

PUBLIC REPORT BY PROMTPRESS

Channel audit

Utgram



@utgram

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SUBS

132 147

-2915 per month

ERR (% SEE POSTS)

8.0%in 24h **1.9%**

REACH / POST

10.7Kad reach **2.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 132 147 —	 SUB REACH 8.13% avg % subs see post	 VIEWS / POST 10.7K median 10.6K · 29 days	 POSTS / WK 9.4 over period
 7D TREND -21.5% vs previous week	 REACTS / POST 20.2 total 807 reactions, 782 reposts, 489 comments	 POST LENGTH 212 chars median 175 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -2915 last month	 QUOTE RATE 154 citation index · 1,105 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 07.05.2020

AI EDITOR SUMMARY

Channel «Utgram» – 132 147 subs. Each post averages 10.7K people (8% from subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule. Week of Jun 15–21 reach dropped -21.5% by week of Jun 8–14 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts in 29 days.
- 02 Dominant format – Photo (20/40 posts).
- 03 Avg post length – 212 chars (median 175).
- 04 Audience peak – Tuesday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (18.2K avg for top vs 7.9K for worst) – among 40 posts in 29 days. Analyze what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 02.06 · 17:49 PHOTO Hi everyone. Yandex started a promo paying up to 1100₽ to your phone number for setting their browser and search engine as default, and...	VIEWS 19 153 REPOSTS 6	REACTS 25 ER 14.5%
Nº2 04.06 · 07:34 PHOTO Telegram Beta v12.8.0 new beta version of Telegram, which many asked for in comments, with iOS design in header...	VIEWS 18 123 REPOSTS 58	REACTS 57 ER 13.7%
Nº3 05.06 · 08:24 PHOTO Dynamic Notch v6.0 – an iOS 26-style island for Android, like on iPhones, where you can customize size, design, and enjoy a beautiful...	VIEWS 17 459 REPOSTS 53	REACTS 44 ER 13.2%

Nº4 02.06 · 13:28 TEXT To download, tap "download", you'll be redirected to a bot, subscribe to sponsors, tap "I subscribed", and the bot will give...	VIEWS 17 086 REPOSTS 8	REACTS 5 ER 12.9%
Nº5 02.06 · 07:59 VIDEO Proud to present utgram.ru – the most convenient & beautiful design among Android APK sites. Easy app downloads...	VIEWS 16 389 REPOSTS 42	REACTS 52 ER 12.4%

WORST 3

18.06 · 10:01 PHOTO CapCut Pro v18.2.0 – working CapCut with all features, no errors. Just configure per file description.	VIEWS 8 849 REPOSTS 7	REACTS 4 ER 6.7%
18.06 · 10:01 TEXT CapCut Pro. – New version: v18.2.0. – 100% working, read APK description to make it work! – Bugs fixed, and more...	VIEWS 8 665 REPOSTS 42	REACTS 14 ER 6.6%
28.06 · 07:02 VIDEO ThemePack Pro v1.0.0.4134 @utgram – App to style your phone with ready-made themes. Change wallpapers...	VIEWS 6 331 REPOSTS 7	REACTS 14 ER 4.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

