

PUBLIC PROMTPRESS REPORT

Channel audit

EXIT TO TRUTH

ВЫХОД
К ПРАВДЕ

@ulysmediatg

Media without taboos Feedback via bot: @media_uly_s_bot

SUBSCRIBERS

25 975

-438 per month

ERR (% SEE POSTS)

11.0%

in 24h 7.1%

REACH/POST

2.7K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 975 —	 SUBS REACH 10.46% avg % subs see post	 VIEWS/POST 2.7K median 2.6K · 29 days	 POSTS/DAY 20.1 ~141 per week
 7D TREND -7.3% vs previous week	 REACTS/POST 93.0 total 55K reactions, 3.7K reposts, 0 comments	 POST LENGTH 887 chars median 1000 · 29 days	 POSTS ANALYZED 592 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -438 last month	 CITATION RATE 200 citation index · 414 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 13.09.2021

AI EDITOR SUMMARY

Channel «EXIT TO TRUTH» – 25 975 subs. Each post averages 2.7K people (10% of subs), reach is low – consider expanding audience. Publishes 141 posts per week (~20/day) – very active posting. For week 25–31 May reach dropped -7.3% to week 18–24 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **592** posts over 29 days.
- 02 Dominant format – **Photo** (396/592 posts).
- 03 Avg post length – **887** chars (median 1000).
- 04 Audience peak – **Sunday, 09:00 ALMT**.
- 05 Top posts get **29x** more views than the weakest (18.7K avg for top vs 654 for worst) – among 592 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 04:04 PHOTO Kassym-Jomart Tokayev turns 73 At Akorda they repeated almost every year: the president does not celebrate his birthday. They say it was...	VIEWS 41 003 REPOSTS 151	REACTS 224 ER 157.9%
Nº2 25.05 · 10:47 VIDEO «Душили и били о кровать»: дочери силовиков устроили драку в общежитии Алматы В социальных сетях получила огласку история 17-летней...	VIEWS 8 381 REPOSTS 31	REACTS 95 ER 32.3%
Nº3 09.05 · 04:00 PHOTO «Праздник со слезами на глазах»: Токаев поздравил казахстанцев с Днем Победы Президент Kazakhstana Касым-Жомарт Токаев поздравил жителей...	VIEWS 6 669 REPOSTS 4	REACTS 3 ER 25.7%

№4 08.05 • 18:23 **PHOTO**

Без показухи и мишуры: чем удивили создатели новой партии «Әділет» Быть против, возмущаться и сопротивляться – вот это по-нашему и...

VIEWS
4 644

REACTS
198

REPOSTS
19

ER
17.9%

№5 04.05 • 12:39 **VIDEO**

Intimate video from a college office discussed in Kyzylorda region A video allegedly filmed in... is spreading on social media.

VIEWS
4 517

REACTS
15

REPOSTS
16

ER
17.4%

WORST 3

↓ 01.06 • 14:20 **PHOTO**

✂ High-ranking judge suspected of bribery Chairman of the Criminal Judicial Panel of the East Kazakhstan Regional...

VIEWS
1 063

REACTS
58

REPOSTS
9

ER
4.1%

↓ 01.06 • 15:02 **PHOTO**

Iran broke off talks with the US and threatened to close the Strait of Hormuz Amid renewed tensions in the Middle East, Iran...

VIEWS
644

REACTS
4

REPOSTS
1

ER
2.5%

↓ 01.06 • 15:35 **PHOTO**

Budget later? How airport construction in eastern Kazakhstan gets pricier If all presidential orders in Kazakhstan were executed on time...

VIEWS
256

REACTS
1

REPOSTS
1

ER
1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

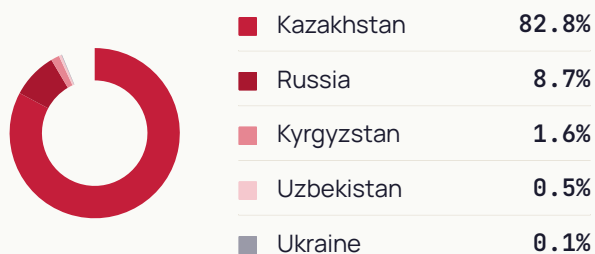


SECTION 04 • MENTIONS

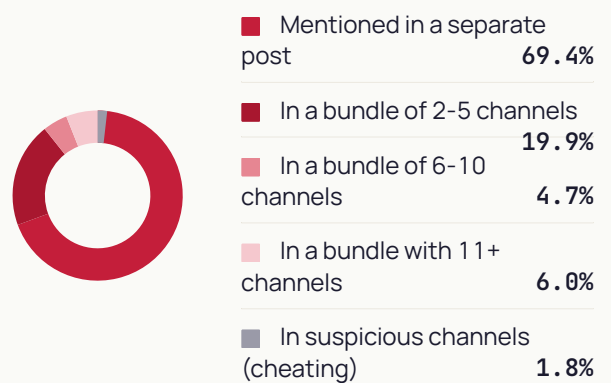
Who mentions the channel and how

Citation index **200** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **414** different channels.

