

PUBLIC REPORT BY PROMTPRESS

Channel audit

Uletet



@uletet_1

We write about visas & tourism. For all ad inquiries: @Sea_Juliaa
News, typos: @Uletet_feedback RKN: <https://www.gosuslugi.ru/snet/673c4561340096358bb33b1d>

SUBSCRIBERS

98 055

-336 per month

ERR (% SEE POSTS)

15.0%

per day **11.8%**

REACH/POST

14.4K

ad reach **11.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 98 055 —	 SUBS REACH 14.65% avg % subs see post	 VIEWS/POST 14.4K median 13.9K · 29 days	 POSTS/DAY 8.0 ~56 per week
 7D TREND +9.5% vs prev week	 REACTIONS/POST 148.1 total 34,805 reactions, 24,216 reposts, 0 comments	 POST LENGTH 643 chars median 651 · 29 days	 POSTS ANALYZED 235 29 days
 AD REACH 11.6K 24h avg	 CHURN / MONTH -336 last month	 CITATION RATE 586 citation index · 1,419 channels mentioned ever	 CHANNEL AGE 5 years 6 months created 09.12.2020

AI EDITOR SUMMARY

Channel «Uletet» — 98 055 subs. Each post averages 14.4K people (15% from subs), reach is low — consider expanding audience. Publishes 56 posts/week (~8/day) — active posting. Week Jun 15–21 reach up +9.5% week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 235 posts over 29 days.
- 02 Dominant format – Photo (144/235 posts).
- 03 Avg post length – 643 chars (median 651).
- 04 Peak audience activity – Sunday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (26.3K avg for top vs 10.9K for worst) – among 235 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 06:38 VIDEO  Kuwait airport suspends operations after shelling: casualties reported. Passenger terminal of Kuwait International Airport...		VIEWS 26 826	REACTIONS 59
		REPOSTS 88	ER 27.4%
Nº2 28.06 · 07:16 VIDEO  Russian lost passport in Chinese city of 32 million. Got it back in just 1.5 hours. During...		VIEWS 26 672	REACTIONS 574
		REPOSTS 617	ER 27.2%
Nº3 21.06 · 12:20 PHOTO  Russians abroad will find it easier to get an electronic signature. Russian government launches experiment starting July 1...		VIEWS 25 360	REACTIONS 136
		REPOSTS 486	ER 25.9%

Nº4 07.06 • 08:17 TEXT  ! New visa restrictions for Russians planned for 2027. EU migration rep Markus Lammert promises "targeted...	VIEWS 25 172 REACTIONS 174 REPOSTS 138 ER 25.7%
Nº5 25.06 • 14:35 PHOTO  ⚡ Italy visa center in Moscow reports processing times increasing to OVER 60 DAYS: "Due to...	VIEWS 23 208 REACTIONS 103 REPOSTS 290 ER 23.7%
WORST 3	
↓ 02.06 • 12:35 PHOTO  "Comets" on the Sochi-Gelendzhik-Novorossiysk route canceled for this summer season, says carrier Vodokhod Express: "From 01...	VIEWS 11 062 REACTIONS 75 REPOSTS 41 ER 11.3%
↓ 03.06 • 08:56 TEXT ⚡ Wildberries is building its own messenger, says RWB head Tatyana Kim in a TASS interview.	VIEWS 10 787 REACTIONS 193 REPOSTS 93 ER 11.0%
↓ 02.06 • 07:15 TEXT Dzhankoy station in Crimea temporarily closed for boarding and alighting until further notice. Trains follow altered routes in...	VIEWS 10 779 REACTIONS 55 REPOSTS 27 ER 11.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

