

PUBLIC REPORT BY PROMTPRESS

Channel audit

ҰБТ 2026 / UBT Academy 2026



@ubt_academy

ҰБТ-ға сапалы, нәтижелі, қолжетімді бағадағы - Курс және Quizizz марафондар: <http://ubtacademy.tilda.ws/ubt> Алмасбек Ералыұлы ҰБТ саласында 9 жылдық тәжірибе "UBT Academy" жобасын құрушы

SUBS

19 212

-6157 per month

ERR (% SEE POSTS)

12.0%

per day 4.3%

REACH/POST

2.2K

ad reach 896/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 19 212 —	 SUB REACH 11.33% avg % of subs see a post	 VIEWS/POST 2.2K median 2.3K · 28 days	 POSTS/WK 35.4 over period
 7D TREND -15.4% vs previous week	 REACTIONS/POST 5.8 total 829 reactions, 259 reposts, 102 comments	 POST LENGTH 221 chars median 234 · 28 days	 POSTS ANALYZED 143 28 days
 AD REACH 896 24h avg	 CHURN / MONTH -6157 last month	 CITATION INDEX 5 citation index · 23 channels mentioned ever	 CHANNEL AGE 5 years 3 months created 29.03.2021

AI EDITOR SUMMARY

Channel «YBT 2026 / UBT Academy 2026» – 19 212 subs. Each post averages 2.2K people (11% of subs), reach is low – consider expanding audience. Publishes 35 posts per week (~5/day) – active posting. For week 22–28 Jun, reach dropped -15.4% By week 15–21 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 143 posts in 28 days.
- 02 Dominant format – Text (71/143 posts).
- 03 Avg post length – 221 chars (median 234).
- 04 Peak audience activity – Thursday, 19:00 ALMT.
- 05 Top posts get 4x more views than the weakest (3.3K avg for top vs 749 for worst) – among 143 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

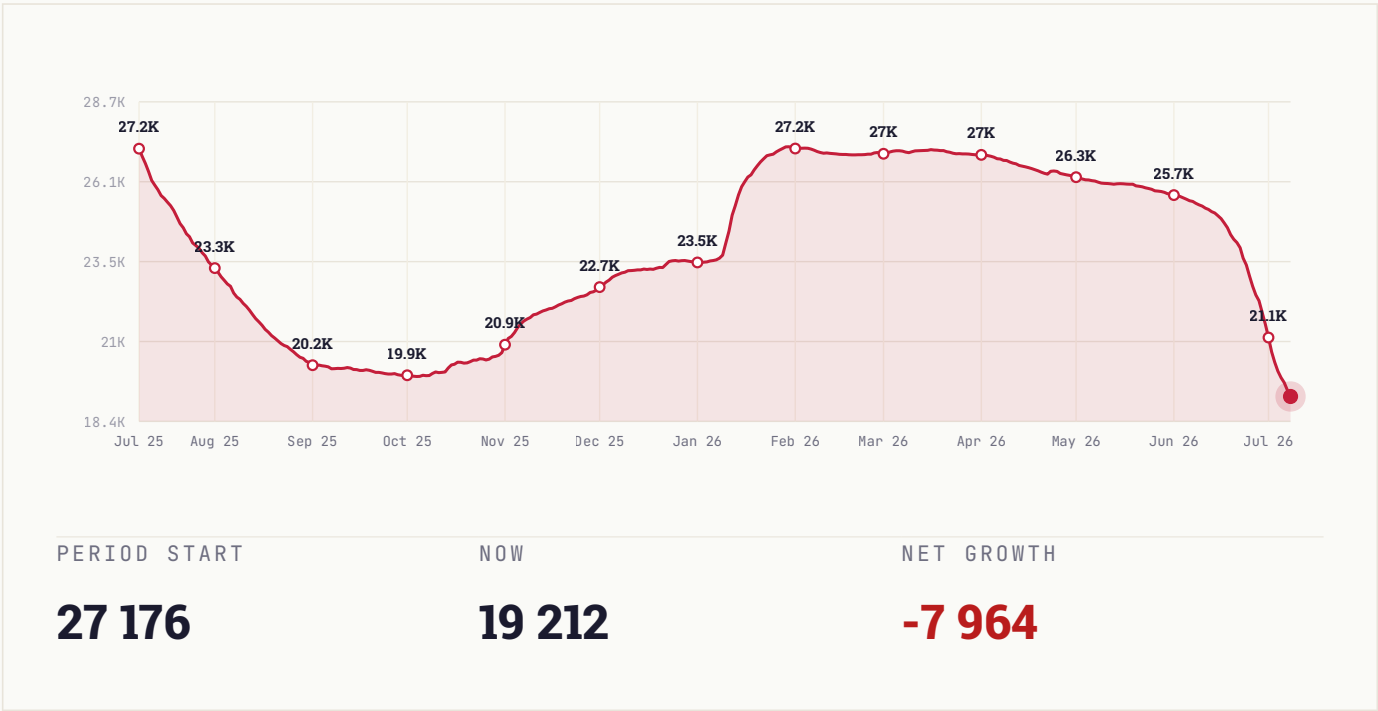
Nº1 10.06 · 11:24 PHOTO 🔥 Today's review 🔥🤔🥰 Wishing you grant winner status 🙌📢 You can prep with Quizizz for 1-2 weeks and score high 🤔🥰🧠 ...	VIEWS 3 427 REPOSTS —	REACTIONS 6 ER 17.8%
Nº2 11.06 · 14:06 PHOTO Бүгін келген жаңа отзыв 🥰🥰🥰 Грант бұйырсын 🙌🚀🚀 1800 ҰБТ сұрағын 5-10 күнде куизизбен оңай меңгеріп, Нағыз ҰБТ-да Қ-тарихынан 16+ балл...	VIEWS 3 301 REPOSTS —	REACTIONS 8 ER 17.2%
Nº3 09.06 · 15:12 PHOTO 🚀🚀 Today's reviews 🔥🤔🥰 Wishing you grant winner status 🙌📢📢📢 You too can prep with Quizizz for 1-2 weeks and score high 🤔...	VIEWS 3 281 REPOSTS 1	REACTIONS 6 ER 17.1%

