

PROMTPRESS PUBLIC REPORT

Channel audit

United Resistance Front



@united_front_of_resistance

Resistance starts here. Contact via email: RPD_OFS@proton.me
Feedback: t.me/OFSofficialBot Official contact: t.me/ofs_official
Additional...

SUBS

20 728

+17253 per month

ERR (% SEE POSTS)

11.0%

per day 10.7%

REACH/POST

3.6K

ad reach 2.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subheading under the figure shows the period it covers.

 SUBS 20 728 —	 SUBS REACH 17.52% avg % of subs see post	 VIEWS/POST 3.6K median 602 · 27 days	 POSTS/WK 8.0 over the period
 TREND 7D +314.3% vs previous week	 REACTS/POST 354.8 total 11 353 reactions, 75 reposts, 0 comments	 POST LENGTH 961 chars median 1000 · 27 days	 POSTS ANALYZED 32 27 days
 AD REACH 2.3K avg over 24h	 CHURN / MONTH +17253 over the last month	 CITATIONS 10 citation index · 43 channels mentioned over all time	 CHANNEL AGE 2 years 3 months created 11.05.2024

AI EDITOR SUMMARY

Channel «United Resistance Front» – 20 728 subs. Each post on avg viewed by 3.6K people (18% from subs), avg reach – room to grow. Publishes 8 posts per week (~1 per day) – regular schedule. For week Aug 10–16 reach grew by +314.3% by the week of Aug 3–9 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outliers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **32** posts over 27 days.
- 02 Dominant format — **Photo** (23/32 posts).
- 03 Avg. post length — **961** characters (median 1000).
- 04 Peak audience activity — **Wed**, 14:00 MSK.
- 05 Top posts get **19 times** more views than the weakest (8.6K avg for top vs 443 for worst) — among 32 posts over 27 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 19.08 · 11:34 PHOTO The war came for the second course War has its own bureaucratic language. It never writes: «We have run out of people». It writes...	VIEWS	REACTS
	11 311	545
	REPOSTS	ER
	2	54.6%
Nº2 20.08 · 13:49 PHOTO HISTORICAL THURSDAY The 35th anniversary of August 1991 in Russia passed under a veil of silence. No official events, no...	VIEWS	REACTS
	11 256	581
	REPOSTS	ER
	2	54.3%
Nº3 13.08 · 08:37 PHOTO We're launching a training program for partisans. For those who've firmly decided: the regime doesn't rule them. There are still few, but numbers aren't the measure...	VIEWS	REACTS
	3 157	555
	REPOSTS	ER
	3	15.2%

Nº4 14.08 · 12:53 VIDEO 🔥 Fiery Friday 🔥 Goal: distribution transformer substation TMG 10 kV Location: Ostrovtsy...	VIEWS 3 150 REPOSTS 4	REACTS 538 ER 15.2%
Nº5 13.08 · 10:30 PHOTO HISTORICAL THURSDAY He controlled a colossal apparatus of violence. Armies of spies, gendarmes, and executioners. He drenched the country in blood...	VIEWS 3 147 REPOSTS 1	REACTS 541 ER 15.2%