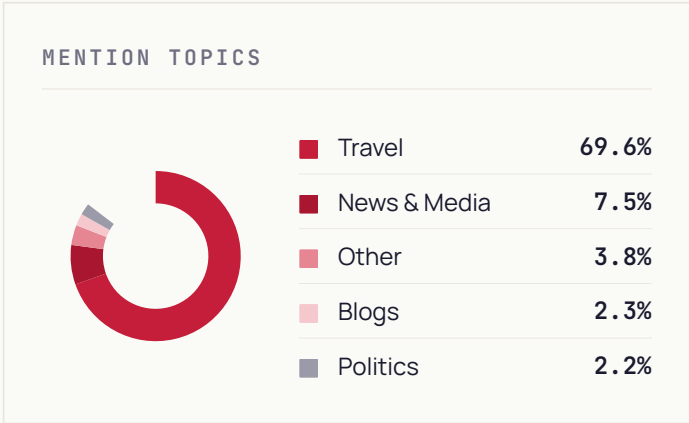
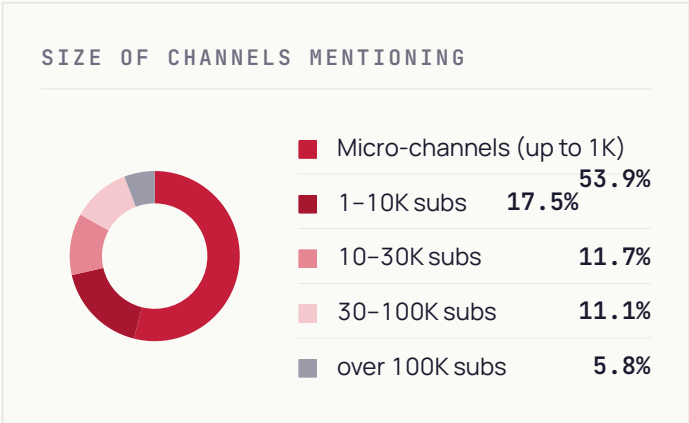
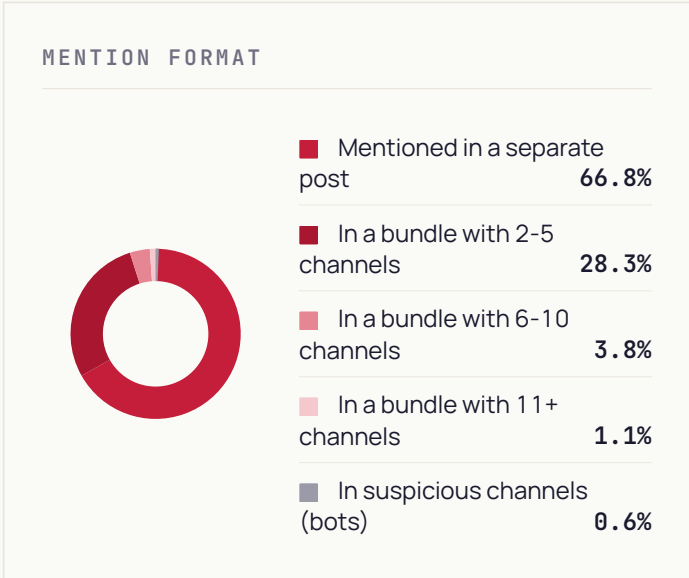
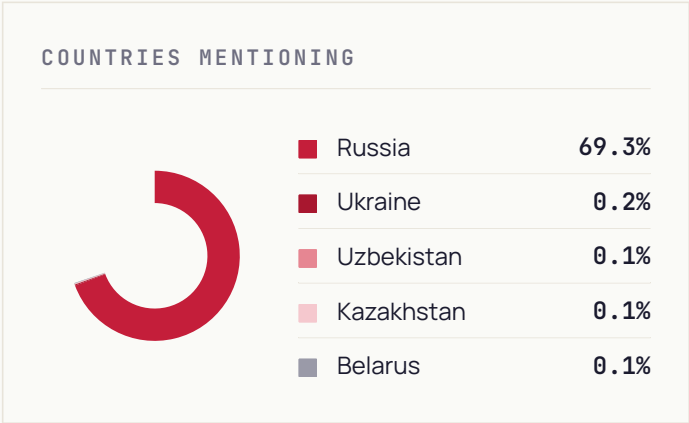
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

