

PROMTPRESS PUBLIC REPORT

# Channel audit

## Аргентина Іспанія пряма трансляція футбол



@usyk56g

SUBSCRIBERS

34 159

ERR (% SEE POSTS)

3.0%

REACH/POST

994

+32906 per month

per day 0.1%

ad reach 37/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

|                                                                                                                                                           |                                                                                                                                                                                       |                                                                                                                                                                                         |                                                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>34 159</div><div>—</div></div>          | <div><div> SUBSCRIBER REACH</div><div>2.91%</div><div>avg % subs see a post</div></div>              | <div><div> VIEWS/POST</div><div>994</div><div>median 987 · 10 days</div></div>                         | <div><div> POSTS/WEEK</div><div>3.5</div><div>for the period</div></div>                   |
| <div><div> 7D TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>0.2</div><div>only 1 reaction, 7 reposts, 0 comments</div></div> | <div><div> POST LENGTH</div><div>73 chars</div><div>median 85 · 10 days</div></div>                    | <div><div> POSTS ANALYZED</div><div>5</div><div>10 days</div></div>                        |
| <div><div> AD REACH</div><div>37</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>+32906</div><div>last month</div></div>                          | <div><div> CITATIONS</div><div>2</div><div>citation index · 37 channels mentioned it ever</div></div> | <div><div> CHANNEL AGE</div><div>4 months 3 days</div><div>created 19.03.2026</div></div> |

AI EDITOR SUMMARY

Channel «Argentina Spain live football stream» — 34 159 subs. Each post averages 994 people (3% from subs), reach is low — need to grow audience. Publishes 4 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 10 days.
- 02 Dominant format — Photo (5/5 posts).
- 03 Avg post length — 73 chars (median 85).
- 04 Peak audience activity — Sunday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.2K avg for top vs 774 for worst) — among 5 posts in 10 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                            |                                                                   |                                                                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº1</div><div>19.07 · 17:49</div><div>PHOTO</div></div> <div>Today is the FINAL 🏆 🇪🇸 SPAIN VS ARGENTINA 🇲🇹 📅 July 19 Start - 22:00 [Watch]</div> | <div>VIEWS</div> <div>1 394</div> <div>REPOSTS</div> <div>5</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>4.1%</div> |
| <div><div>Nº2</div><div>13.07 · 20:38</div><div>PHOTO</div></div> <div>Coming soon... 🇫🇷 FRANCE vs SPAIN 🇪🇸 📅 July 14 Start - 22:00 [Watch]</div>          | <div>VIEWS</div> <div>1 251</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>3.7%</div> |
| <div><div>Nº3</div><div>11.07 · 20:41</div><div>PHOTO</div></div> <div>Coming soon... 📅 July 12 Start - 6:00 [Watch]</div>                                 | <div>VIEWS</div> <div>987</div> <div>REPOSTS</div> <div>—</div>   | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>2.9%</div> |

|                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                 |                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº4</div><div>09.07 · 16:34</div><div>PHOTO</div></div> <div><div>Coming soon...  FRANCE vs MOROCCO   Support together 📅 July 9 Start - 23:00 [Watch]</div></div> | <div>VIEWS</div> <div>735</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>2.2%</div> |
| <div><div>Nº5</div><div>19.07 · 19:48</div><div>PHOTO</div></div> <div><div> <a href="https://t.me/+y-G2fTBqO5BlZjAy">https://t.me/+y-G2fTBqO5BlZjAy</a></div></div>                                                                                                                                                                          | <div>VIEWS</div> <div>602</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>1.8%</div> |

