

PROMTPRESS PUBLIC REPORT

Channel audit

Survival Tech - Tactical Medicine



@tvtacticalmed

We teach survival skills to military and civilians. Our specialty is tactical medicine.

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
23 116	9.0%	2.1K
-11 per month 19.07.2026	in 24 hours 4.1%	ad reach 955/24h
HTTPS://PROMTPRESS.COM/AUDIT/TVTACTICALMED		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 23 116 —	 SUBS REACH 9.14% avg % subs see post	 VIEWS/POST 2.1K median 1.5K · 28 days	 POSTS/WEEK 12.5 for the period
 7D TREND -12.9% vs previous week	 REACTS/POST 12.2 only 621 reactions, 453 reposts, 9 comments	 POST LENGTH 782 chars median 846 · 28 days	 POSTS ANALYZED 51 28 days
 AD REACH 955 24h avg	 CHURN / MONTH -11 last month	 CITATION RATE 201 citation index · 707 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 19.11.2022

AI EDITOR SUMMARY

Channel «Survival Technologies - Tactical Medicine» – 23 116 subs. Each post averages 2.1K people (9% from subs), reach low – need to grow audience. Posts 12 posts per week (~2/day) – steady pace. Week Jul 6–12 reach dropped -12.9% by week Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

ЧТО ОБЩЕГО У УСПЕШНЫХ ПОСТОВ

- 01 Analysis based on 51 posts over 28 days.
- 02 Dominant format — Photo (26/51 posts).
- 03 Avg post length — 782 chars (median 846).
- 04 Peak audience activity — Friday, 01:00 MSK.
- 05 Top posts get 8x more views than the weakest (8.3K avg for top vs 1K for worst) — among 51 posts in 28 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 22:30 VIDEO Course «Combat Psychology» with Valery Sokolyuk: prepare for extreme conditions consciously. July 11-12, Moscow Rutube...	VIEWS 9 913 REPOSTS 49	REACTS 19 ER 42.9%
Nº2 02.07 · 17:45 VIDEO  БОЕВАЯ ПСИХОЛОГИЯ — ОСНОВА ОСНОВ «Можно быть готовым по снаряжению и физподготовке, но если ты не готов психологически — ты не...	VIEWS 7 585 REPOSTS 14	REACTS 12 ER 32.8%
Nº3 24.06 · 09:08 TEXT Apocalypse Medicine or Basic Course for Civilians. Rutube https://rutube.ru/video/0adb179aaddfd3f13a95cf0580ff306c9/ Will take place July 27-28...	VIEWS 7 423 REPOSTS 33	REACTS 6 ER 32.1%

Nº4 13.07 • 13:38 PHOTO РАДИОСВЯЗЬ СВО: 2 ДНЯ, ЧТОБЫ ГОВОРИТЬ, КОГДА МОЛЧАТ ТЕЛЕФОНЫ Интернет могут отключить. VPN — заблокировать. РЭБ глушит не только дроны...	VIEWS 6 820 REPOSTS 59 REACTS 14 ER 29.5%
Nº5 07.07 • 08:13 VIDEO Course «Combat Psychology» with Valery Sokolyuk: prepare for extreme conditions consciously. July 11-12, Moscow Rutube...	VIEWS 6 283 REPOSTS 14 REACTS 2 ER 27.2%

