

PUBLIC REPORT BY PROMTPRESS

Channel audit

UCTM. First aid and tactical medicine.



@uctm_official

Course registration, praise, gratitude, criticism and complaints, also contact: @yuliaspb #WEEZP

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
32 801	22.0%	8K
19.07.2026 ⁻¹³ per month	daily ^{10.0%}	ad reach ^{3.3K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/UCTM_OFFICIAL		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 32 801 —	 SUBS REACH 24.47% avg % subs see post	 VIEWS/POST 8K median 4.6K · 21 days	 POSTS/WEEK 3.5 for period
 7D TREND +170.2% vs previous week	 REACTIONS/POST 5711.9 62,831 reactions, 436 reposts, 4 comments	 POST LENGTH 440 chars. median 308 · 21 days	 POSTS ANALYZED 11 21 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH -13 last month	 QUOTABILITY 269 citation index · 1,266 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 04.03.2022

AI EDITOR SUMMARY

Channel «UCTM. First Aid and Tactical Medicine.» – 32 801 subs. Each post averages 8K people (24% subs), average reach – room to grow. Posts 4 posts/week (~0/day) – rare. Week Jul 6–12 reach up +170.2% Week Jun 29 – Jul 5: positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 21 days.
- 02 Dominant format – Photo (5/11 posts).
- 03 Avg post length – 440 chars (median 308).
- 04 Peak audience activity – Sunday, 12:00 MSK.
- 05 Top posts get 5× more views than the weakest (15.6K avg for top vs 3.2K for worst) – among 11 posts over 21 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 21.06 · 09:23 PHOTO SOS Happy Medical Worker's Day! On behalf of UCTM, we congratulate all medical workers on their professional holiday! Many of you...		VIEWS 22 050 REPOSTS 2	REACTIONS 21 076 ER 67.2%
Nº2 06.07 · 18:36 TEXT TACTICAL PRE-HOSPITAL CARE Translation of enemy's methodical manual. Knowledge and accumulated experience are never superfluous, especially if...		VIEWS 12 931 REPOSTS 230	REACTIONS 8 545 ER 39.4%
Nº3 28.06 · 18:03 VIDEO Thanks to everyone who came to Zaryadye today! Medicfest-2026 welcomed all. For our team and all colleagues who took part...		VIEWS 11 877 REPOSTS 4	REACTIONS 15 919 ER 36.2%

Nº4

24.06 • 13:07

PHOTO

Friends! June 27-28 at Zaryadye Park, Moscow, Medikfest-2026! Free entry, extensive program, and near the Metro! Come with...

VIEWS

10 759

REPOSTS

63

REACTIONS

8 511

ER

32.8%

Nº5

06.07 • 08:22

TEXT

And it turns out mice can provide 'first aid' – that's the conclusion of a study published in the journal...

VIEWS

8 442

REPOSTS

23

REACTIONS

8 585

ER

25.7%

WORST 3

↓ 28.06 • 06:33 PHOTO

We welcome everyone at Zaryadye Park! Metro: couldn't be closer! See you!

VIEWS

3 877

REPOSTS

8

REACTIONS

70

ER

11.8%

↓ 29.06 • 08:53 VIDEO

Here it is – MEDIKFEST at Zaryadye Two days at the Reserve Embassy talked about medicine – from cell technologies to practical skills...

VIEWS

3 851

REPOSTS

9

REACTIONS

41

ER

11.7%

↓ 13.07 • 06:45 PHOTO

!! Current schedule !! July 18-19: Basic course. Moscow. For those just starting first aid training !! !! !! !! !! Sign up...

