

— PROMTPRESS PUBLIC REPORT

Channel audit

GRANT UBT / 2026



@ubt2026jyl

Hello, future grant winner! 🍷 Welcome to the GRANT UNT / 2026 prep channel! 🌟

SUBSCRIBERS

21 506

-2373 per month

ERR (% SEE POSTS)

12.0%

in 24 hrs 4.4%

REACH/POST

2.7K

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 21 506 —	 SUBS REACH 12.67% avg % subs see post	 VIEWS/POST 2.7K median 2.4K · 27 days	 POSTS/DAY 7.8 ~54 per week
 7D TREND +66.0% vs previous week	 REACTIONS/POST 17.2 only 3,684 reactions, 28 reposts, 0 comments	 POST LENGTH 147 chars median 99 · 27 days	 POSTS ANALYZED 214 27 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH -2373 in the last month	 CITATION RATE 6 citation index · 11 channels mentioned all time	 CHANNEL AGE 1 year 6 months created 06.01.2025

AI EDITOR SUMMARY

Channel «GRANT UBT / 2026» – 21 506 subs. Each post averages 2.7K people (13% from subs), reach is low – consider expanding audience. Publishes 54 posts per week (~8/day) – active posting. For week Jun 22–28 reach grew +66.0% by week Jun 15–21 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 214 posts in 27 days.
- 02 Dominant format – Poll (190/214 posts).
- 03 Avg post length – 147 chars (median 99).
- 04 Audience peak – Friday, 12:00 ALMT.
- 05 Top posts get 4× more views than the weakest (6.4K avg for top vs 1.7K for worst) – among 214 posts in 27 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 07:12 TEXT – How many points did you score in the quiz? ↓ – 10–9 – 🔥 – 8–7 – 😍 – 6–5 – 👍 – 4–3 – 🕊️ – 2–1 – ❤️	VIEWS 7 008 REPOSTS –	REACTIONS 80 ER 32.6%
Nº2 26.06 · 07:12 POLL (captionless post – poll)	VIEWS 6 376 REPOSTS –	REACTIONS 16 ER 29.6%
Nº3 26.06 · 07:12 POLL (captionless post – poll)	VIEWS 5 904 REPOSTS –	REACTIONS 14 ER 27.5%

Nº4 26.06 · 07:12 POLL (captionless post — poll)	VIEWS 5 104 REPOSTS —	REACTIONS 12 ER 23.7%
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Nº5 23.06 · 06:42 TEXT — How many points did you score in the quiz?  — 10-9 —  — 8-7 —  — 6-5 —  — 4-3 —  — 2-1 — 	VIEWS 4 922 REPOSTS —	REACTIONS 126 ER 22.9%
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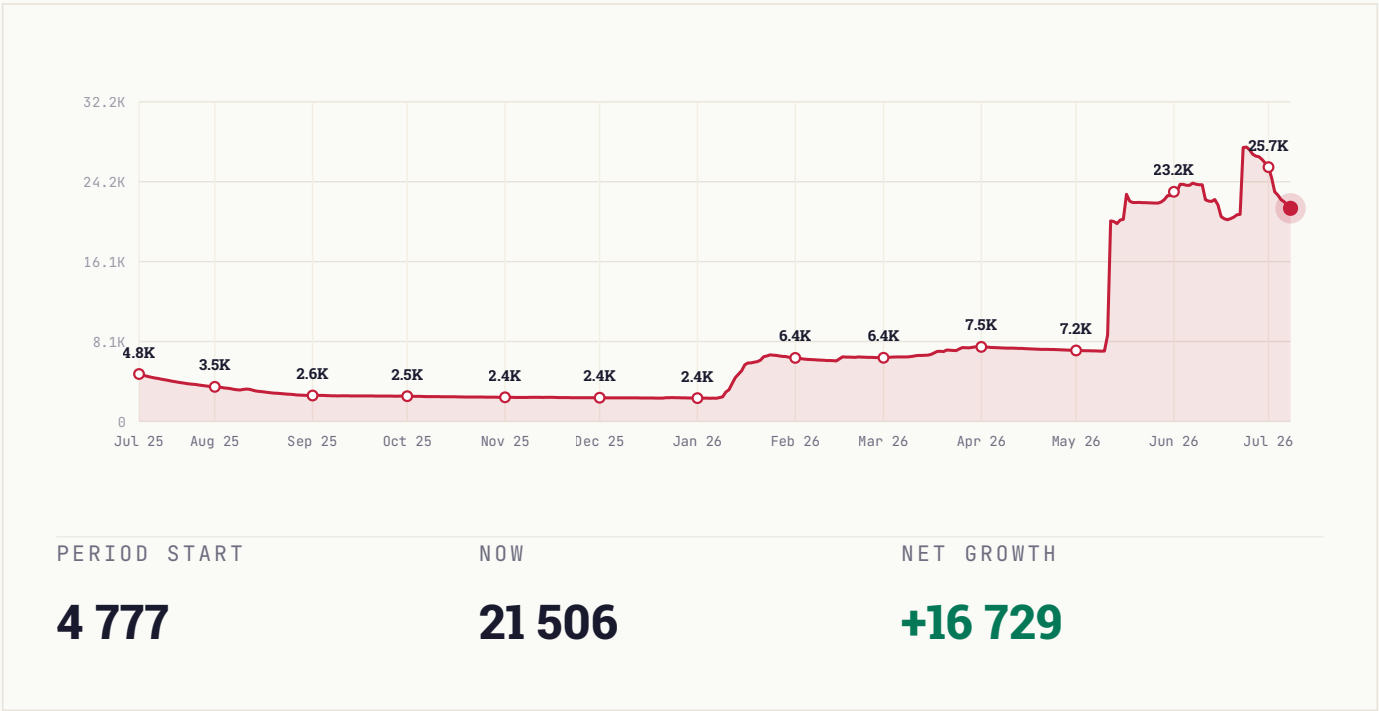
WORST 3