Nº4 11.06 • 13:04 TEXT  FREE 1 Quizizz for Geography + 50% DISCOUNT on Marathon   Wa.me/77472196342	VIEWS 3 244 REPOSTS — REACTIONS — ER 16.9%
Nº5 12.06 • 16:16 PHOTO    Super review from a student who took all 3 subjects   K-history 19, DHT 40, Geography 32 pts        Wishing you grant winner status...	VIEWS 3 214 REPOSTS 3 REACTIONS 8 ER 16.7%
WORST 3	
↓ 04.07 • 08:33 PHOTO  HISTORY 19/20    Review from Quizizz marathon  May you win a grant   Get 1 FREE QUIZIZZ + details on 3-5 day Quizizz prep...	VIEWS 788 REPOSTS — REACTIONS 4 ER 4.1%
↓ 04.07 • 11:55 PHOTO    DHT 42 POINTS    Review from Quizizz marathon, may you win a grant   1 FREE QUIZIZZ + 5-day QUIZIZZ MARATHON details...	VIEWS 759 REPOSTS — REACTIONS 5 ER 4.0%
↓ 05.07 • 10:54 TEXT   2 ways to get a FREE 1 QUIZIZZ that may appear on the real UNT:  	VIEWS 701 REPOSTS — REACTIONS — ER 3.6%

