

PROMTPRESS PUBLIC REPORT

Channel audit

ГРАНТ ҰБТ 2026

| ГРАНТ ЕНТ

2026 UbtSmart



@ubtsmart

– ҰБТға дайындық ең үздік ең ауқымды каналға қош келдің 📈
100+ балға бізбен тегін жетуге мүмкіндік 🎯 Викториналар, Ай
сайынғы ақшалай алуға болатын ұтыстар. 🟡 Жарнама
(реклама)...

SUBS

ERR (% SEE POSTS)

REACH/POST

11 576

-2862 per month

48.0%

per day 7.7%

5.7K

ad reach 940/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Education»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 11 576 —	 SUB REACH 48.81% avg % subs see post	 VIEWS/POST 5.7K median 5.7K · —	 POSTS/WEEK 1.0 over the period
 7D TREND — no data for period	 REACTIONS/POST 1.0 only 1 react., 7 rep., 1 comm.	 POST LENGTH 67 chars median 67 · —	 POSTS ANALYZED 1 —
 AD REACH 940 24h avg	 CHURN / MONTH -2862 over the last month	 CITATION RATE 8 citation index · 21 channels mentioned all time	 CHANNEL AGE 3 years 27 days created 11.06.2023

AI EDITOR SUMMARY

Channel «ГПАHT ЎБТ 2026 | ГПАHT EHT 2026 UbtSmart💡» — 11 576 subs. Each post gets avg 5.7K people (49% of subs), wide reach for a channel this size. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for —.
- 02 Dominant format — Text (1/1 posts).
- 03 Avg post length — 67 chars (median 67).
- 04 Audience peak — Tuesday, 17:00 ALMT.
- 05 Top posts get 0x more views than the weakest (1.9K avg for top vs 5.7K for worst) — among 1 posts for —. Worth analyzing what the top has in common: topic, format, time.

TOP 1 POSTS

№1	23.06 · 12:03	TEXT	БАРЛЫҚ УНИВЕР ШЕКТІ БАЛДАРЫ ШЫҚТЫ🥰👉 https://t.me/+sbiQqPlZi0EzNjA6	VIEWS	REACTIONS
				5 650	1
				REPOSTS	ER
				7	48.8%