 13.06 · 13:24 POLL (captionless post — poll)	VIEWS 1 729 REPOSTS 1	REACTIONS 8 ER 8.0%
 13.06 · 13:24 POLL (captionless post — poll)	VIEWS 1 706 REPOSTS —	REACTIONS 12 ER 7.9%
 13.06 · 13:24 POLL (captionless post — poll)	VIEWS 1 625 REPOSTS —	REACTIONS 9 ER 7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

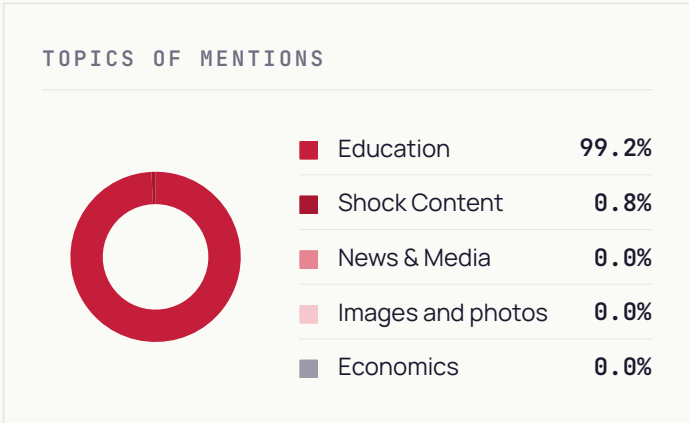
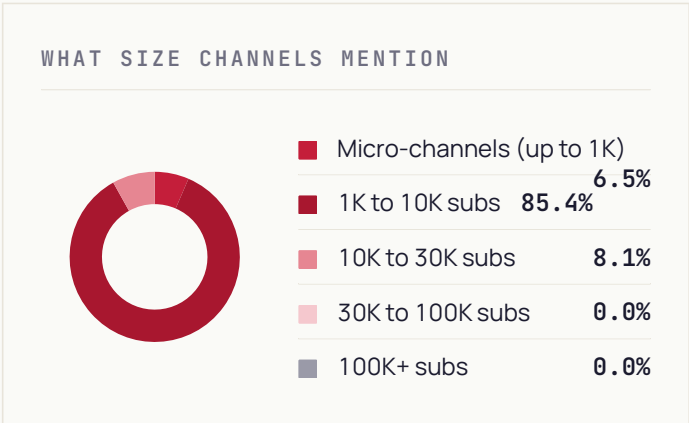
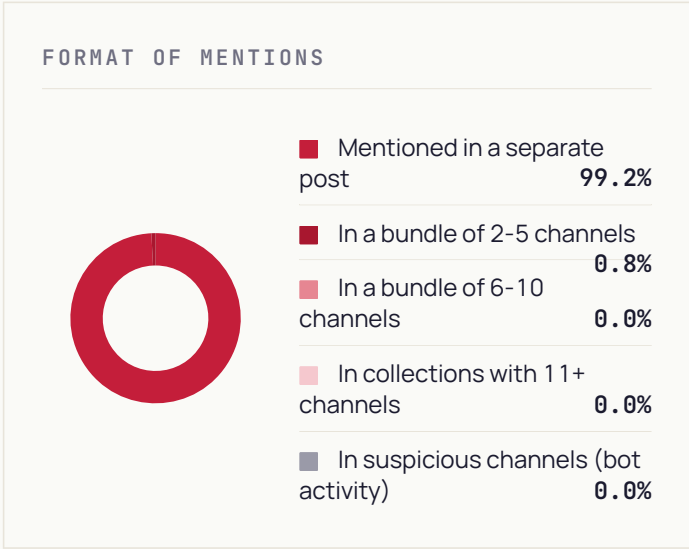
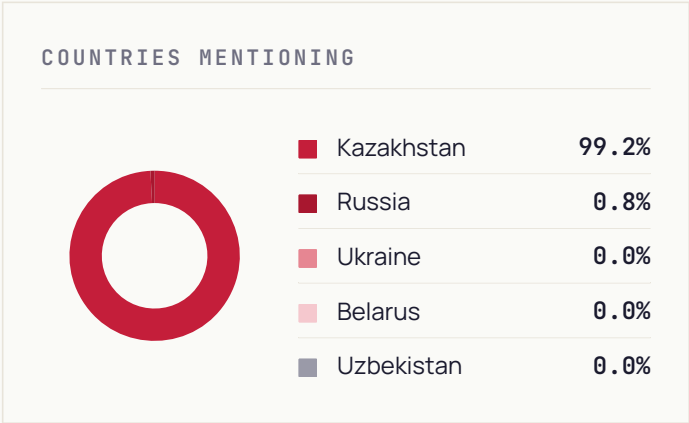
Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel and how