VIEWS

2 007

REPOSTS

10

REACTIONS

9

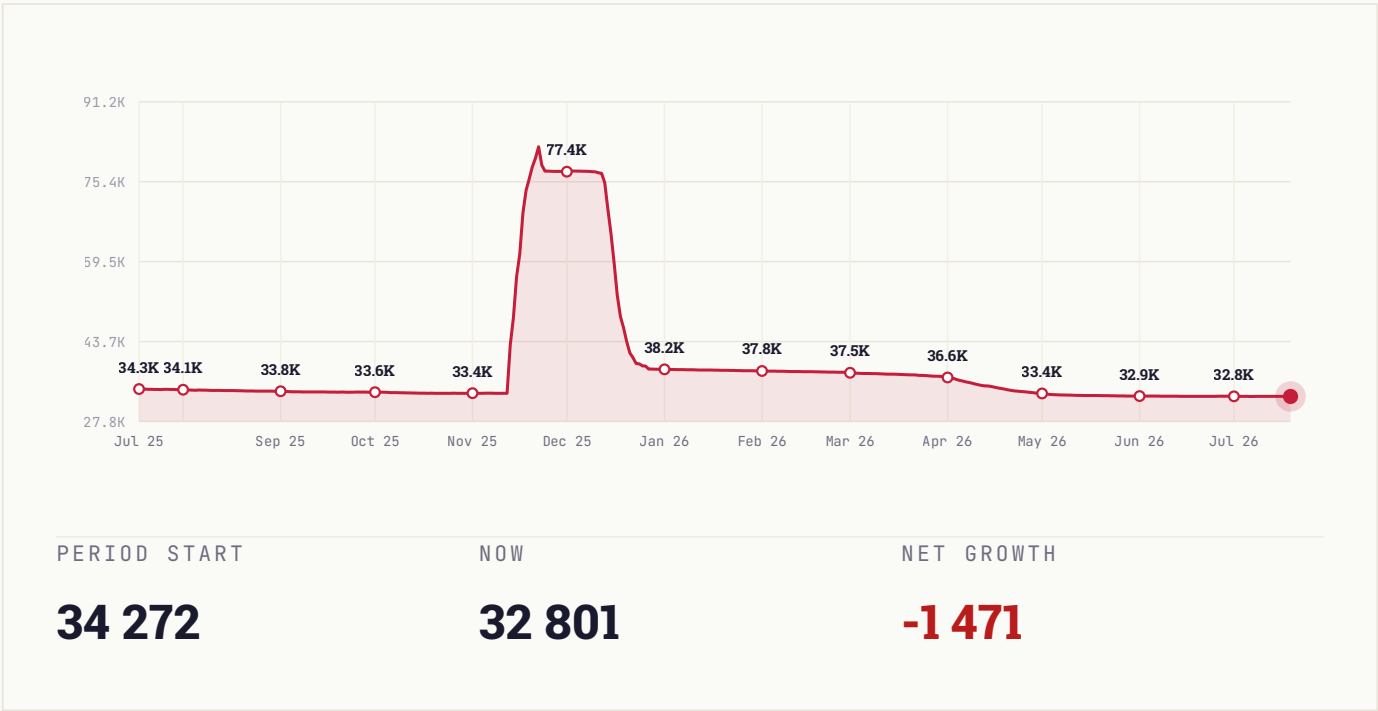
ER

6.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

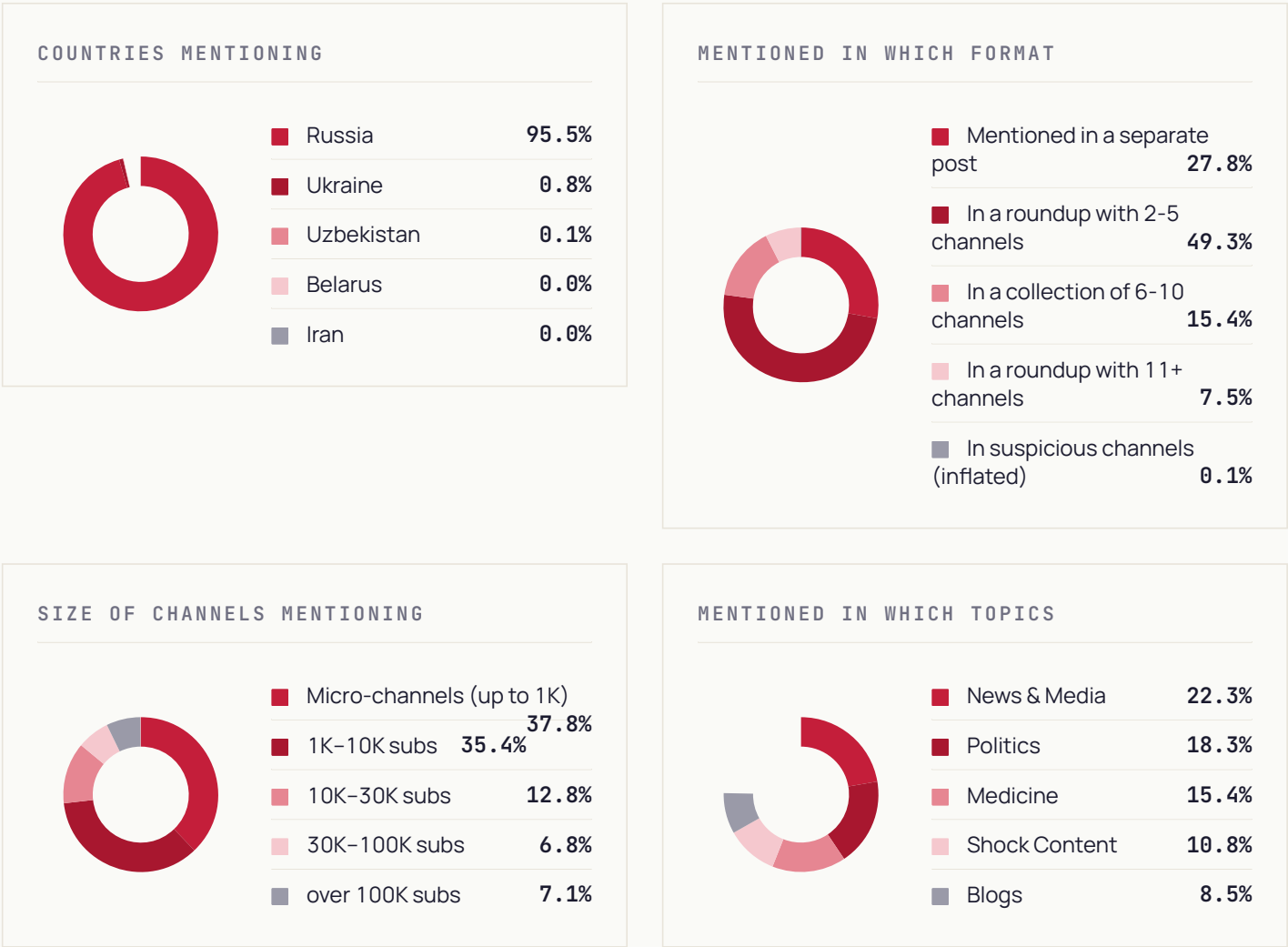
Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

