

PROMTPRESS PUBLIC REPORT

Channel audit

Use My Track community



@usemytrack_community

Official Telegram channel of the use my track service, where musicians promote tracks and listeners earn from listens
@UseMyTrackEarnBot - Go!

SUBS

39 273

+868 per month

ERR (% SEE POSTS)

31.0%

per day 10.3%

REACH/POST

12.1K

ad reach 4K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 39 273 —	 SUBSCRIBER REACH 30.8% avg % subs see post	 VIEWS/POST 12.1K median 12.1K · —	 POSTS/WK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 175.0 only 175 reactions, 9 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 4K 24h avg	 CHURN / MONTH +868 last month	 CITATION INDEX 1 citation index · 63 channels mentioned ever	 CHANNEL AGE 1 year 8 months created 21.10.2024

AI EDITOR SUMMARY

Channel «Use My Track community» — 39 273 subs. Avg views per post 12.1K people (31% from subs), good reach. Posts 1 ~0 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top & bottom posts by engagement — shows what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for —.
- 02 Dominant format — **Text** (1/1 posts).
- 03 Avg post length — **1000** chars (median 1000).
- 04 Peak audience activity — **Tuesday**, 19:00 MSK.
- 05 Top posts get **0 times** more views than the weakest (4K avg for top vs 12.1K for worst) — among 1 posts for —. Worth analyzing what top posts share: topic, format, timing.