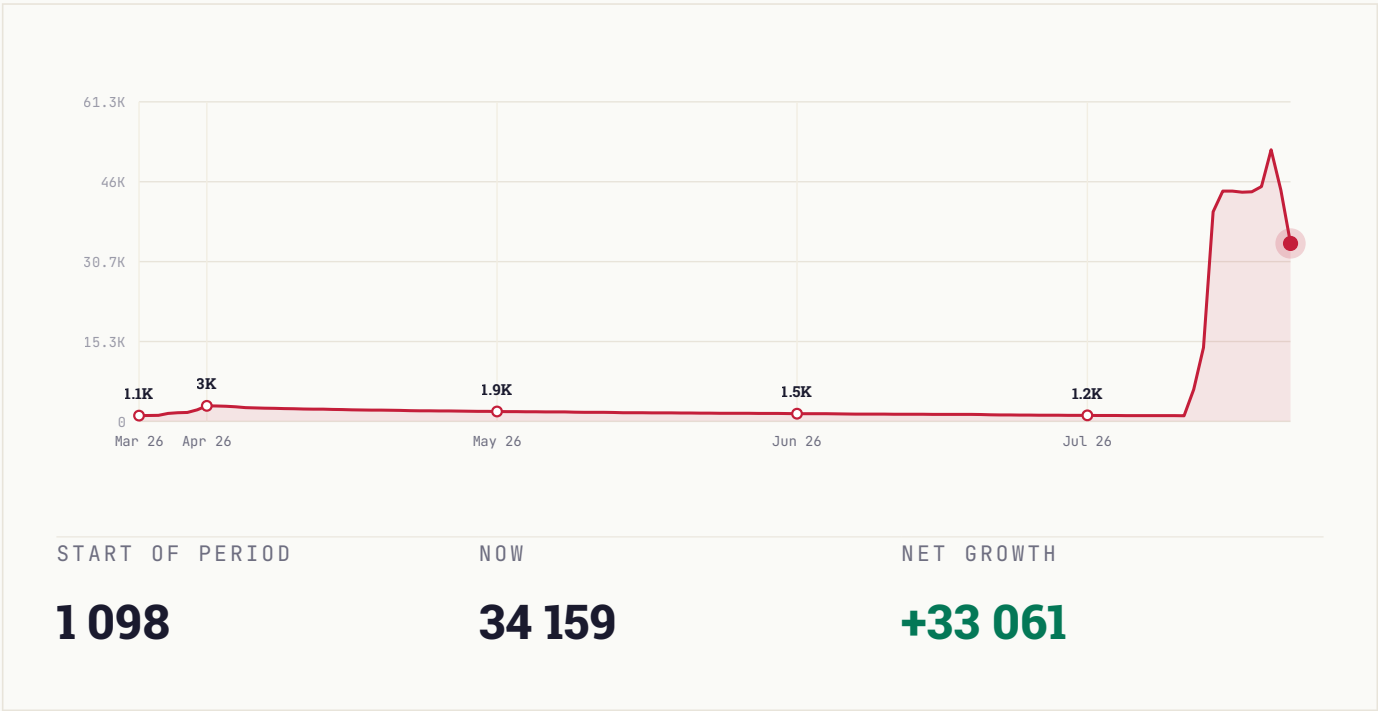
WORST 3

|                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                 |                                                                 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>↓</div><div>11.07 · 20:41</div><div>PHOTO</div></div> <div><div>Coming soon... 📅 July 12 Start - 6:00 [Watch]</div></div>                                                                                                                                                                                                                                                                                                | <div>VIEWS</div> <div>987</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>2.9%</div> |
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SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

