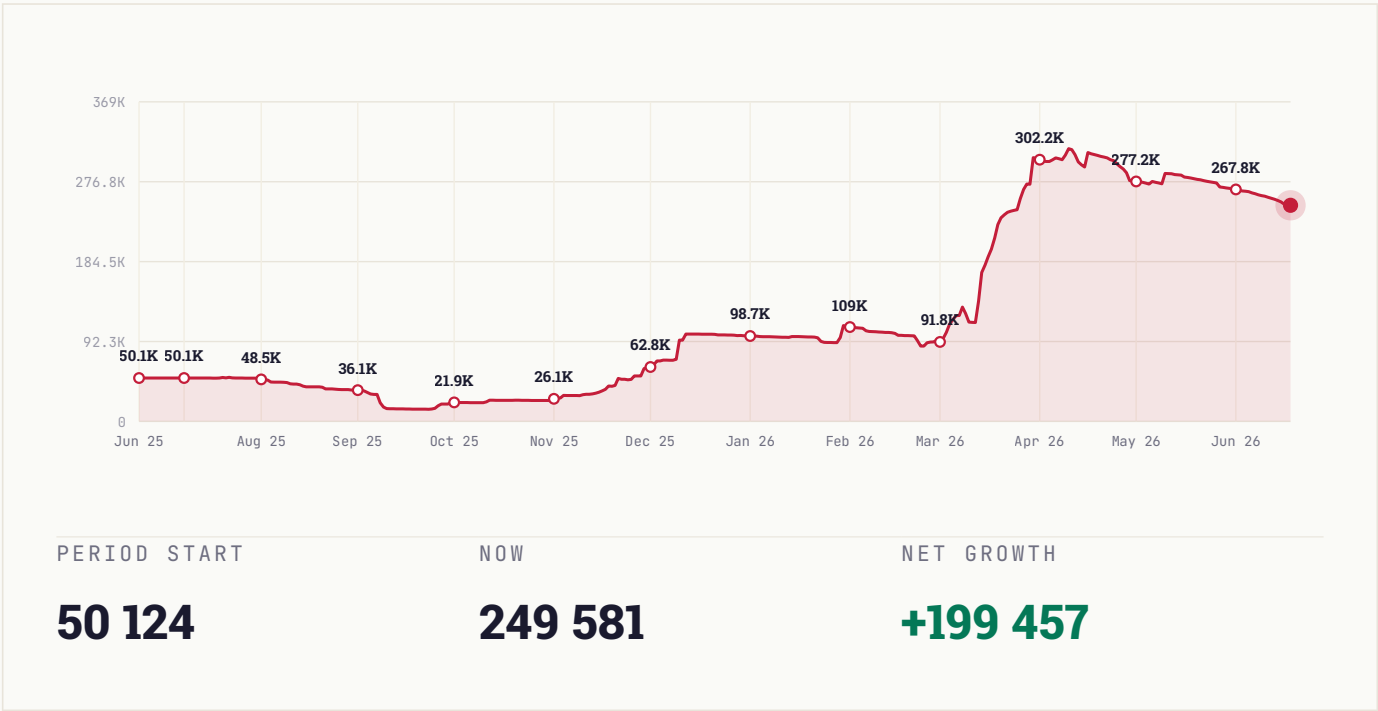
WORST 3

↓ 14.06 · 10:43 VIDEO FOR SALE — APARTMENT Location: Andijan city, Old town, Gairat street Landmark: Opposite Dehqon market, Registon	VIEWS 3 066 REPOSTS 1 REACTIONS — ER 1.2%
↓ 14.06 · 11:40 PHOTO FOR SALE — Nexia 1 (Urgent) Location: Andijan Year: 2001 Mileage: 750,000 km Paint: Yes Fuel: Petrol +	VIEWS 3 044 REPOSTS 1 REACTIONS — ER 1.2%
↓ 14.06 · 08:42 PHOTO FOR SALE — Gentra Automatic Location: Fergana, Margilan Year: 2015 Mileage: 360,000 km Paint: 25–30% Fuel	VIEWS 2 939 REPOSTS 1 REACTIONS — ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