MENTIONS BY COUNTRY



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



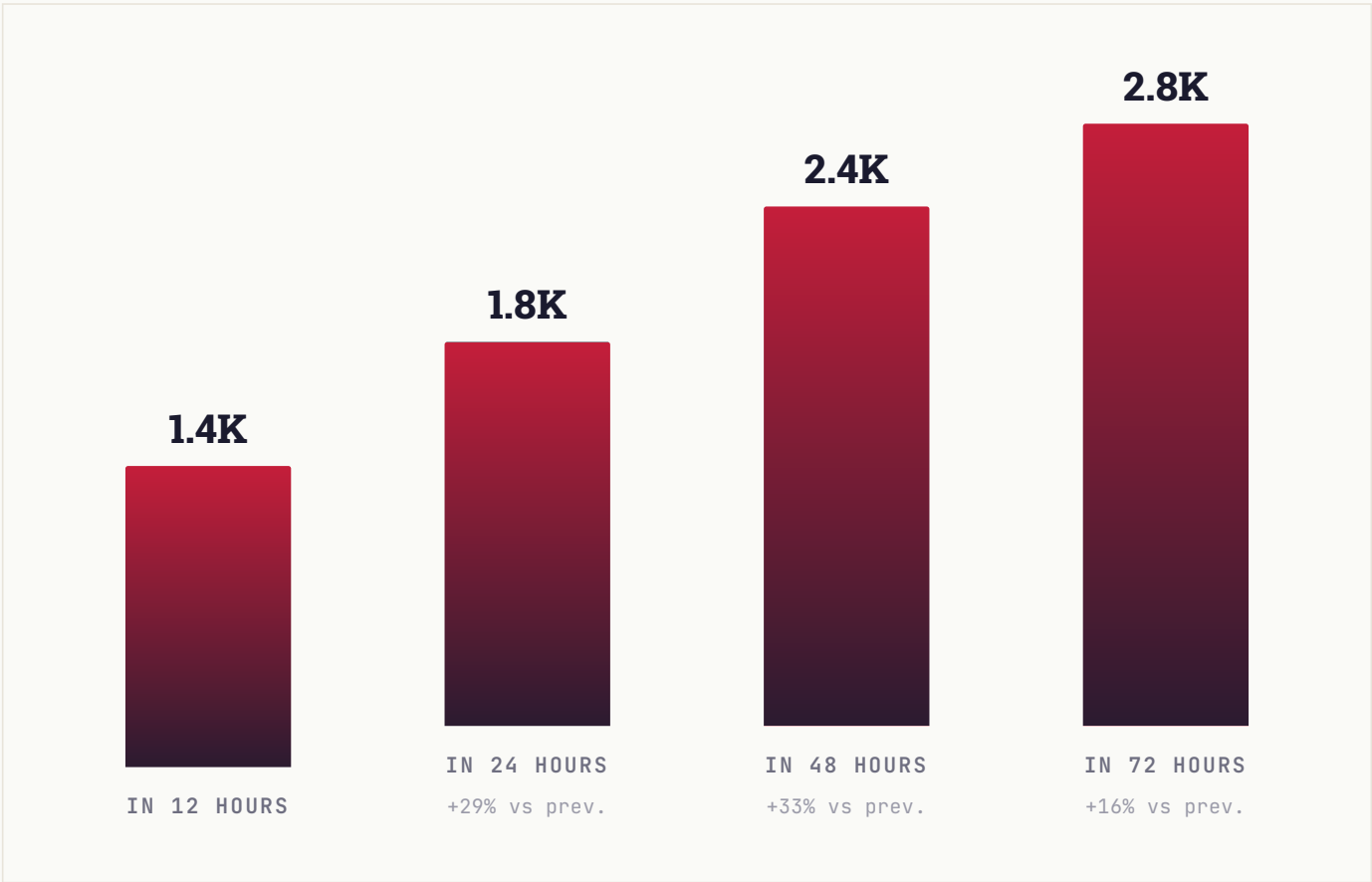
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبارفوری خبرفوری جنگ امریکا فوری	5.5M
کانال اخبارفوری اخبارفوری	4.4M
خبرفوری اخبارفوری جنگ فوری امریکا	4.4M
خبرفوری	4.2M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
TR Trukha < Ukraine	3.1M
VK EXIT TO TRUTH YOU	26K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 98 — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (5.5M), top-98 median: 1.3M. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **261**, they brought **609** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	55	33	19
Nov 2025	68	42	31
Oct 2025	30	20	63
September 2025	24	16	73
August 2025	33	18	108
July 2025	51	33	315

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
261	6	609

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Sunday | EFFECT |
| | On this day at 09:00 ALMT audience is most active. | Best window for an important post |
| <hr/> | | |
| 02 | System traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | +1000-3000 subs |
| <hr/> | | |
| 03 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | +5-15% ER |
| <hr/> | | |
| 04 | Cross-promo with neighboring channels | EFFECT |
| | Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | Growth from relevant audience |
| <hr/> | | |
| 05 | Update channel description for Telegram search | EFFECT |
| | Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | Organic traffic source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
