

PROMTPRESS PUBLIC REPORT

Channel audit

Tanks, Tanks, Two Barrels.



@two_barrels_tactics

Military opinion without politeness. Strategy mixed with gunpowder, analysis with cynicism. No pompous propaganda — just a gentleman's set of facts, risks, and tactical layouts. Come in,...

SUBS

200 660

+31199 per month

ERR (% SEE POSTS)

67.0%

per day 27.6%

REACH/POST

143.7K

ad reach 56.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 200 660 —	 SUBSCRIBER REACH 71.64% avg % subs see post	 VIEWS/POST 143.7K median 150.9K · 28 days	 POSTS/WEEK 7.1 over period
 7D TREND -8.4% vs previous week	 REACTIONS/POST 972.2 total 28,193 reactions, 74 reposts, 0 comments	 POST LENGTH 585 chars median 642 · 28 days	 POSTS ANALYZED 29 28 days
 AD REACH 56.3K 24h avg	 CHURN / MONTH +31199 last month	 MENTIONS 1 citation index · 158 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 05.10.2022

AI EDITOR SUMMARY

Channel «Tanks, Tanks, Two Barrels.» — 200 660 subs. Avg views per post 143.7K people (72% of subs), wide reach for a channel this size. Publishes 7 posts/week (~1/day) — regular. Week Jun 29 – Jul 5 reach dropped -8.4% vs week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 29 posts in 28 days.
- 02 Dominant format — Photo (17/29 posts).
- 03 Avg post length — 585 chars (median 642).
- 04 Peak audience activity — Tuesday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (193.6K avg for top vs 119.2K for worst) — among 29 posts in 28 days. Worth analyzing what the top shares — topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 15:53 PHOTO Situation on highway E-105 Dnepropetrovsk - Kharkiv. Not all gas stations have been destroyed as previously claimed. Closer to Dnepropetrovsk there are still...	VIEWS 207 562 REPOSTS 3	REACTIONS 1 392 ER 103.4%
Nº2 30.06 · 06:47 PHOTO United Russia initiative: federal status for veterans. Analysis of progress. So, gentlemen, news from the party HQ. United Russia proposes...	VIEWS 189 501 REPOSTS 3	REACTIONS 1 108 ER 94.4%
Nº3 23.06 · 16:39 PHOTO War dictator Zelensky announced a full monument to Hetman Ivan Mazepa in central Kyiv. Corresponding statement he...	VIEWS 183 773 REPOSTS 3	REACTIONS 2 368 ER 91.6%

Nº4 21.06 · 13:39 PHOTO Those who film such videos, then don't be surprised when a Ukrainian drone hits that queue. To be continued..	VIEWS 172 553 REPOSTS 2	REACTIONS 331 ER 86.0%
Nº5 18.06 · 13:21 PHOTO Ukrainian Nazi Brovdi voiced what military dictator Zelensky and other high-ranking Nazis won't say out loud: the main goal...	VIEWS 169 302 REPOSTS 4	REACTIONS 299 ER 84.4%

|

WORST 3

↓ 06.07 · 15:01 TEXT For those who think MOG is just assigning a random soldier to a machine gun who, when seeing a drone, shoots somewhere over there, in...	VIEWS 124 672 REPOSTS 3	REACTIONS 1 614 ER 62.1%
↓ 22.06 · 15:55 PHOTO Sergei Borisovich Ivanov, former defense minister (2001–2007), has died. One of Putin's closest associates since KGB days. Also...	VIEWS 124 351 REPOSTS 5	REACTIONS 1 183 ER 62.0%
↓ 17.06 · 10:51 TEXT Belarus being dragged into war is almost inevitable. After most refineries that AFU can reach in Russia are...	VIEWS 108 605 REPOSTS 4	REACTIONS 420 ER 54.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

