

PROMTPRESS PUBLIC REPORT

Channel audit

Yura, don't worry!



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SUBSCRIBERS

15 930

-127 per month

ERR (% SEE POSTS)

13.0%

per day 7.5%

REACH/POST

2K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 930 —	 SUBSCRIBER REACH 12.3% avg % of subs see post	 VIEWS/POST 2K median 1.8K · 25 days	 POSTS/WEEK 31.6 over period
 7D TREND +7.1% vs previous week	 REACTIONS/POST 49.4 total 5,735 reactions, 1,653 reposts, 512 comments	 POST LENGTH 357 chars median 223 · 25 days	 POSTS ANALYZED 116 25 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -127 last month	 CITATION RATE 304 citation index · 1,085 channels mentioned all time	 CHANNEL AGE 7 years 2 months created 19.04.2019

AI EDITOR SUMMARY

Channel «Yura, don't worry!» — 15 930 subs. Each post averages 2K people (12% from subs), reach is low — consider expanding audience. Publishes 32 posts per week (~5 per day) — active posting. For week Jun 29 – Jul 5 reach grew +7.1% to week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 116 posts over 25 days.
- 02 Dominant format – Text (56/116 posts).
- 03 Avg post length – 357 chars (median 223).
- 04 Audience peak activity – Thursday, 09:00 MSK.
- 05 Top posts get 3x more views than the weakest (4.3K avg top vs 1.5K worst) – among 116 posts in 25 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 08:37 TEXT ⚡ Telegram reach in Russia dropped 49%? Daily Telegram reach in Russia for Jan–May 2026 fell 49.4% – to 40.25M...	VIEWS 5 099 REPOSTS 88	REACTIONS 50 ER 32.0%
Nº2 14.06 · 17:09 TEXT Today is Blogger Day. Since it's an official profession and we're equated to media, which we're not thrilled about, we're regulated left and right...	VIEWS 4 206 REPOSTS 19	REACTIONS 108 ER 26.4%
Nº3 08.07 · 13:00 PHOTO Great course, relevant.	VIEWS 3 510 REPOSTS 94	REACTIONS 153 ER 22.0%

Nº4 15.06 • 10:04 TEXT About new ways to hijack accounts in Telegram Please protect your Telegram accounts. With all the blocks and mobile disconnections...	VIEWS 3 472 REPOSTS 49 REACTIONS 38 ER 21.8%
Nº5 18.06 • 05:30 PHOTO Message for you 	VIEWS 3 324 REPOSTS 21 REACTIONS 62 ER 20.9%

