

PROMTPRESS PUBLIC REPORT

Channel audit

АДОВЫЙ UX



@uxfromhell

Examples of bad UI, UX and stories about it all Send your examples to the channel author via bot: @uxfromhellbot Ads: @kgreenmedia Registered: vk.cc/cKf91b Author: @kirillgreen By leaving...

SUBSCRIBERS

50 283

+193 per month

ERR (% SEE POSTS)

21.0%

in 24h 14.6%

REACH/POST

10.2K

ad reach 7.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 50 283 —	 SUBS REACH 20.23% avg % subs see post	 VIEWS/POST 10.2K median 10.1K · 29 days	 POSTS/DAY 7.7 ~54 per week
 7D TREND -10.3% vs previous week	 REACTIONS/POST 429.9 total 99,310 reactions, 29,145 reposts, 282 comments	 POST LENGTH 117 chars median 52 · 29 days	 POSTS ANALYZED 231 29 days
 AD REACH 7.3K 24h avg	 CHURN / MONTH +193 last month	 CITATION RATE 144 citation index · 1,089 channels mentioned ever	 CHANNEL AGE 8 years 6 months created 15.12.2017

AI EDITOR SUMMARY

Channel «Hellish UX» — 50 283 subs. Each post avg views 10.2K people (20% of subs), avg reach — room to grow. Publishes 54 posts/week (~8/day) — active. Week Jun 29–Jul 5 reach dropped -10.3% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **231** posts in 29 days.
- 02 Dominant format – **Photo** (201/231 posts).
- 03 Avg post length – **117** chars (median 52).
- 04 Peak audience activity – **Wed**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (17.4K avg for top vs 8.2K for worst) – among 231 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 15.06 · 13:21 PHOTO Main thing: don't rush when pronouncing the brand name	VIEWS	REACTIONS
	18 724	615
	REPOSTS	ER
	410	37.2%
Nº2 17.06 · 15:06 VIDEO Can you make a dumber loading indicator on an airline site than this?	VIEWS	REACTIONS
	17 161	828
	REPOSTS	ER
	489	34.1%
Nº3 13.06 · 14:00 PHOTO Classic data visualization	VIEWS	REACTIONS
	16 450	585
	REPOSTS	ER
	144	32.7%

Nº4 13.06 · 11:26 PHOTO In whose, excuse me, ass?	VIEWS	REACTIONS
	15 347	771
	REPOSTS	ER
	887	30.5%

Nº5 15.06 · 13:14 PHOTO Nah, if the Spanish...	VIEWS	REACTIONS
	15 147	717
	REPOSTS	ER
	639	30.1%

WORST 3

↓ 04.07 · 15:09 PHOTO A small #indie company played with icons and lost	VIEWS	REACTIONS
	8 243	321
	REPOSTS	ER
	25	16.4%

↓ 09.07 · 14:39 PHOTO There are only two genres #gender	VIEWS	REACTIONS
	8 231	290
	REPOSTS	ER
	49	16.4%

↓ 09.07 · 09:05 PHOTO 🔥 New season of Design Prosmotr starts: Sep 19–20 – Moscow, Sep 26–27 – St. Petersburg. Pre-order tickets at best prices in the bot The hardest...	VIEWS	REACTIONS
	8 072	51
	REPOSTS	ER
	5	16.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



— SECTION 04 · MENTIONS

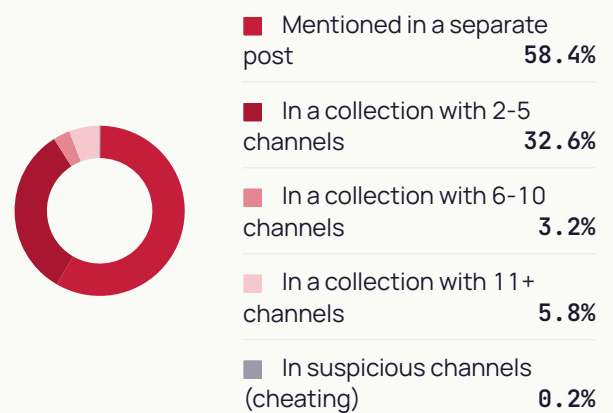
Who and how mentions the channel

Citation index **144** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **1 089** different channels.

COUNTRIES MENTIONING



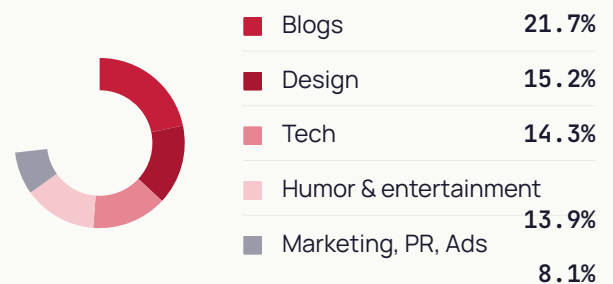
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