SECTION 03 · SUB GROWTH

How the channel grew over the year

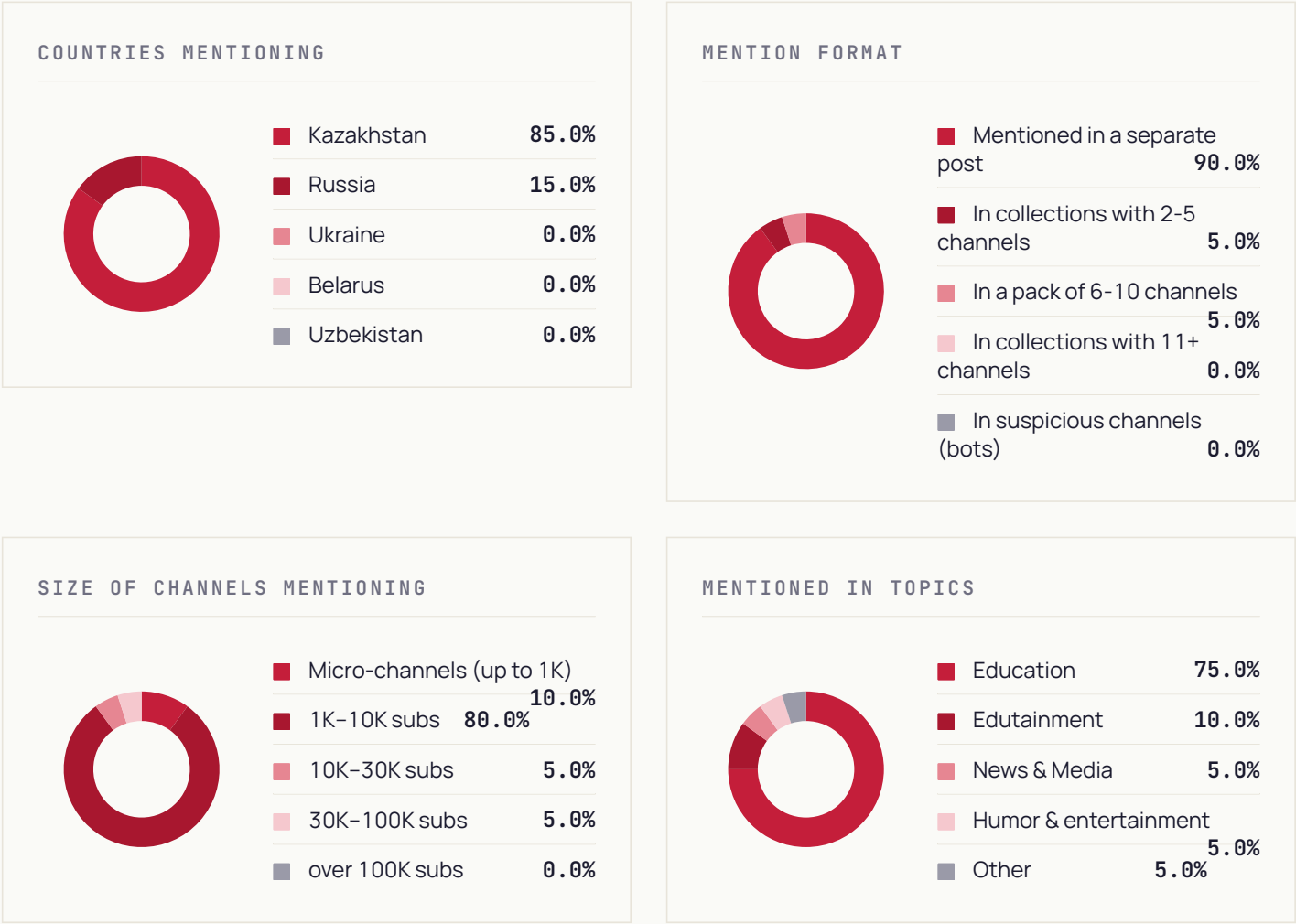
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