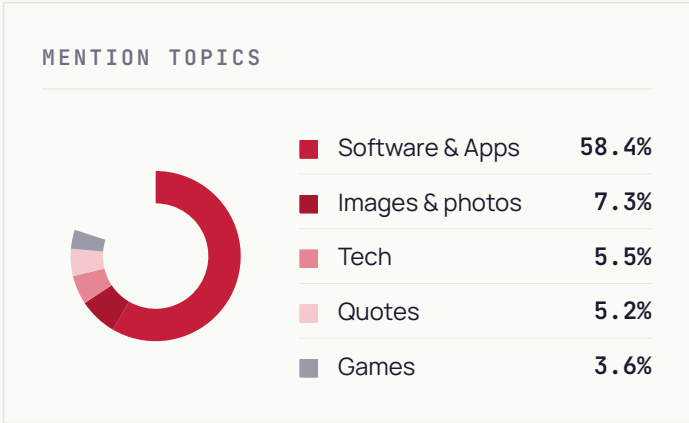
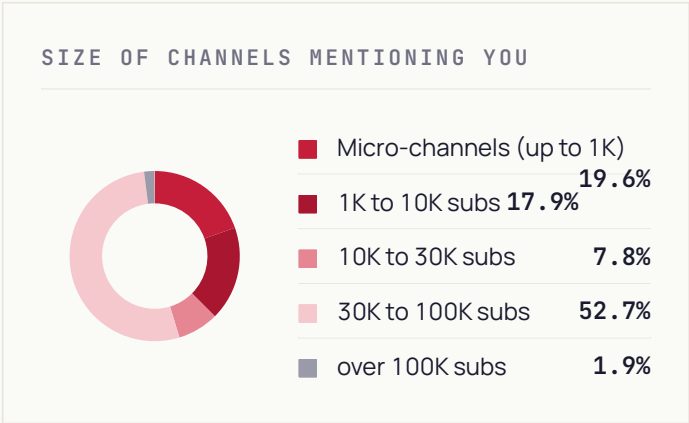
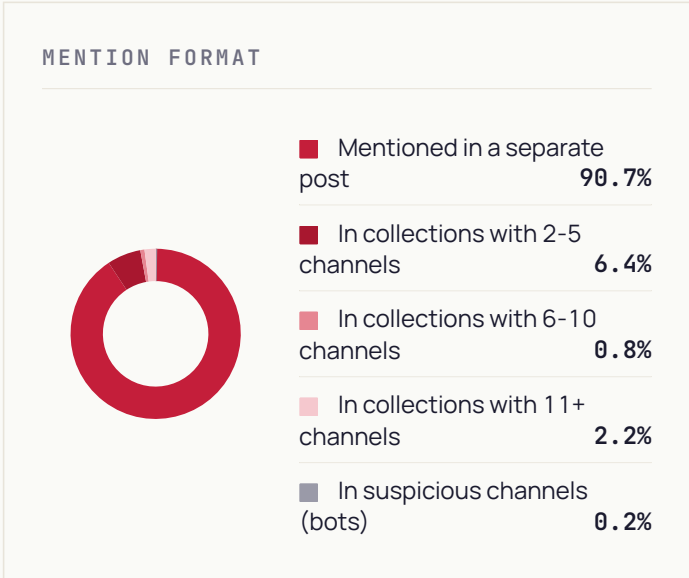
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

