

PUBLIC PROMTPRESS REPORT

Channel audit

Drone developer



@uavdev

Channel of developer of unmanned systems and other self-propelled guns. For unbanned - <https://t.me/+FNkXLynsg-5jN2Iy> No ads. Good engineering channels reposted for free. All publications are...

SUBSCRIBERS

119 624

+3412 per month

ERR (% SEE POSTS)

33.0%

daily 20.6%

REACH/POST

38.7K

ad reach 24.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 119 624 —	 SUBSCRIBER REACH 32.39% avg % subs see post	 VIEWS/POST 38.7K median 34.4K · 29 days	 POSTS/DAY 8.7 ~61 per week
 7D TREND +23.6% vs previous week	 REACTIONS/POST 669.7 total 172,780 reactions, 77,916 reposts, 17,009 comments	 POST LENGTH 425 chars. median 305 · 29 days	 POSTS ANALYZED 258 29 days
 AD REACH 24.7K 24h avg	 CHURN / MONTH +3412 last month	 CITATION RATE 866 citation index · 1,878 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 27.09.2022

AI EDITOR SUMMARY

Channel «UAV Developer» — 119 624 subs. Each post avg views 38.7K people (32% from subscribers), good reach. Publishes 61 posts/week (~9/day) — active posting. Week Jun 29 – Jul 5 reach grew +23.6% vs week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **258** posts over 29 days.
- 02 Dominant format – **Photo** (87/258 posts).
- 03 Avg post length – **425** chars (median 305).
- 04 Peak audience activity – **Friday, 22:00 MSK**.
- 05 Top posts get **7x** more views than the weakest (194.4K top avg vs 27.4K worst) – among 258 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 10:47 VIDEO MOG calculation showed high efficiency – the group has at least six Hornet drones downed.	VIEWS 199 099 REPOSTS 1 023	REACTIONS 1 390 ER 166.4%
Nº2 19.06 · 19:08 PHOTO Who'd have thought – the SIM in a TEYES car stereo has unlimited mobile data, 40 GB/month...	VIEWS 193 822 REPOSTS 2 874	REACTIONS 1 726 ER 162.0%
Nº3 05.07 · 10:09 PHOTO DPS in Moscow	VIEWS 190 311 REPOSTS 2 675	REACTIONS 1 239 ER 159.1%

Nº4

06.07 · 05:45

VIDEO

In Kyiv today there was a fireworks display celebrating the victory over Crimea, by the way.

VIEWS

166 822

REPOSTS

1 038

REACTIONS

1 278

ER

139.5%

Nº5

15.06 · 16:23

PHOTO

Unique films destroyed by evil Russia at Dovzhenko film studio

VIEWS

143 186

REPOSTS

860

REACTIONS

1 141

ER

119.7%

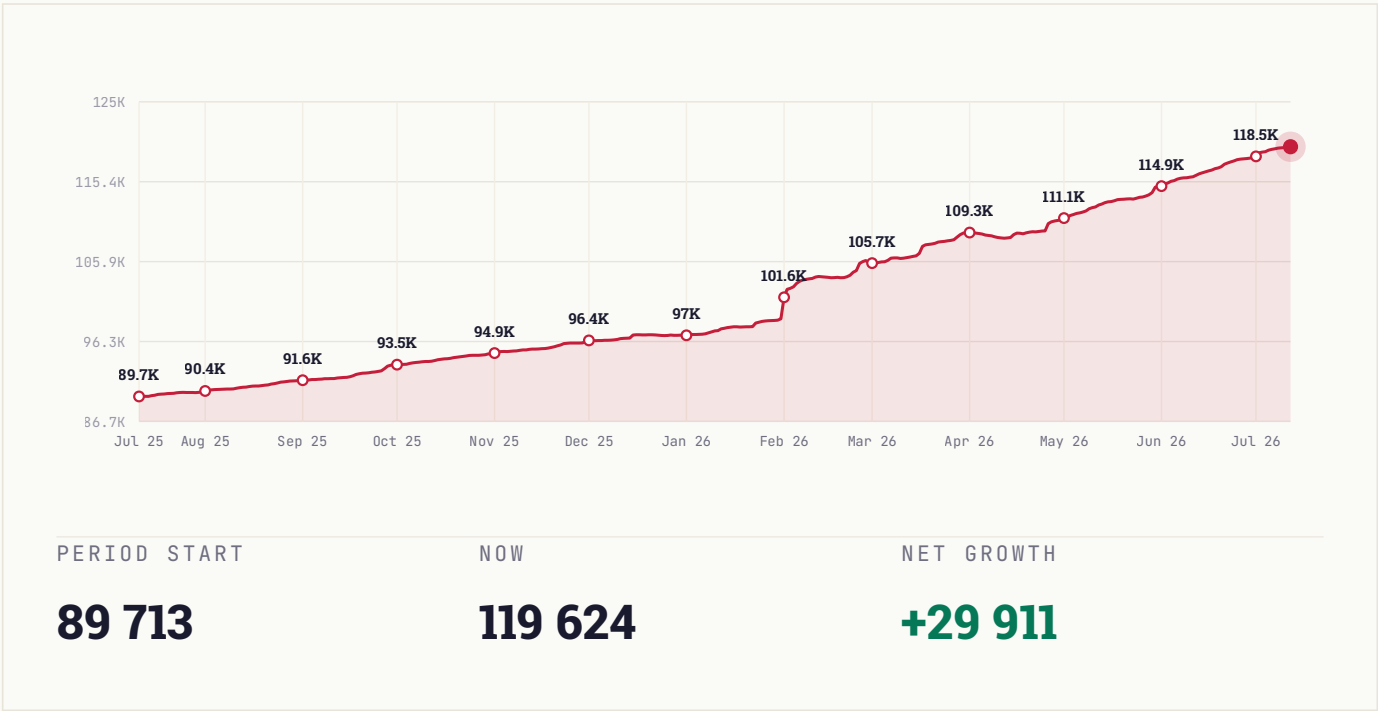
WORST 3

↓ 28.06 · 15:01 TEXT  "DARTS": Guidance Loop — From Camera Frame to Control Command (2/4)  Series "DARTS Inside Out": 1/4 · 2/4 (you are here) · 3/4 · ...	VIEWS 28 298 REPOSTS 392 REACTIONS 131 ER 23.7%
↓ 15.06 · 14:35 PHOTO And to the good news. Yesterday the piglets calculated that we struck Kyiv with reactive UAVs "Parcel" (drone-missile, this is a village...	VIEWS 27 128 REPOSTS 347 REACTIONS 796 ER 22.7%
↓ 15.06 · 12:40 PHOTO Sorry.. Good answer to the question about traffic rules for piglets.. Russian Engineer -  subscribe	VIEWS 26 898 REPOSTS 70 REACTIONS 396 ER 22.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

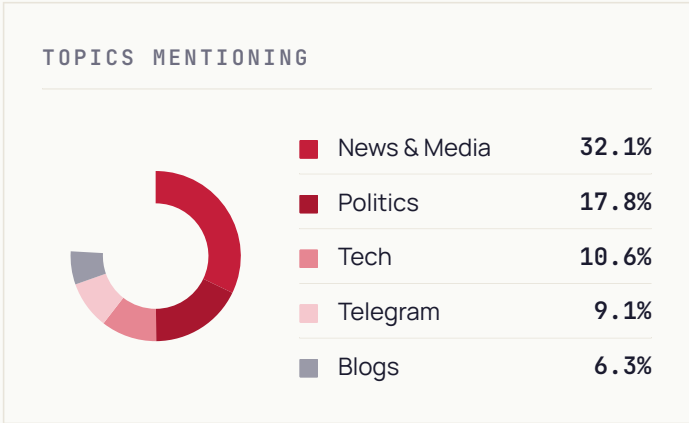
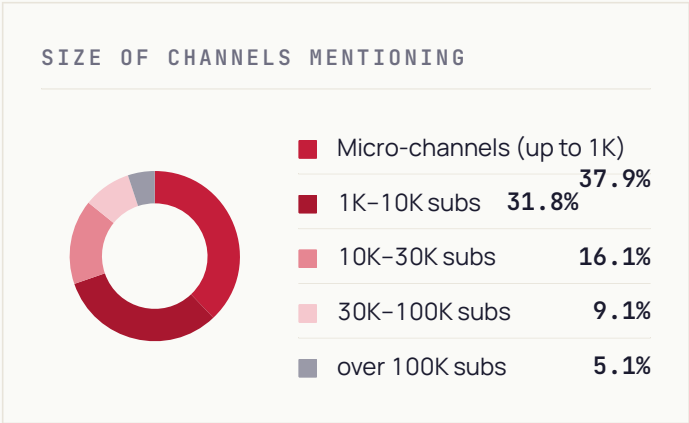
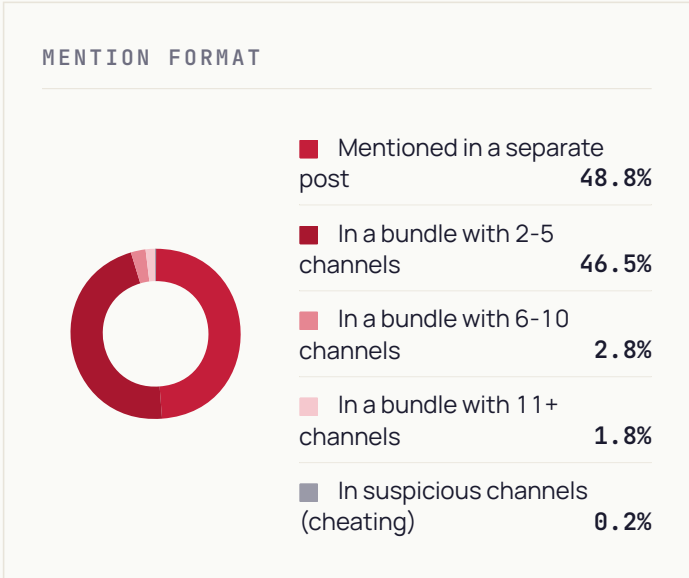
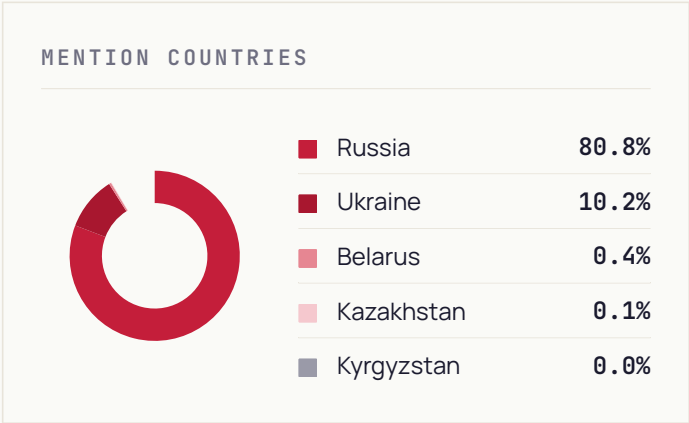
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