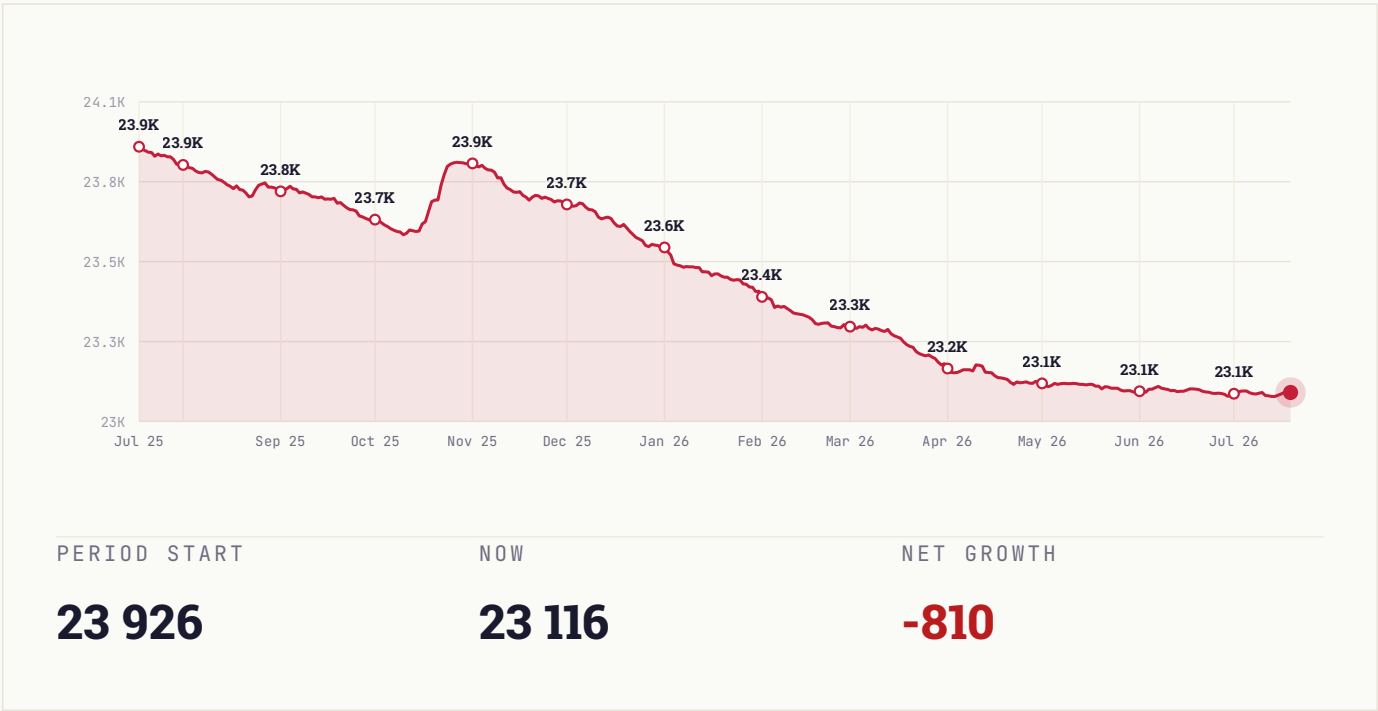
WORST 3

↓ 06.07 • 09:23 PHOTO Thanks to organizers & instructors of the course «Тактическая медицина» https://www.tacticm.ru/bazovyj-kurs for the opportunity for volunteers "Золотые...	VIEWS 1 086 REPOSTS 2 REACTS 13 ER 4.7%
↓ 09.07 • 15:40 PHOTO PPE - personal protective equipment. What is it? Continuing our Friday lectures where we tell you how to take care of...	VIEWS 972 REPOSTS — REACTS 4 ER 4.2%
↓ 16.07 • 10:34 PHOTO Weekends can be spent differently. Some just sleep, some go to the dacha or nature. But there are more interesting options. Namely-...	VIEWS 954 REPOSTS 1 REACTS 7 ER 4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