|

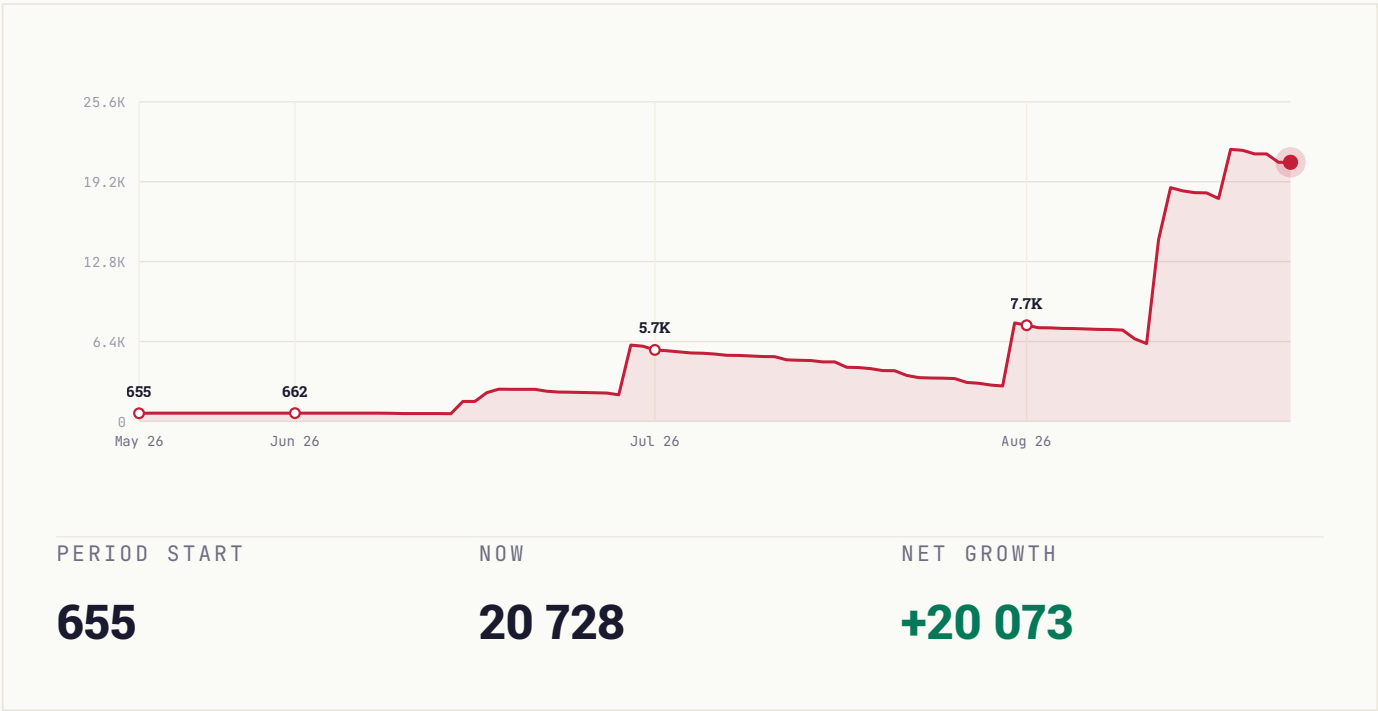
WORST 3

↓ 07.08 · 14:06 VIDEO 🔥 Fiery Friday 🔥 Goal: shunting locomotive ChME3 Location: Simferopol (Crimea) Time: 25.07.2026 We don't show all the results of our...	VIEWS 482 REPOSTS 2	REACTS 148 ER 2.3%
↓ 29.07 · 14:35 PHOTO In less than two months, the regime will hold another ritual – the formation of the IX State Duma. Kiriyenko and Yarin moderate the process, Pamfilova...	VIEWS 470 REPOSTS 4	REACTS 74 ER 2.3%
↓ 11.08 · 08:13 PHOTO The most high-tech sector of Putin's war machine – drone production – is being destroyed simultaneously from two sides. The drone industry...	VIEWS 378 REPOSTS 2	REACTS 136 ER 1.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

