

— PUBLIC REPORT BY PROMTPRESS

Channel audit

НАҒЫЗ ҰБТ

2026



@ubt_sliv_2026

ҰБТ сұрақтары 2026 Жарнама - @arsennn00

SUBSCRIBERS

18 145

-7250 per month

ERR (% SEE POSTS)

37.0%

per day 6.5%

REACH/POST

6.4K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 145 —	 SUBS REACH 35.31% avg % of subs see post	 VIEWS/POST 6.4K median 6.2K · 14 days	 POSTS/WEEK 14.9 over period
 7D TREND -0.4% vs previous week	 REACTIONS/POST 4.4 only 132 reactions, 5 reposts, 0 comments	 POST LENGTH 219 chars median 219 · 14 days	 POSTS ANALYZED 30 14 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -7250 over last month	 QUOTE RATE 51 citation index · 92 channels mentioned all time	 CHANNEL AGE 7 years 9 months created 22.09.2018

AI EDITOR SUMMARY

Channel «НАҒЫЗ ҰБТ 2026» – 18 145 subs. Each post averages 6.4K people (35% of subs), good reach. Publishes 15 posts per week (~2/day) – regular schedule. Week of Jun 22–28 reach stable (-0.4% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 14 days.
- 02 Dominant format — **Text** (30/30 posts).
- 03 Avg post length — **219** chars (median 219).
- 04 Peak audience activity — **Wednesday**, 14:00 ALMT.
- 05 Top posts get **2x** more views than the weakest (8.1K avg for top vs 5.3K for worst) — among 30 posts in 14 days. Analyze what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 09:02 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 8 236 REPOSTS 1	REACTIONS 4 ER 45.4%
Nº2 09.06 · 07:30 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 8 138 REPOSTS —	REACTIONS 3 ER 44.8%
Nº3 10.06 · 09:05 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 7 904 REPOSTS —	REACTIONS 10 ER 43.6%

Nº4 10.06 · 07:34 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 7 835 REPOSTS —	REACTIONS — ER 43.2%
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Nº5 11.06 · 09:02 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 7 715 REPOSTS —	REACTIONS 12 ER 42.5%
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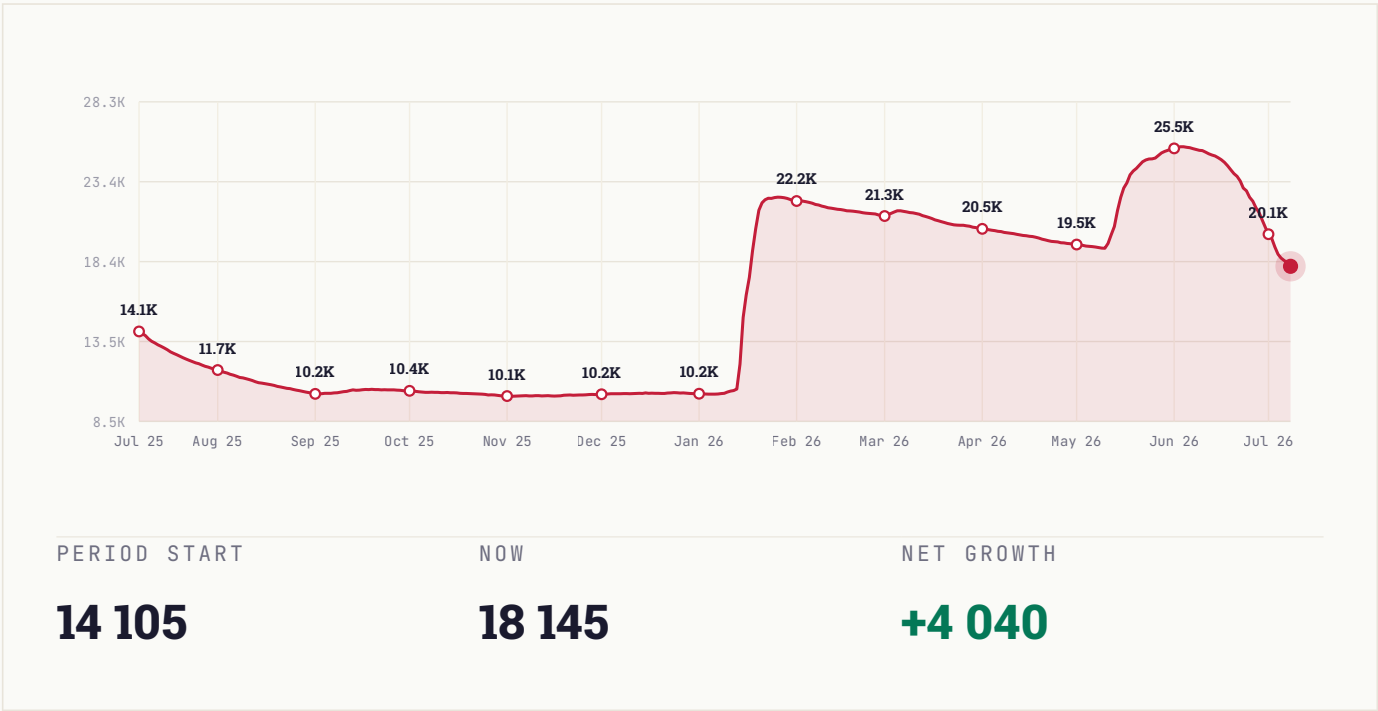
WORST 3