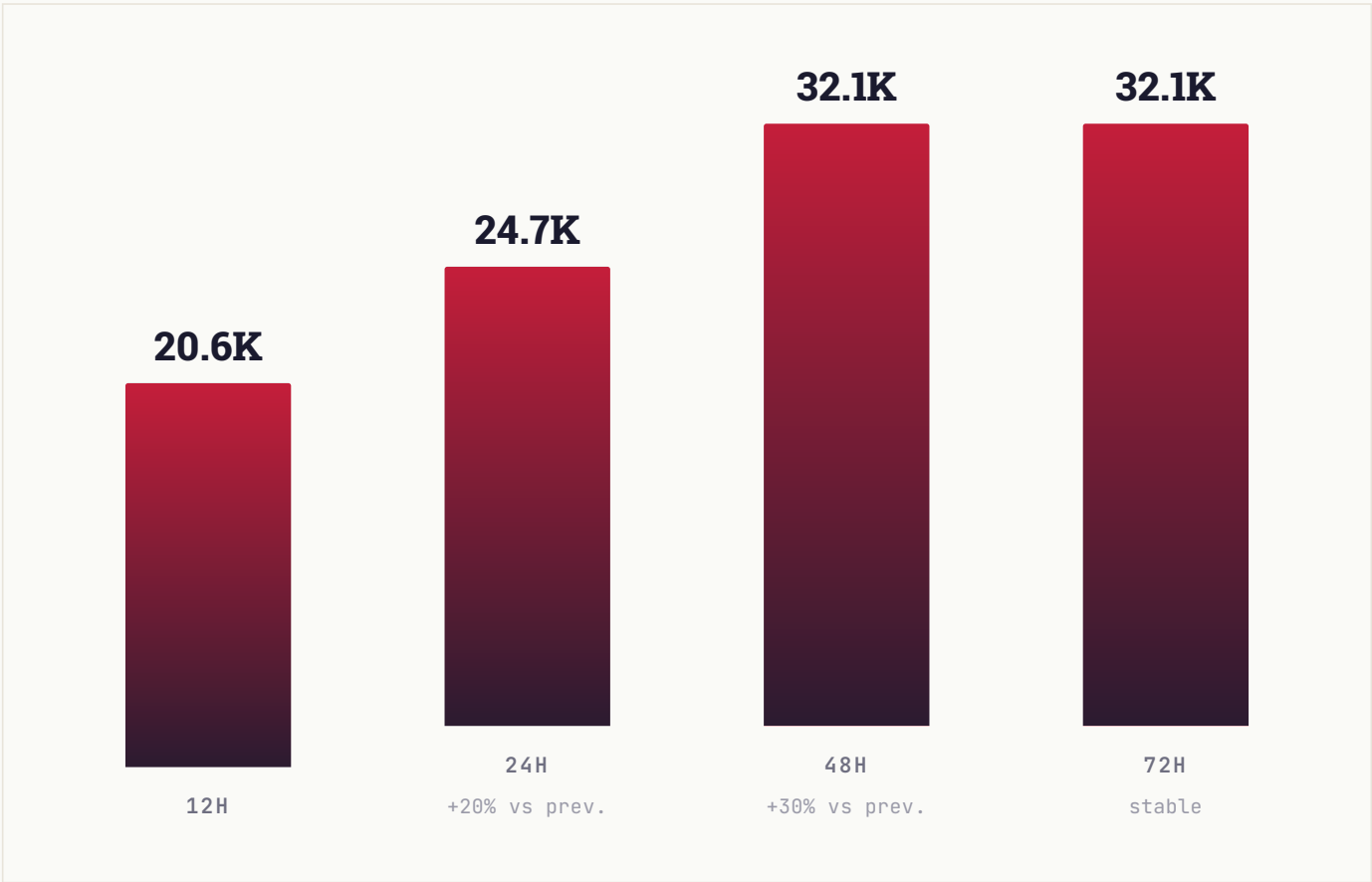
Citation index **866** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 878** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ brown lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
RB Drone developer YOU	119.6K

COMPARATIVE INSIGHT

Channel is still outside top 100 of niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **717**, they brought **9 072** new subs.

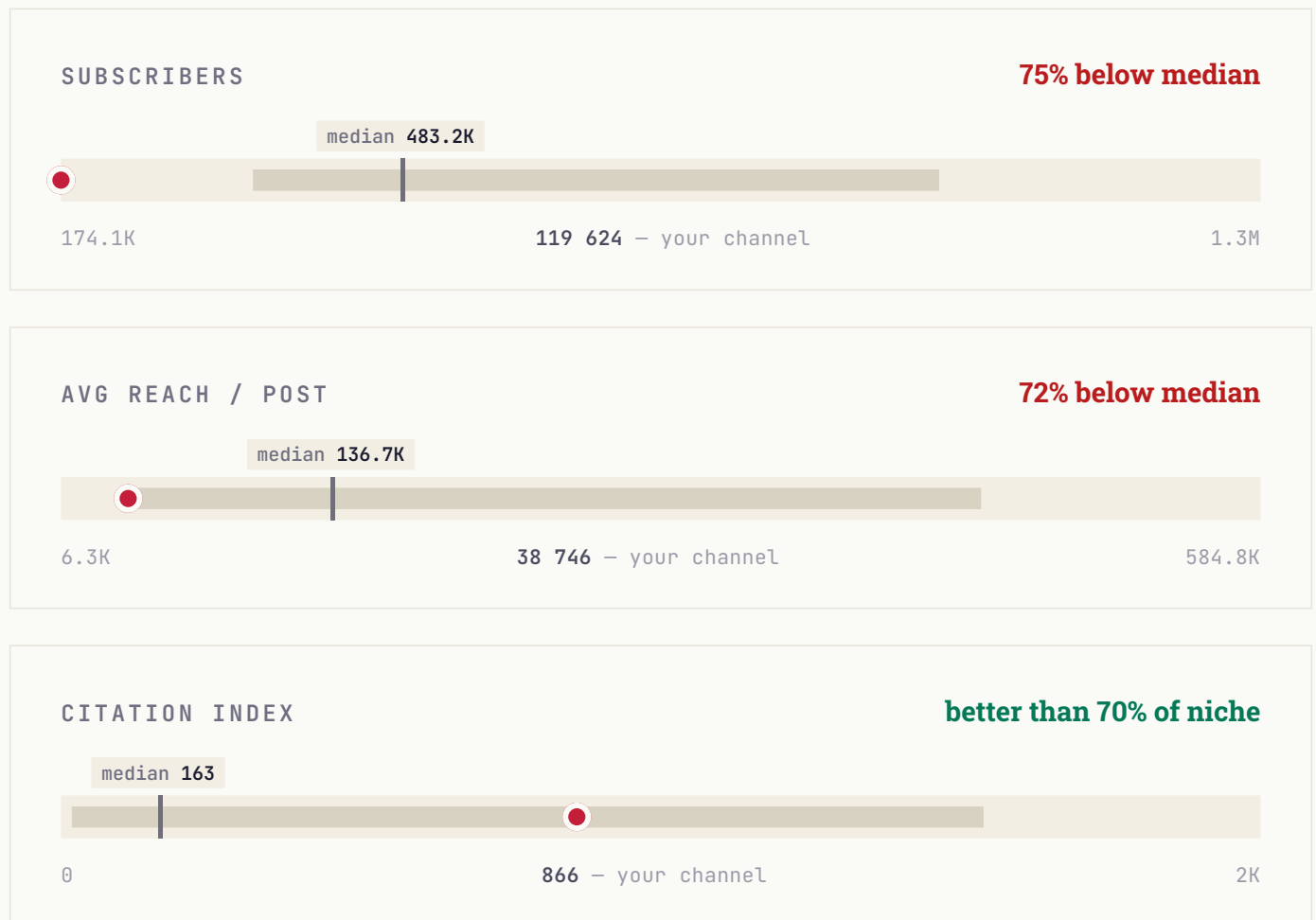
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	166	91	2 041	
December 2025	151	59	856	
November 2025	151	66	1 584	
October 2025	120	66	1 323	
September 2025	83	60	1 880	
August 2025	46	32	1 388	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
717	6	9 072

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category "**Blogs**» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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