

PUBLIC REPORT PROMTPRESS

Channel audit

History of Russia and USSR in polls



@ussr_quiz

History of Russia and USSR in polls - quiz about life and history of Russia and USSR. For all questions: @SnezhkovOfficial Manager: @volframON, @SofochkaLaska

SUBSCRIBERS

15 477

15.07.2026 ⁺¹⁹⁹ per month

ERR (% WHO SEE POSTS)

4.0%

in 24 hrs ^{+2.2%}

REACH/POST

571

ad reach ⁺³⁴⁵/24h

[HTTPS://PROMTPRESS.COM/AUDIT/USSR_QUIZ](https://promptpress.com/audit/ussr_quiz)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 15 477 —	 SUBS REACH 3.69% avg % subs see post	 VIEWS/POST 571 median 610 · 29 days	 POSTS/WEEK 46.8 over period
 7D TREND +10.9% vs prev week	 REACTIONS/POST 4.0 total 806 reactions, 174 reposts, 0 comments	 POST LENGTH 622 chars median 730 · 29 days	 POSTS ANALYZED 200 29 days
 AD REACH 345 24h avg	 CHURN / MONTH -199 last month	 CITATION RATE 264 citation index · 371 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 03.09.2022

AI EDITOR SUMMARY

Channel «History of Russia and USSR in polls» – 15 477 subs. Avg post views 571 people (4% of subs), reach is low – consider expanding audience. Publishes 47 posts per week (~7/day) – active posting. For week Jun 29 – Jul 5 reach grew +10.9% by week Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **200** posts in 29 days.
- 02 Dominant format — **Poll** (196/200 posts).
- 03 Avg post length — **622** chars (median 730).
- 04 Peak audience activity — **Thursday**, 18:00 MSK.
- 05 Top posts get **2×** more views than the weakest (768 avg for top vs 423 for worst) — among 200 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 18:30 POLL (captionless post — poll)	VIEWS 774 REPOSTS —	REACTIONS 5 ER 5.0%
Nº2 02.07 · 15:16 POLL (captionless post — poll)	VIEWS 773 REPOSTS 3	REACTIONS 8 ER 5.0%
Nº3 04.07 · 10:09 POLL (captionless post — poll)	VIEWS 758 REPOSTS 1	REACTIONS 6 ER 4.9%

Nº430.06 · 17:00 POLL
(captionless post – poll)

VIEWS	REACTIONS
749	2
REPOSTS	ER
—	4.8%

Nº530.06 · 16:00 POLL
(captionless post – poll)

VIEWS	REACTIONS
746	8
REPOSTS	ER
1	4.8%

WORST 3

↓ 10.07 · 17:00 POLL
(captionless post – poll)

VIEWS	REACTIONS
426	6
REPOSTS	ER
1	2.8%

↓ 10.07 · 16:50 POLL
(captionless post – poll)