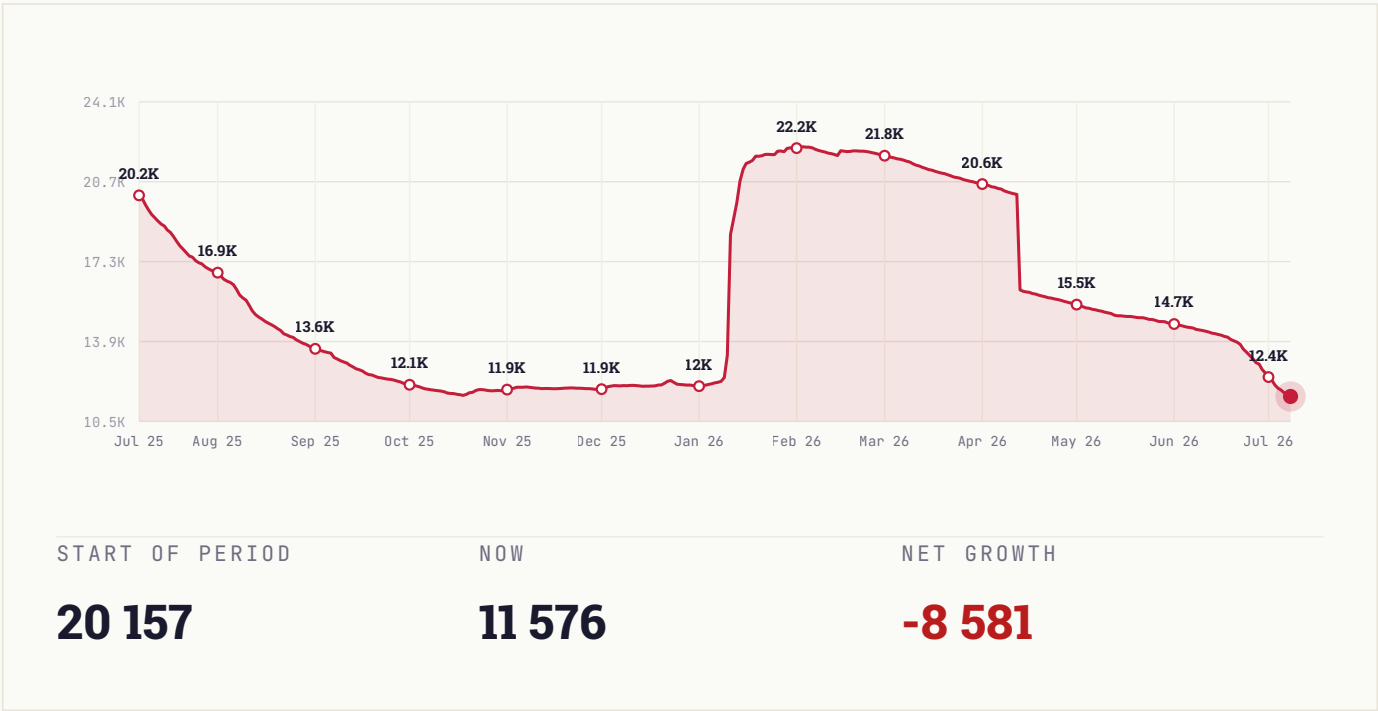
WORST 1

↓	23.06 · 12:03	TEXT	БАРЛЫҚ УНИВЕР ШЕКТІ БАЛДАРЫ ШЫҚТЫ🥰👉 https://t.me/+sbiQqPlZi0EzNjA6	VIEWS	REACTIONS
				5 650	1
				REPOSTS	ER
				7	48.8%

SECTION 03 • SUB GROWTH

How the channel grew over the year

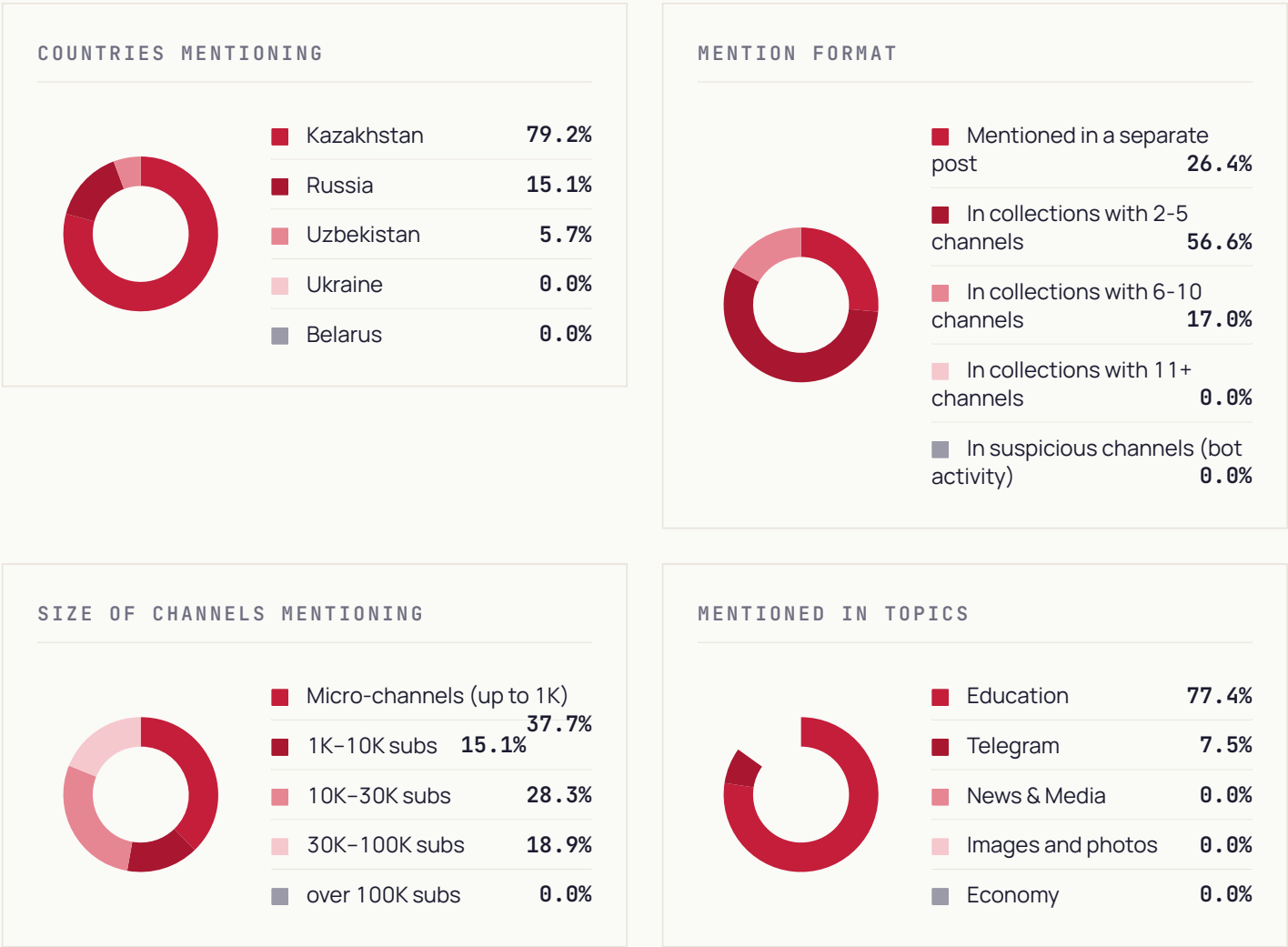
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