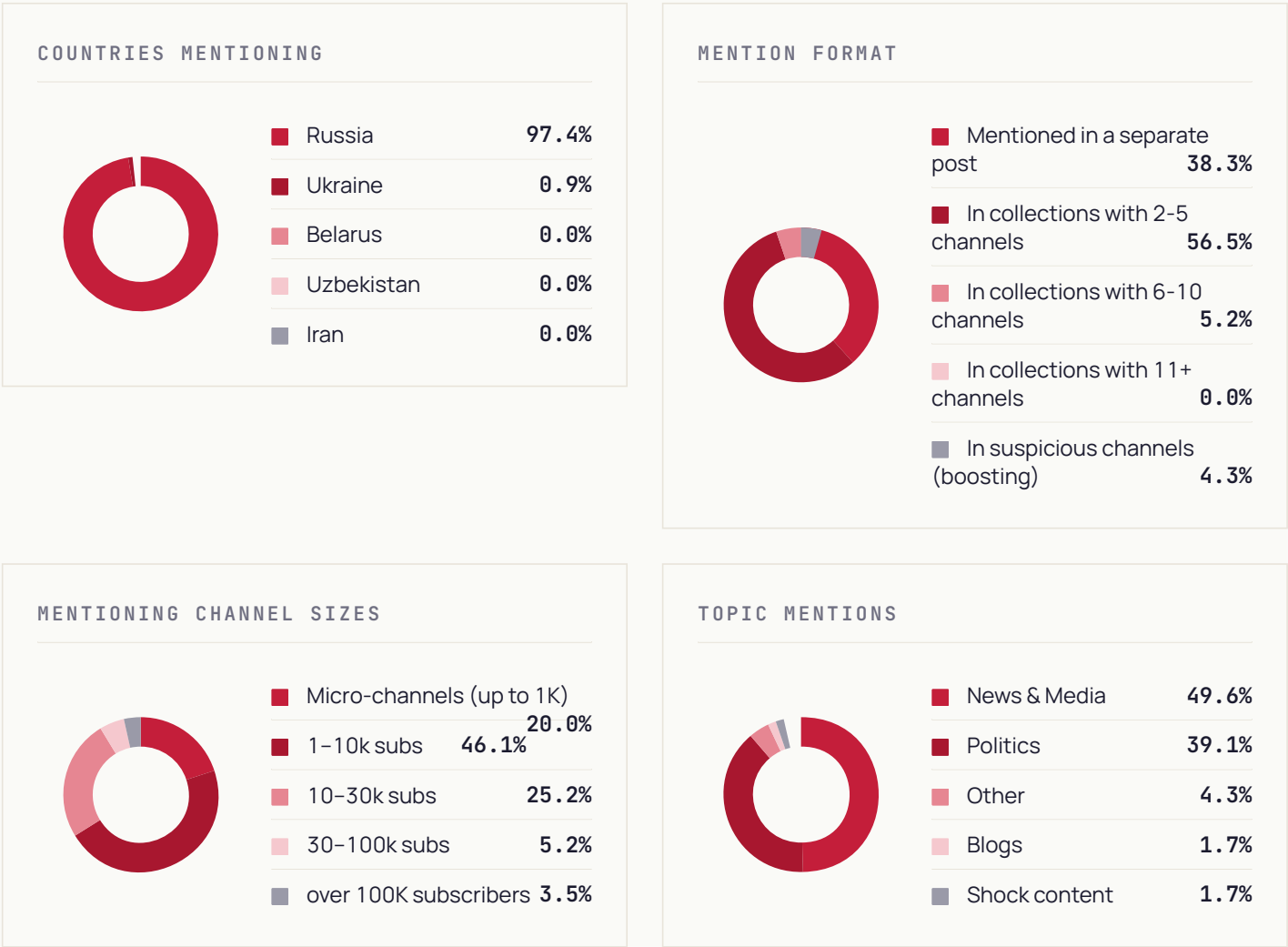
Subscriber growth chart for the year. Key months show exact counts. Shows which months the channel gained, and which lost.