VIEWS	REACTIONS
423	5
REPOSTS	ER
2	2.7%

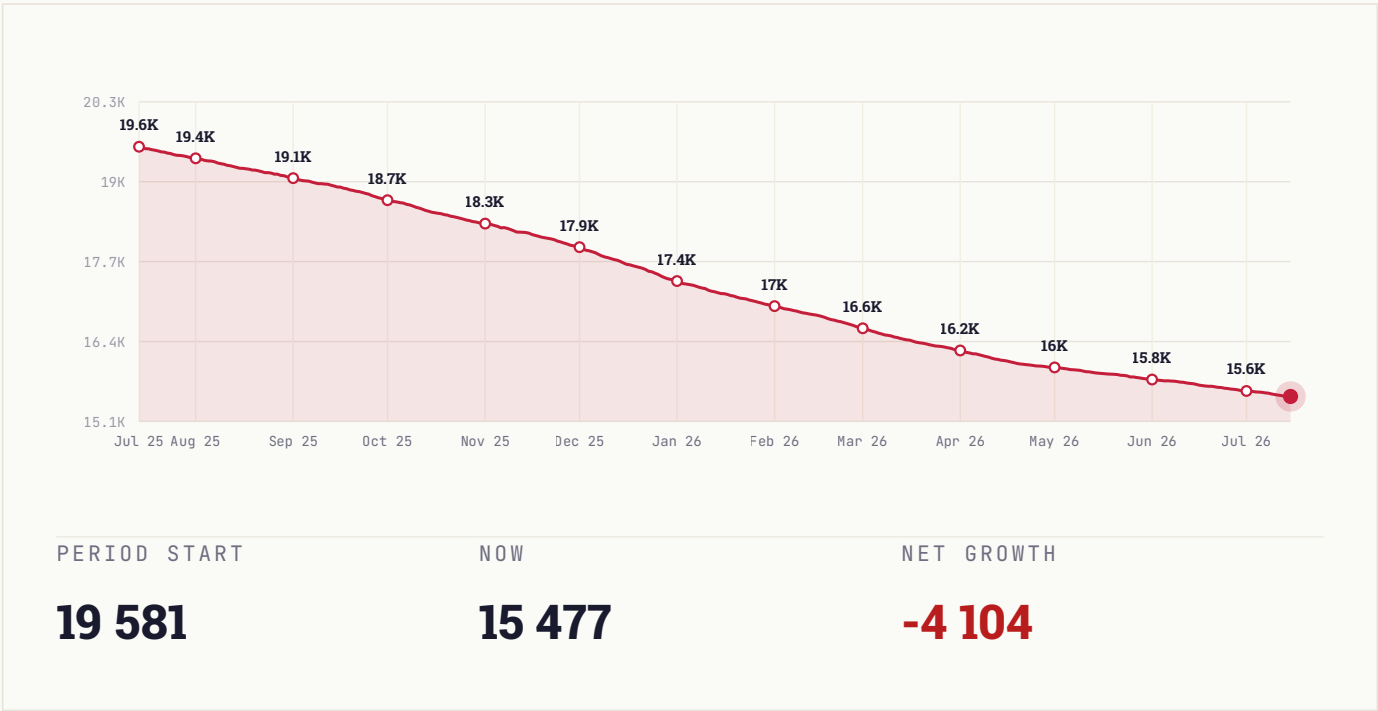
↓ 12.07 · 12:00 POLL
(captionless post – poll)

VIEWS	REACTIONS
420	5
REPOSTS	ER
—	2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.

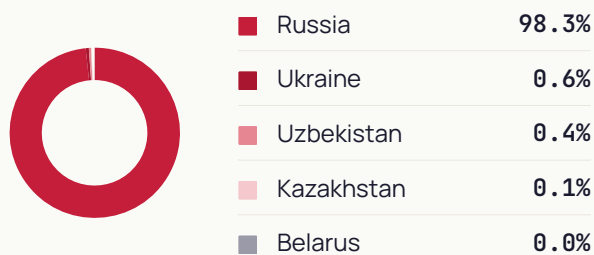


SECTION 04 • CITATIONS

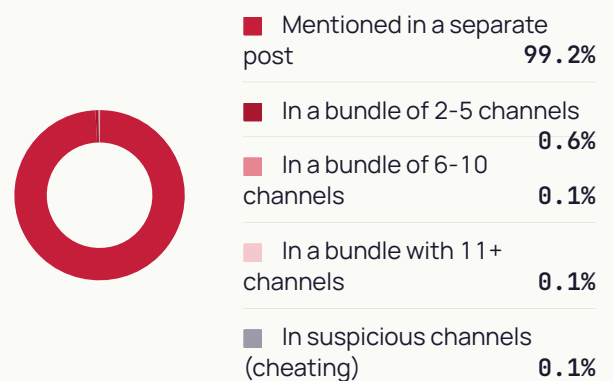
Who and how mentions the channel

Citation index **264** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **371** different channels.

COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



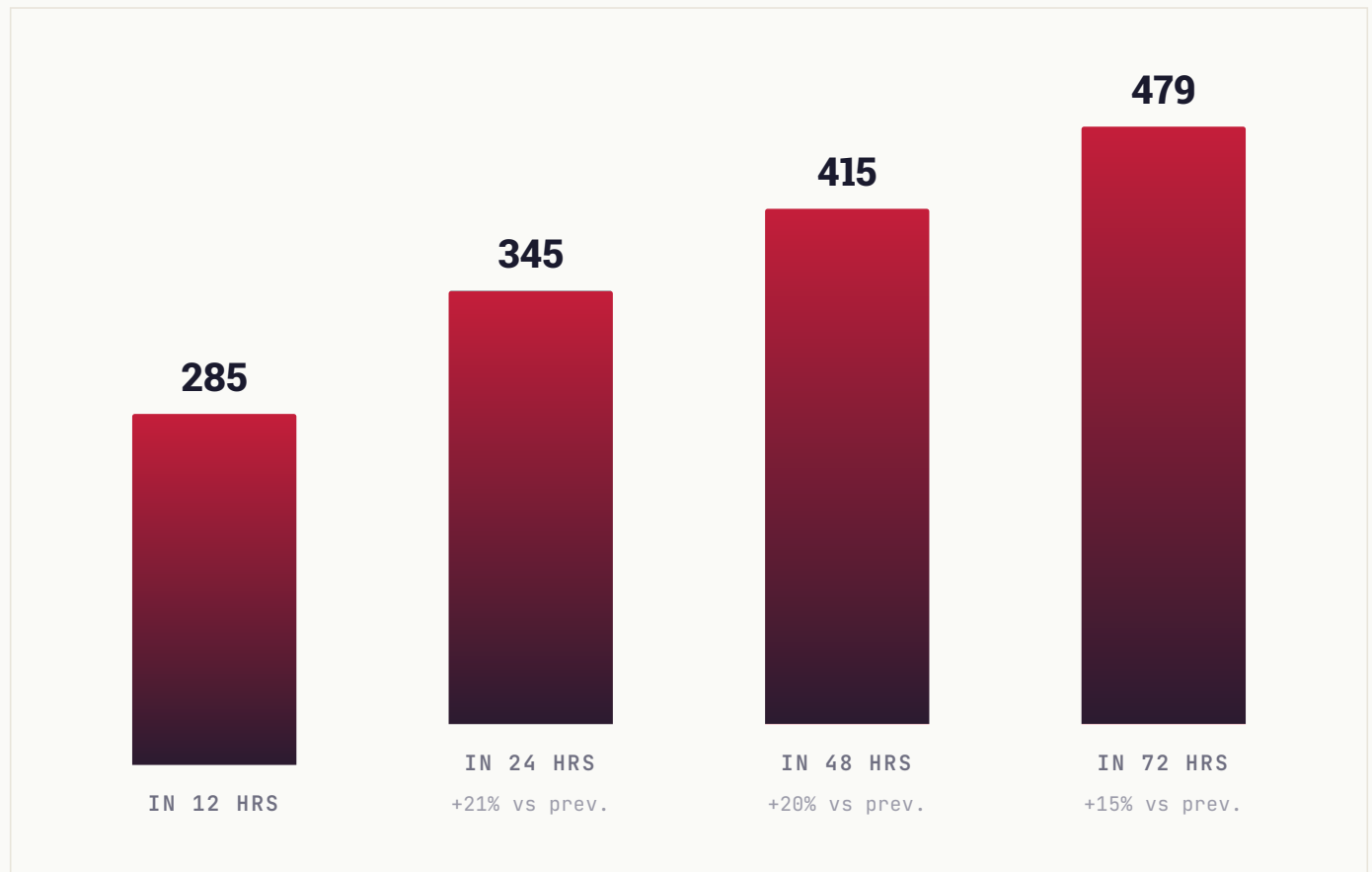
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
IR History of Russia and USSR in polls YOU	15.5K

