

PUBLIC PROMTPRESS REPORT

Channel audit

UNU



@unuru_ann

Official announcement channel of UNU, crowd-marketing and social growing service. Support: @unu_supportbot

SUBSCRIBERS

299 178

-10179 per month

ERR (% SEE POSTS)

9.0%

last day 4.9%

REACH/POST

24.9K

ad reach 14.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Marketing, PR, Advertising»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 299 178 —	 SUBS REACH 8.34% avg % subs see post	 VIEWS/POST 24.9K median 24.9K · —	 POSTS/WK 1.0 for period
 7D TREND — no data for period	 REACTS/POST 81.0 only 81 reactions, 7 reposts, 0 comments	 POST LENGTH 616 chars median 616 · —	 POSTS ANALYZED 1 —
 AD REACH 14.8K 24h avg	 CHURN / MONTH -10179 last month	 CITATION RATE 5 citation index · 91 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 23.09.2019

AI EDITOR SUMMARY

Channel «UNU» — 299 178 subs. Each post averages 24.9K people (8% from subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – Text (1/1 posts).
- 03 Avg post length – 616 chars (median 616).
- 04 Peak audience activity – Thursday, 11:00 MSK.
- 05 Top posts get 0x more views than the weakest (8.3K avg for top vs 24.9K for worst) – among 1 posts for –. Analyze what top posts have in common: topic, format, time.

TOP 1 POSTS

№1

18.06 · 08:40

TEXT

⚠

TON Payouts Temporarily Suspended Friends, TON network payouts are currently unavailable. Reason — the network's native currency is transitioning from...

VIEWS

24 947

REPOSTS

7

REACTS

81

ER

8.3%

WORST 1

↓

18.06 · 08:40

TEXT

⚠ TON Payouts Temporarily Suspended Friends, TON network payouts are currently unavailable. Reason — the network's native currency is transitioning from...

VIEWS

24 947

REPOSTS

7

REACTS

81

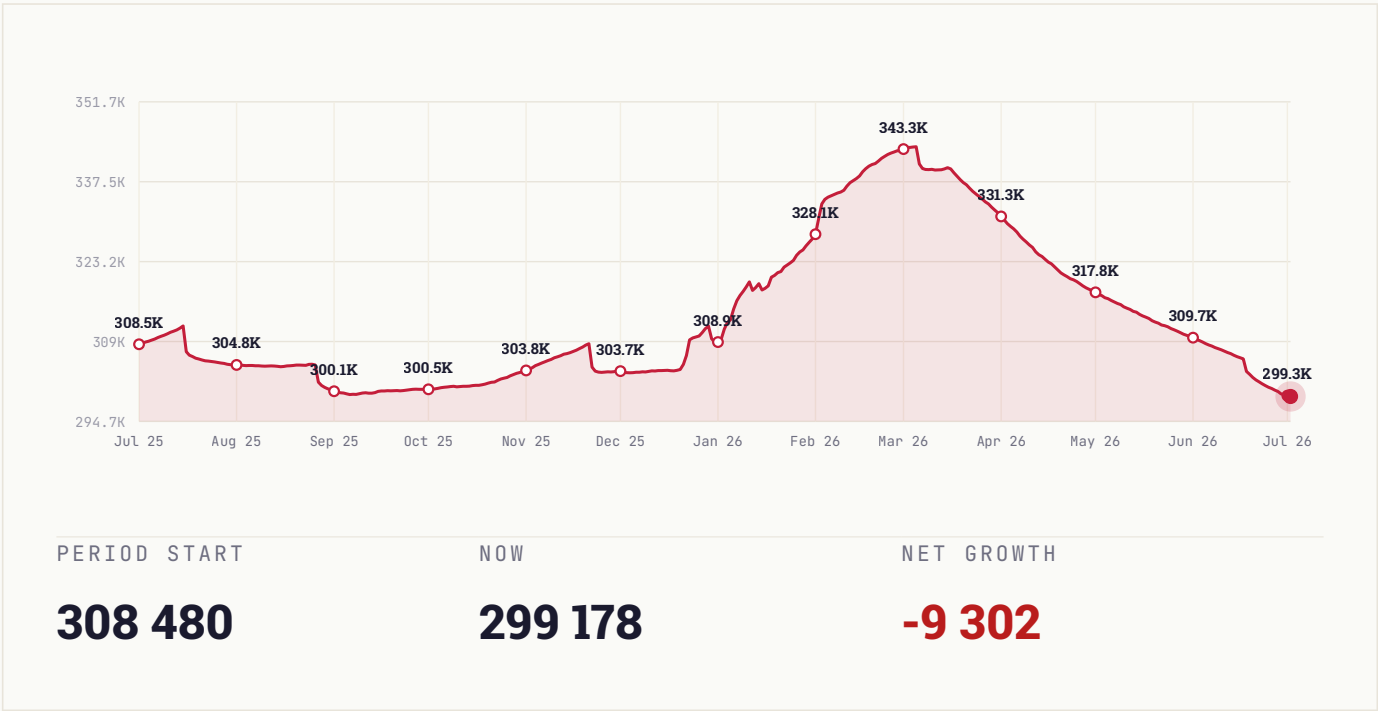
ER

8.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



— SECTION 04 • MENTIONS

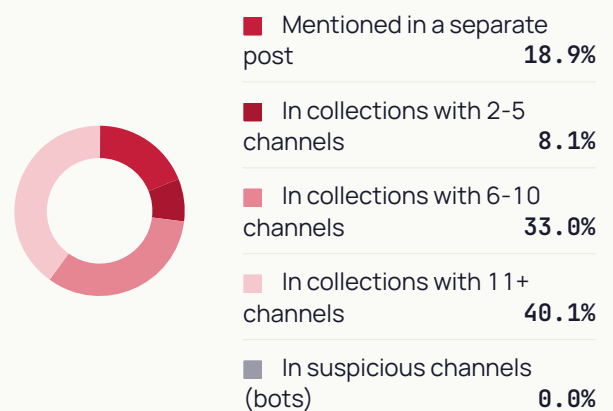
Who and how mentions the channel

Citation index 5 — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **91** different channels.

COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



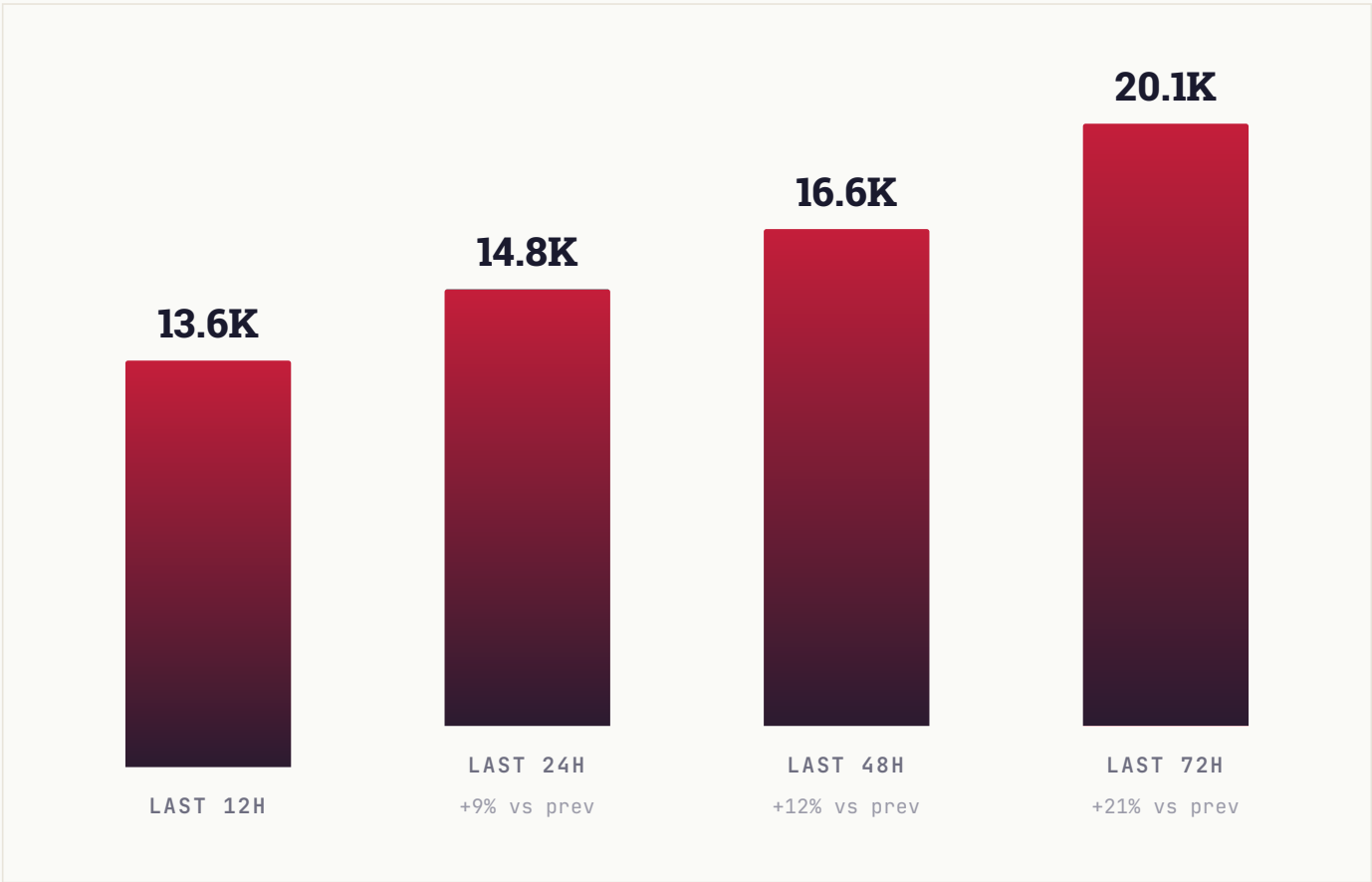
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Okak	1.6M
ER Search	1.4M
TR Trending	1.2M
KV Customer is always right	1.1M
TB Trends by Russia	1.1M
AVG Today's trends	1M
TV Trend or leave	927.6K
TZ Set trends	922.6K
UN UNU YOU	299.2K

COMPARATIVE SUMMARY

Channel intop half of niche (#26 of 99). Niche leader — My feed trends (2.5M), median subs 145.6K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **17**, they brought **39 718** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	1	1	21 063
Dec 2025	0	0	8 473
Nov 2025	16	16	5 199
October 2025	0	0	3 333
September 2025	0	0	1 100
August 2025	0	0	550

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
17	6	39 718

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Top-100 channels in category «Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#26 /100

RANK IN NICHE

Channel in top half of rating

SUBSCRIBERS

better than 58% of niche

median 144.9K

39.8K

299 178 — your channel

1.2M

AVG REACH / POST

better than 68% of niche

median 12.8K

91

24 947 — your channel

50.2K

CITATION INDEX

98% below median

median 204

0

5 — your channel

3.1K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video post share

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend share 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — an easy growth
point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