↓ 21.06 · 07:30 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 5 385 REPOSTS —	REACTIONS 6 ER 29.7%
↓ 19.06 · 07:35 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 5 341 REPOSTS —	REACTIONS — ER 29.4%
↓ 20.06 · 07:31 TEXT !! Бүгін Нағыз ҰБТ-ға кірген оқушылар, есте қалған сұрақтарды келесі сілтеме арқылы жіберіп...	VIEWS 5 287 REPOSTS —	REACTIONS 1 ER 29.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

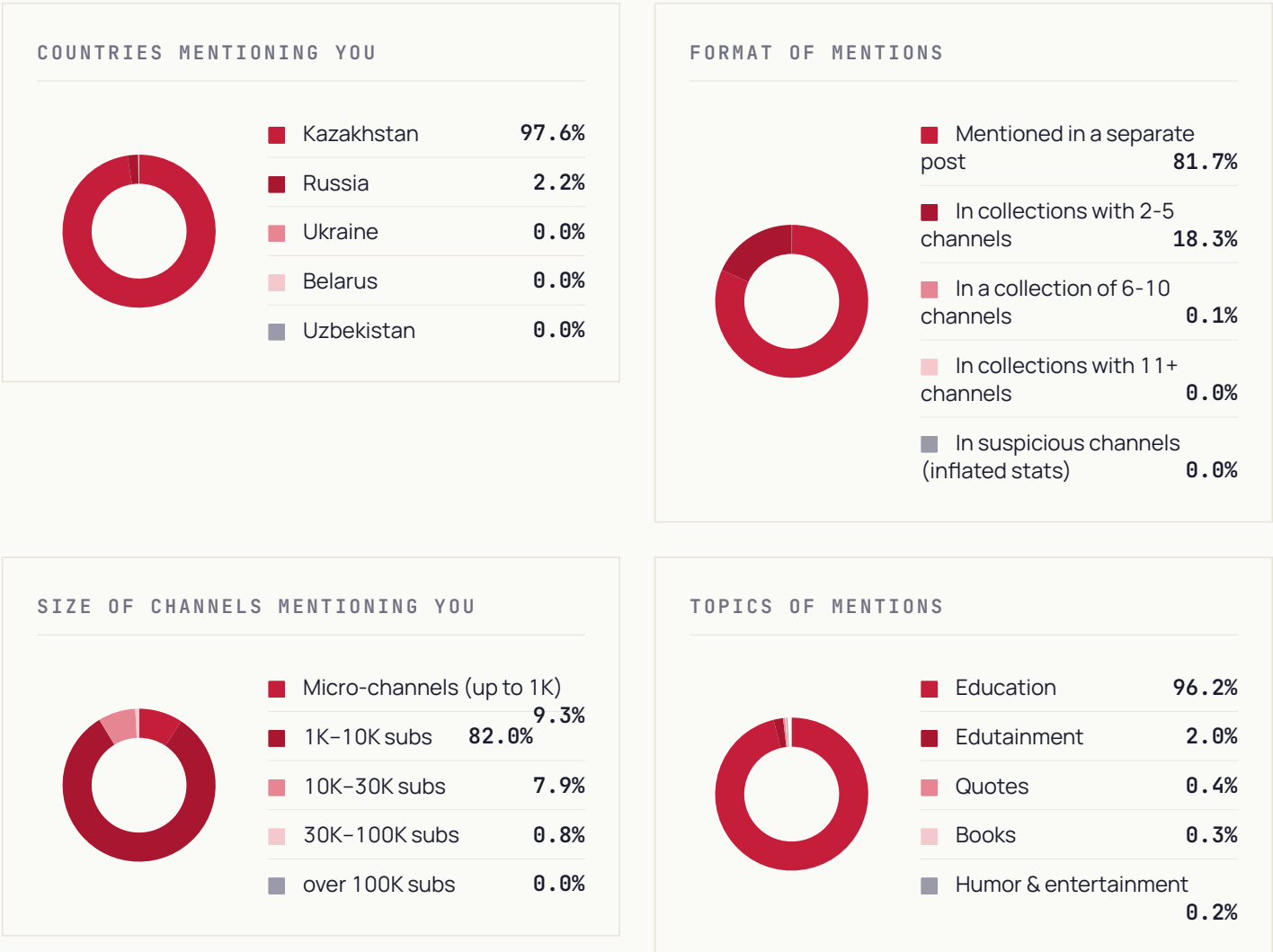
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