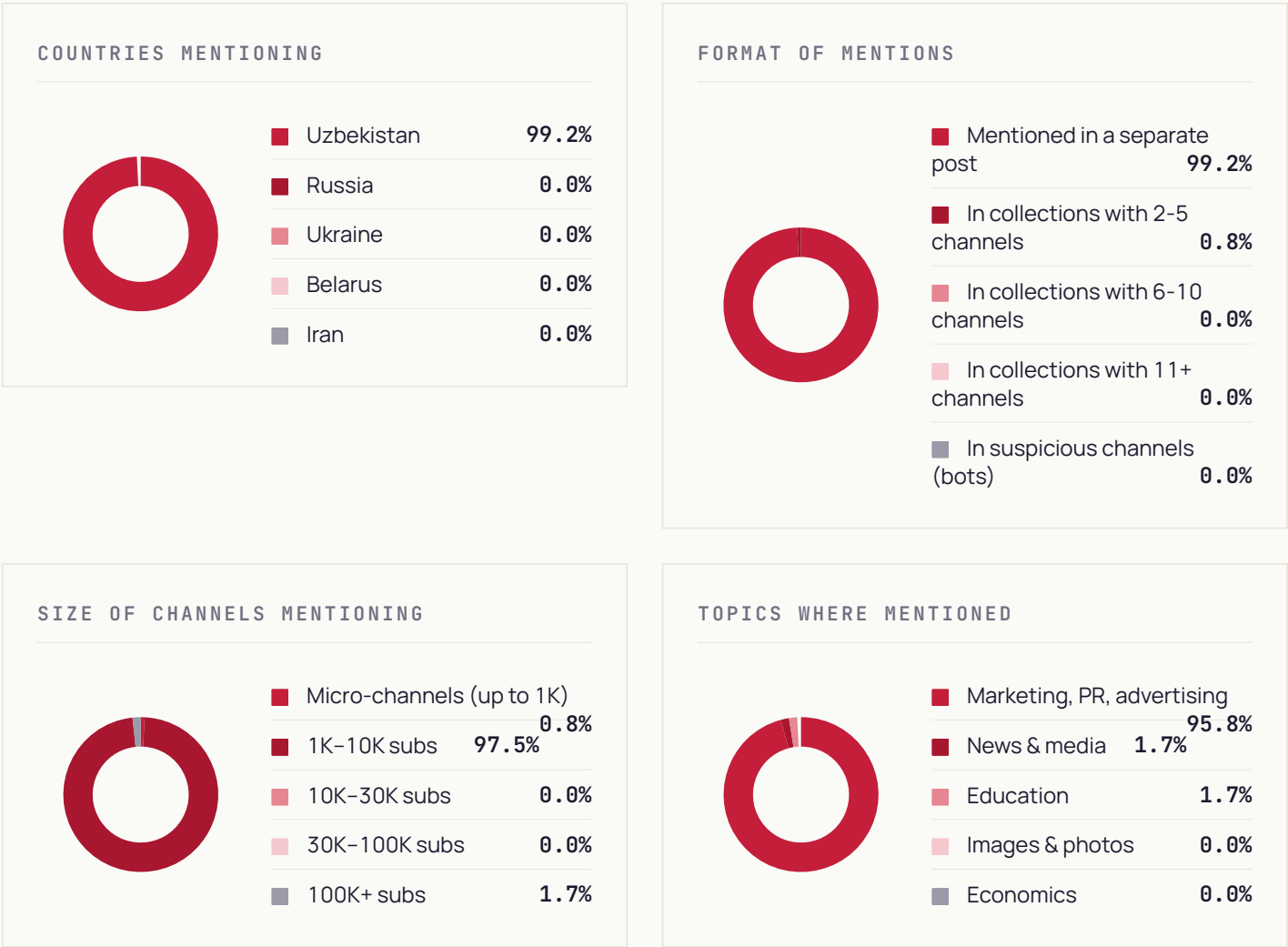
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

