

PROMTPRESS PUBLIC REPORT

Channel audit

Музыка | Trend Music



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SUBSCRIBERS

235 743

-22011 per month

ERR (% SEE POSTS)

2.0%

per day 0.3%

REACH/POST

2.9K

ad reach 642/24h

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6 months · monthly

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 235 743 —	SUBSCRIBER REACH 1.21% avg % subs see post	VIEWS/POST 2.9K median 2.8K · 26 days	POSTS/WEEK 11.2 over period
7D TREND -2.5% vs previous week	REACTIONS/POST 7.2 303 reactions, 215 reposts, 0 comments	POST LENGTH 497 chars median 456 · 26 days	POSTS ANALYZED 42 26 days
AD REACH 642 24h avg	CHURN / MONTH -22011 last month	MENTIONS 34 citation index · 49 channels mentioned ever	CHANNEL AGE 2 years 7 months created 02.11.2023

AI EDITOR SUMMARY

Channel «Музыка | Trend Music» — 235 743 subs. Each post gets avg 2.9K people (1% from subs), reach is low — need to grow audience. Publishes 11 posts per week (~2/day) — consistent. Week of May 25–31 reach stable (-2.5% vs week 18–24 May).

What works best

| WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **42** posts in 26 days.
- 02 Dominant format — **Text** (32/42 posts).
- 03 Avg post length — **497** chars (median 456).
- 04 Audience peak activity — **Tuesday**, 21:00 UZT.
- 05 Top posts get **2x** more views than the weakest (3.8K avg for top vs 2.3K for worst) — among 42 posts in 26 days. Analyze what the top posts have in common: topic, format, time.

№1 12.05 · 16:01 TEXT

☒ ☒ To'liq Mp3 Pastda

VIEWS	REACTIONS
3 859	6
REPOSTS	ER
2	1.6%

Nº212.05 · 16:01 [TEXT](#)

Bizdan uzoqlashmang....!☺ ☒ Eng so'ngi va trendagi ☒ Mp3lar shu kanalda

VIEWS	REACTIONS
3 759	6
REPOSTS	ER
9	1.6%

№3 17.05 · 15:41 VIDEO

VIEWS	REACTIONS
3 709	12
REPOSTS	ER
5	1.6%

Nº4 15.05 · 16:13 TEXT #Premyera Trend Music ✂ Eng so'ngi va trendagi Mp3lar shu kanalda	VIEWS 3 507 REPOSTS 9	REACTIONS 8 ER 1.5%
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Nº5 17.05 · 15:42 TEXT Reaksiyadan ayamang axir tekin ku...	VIEWS 3 493 REPOSTS 18	REACTIONS 9 ER 1.5%
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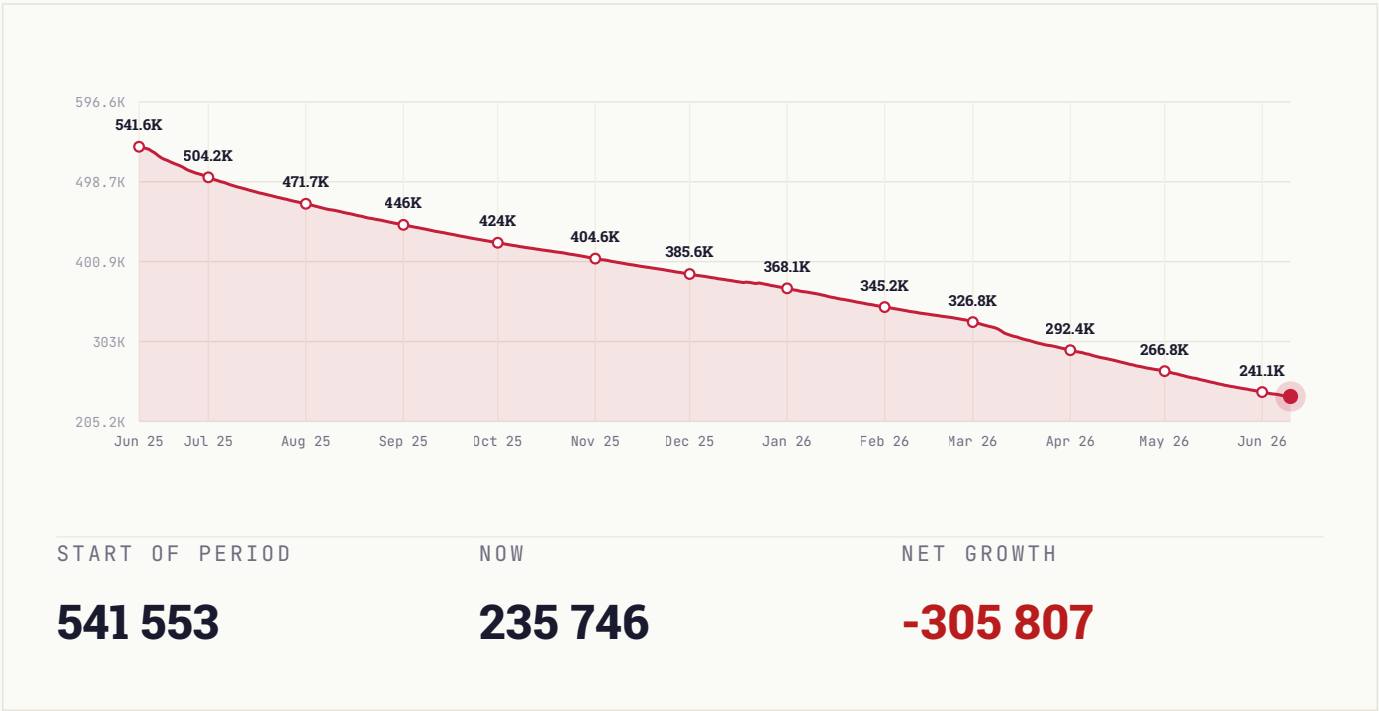
WORST 3