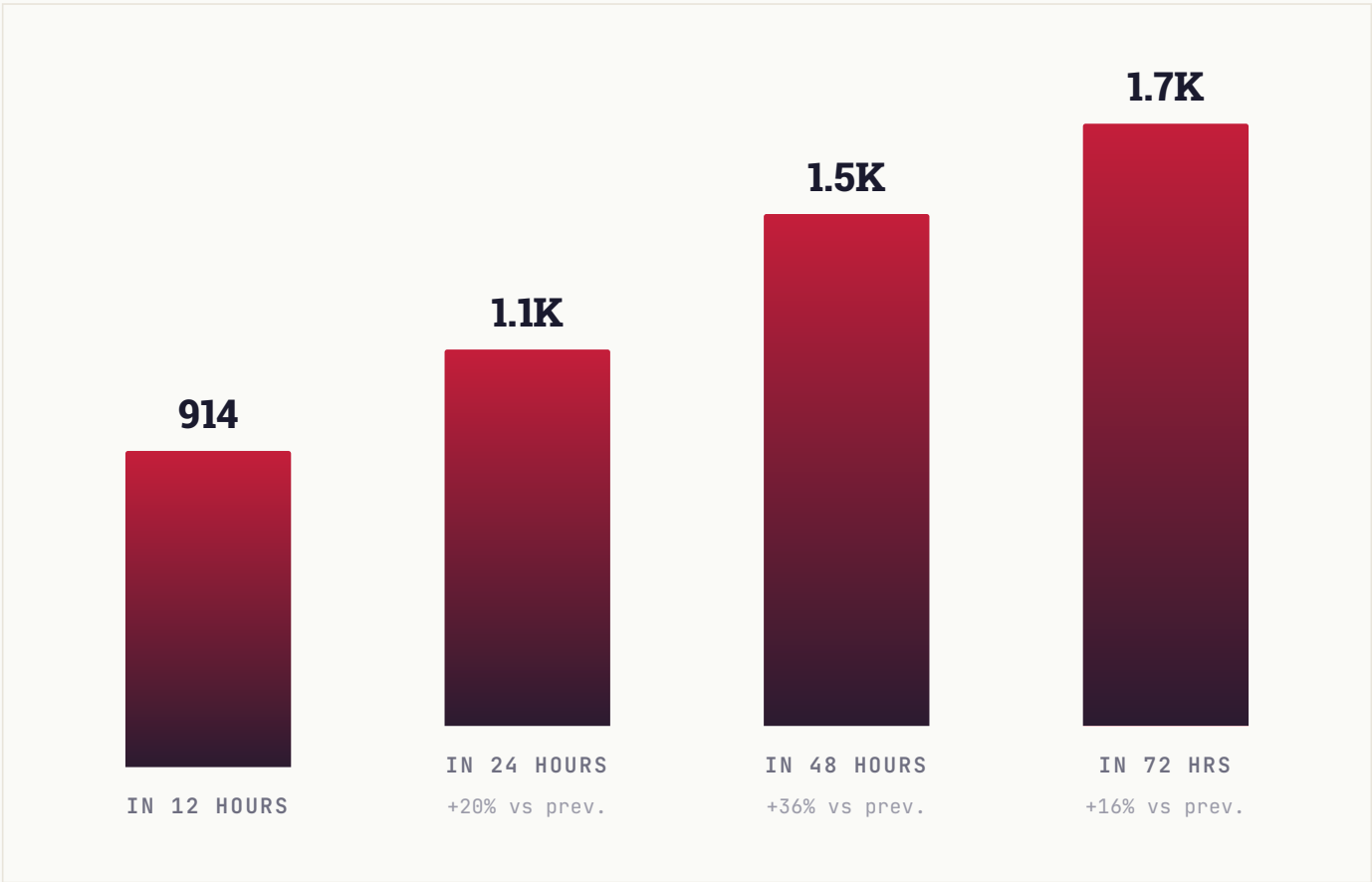
Citation index 6 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visuals didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО 🇰🇿 ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Visuals methods techniques Free visuals	27.9K
GU GRANT UBT / 2026 YOU	21.5K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#16 of 99). Leader — TESTCENTERKZ (149.2K).
Goal for coming months: enter top 10 of niche through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **18**, they brought **4 642** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	4	2	4 390
December 2025	0	0	67
Nov 2025	0	0	22
Oct 2025	0	0	19
Sep 2025	0	0	46
August 2025	14	2	98