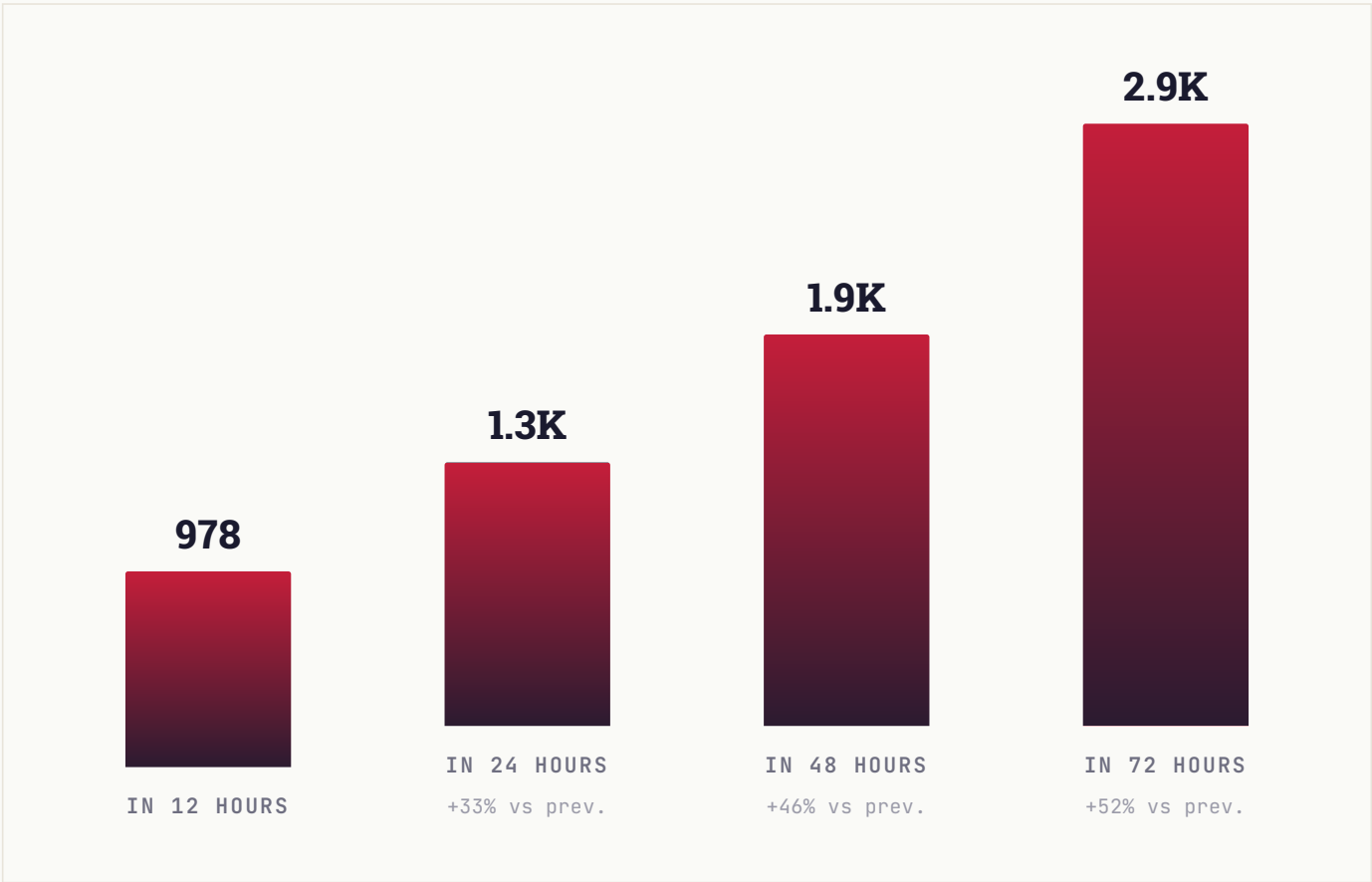
Citation index **51** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **92** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
KD Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО ҚР ОҚУ-АҒARTU МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
кә Visual aids methods techniques Free visual aids	27.9K
NY НАҒЫЗ ҰБТ 2026 YOU	18.1K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#21 of 99). Leader — TESTCENTERKZ (149.2K).
Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **24**, they brought **12 923** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	13	3	12 223	
December 2025	1	1	182	
Nov 2025	1	1	187	
Oct 2025	1	1	14	
Sep 2025	1	1	317	
August 2025	7	2	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
24	6	12 923