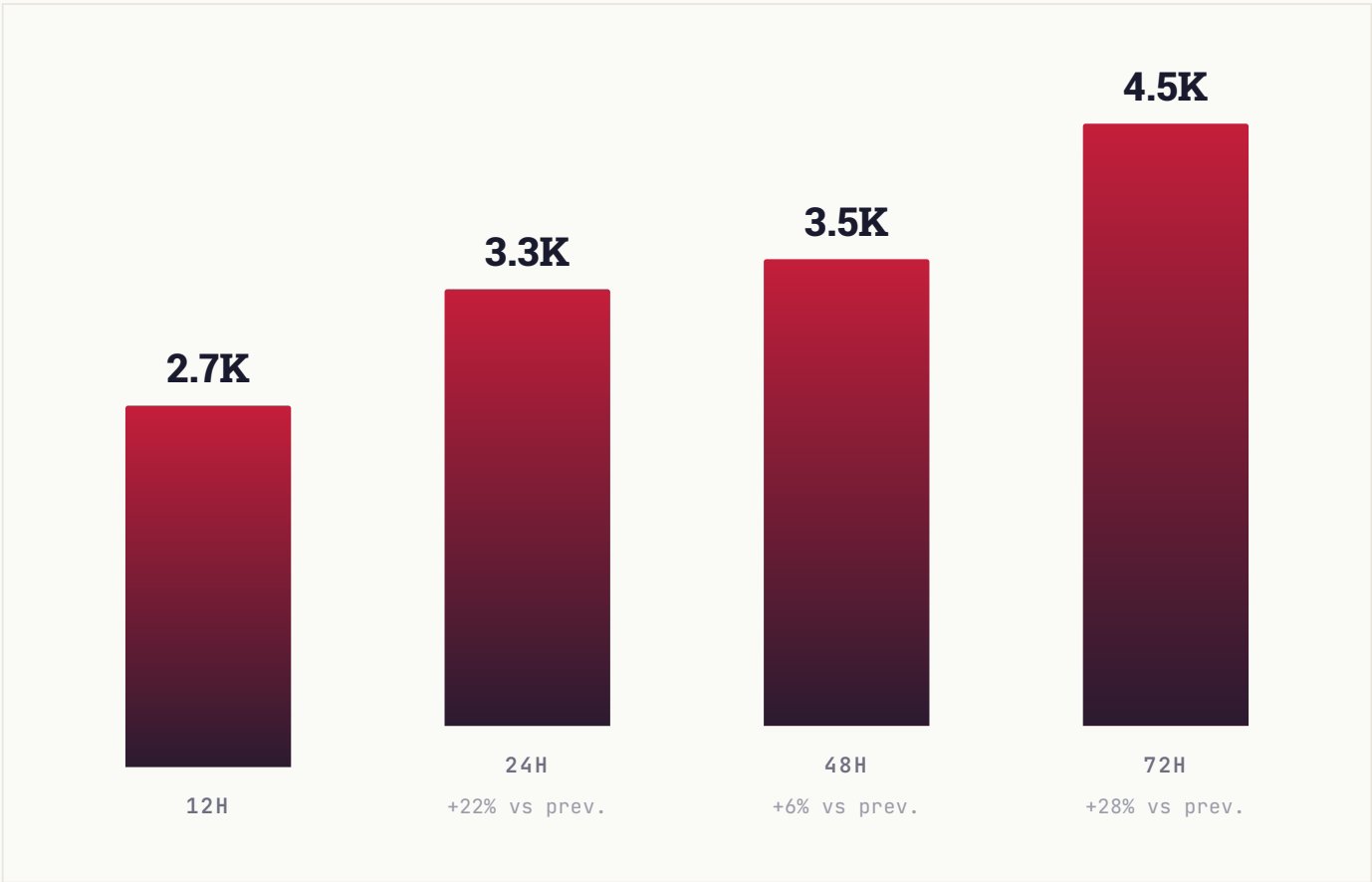
Citation index **269** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **1 266** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩺 Surgery 🩺 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Folk medicine 🌿	235.1K
Health HealthControl	222.2K
UP UCTM. First aid and tactical medicine. YOU	32.8K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), median top-97: 103.2K. First goal: enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **180**, they brought **49 257** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	3	5
December 2025	29	22	143
Nov 2025	50	40	48 919
Oct 2025	21	21	60
Sep 2025	45	34	72
August 2025	32	23	58