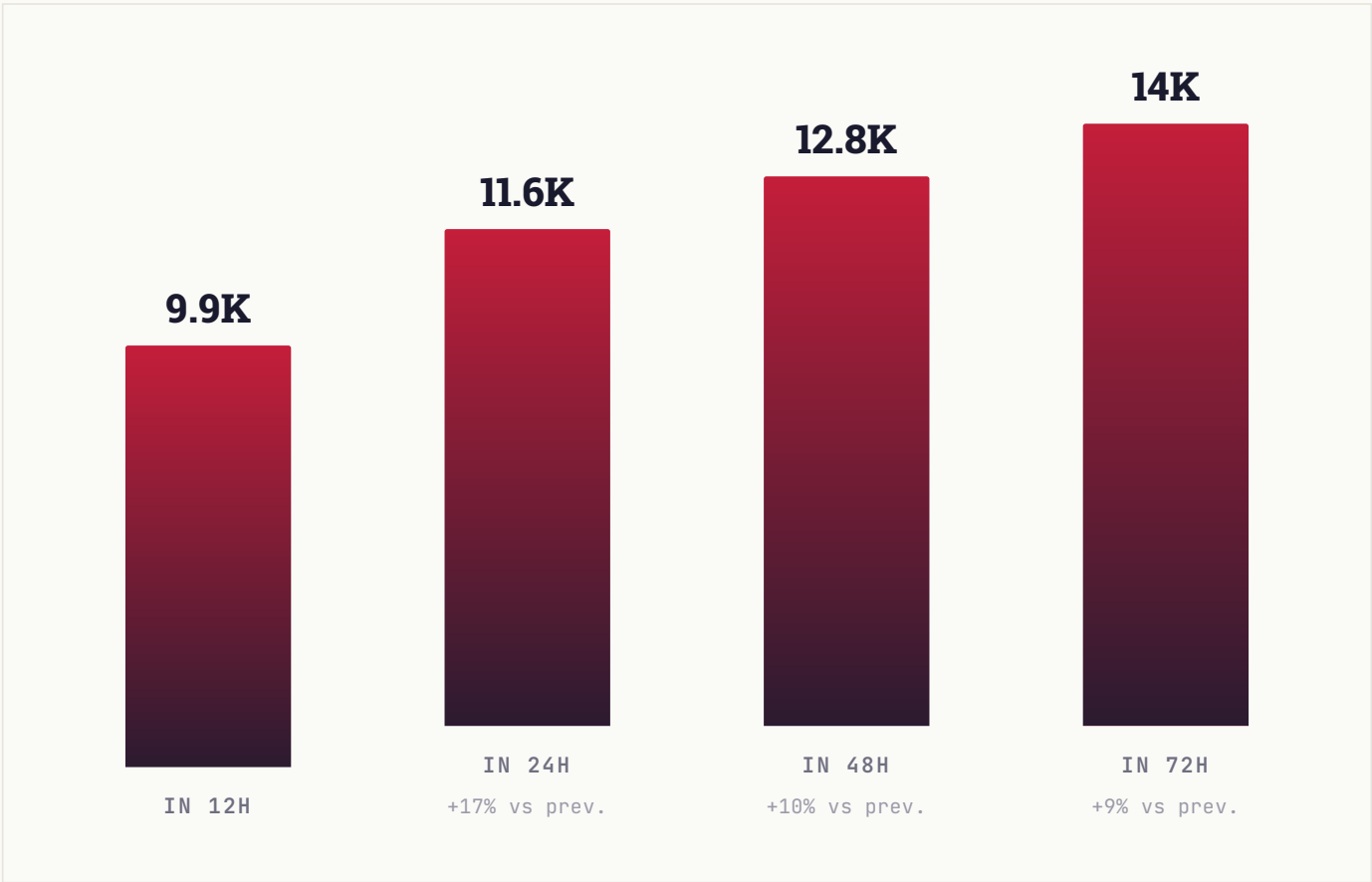
Citation index **586** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 419** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow events Poster	1.2M
AW Amazing World and Travel	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	563.8K
AE AEROFLOT	525.6K
Mon Moskvichka	506.1K
TU Tutu	501.7K
JP Yandex Travel	499.9K
Sun Discount wagon	432.9K
3 333bet.cc Official ®	406K
UL Uletet YOU	98.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Moscow events | Poster (1.2M), top-97 median: 158.9K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **726**, they brought **709** new subs.