SECTION 08 · NICHE COMPARISON

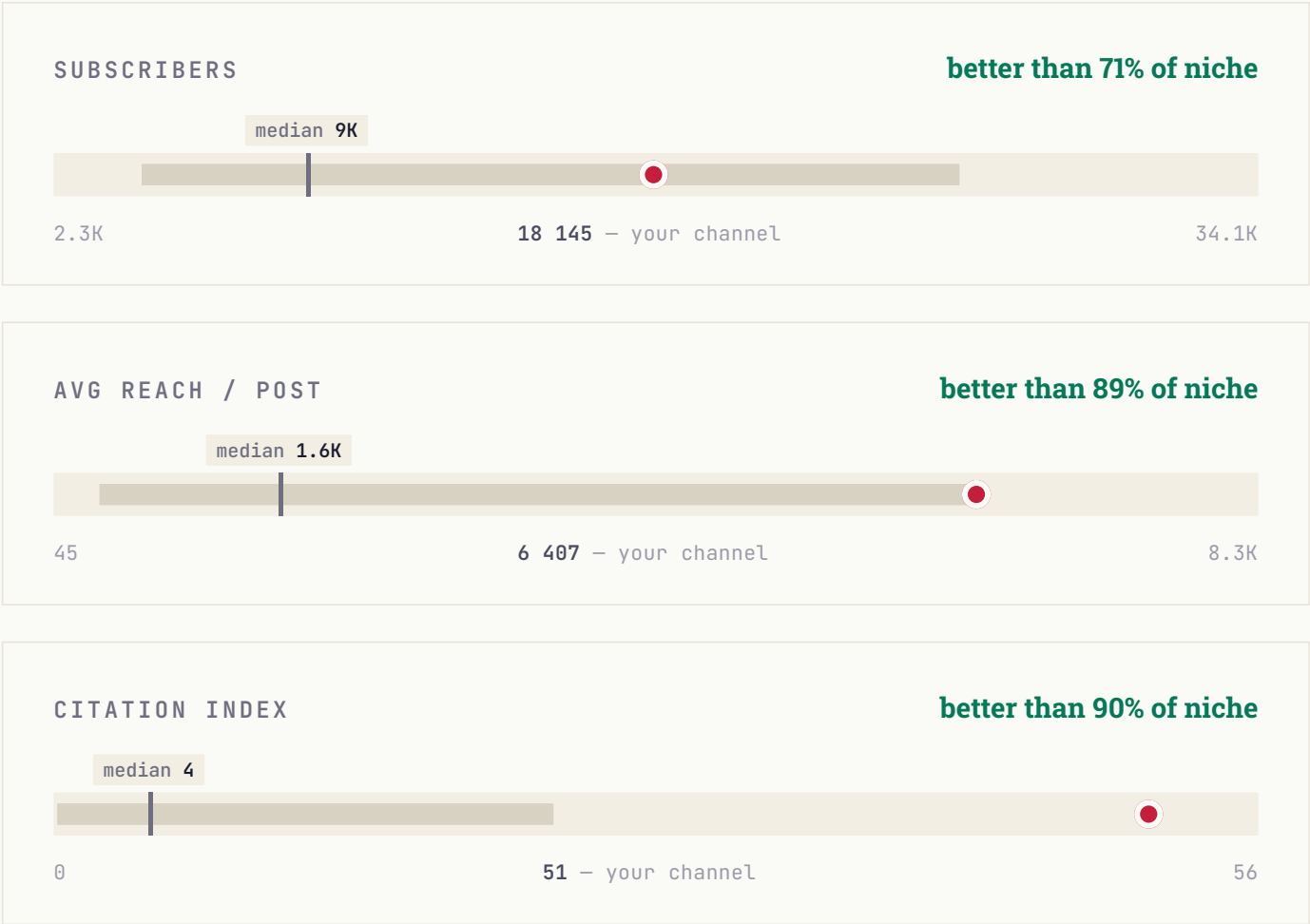
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#21/100

RANK IN NICHE

Channel in top 21% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 14:00 ALMT.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