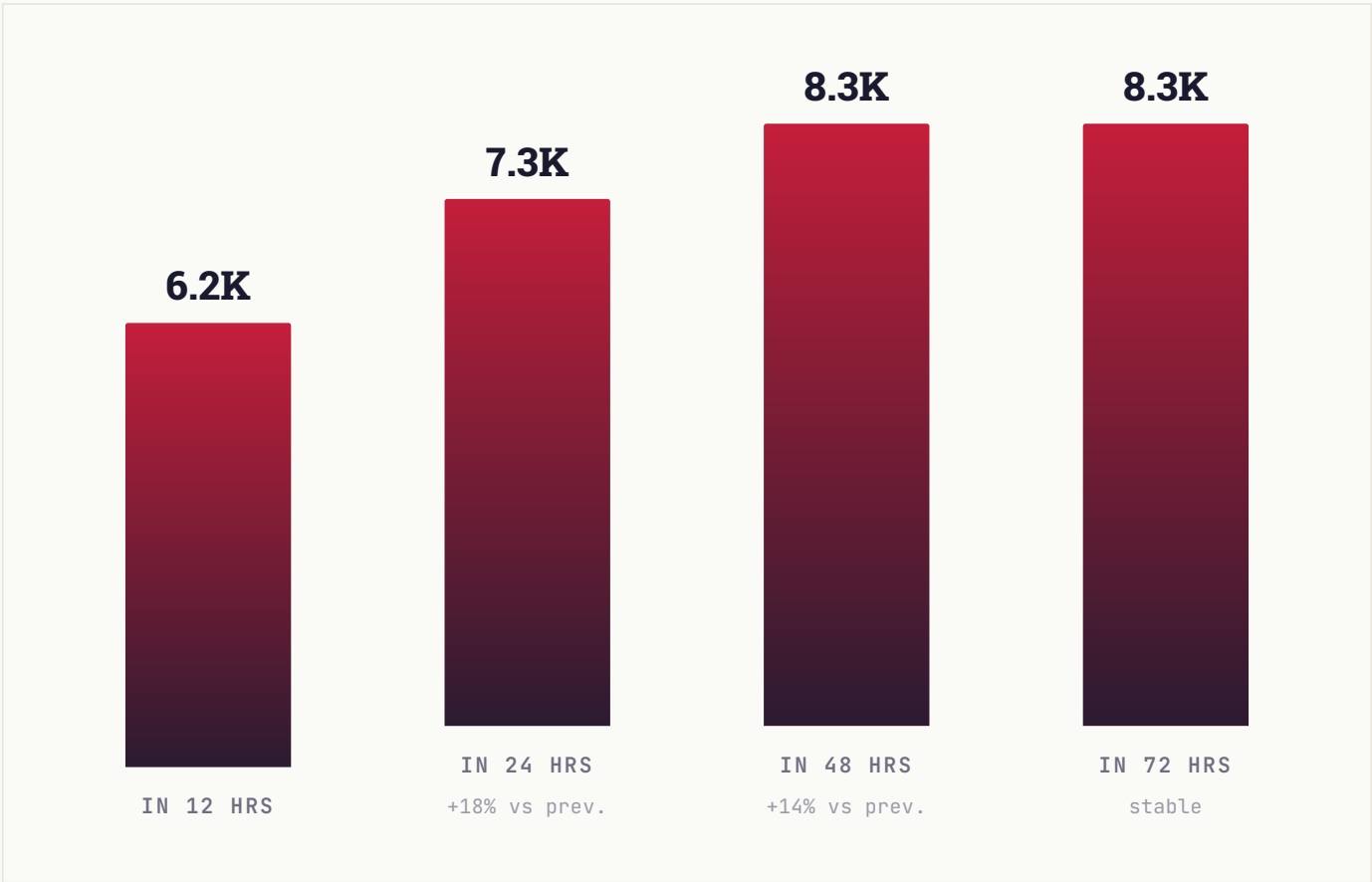
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AU Адовый UX YOU	50.3K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#55 of 99). Niche median — 53.6K subs. First growth KPI — reach median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions **36**, they brought **3 210** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	3	3	333
December 2025	6	6	211
Nov 2025	6	6	383
Oct 2025	6	6	672
September 2025	6	6	953
August 2025	9	9	658

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
36	6	3 210

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

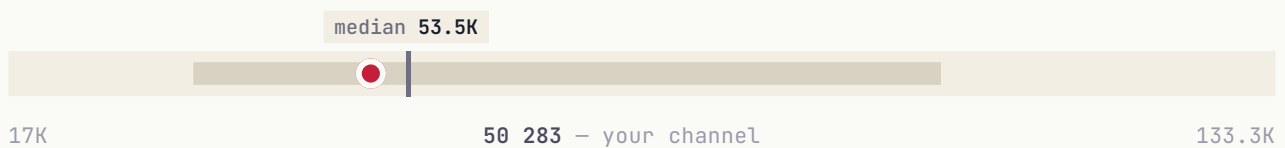
Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#55 /100

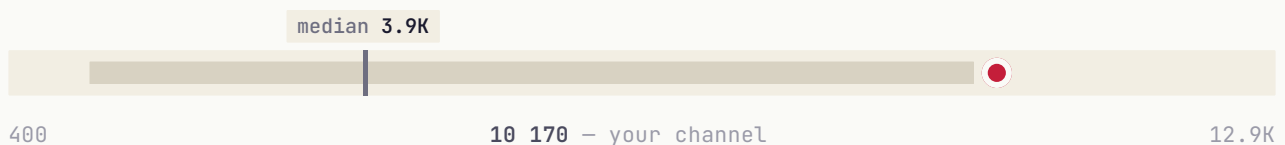
RANK IN NICHE

Channel in the bottom half of the ranking

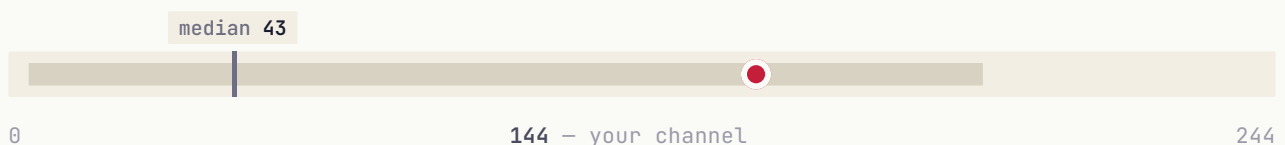
SUBSCRIBERS

6% below median

AVG REACH / POST

better than 90% of niche

CITATION INDEX

better than 77% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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