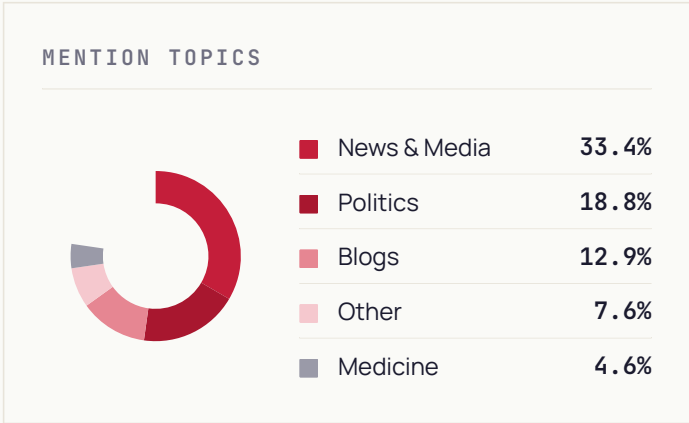
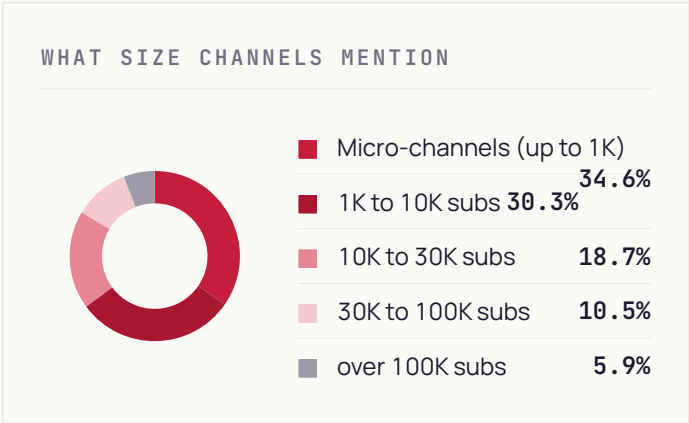
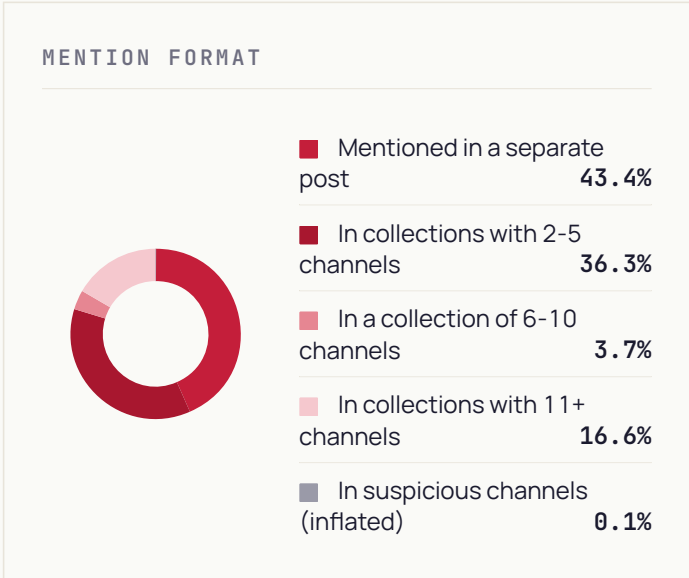
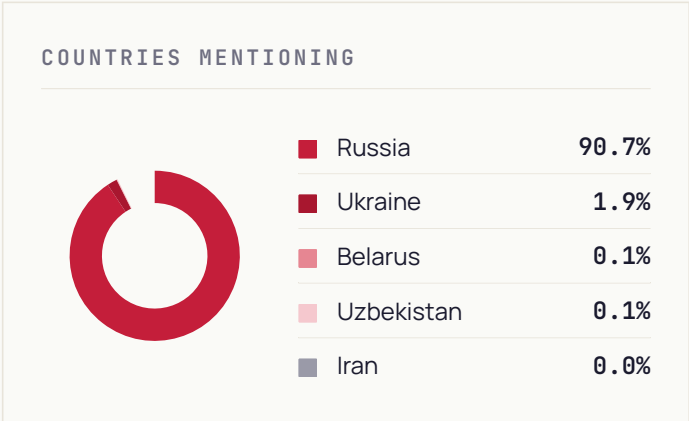
Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