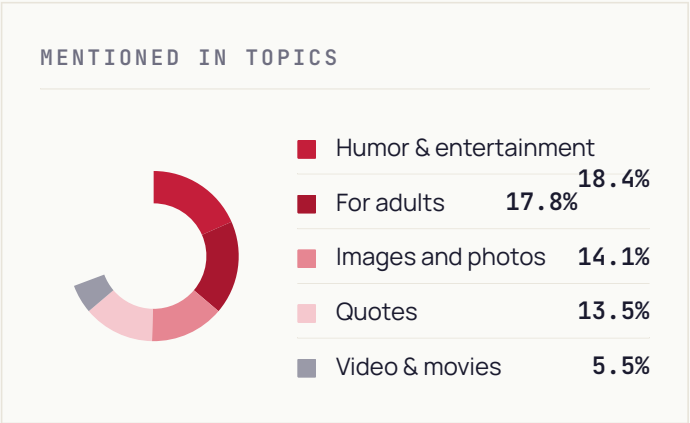
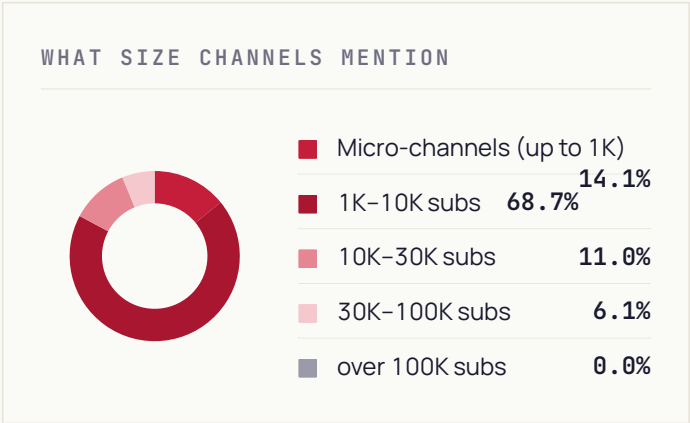
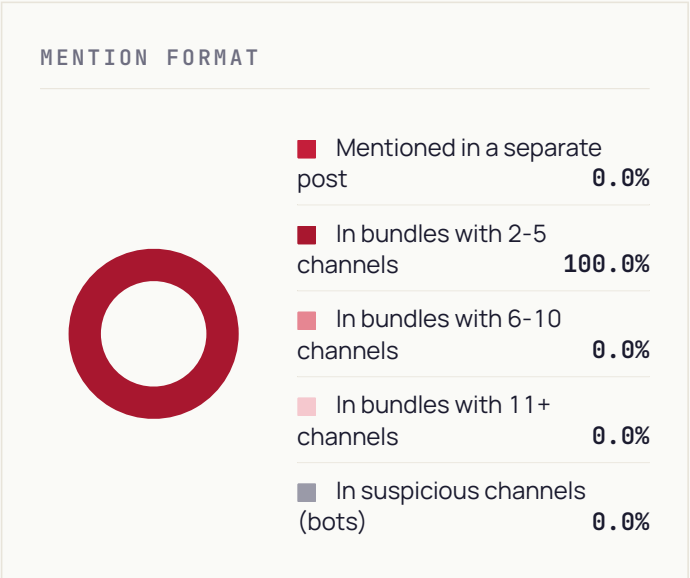
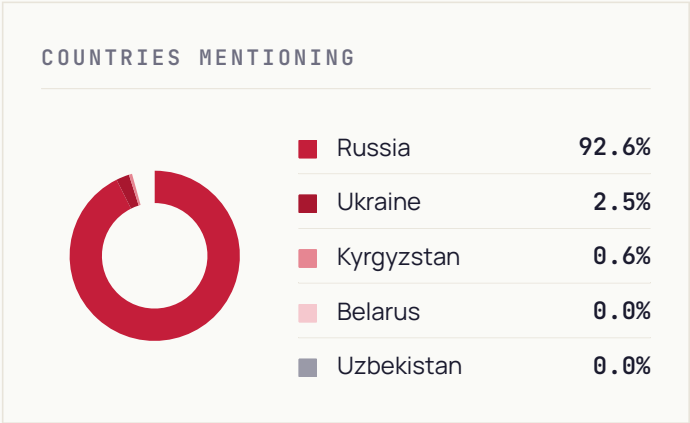
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