COMPARATIVE CONCLUSION

Channel is still outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

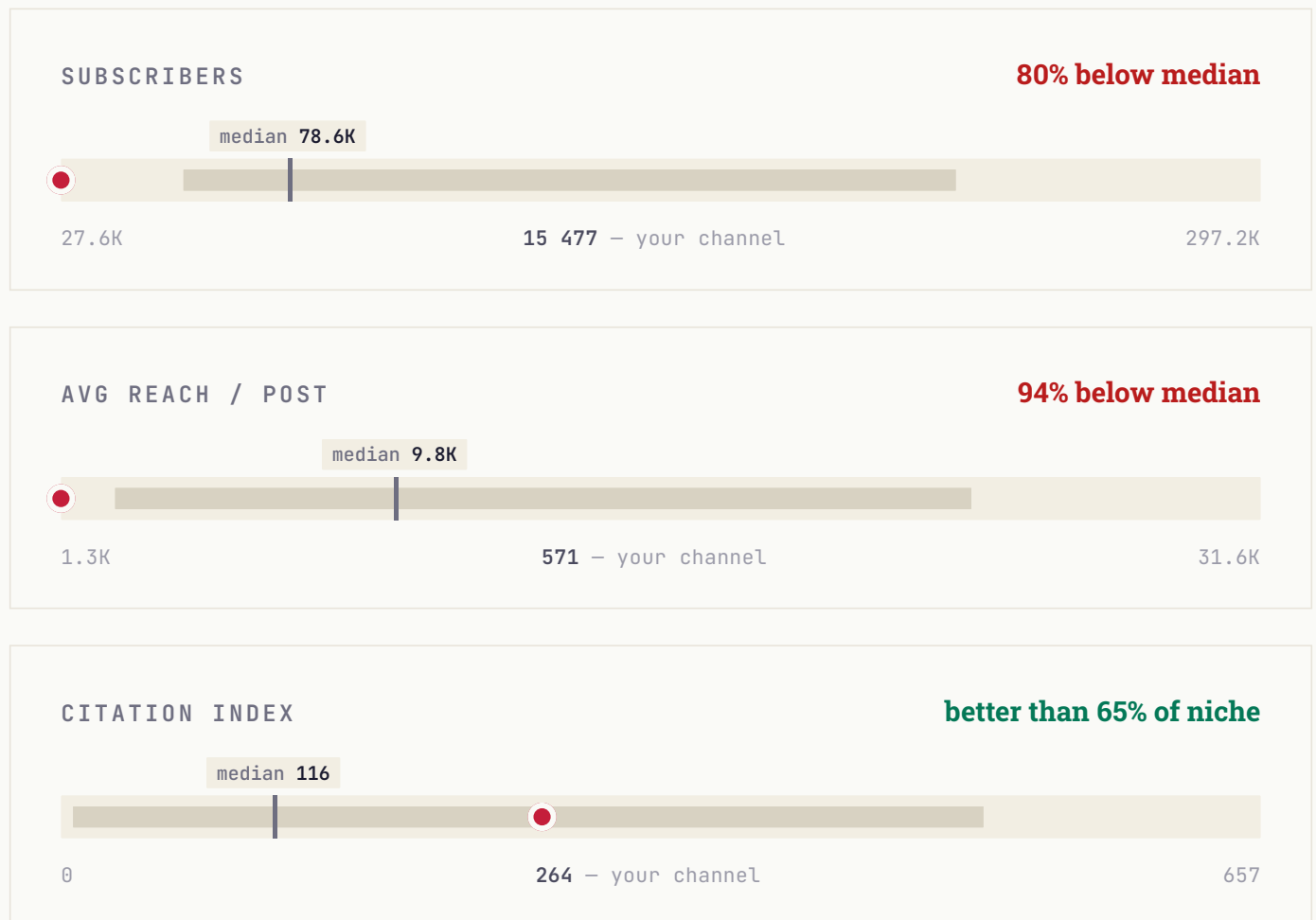
Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **0**, they brought **5** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	5
October 2025	0	0	0
Sep 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS IN DATA		ATTRACTED SUBS
0	6		5

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band: 80% of niche channels (p10-p90). Black line: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit next month.

01

Main post of the week — on Thursday

On this day and at 18:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.69% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+4.3pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