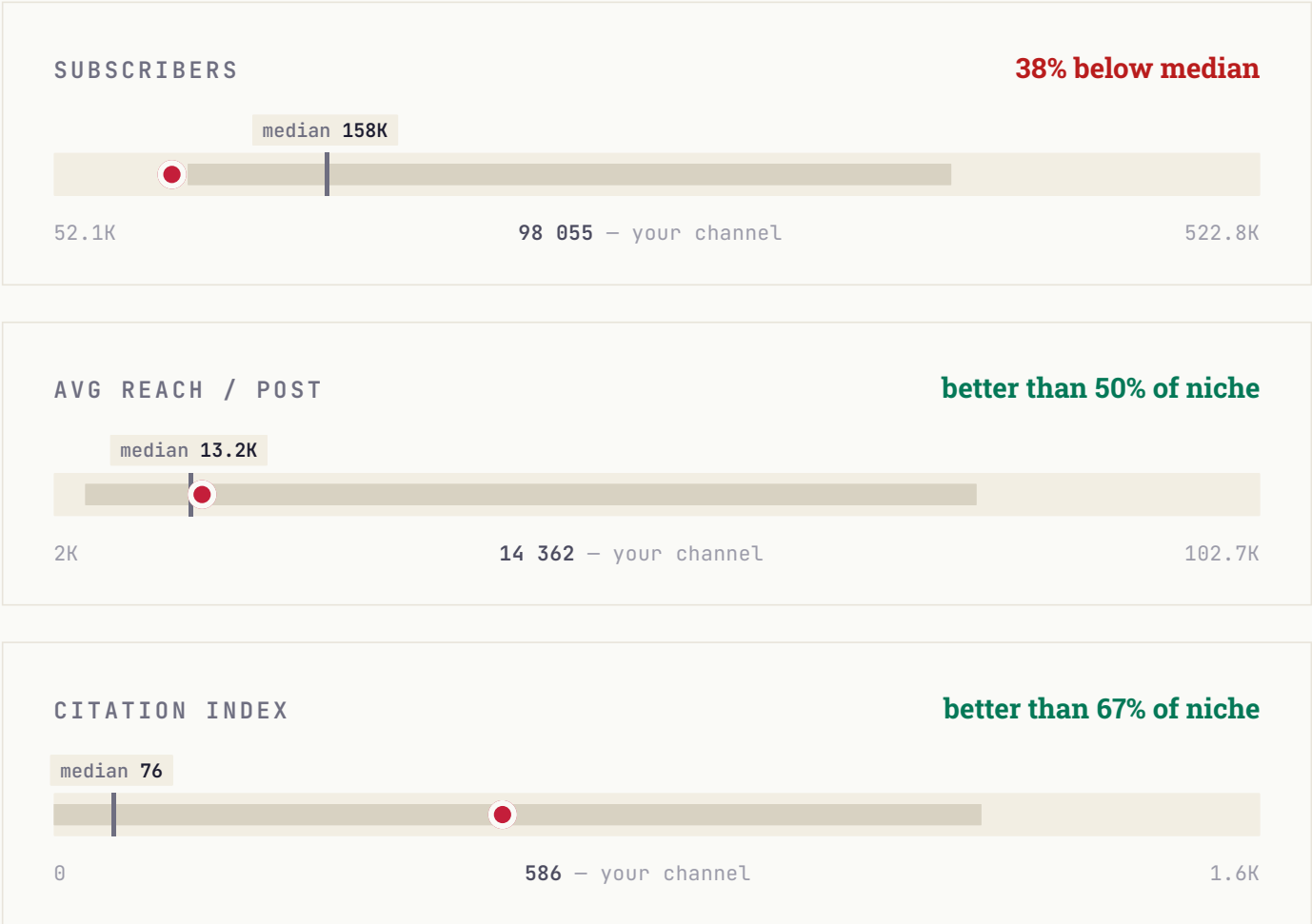
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	85	33	7
December 2025	116	37	17
November 2025	134	42	54
October 2025	132	35	27
September 2025	170	63	447
August 2025	89	28	157

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
726	6	709

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|---|--|---|
| 01 | Main post of the week — on Sunday | <small>EFFECT</small>
Best window
for an
important post |
| Audience is most active on this day at 15:00 MSK. | | |
| 02 | Increase share of video posts | <small>EFFECT</small>
Video retains
audience
better |
| Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | | |
| 03 | Systematic traffic buying | <small>EFFECT</small>
+1000-3000
subs |
| Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | | |
| 04 | Test polls and interactive formats | <small>EFFECT</small>
+5-15% ER |
| Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | | |
| 05 | Cross-promo with neighboring channels | <small>EFFECT</small>
Growth from
relevant
audience |
| Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth. | | |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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