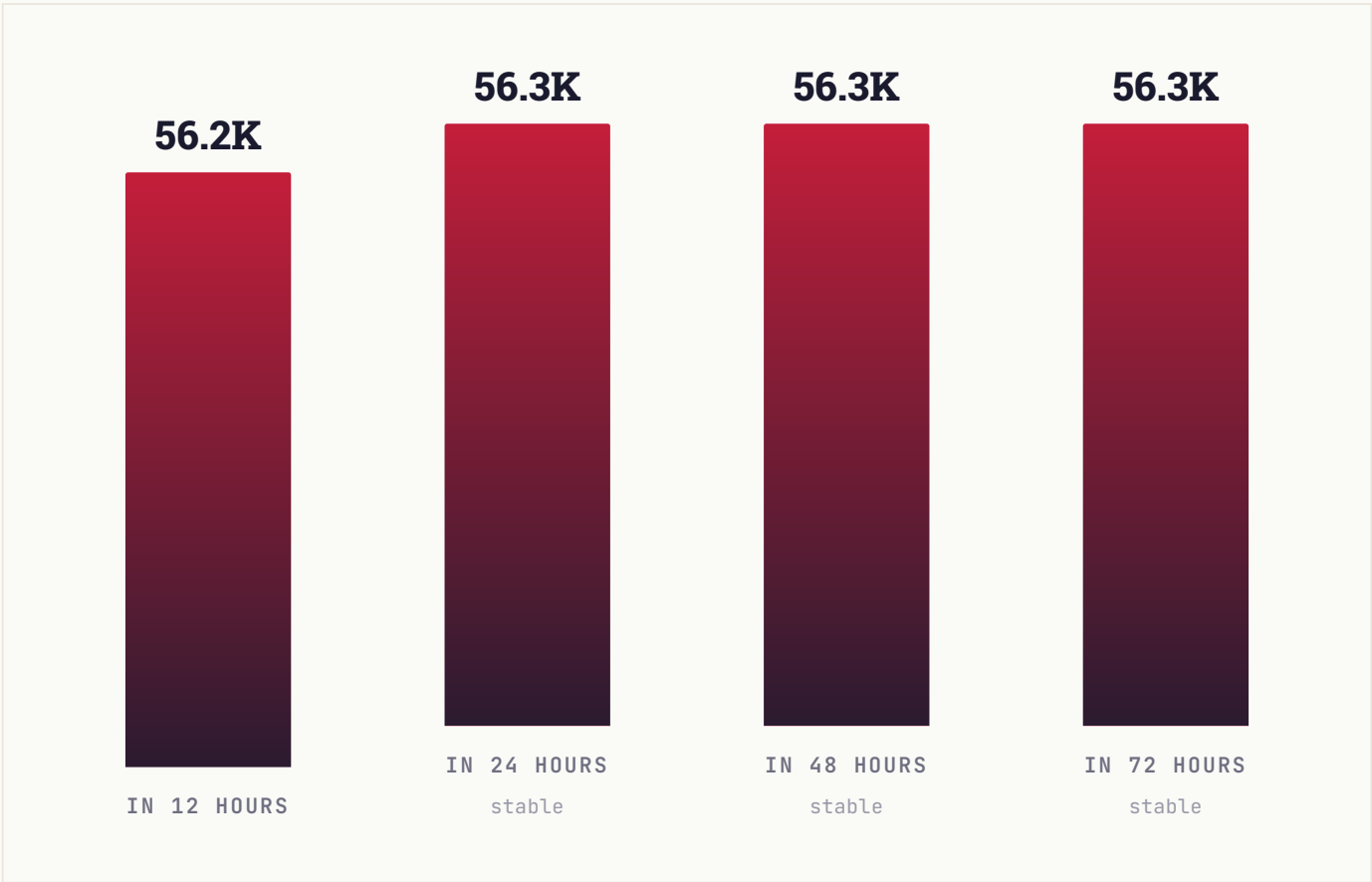
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K one. All-time channel mentions: **158** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TR Trukha ⚡ Ukraine	3.1M
CT Tanks, Tanks, Two Barrels. YOU	200.7K