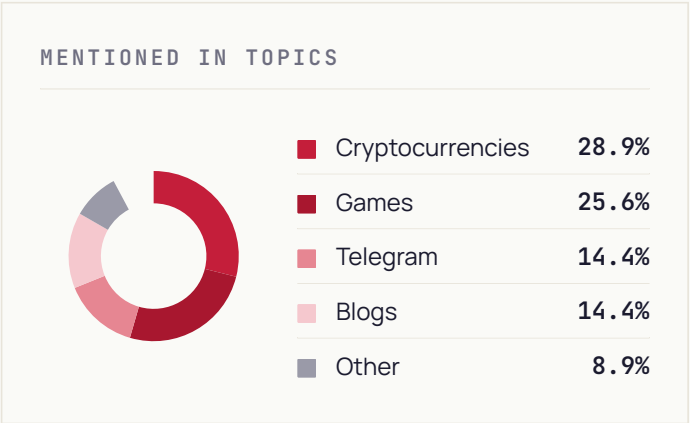
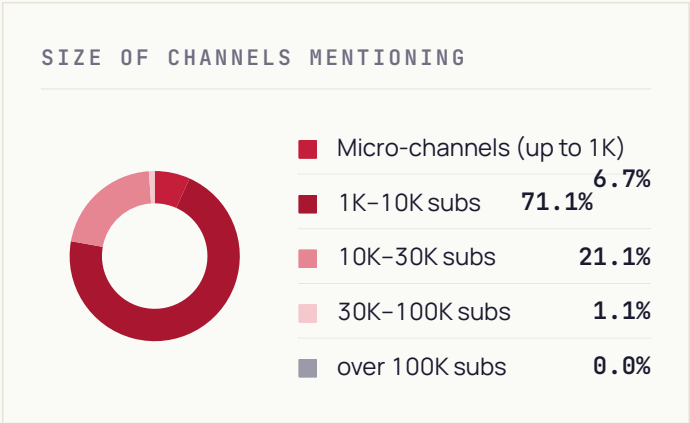
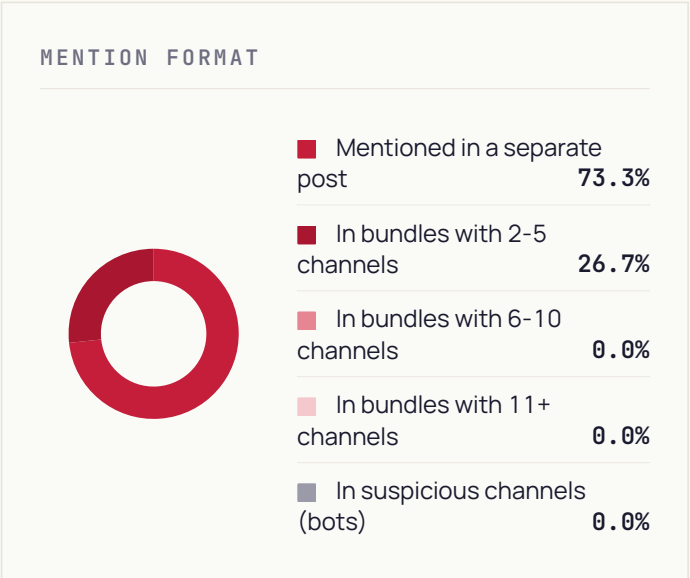
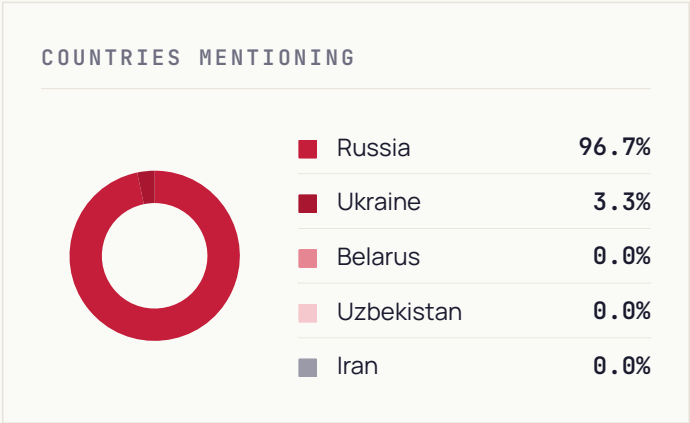
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