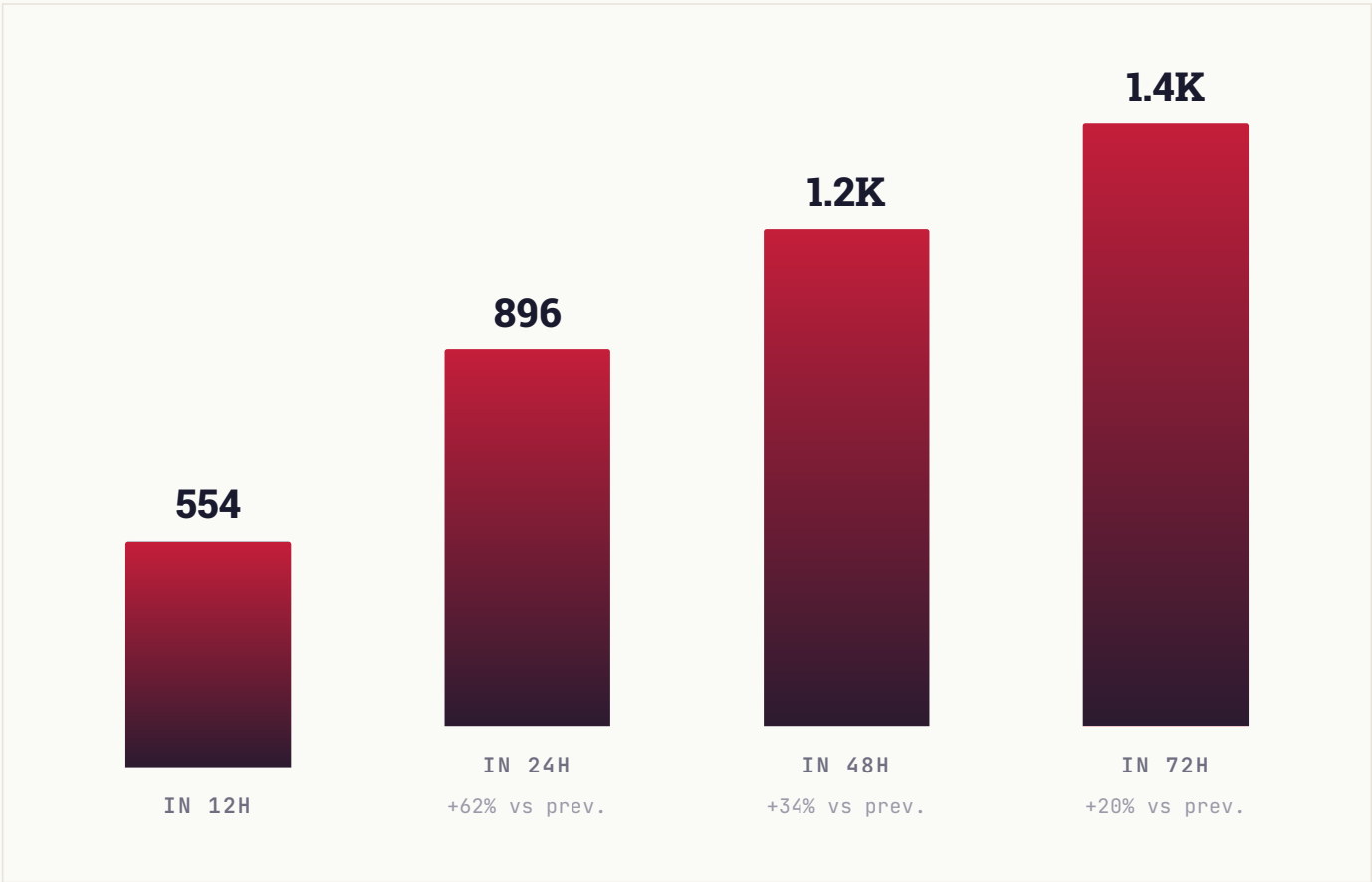
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **23** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TE TESTCENTERKZ	149.2K
CI Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО 🇰🇿ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Visual aids methods techniques Free visual aids	27.9K
Ұ2 ҰБТ 2026 / UBT Academy 2026 YOU	19.2K

COMPARATIVE CONCLUSION

Channel intop 25% of niche (#19 of 99). Leader — TESTCENTERKZ (149.2K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **7 727** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	3 722
December 2025	0	0	999
Nov 2025	1	1	2 010
Oct 2025	0	0	890
Sep 2025	0	0	106
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	7 727

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Education**" and compared your channel against them. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#19

/100

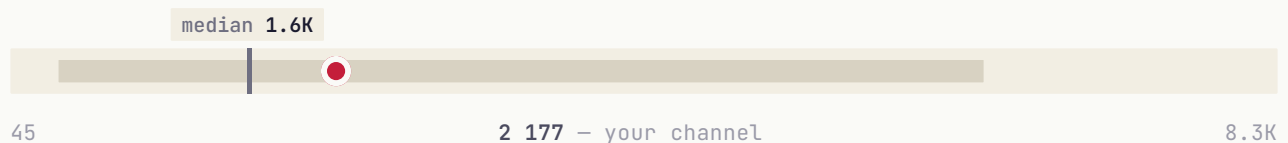
RANK IN NICHE

Channel in top 19% – strong position

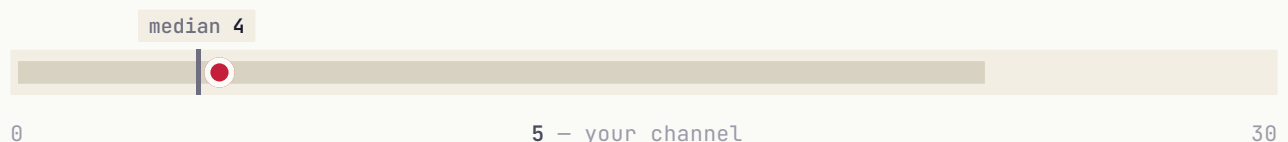
SUBS

better than 73% of niche

AVG REACH / POST

better than 54% of niche

CITATION INDEX

better than 51% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

On this day at 19:00 ALMT the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video better
retains
audience**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