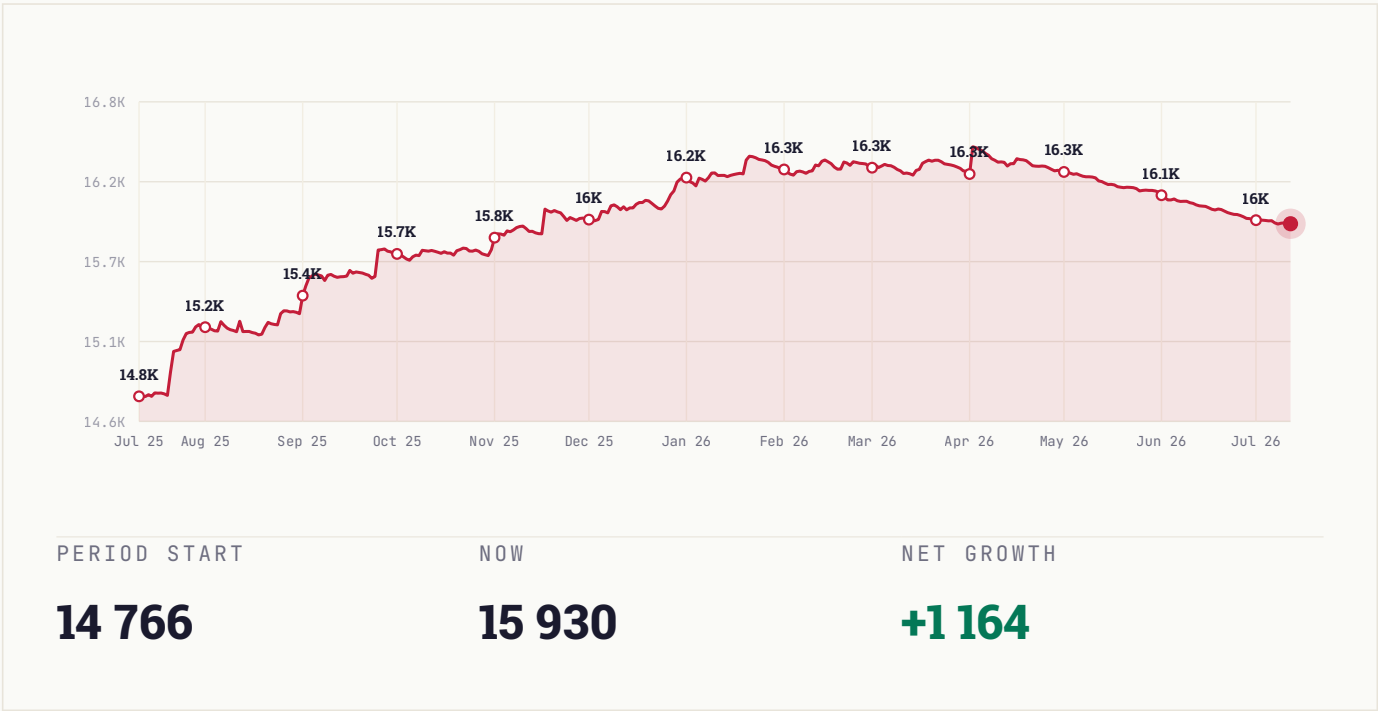
WORST 3

↓ 06.07 • 13:53 TEXT Here's a weird work hack: don't fill Monday with tasks, meetings, and calls. Don't try to spread all work over...	VIEWS 1 522 REPOSTS 4 REACTIONS 62 ER 9.6%
↓ 07.07 • 05:39 VIDEO «Cooper» launched a bright summer campaign. «Cooper» presented the «Go Green» ad campaign for the brand's birthday. Instead of the usual...	VIEWS 1 522 REPOSTS 9 REACTIONS 24 ER 9.6%
↓ 06.07 • 07:55 PHOTO Specify!	VIEWS 1 460 REPOSTS 15 REACTIONS 65 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

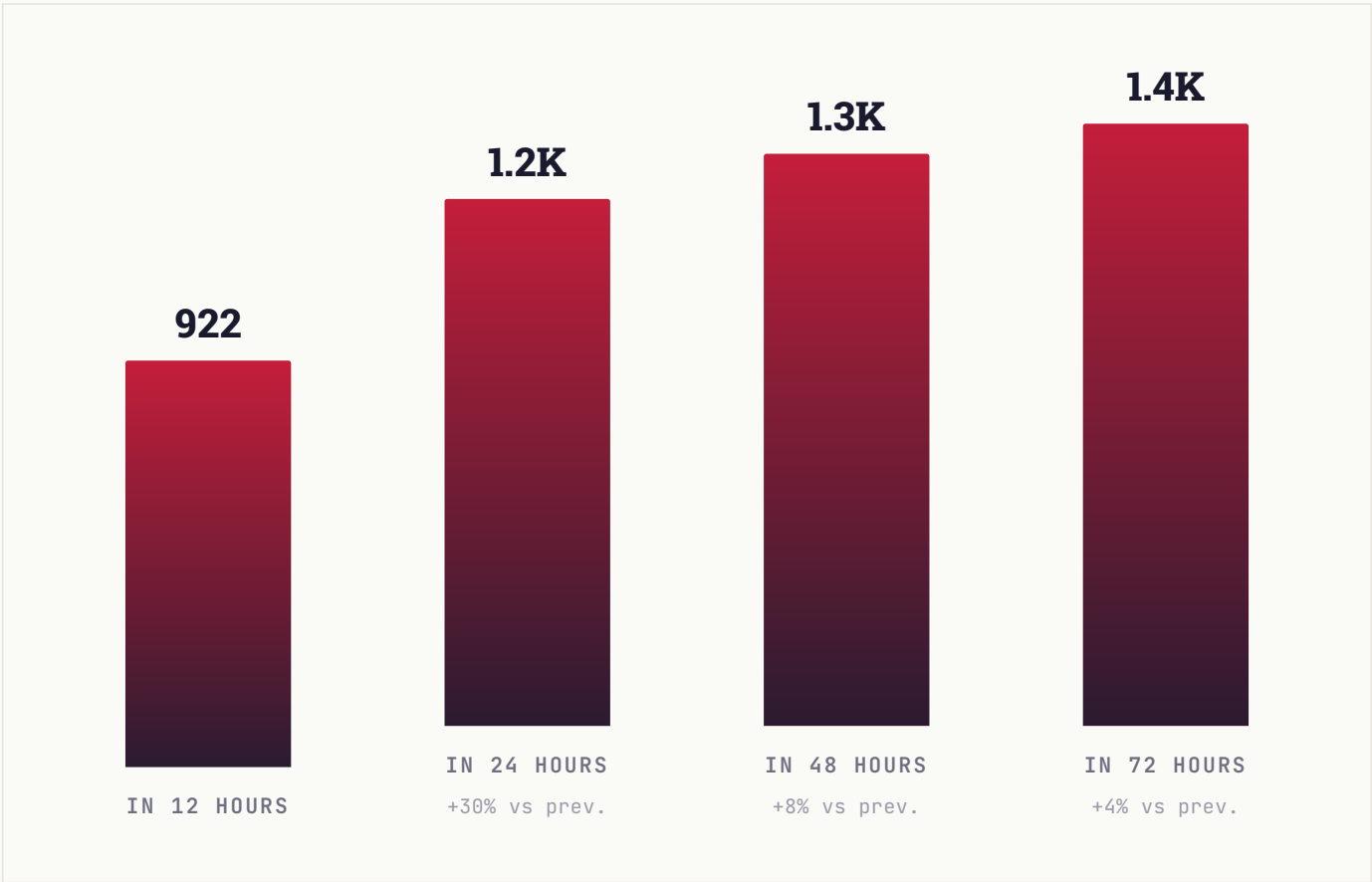
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Oka	1.6M
Today Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
ER Client is always right	1.1M
TZ Set trends	1M
Yesterday Trending today	1M
TV Trend or leave	990K
UN Yura, don't worry! YOU	15.9K

COMPARATIVE CONCLUSION

Channel yet outside top 99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **222**, they brought **2 112** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	38	35	250	
December 2025	67	54	414	
November 2025	26	22	388	
October 2025	33	31	180	
September 2025	39	31	562	
August 2025	19	18	318	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
222	6	2 112

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager