

PUBLIC REPORT PROMTPRESS

Channel audit

Ultimate rand/ shit



@ultrandshitt

Chota @Poochemyy - admIMemes in channel DM Sticker pack -
<https://t.me/addstickers/CHota163> Boost channel - <https://t.me/boost/UltRandShitt> Donate (themed days) - <https://t.me/doonatiki>

SUBSCRIBERS

23 009

-101 per month

ERR (% SEE POSTS)

13.0%

in 24h **8.5%**

REACH/POST

2.8K

ad reach **2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 23 009 —	 SUBSCRIBER REACH 12.3% avg % subs see post	 VIEWS/POST 2.8K median 2.8K · 29 days	 POSTS/DAY 16.0 ~112 per week
 7D TREND -0.3% vs previous week	 REACTIONS/POST 69.4 total 33,307 reactions, 24,243 reposts, 1,213 comments	 POST LENGTH 18 chars median 16 · 29 days	 POSTS ANALYZED 480 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH -101 last month	 CITATION RATE 843 citation index · 1,126 channels mentioned all time	 CHANNEL AGE 4 years 6 months created 11.01.2022

AI EDITOR SUMMARY

Channel «Ultimate rand/shit» — 23 009 subs. Each post averages 2.8K people (12% of subs), reach is low — consider expanding audience. Posts 112 posts per week (~16/day) — very active posting. For the week Jun 29 – Jul 5 reach stable (-0.3% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **480** posts in 29 days.
- 02 Dominant format – **Photo** (366/480 posts).
- 03 Avg post length – **18** chars (median 16).
- 04 Peak audience activity – **Tuesday**, 20:00 MSK.
- 05 Strongest posts get **3x** more views than the weakest (6.8K avg for top vs 2.3K for worst) – among 480 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 16.06 · 17:33 PHOTO (post without caption – photo)	VIEWS	REACTIONS
	7 481	96
	REPOSTS	ER
	137	32.5%
Nº2 14.06 · 14:02 PHOTO (post without caption – photo)	VIEWS	REACTIONS
	6 480	88
	REPOSTS	ER
	113	28.2%
Nº3 19.06 · 18:04 PHOTO 😊	VIEWS	REACTIONS
	6 445	128
	REPOSTS	ER
	203	28.0%

Nº430.06 · 11:12 **PHOTO**
(post without caption – photo)

VIEWS
6 018
REACTIONS
86
REPOSTS
185
ER
26.2%

Nº519.06 · 19:04 **PHOTO**
(post without caption – photo)

VIEWS
5 930
REACTIONS
83
REPOSTS
156
ER
25.8%

WORST 3

↓ 09.07 · 11:04 **PHOTO**
(post without caption – photo)

VIEWS
2 335
REACTIONS
64
REPOSTS
37
ER
10.1%

↓ 09.07 · 09:01 **PHOTO**
(post without caption – photo)

VIEWS
2 326
REACTIONS
58
REPOSTS
25
ER
10.1%

↓ 09.07 · 07:02 **PHOTO**
(post without caption – photo)

VIEWS
2 325
REACTIONS
55
REPOSTS
28
ER
10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

23 374

NOW

23 011

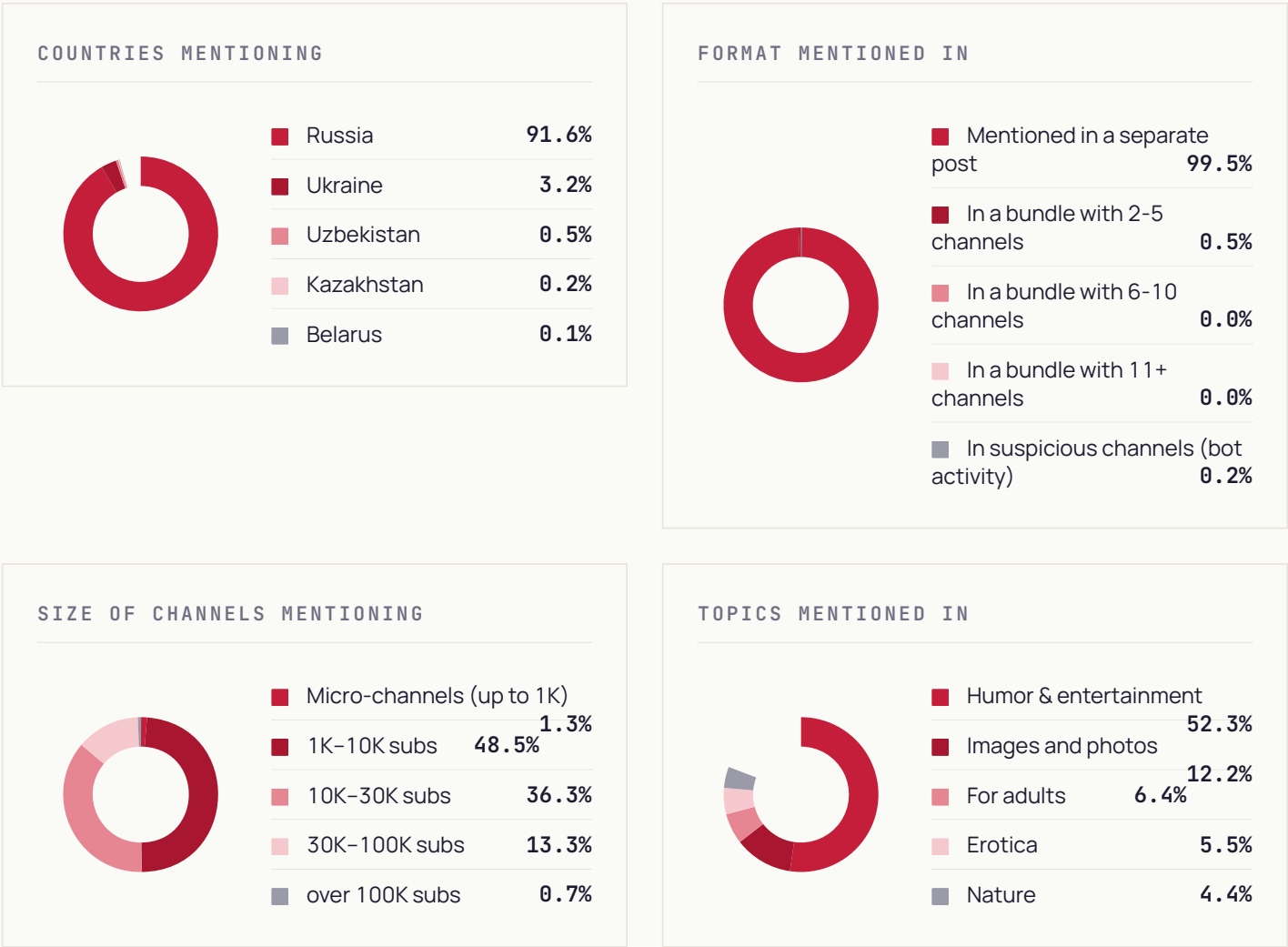
NET GROWTH

-363

SECTION 04 · CITATIONS

Who and how mentions the channel

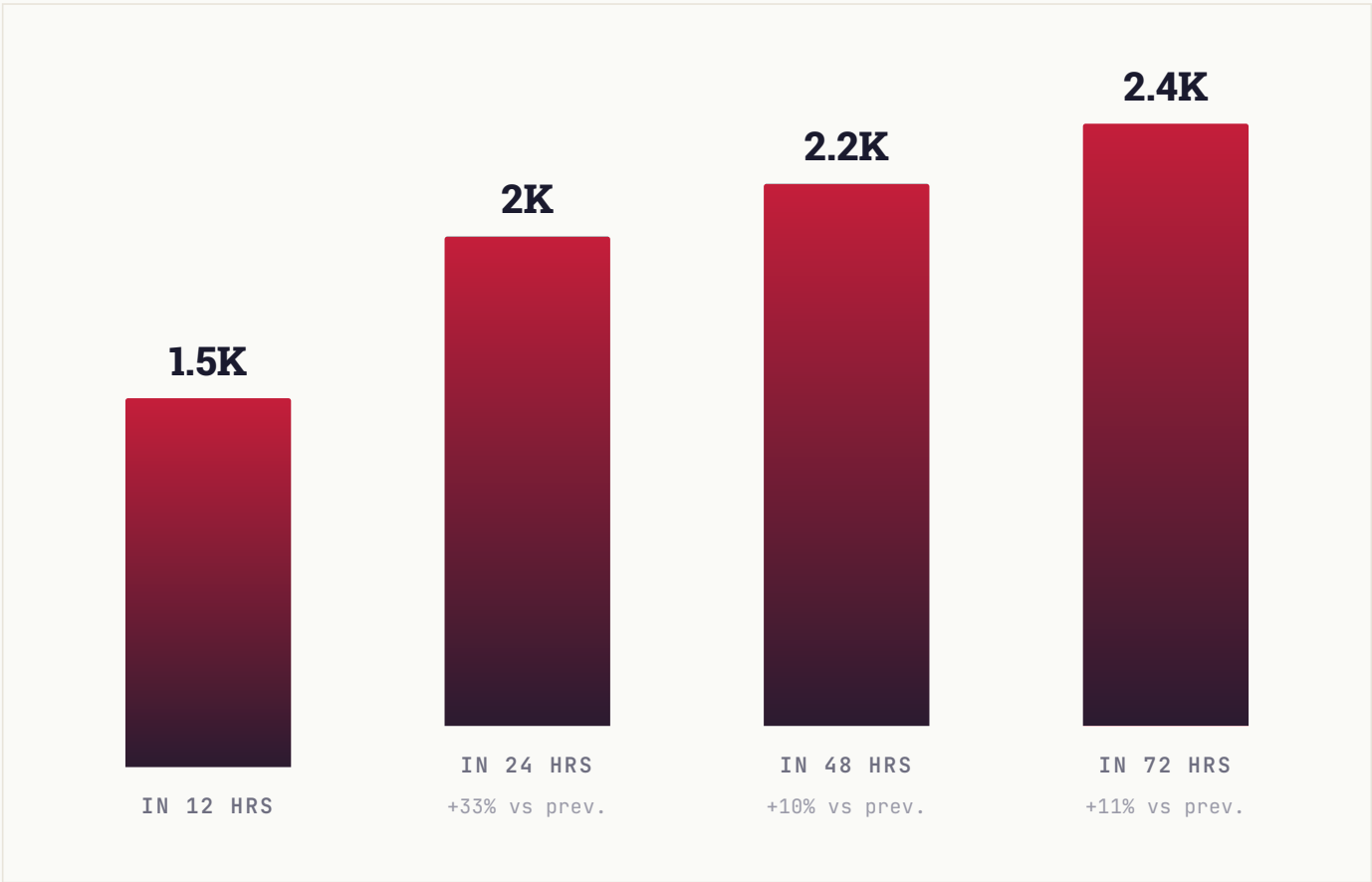
Citation index **843** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **1 126** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
UR Ultimate rand/shit YOU	23K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **57**, they brought **1 625** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	7	7	191
December 2025	9	9	419
November 2025	17	14	362
October 2025	8	7	121
September 2025	5	5	246
August 2025	11	11	286

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
57	6	1 625

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray bar — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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