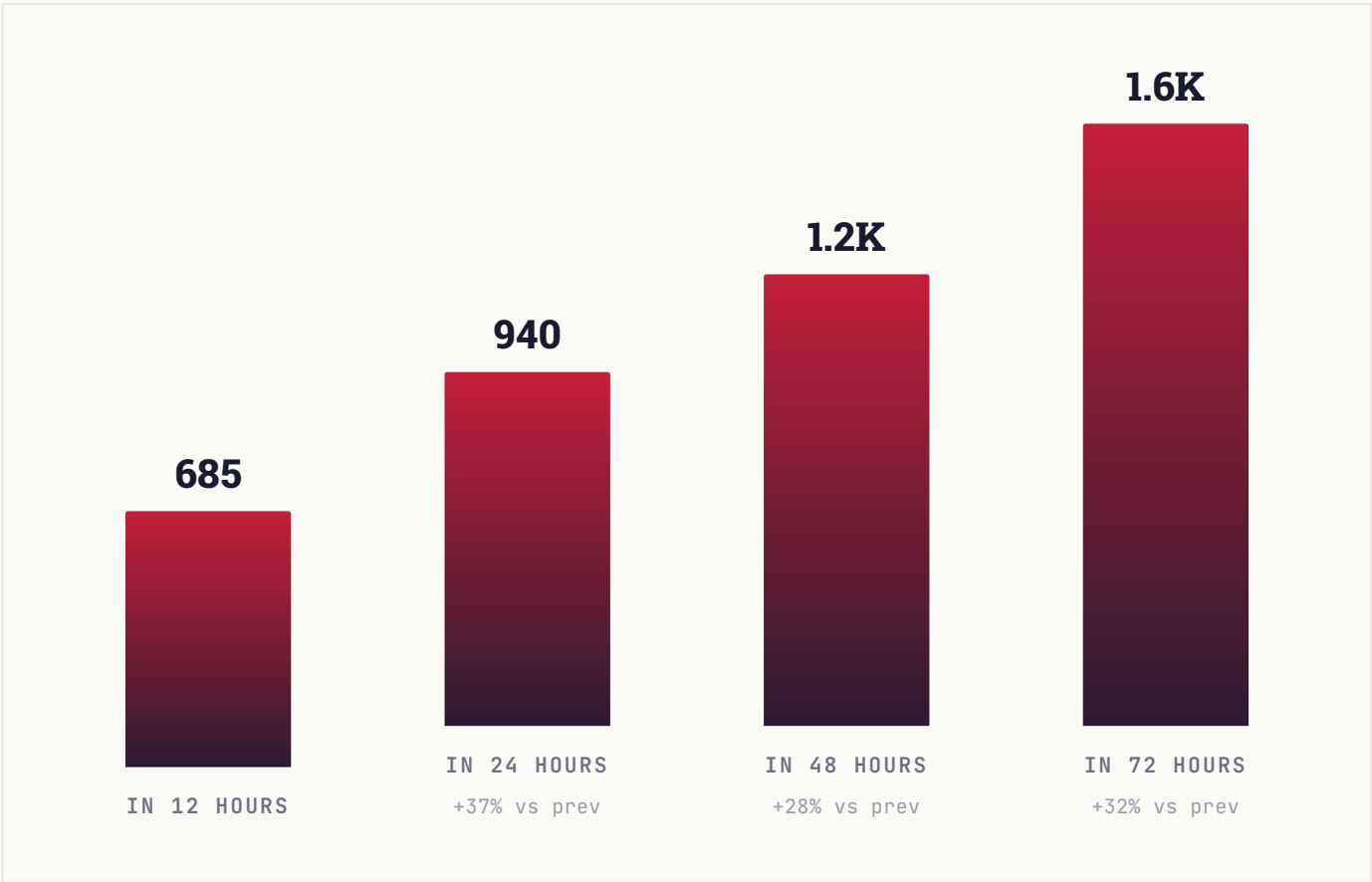
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100K subs weighs more than from a channel with 1K. All time channel was mentioned 21 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
ТЕ TESTCENTERKZ	149.2K
КД Көрнекіліктер дидактикалық материалдар	75.7K
КА KarGOO	74.3K
СА Creative Asia	70.5K
ЖО JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО 🇰🇿 ҚР ОҚУ-АҒARTУ МИНИСТРЛІГІ	44.7K
КК Kornekilikter_kaz(Free channel)	29.2K
КӘ Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер	27.9K
ГҰ ГРАНТ ҰБТ 2026 ГРАНТ ЕНТ 2026 UbtSmart💡 YOU	11.6K

COMPARATIVE INSIGHT

Channel in upper half of the niche (#37 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **21**, they brought **11 131** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	7	5	10 230	
December 2025	0	0	435	
November 2025	0	0	194	
October 2025	2	2	272	
September 2025	12	4	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
21	6	11 131

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Education» and saw how your channel compares. Gray bar = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#37/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 17:00 ALMT.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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