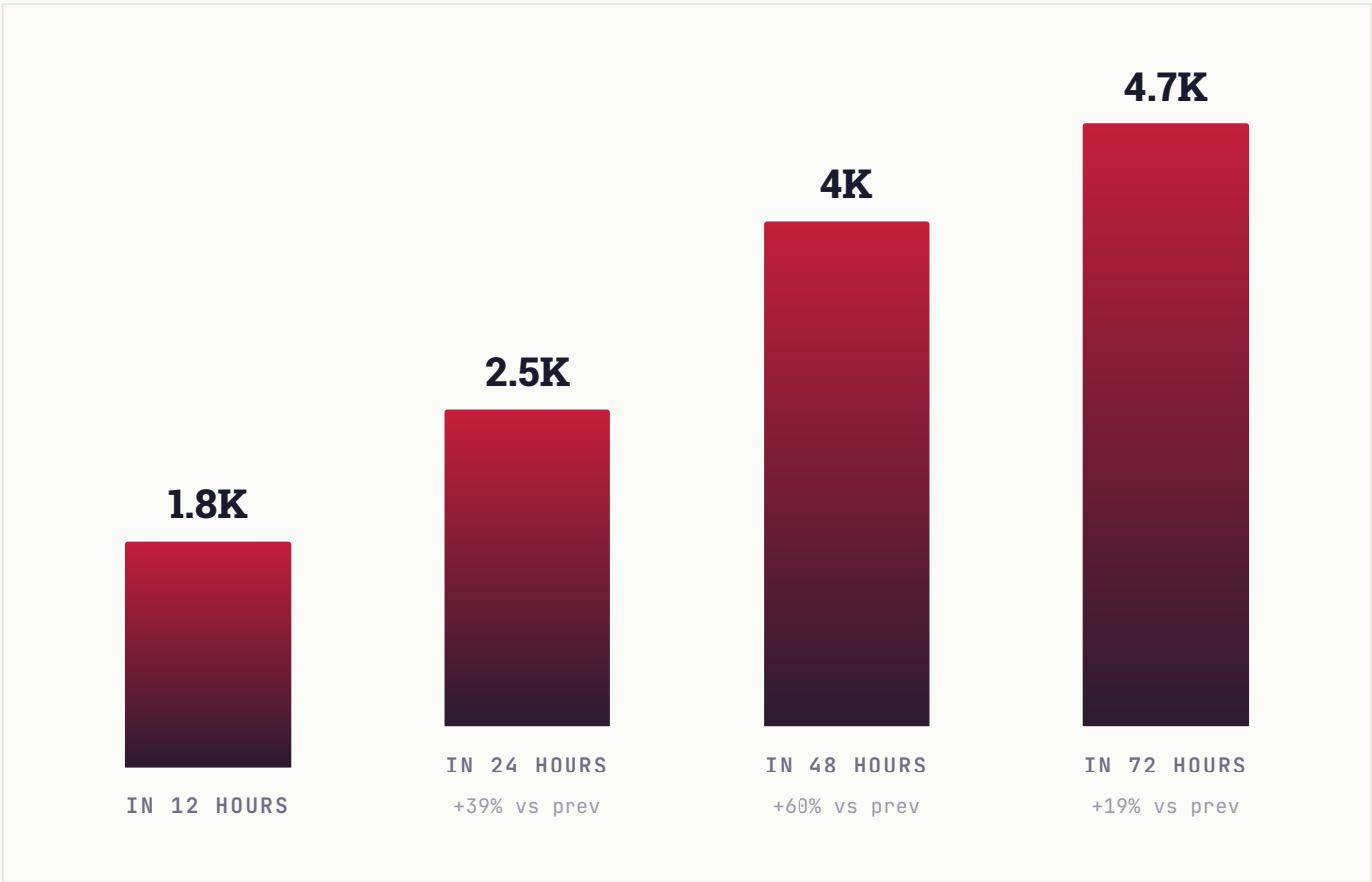
Citation index **154** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 105** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud ☀️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Proxy 24/	1.3M
➡️E ➡️ Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok mod for Android	913.9K
TT TikTok mod for Android	836.2K
Y- YBoost – YouTube & internet without limits	809K
UT Utgram YOU	132.1K

COMPARATIVE INSIGHT

Channel in bottom half of niche top-100 (#58 of 99). Niche median — 145.1K subs. First growth KPI — reach the median. Leader: TikTok Prime 🏆 (3.5M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **337**, they brought **3 389** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	73	1	1 863	
December 2025	59	2	1 014	
November 2025	58	1	512	
October 2025	45	2	0	
September 2025	64	1	0	
August 2025	38	2	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
337	6	3 389

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#58 /100

RANK IN NICHE

Channel in the bottom half of the ranking

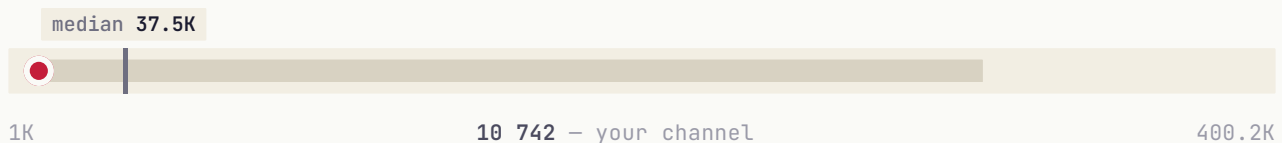
SUBS

7% below median



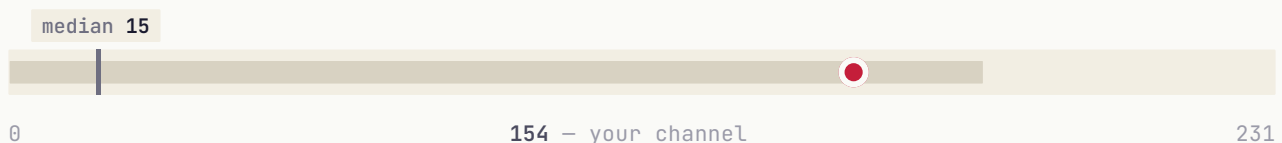
AVG REACH / POST

71% below median



CITATION INDEX

better than 84% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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