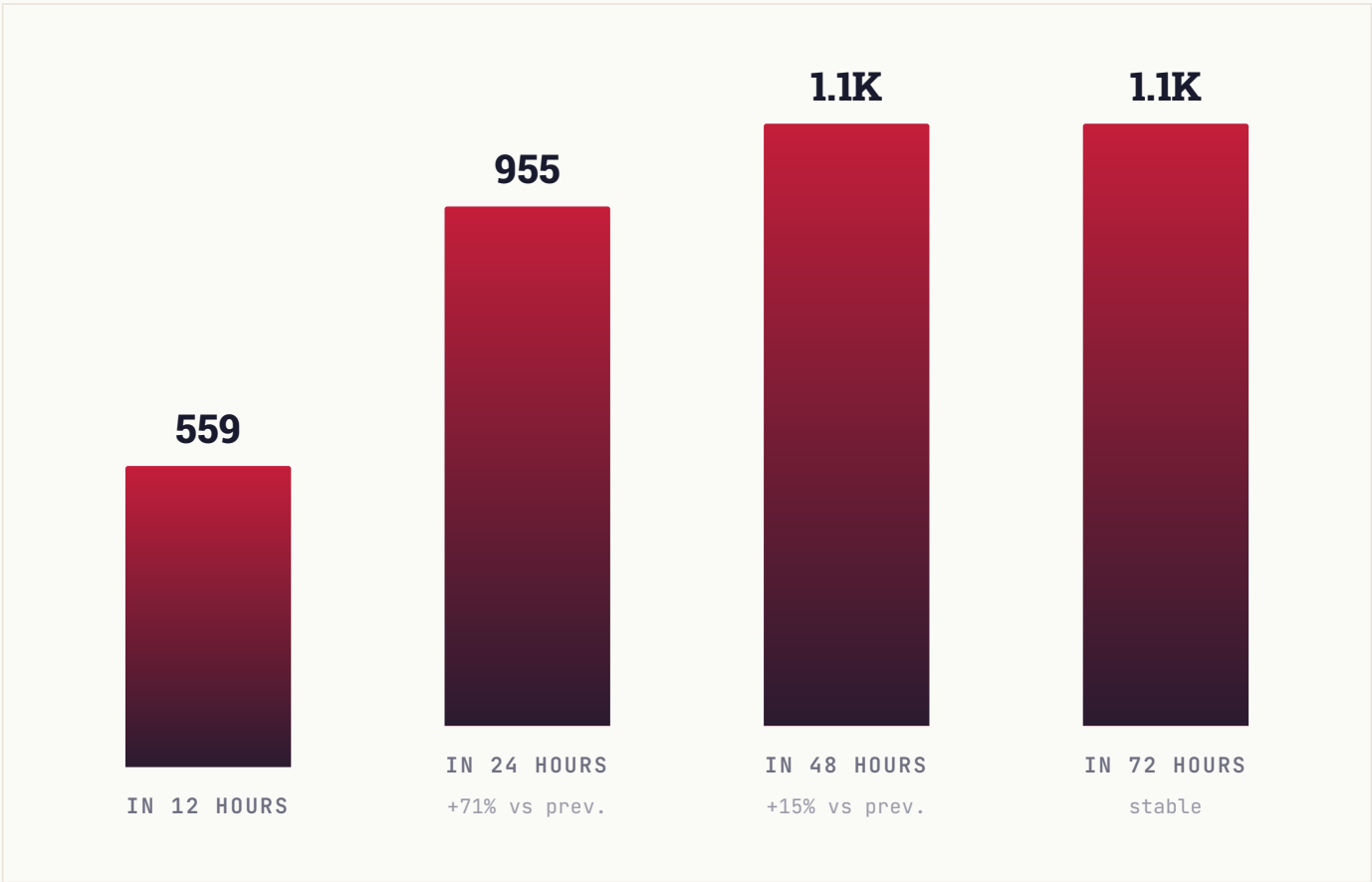
Citation index **201** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **707** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩹 الجراحة 🩹 Surgery 🩹 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Халқ табobati 🌿	235.1K
ZD ZdravKontrol	222.2K
TV Survival Tech - Tactical Medicine YOU	23.1K

СРАВНИТЕЛЬНЫЙ ВЫВОД

Channel is not yet outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **98**, they brought **415** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	3	2	13
December 2025	1	1	31
November 2025	12	10	32
October 2025	34	26	250
September 2025	20	18	29
August 2025	28	21	60

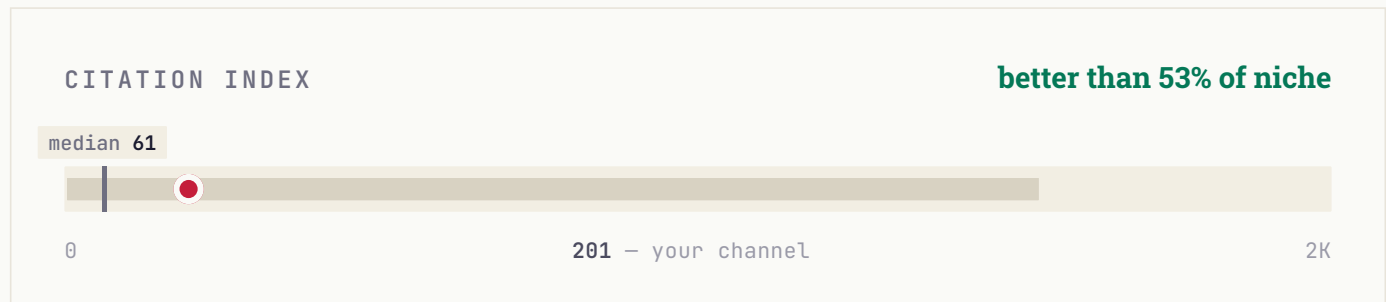
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
98	6	415

Where the channel stands in its league

SUBSCRIBERS 78% below median

median 105.1K

36.2K 23 116 — your channel 284.7K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|---|
| 01 | Main post of the week — on Friday | <small>EFFECT</small>
Best window
for an
important post |
| | Audience is most active on this day at 01:00 MSK. | |
| 02 | System traffic purchase | <small>EFFECT</small>
+1000-3000
subs |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | |
| 03 | Test polls & interactive formats | <small>EFFECT</small>
+5-15% ER |
| | Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | |
| 04 | Cross-promo with neighboring channels | <small>EFFECT</small>
Growth from
relevant
audience |
| | Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth. | |
| 05 | Update channel description for Telegram search | <small>EFFECT</small>
Organic traffic
source |
| | Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | |

★ ЧТО ДАЛЬШЕ

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