TOP 1 POSTS

Nº1

16.06 · 16:54

TEXT

 **Friends, big news! We're expanding Use My Track to Latin America — Brazil, Mexico, Argentina, Colombia...**

VIEWS

12 097

REACTIONS

175

REPOSTS

9

ER

30.8%

WORST 1



16.06 · 16:54

TEXT

 **Friends, big news! We're expanding Use My Track to Latin America — Brazil, Mexico, Argentina, Colombia...**

VIEWS

12 097

REACTIONS

175

REPOSTS

9

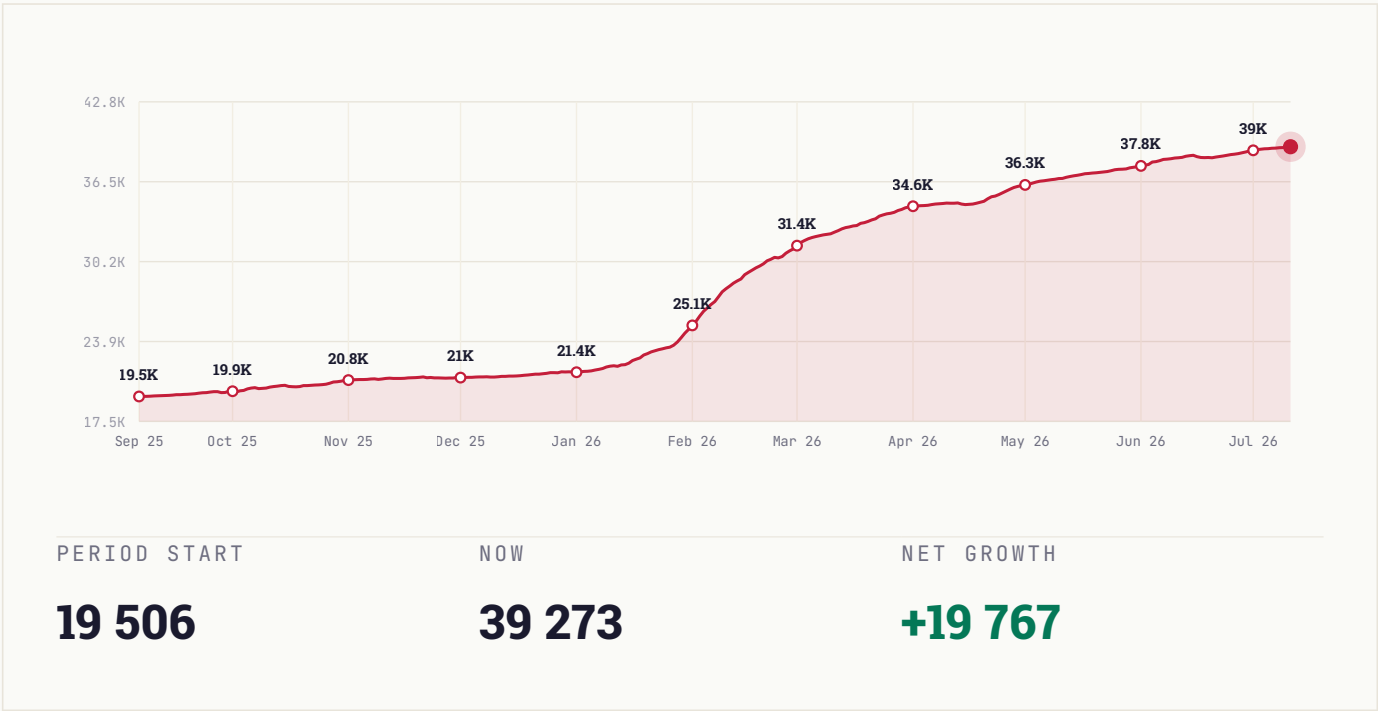
ER

30.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

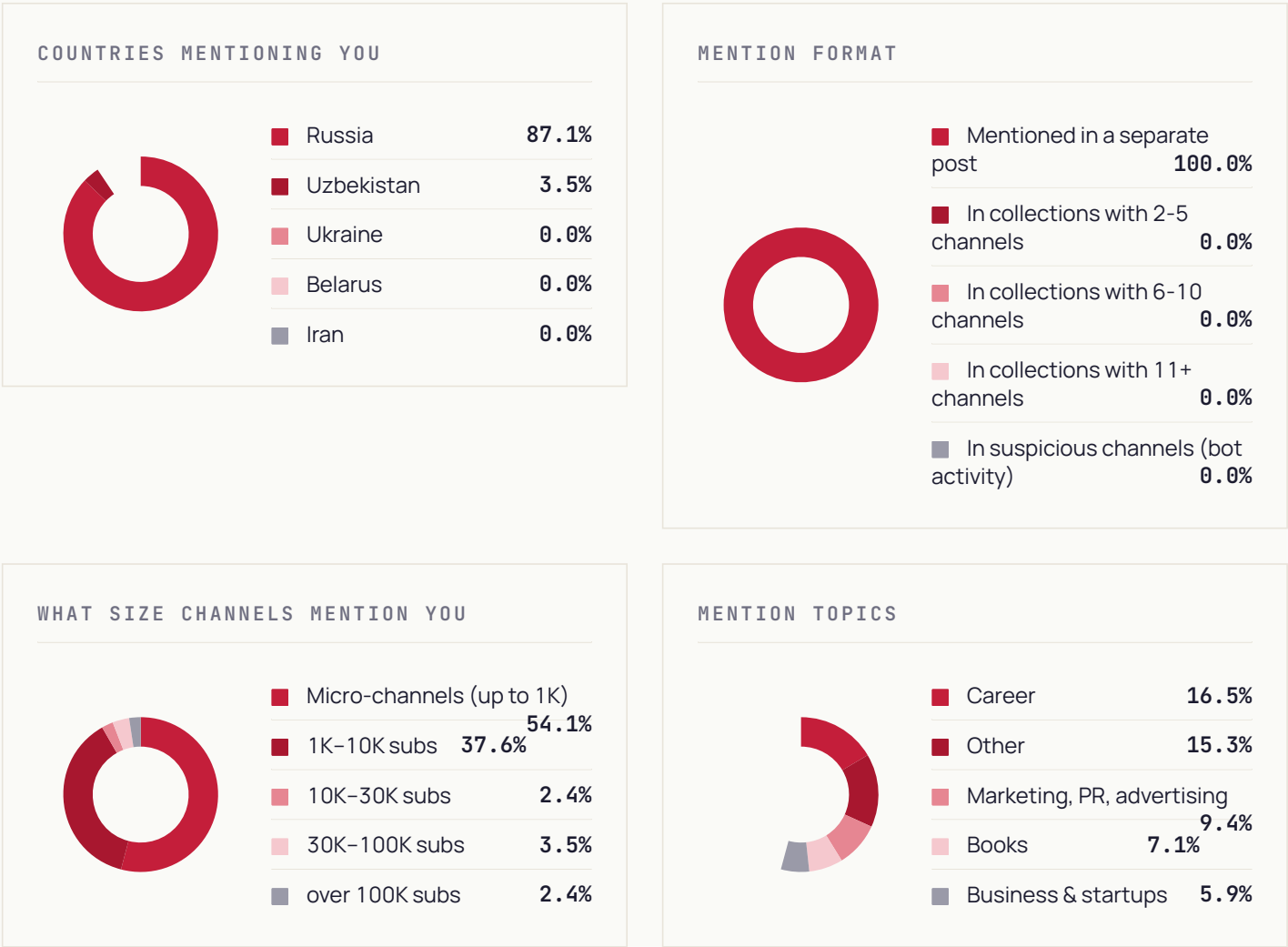
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