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
18	6	4 642

SECTION 08 · NICHE COMPARISON

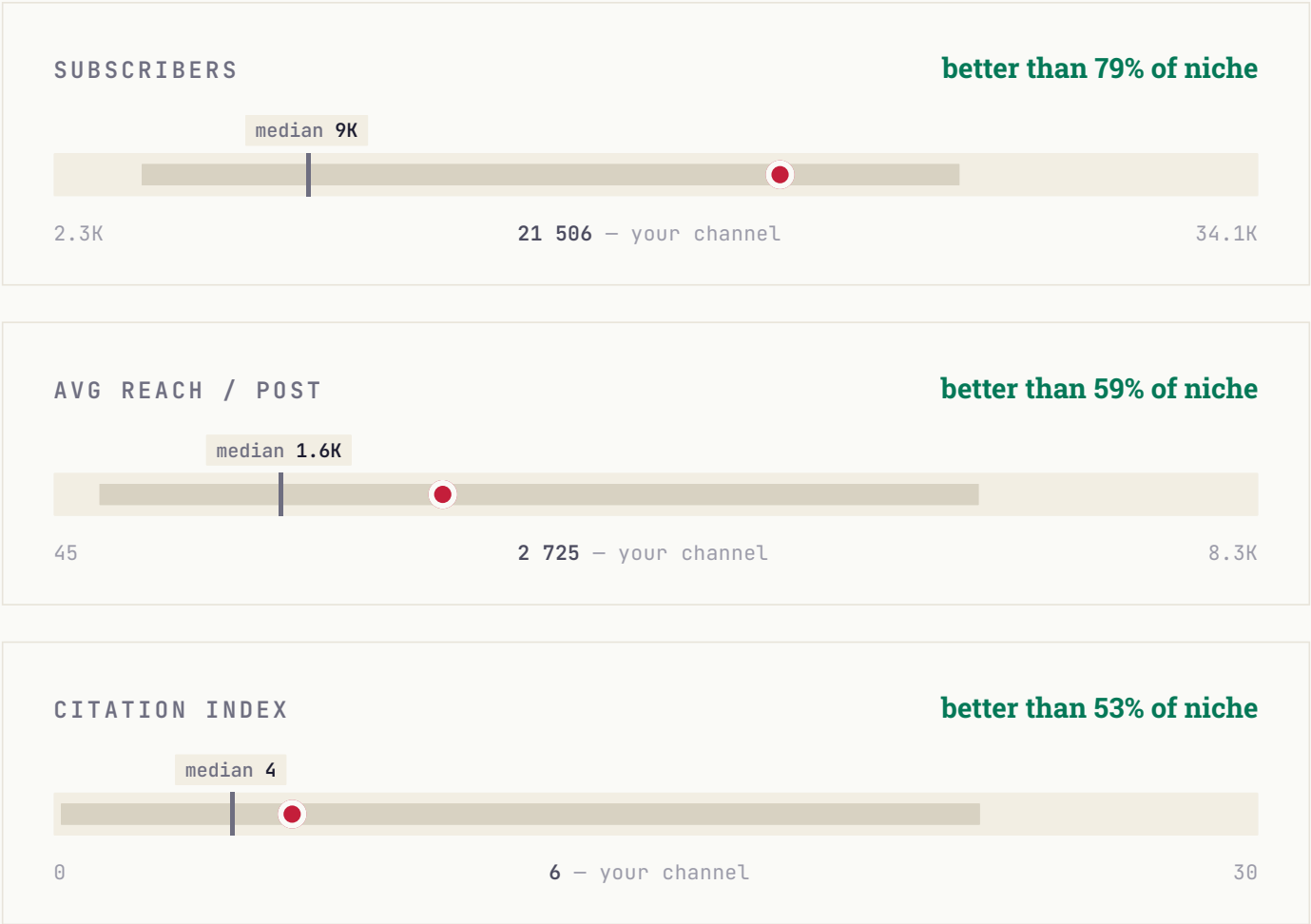
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#16/100

RANK IN NICHE

Channel in top 16% – strong position



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

On this day at 12:00 ALMT the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