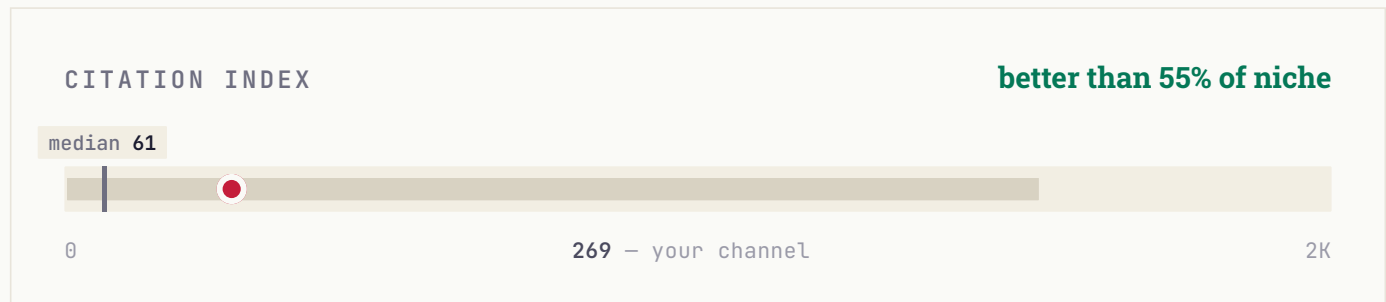
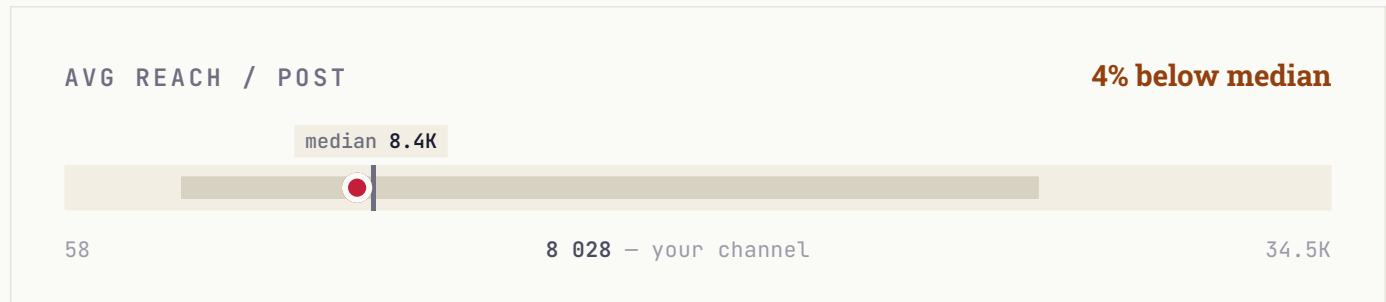
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
180	6	49 257

Where the channel stands in its league

SUBSCRIBERS 69% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the range from 36.2K to 284.7K. A vertical line marks the median at 105.1K. A red dot on the left indicates the channel's position at 32,801 subscribers. The text '32 801 - your channel' is centered below the bar.

Metric	Value
Channel Subscribers	32 801
Median	105.1K
Range Start	36.2K
Range End	284.7K



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Sunday**

On this day at 12:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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