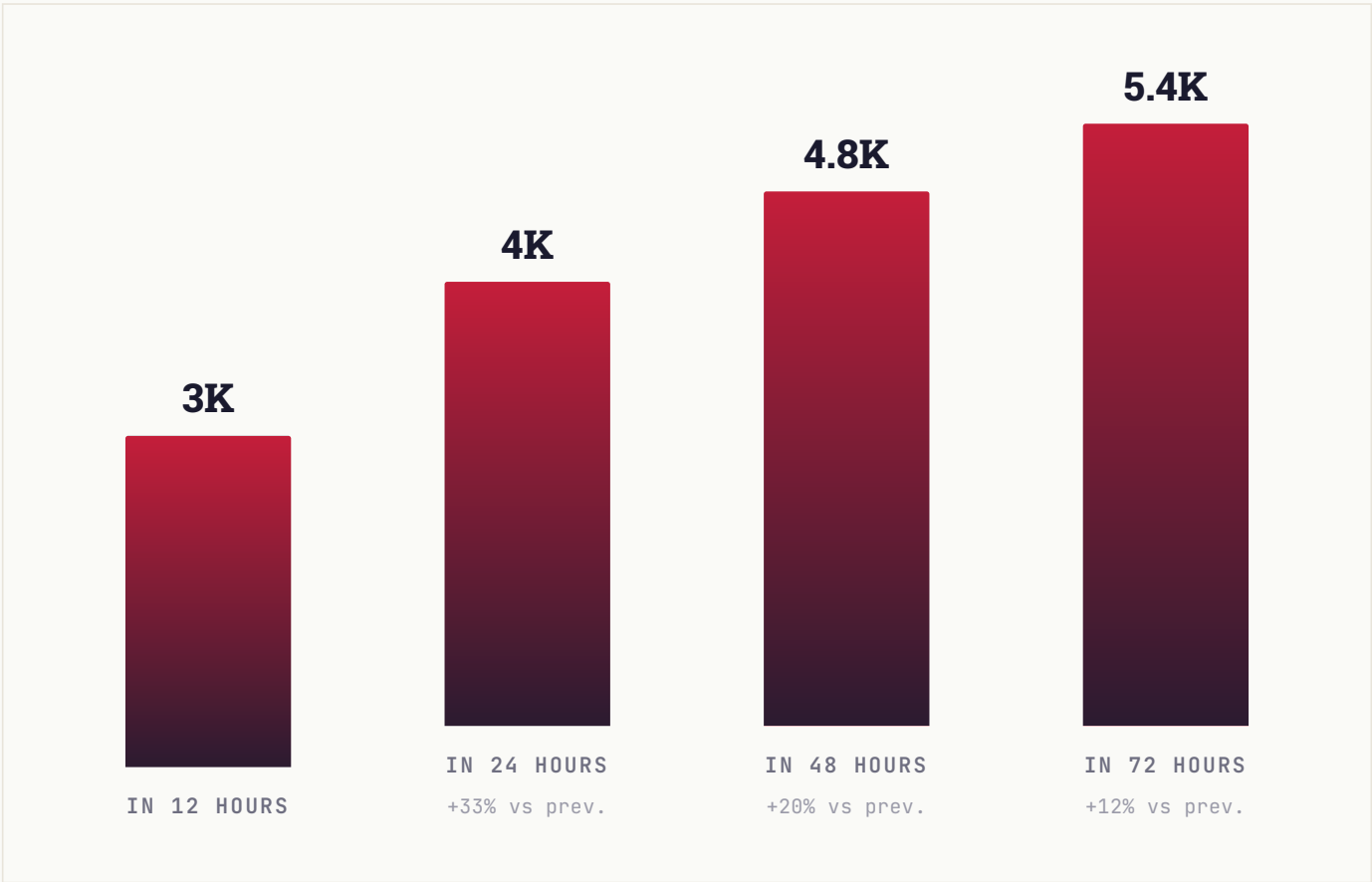
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel mentions: **63** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
UM Use My Track community YOU	39.3K

COMPARATIVE INSIGHT

Channel is still outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 via systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **32**, they brought **5 967** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	3 432
December 2025	1	1	516
November 2025	5	3	426
October 2025	15	14	1 123
September 2025	7	3	470
August 2025	4	4	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
32	6	5 967

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01**Increase posting frequency**

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram retains audience longer and is
algorithm-friendly. Recommend increasing share to
15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