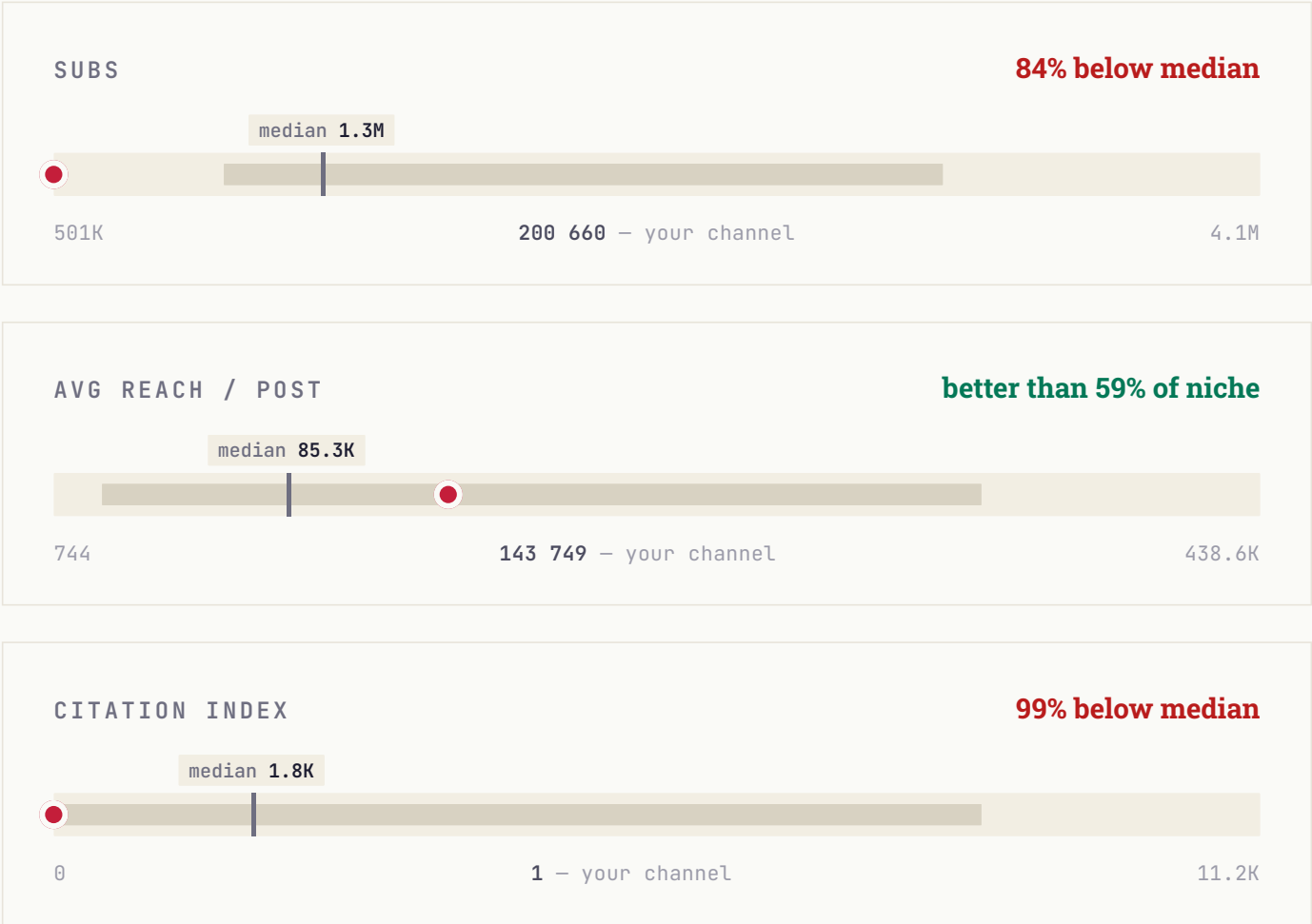
COMPARATIVE INSIGHT

Channel yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