SECTION 04 · CITATIONS

Who and how mention the channel

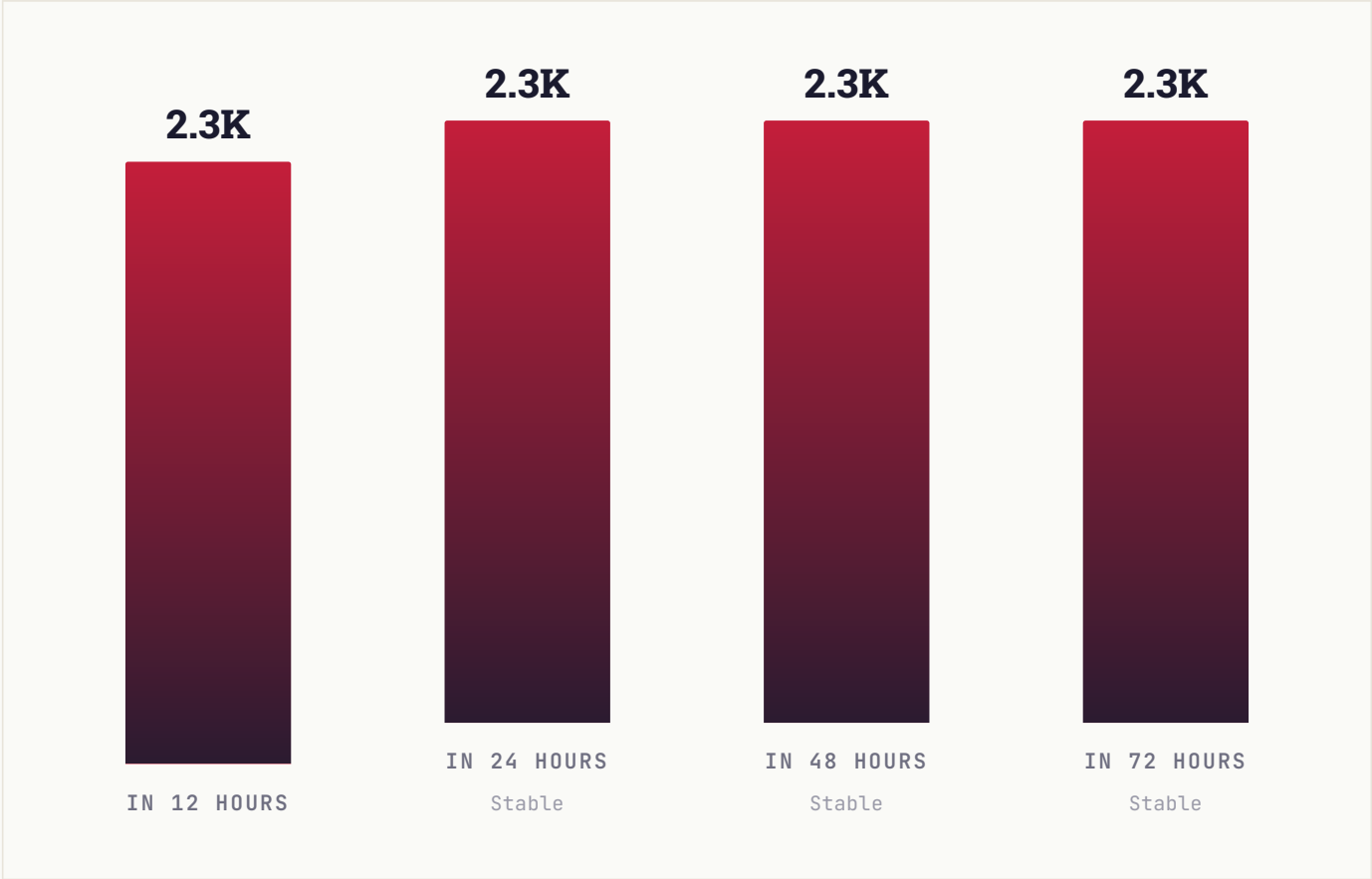
Citation index **10** – channel popularity rating based on mentions. Takes into account not only their count, but also the weight of mentioners: a post from a channel with 100 k subs 'weighs' more than from a channel with 1 k. For all time the channel was mentioned **43** different channels.



— SECTION 05 · AD POTENTIAL

How long posts drive reach

Average reach of an ad post over time since publication. Helps assess how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its place among niche peers.

CHANNEL	SUBS
M• Moskva ch • Moscow News	4.3M
TL Topor Live	4.1M
PE Live • News	4M
M- Moscow is interesting	3.3M
PM Первый Московский	3.2M
MA Mash	3.1M
RN РИА Новости	3M
NM Moscow News	2.7M
MS Moscow today	2.7M
SR Russian media outside Moscow	2.6M
UF United Resistance Front YOU	20.7K

COMPARATIVE INSIGHT

Channel so far outside top 99 in niche — early growth stage. Niche leader — **Moskvach • Moscow News** (4.3M), median top-99: 776.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

We took top-100 channels of category «News & Media» (Russia) and looked how the channel looks against their background. Gray band — the range in which 80% of niche channels fall (from p10 to p90). Black vertical line — the median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions, ranked by expected impact. Can mark as a checklist and return to this report in a month.

01

Main weekly post — Wednesday

On this day and at 14:00 MSK the audience is most active.

EFFECT

Best posting window**02**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (natural integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

+1000-3000 subs**03**

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll a week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER**04**

Cross-promo with adjacent channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

Relevant audience growth**05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit — what we can do in minutes from public data. Want to go further? Launch ads with us and close your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