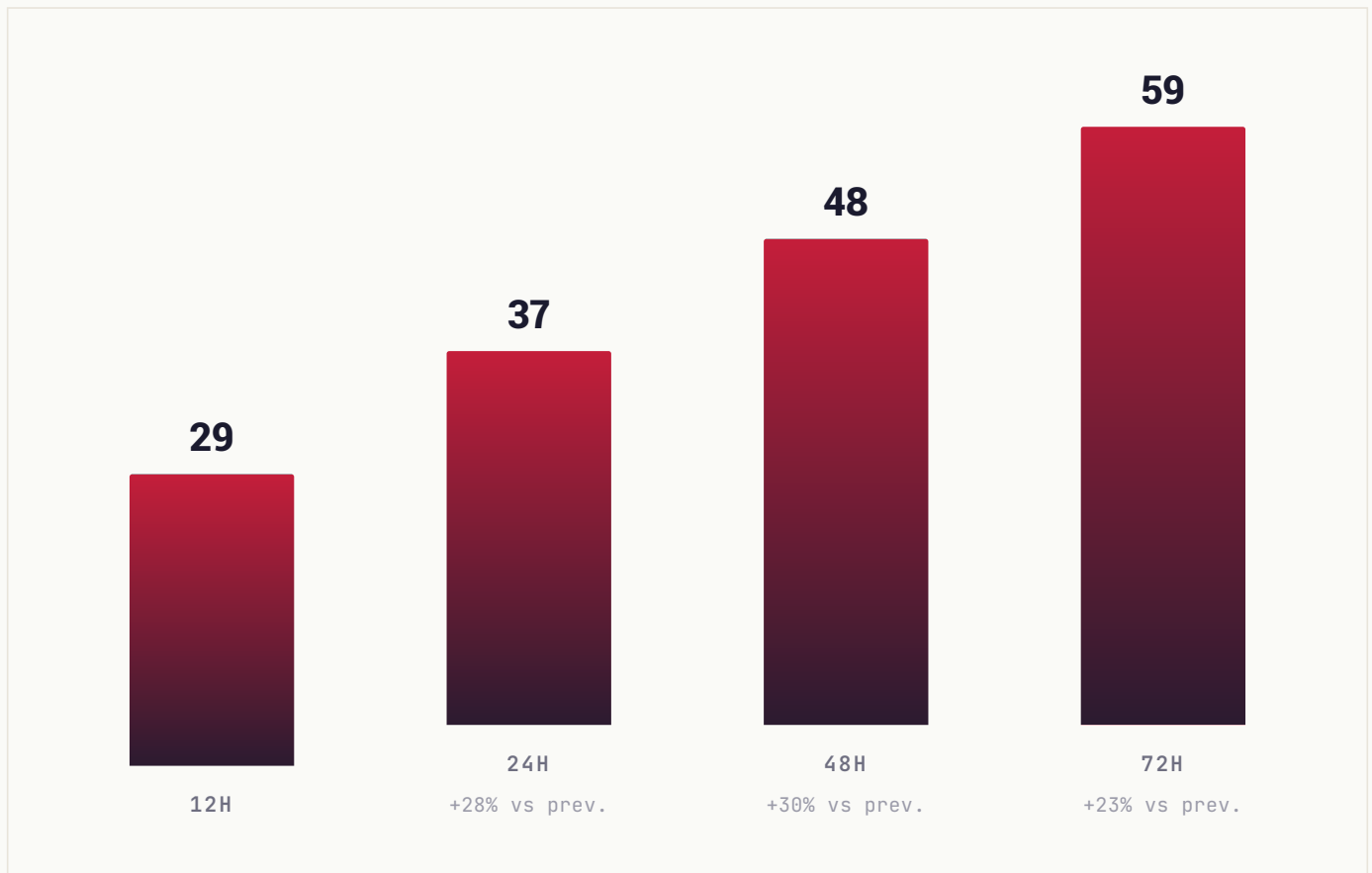
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **37** different channels.



## — SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                 | SUBSCRIBERS |
|---------------------------------------------------------|-------------|
| BA Blum: All Crypto – One App                           | 16.4M       |
| CE Catapult Extreme                                     | 9.7M        |
| DC DOGS Community                                       | 7.8M        |
| FH FX Holding   Official                                | 6.9M        |
| YE Yescoin                                              | 6.5M        |
| TF Time Farm News                                       | 6M          |
| \$T \$BAKS TON                                          | 5.9M        |
| TT Tofan Trade   سیگنال کریپتو                          | 5.4M        |
| TN Tonkeeper News                                       | 5.2M        |
| BW Bitget Wallet Announcements                          | 4.5M        |
| AI <b>Аргентина Іспанія пряма трансляція футбол</b> YOU | 34.2K       |

COMPARATIVE CONCLUSION

Channel so far outside top 100 niche — early growth stage. Niche leader — **Blum: All Crypto – One App** (16.4M), top-100 median: 2.1M. First goal — enter top-100 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

# Where the channel stands in its league

Top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

## Increase posting frequency

Now 3.5 posts/wk. Active channels average 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume**

02

## Main post of the week — on Sunday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window  
for an  
important post**

03

## Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

04

## ER below niche benchmark — rethink formats

Current ER 2.91% vs norm 6.5%. Try polls and interactive formats.

EFFECT

**+3.6pp ER**

05

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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