

PROMTPRESS PUBLIC REPORT

Channel audit

TvBox App | Apps, Games



@tvbox_app

Contact: @Reinle Our site: <https://appsbox.one/> Great channel with apps for TV Boxes, smartphones, and VPN for site unblocking.

SUBS

28 614

+90 per month

ERR (% SEE POSTS)

18.0%

per day 6.0%

REACH/POST

4.9K

ad reach 1.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 28 614 —	 SUBS REACH 17.29% avg % subs see post	 VIEWS/POST 4.9K median 5.4K · 28 days	 POSTS/WEEK 9.4 over period
 7D TREND -16.1% vs previous week	 REACTIONS/POST 5.0 only 195 reactions, 554 reposts, 0 comments	 POST LENGTH 326 chars median 321 · 28 days	 POSTS ANALYZED 39 28 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH +90 last month	 QUOTABILITY 52 citation index · 96 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 06.11.2022

AI EDITOR SUMMARY

Channel « TvBox App | Apps, Games» — 28 614 subs. Each post avg views 4.9K people (17% of subs), avg reach — room to grow. Publishes 9 posts/week (~1/day) — regular schedule. For week 22–28 Jun reach dropped -16.1% by week 15–21 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts in 28 days.
- 02 Dominant format – **Photo** (21/39 posts).
- 03 Avg post length – **326** chars (median 321).
- 04 Peak audience activity – **Friday**, 16:00 MSK.
- 05 Top posts get **2x** more views than the weakest (7.2K avg for top vs 3K for worst) – among 39 posts in 28 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 26.06 · 13:58 PHOTO  Tired of paying crazy money for movies & TV channels? Check this out!  Moon TV has tons of apps that will...	VIEWS 7 460 REPOSTS 3	REACTIONS 4 ER 26.1%
Nº2 11.06 · 19:45 PHOTO  uTorrent Megapopular torrent client for downloading content to phone, tablet or other Android devices...	VIEWS 7 126 REPOSTS 13	REACTIONS 3 ER 24.9%
Nº3 16.06 · 06:30 PHOTO  KinOK 1.02 Online cinema KinOK for Android and Android TV. Free access to movies and series without subscriptions. Supports control...	VIEWS 6 903 REPOSTS 26	REACTIONS 12 ER 24.1%

Nº4 11.06 • 19:45 TEXT uTorrent v8.3.6 📱 All for Smartphones 📺 All for Android TV	VIEWS 6 748 REPOSTS 29 REACTIONS 7 ER 23.6%
Nº5 14.06 • 05:34 PHOTO ☒ Aloha Browser Turbo Web browser focused on privacy and security, offering features like free VPN...	VIEWS 6 627 REPOSTS 10 REACTIONS 7 ER 23.2%

WORST 3

↓ 02.07 • 09:54 PHOTO ☒ Aloha Browser Turbo Web browser focused on privacy and security, offering features like free VPN...	VIEWS 3 424 REPOSTS 6 REACTIONS 2 ER 12.0%
↓ 04.07 • 10:21 TEXT 📱 All for Smartphones 📺 All for Android TV	VIEWS 2 814 REPOSTS 22 REACTIONS 3 ER 9.8%
↓ 04.07 • 10:21 PHOTO ☒ Chas TV Online Chas TV – convenient app for online viewing of 50+ popular TV channels. 📁 Category: #IPTV_Player ID Version...	VIEWS 2 734 REPOSTS 4 REACTIONS 1 ER 9.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