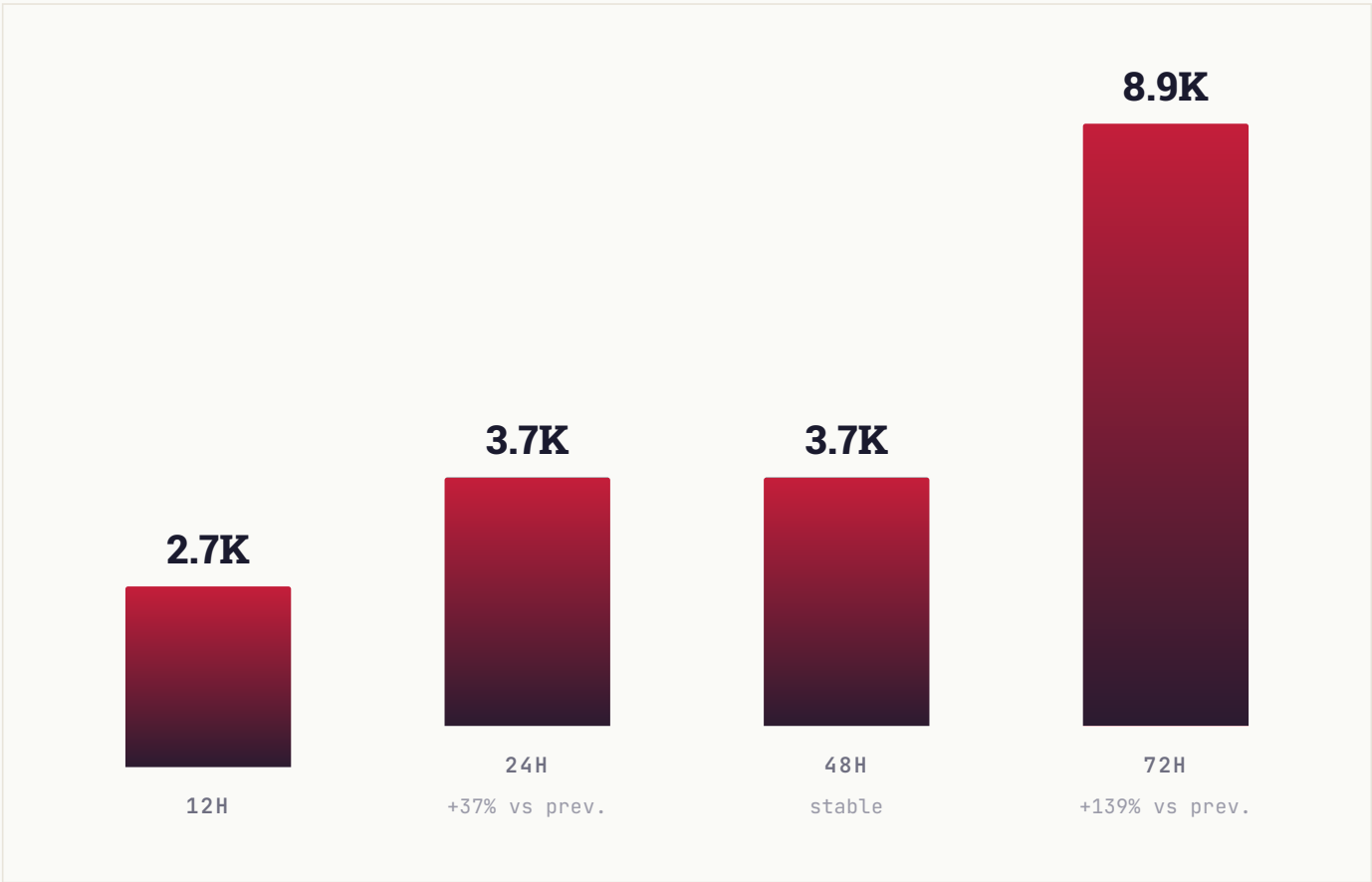
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs channel. All time the channel was mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **91 396** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	2	1	38 358	
Nov 2025	1	1	40 748	
Oct 2025	0	0	3 077	
September 2025	0	0	7 949	
August 2025	0	0	0	
Jul 2025	0	0	1 264	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
3		6	91 396	

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Wednesday
 On this day at 03:00 UZT audience is most active.

EFFECT
Best window for important posts

02

Increase video posts share
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

ER below niche benchmark — rethink formats
 Current ER 3.8% vs norm 5.5%. Try polls and interactive formats.

EFFECT
+1.7pp ER

04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

05

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