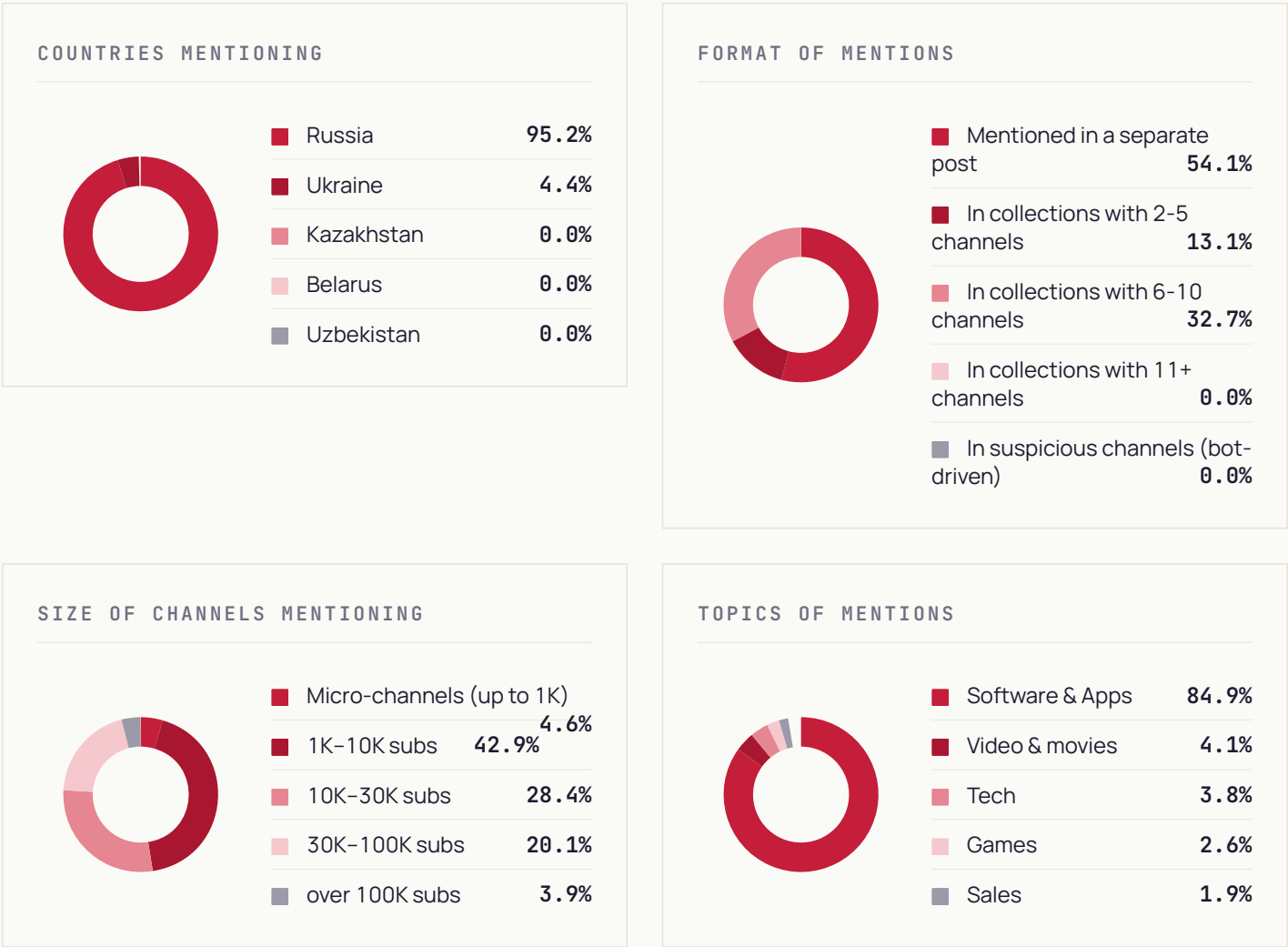


START OF PERIOD	NOW	NET GROWTH
28 787	28 614	-173

SECTION 04 · MENTIONS

Who mentions the channel and how

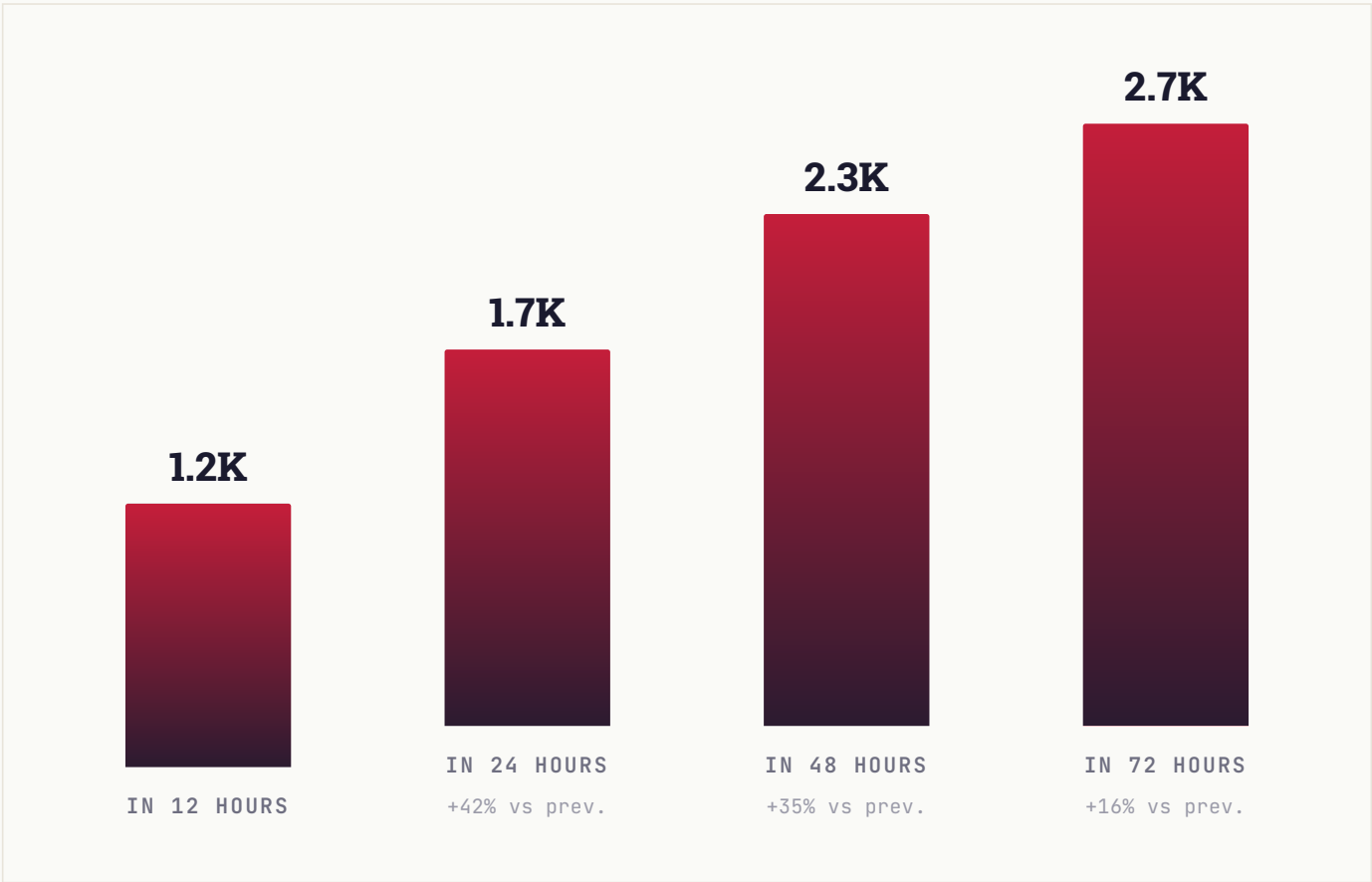
Citation index **52** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **96** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud ☀️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
➕E	➕📱 Easy APK	1.2M
QV	Quattro VPN — News	1M
CTR	Download TikTok Mod for Android	914.5K
TT	TikTok mod for Android	836.4K
Y-	YBoost — YouTube & internet without limits	808.5K
🎬T	🎬 TvBox App Apps, Games YOU	28.6K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — TikTok Prime 🏆 (3.5M), top-99 median: 144.9K. First goal — enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **496**, they brought **1 291** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	32	16	55
December 2025	78	15	114
November 2025	76	13	552
October 2025	75	15	210
September 2025	91	14	252
August 2025	144	14	108

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
496	6	1 291

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Friday
Audience is most active on this day at 16:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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