↓ 03.06 · 03:48 TEXT ✂ To'liq Mp3 pastda ↓	VIEWS 2 530 REPOSTS —	REACTIONS 4 ER 1.1%
↓ 05.06 · 13:57 TEXT ✂ Eng so'ngi va trendagi Mp3lar shu kanalda	VIEWS 2 175 REPOSTS 10	REACTIONS 7 ER 0.9%
↓ 05.06 · 13:56 TEXT ✂  To'liq Mp3 Pastda	VIEWS 2 102 REPOSTS —	REACTIONS 5 ER 0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

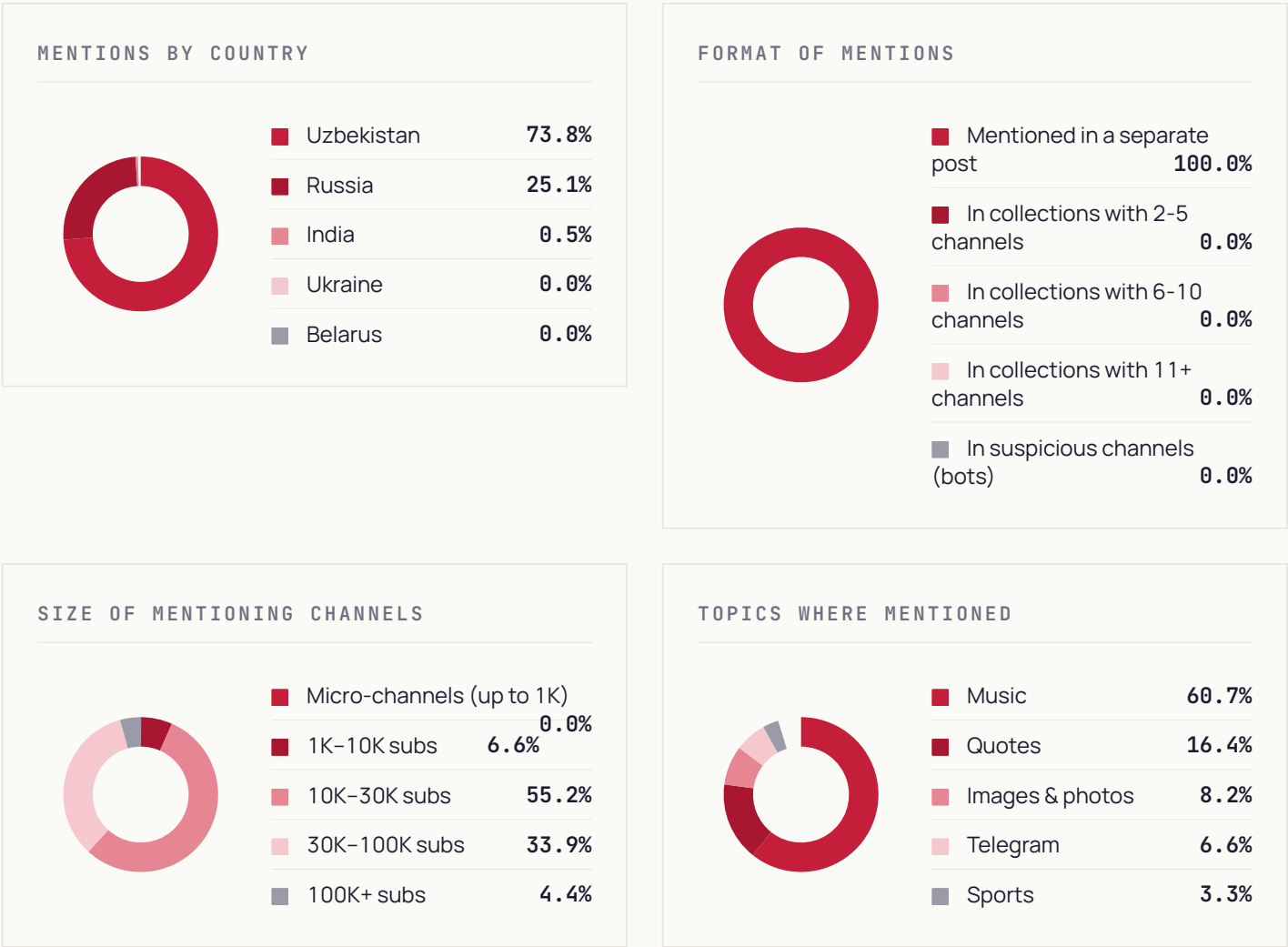
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

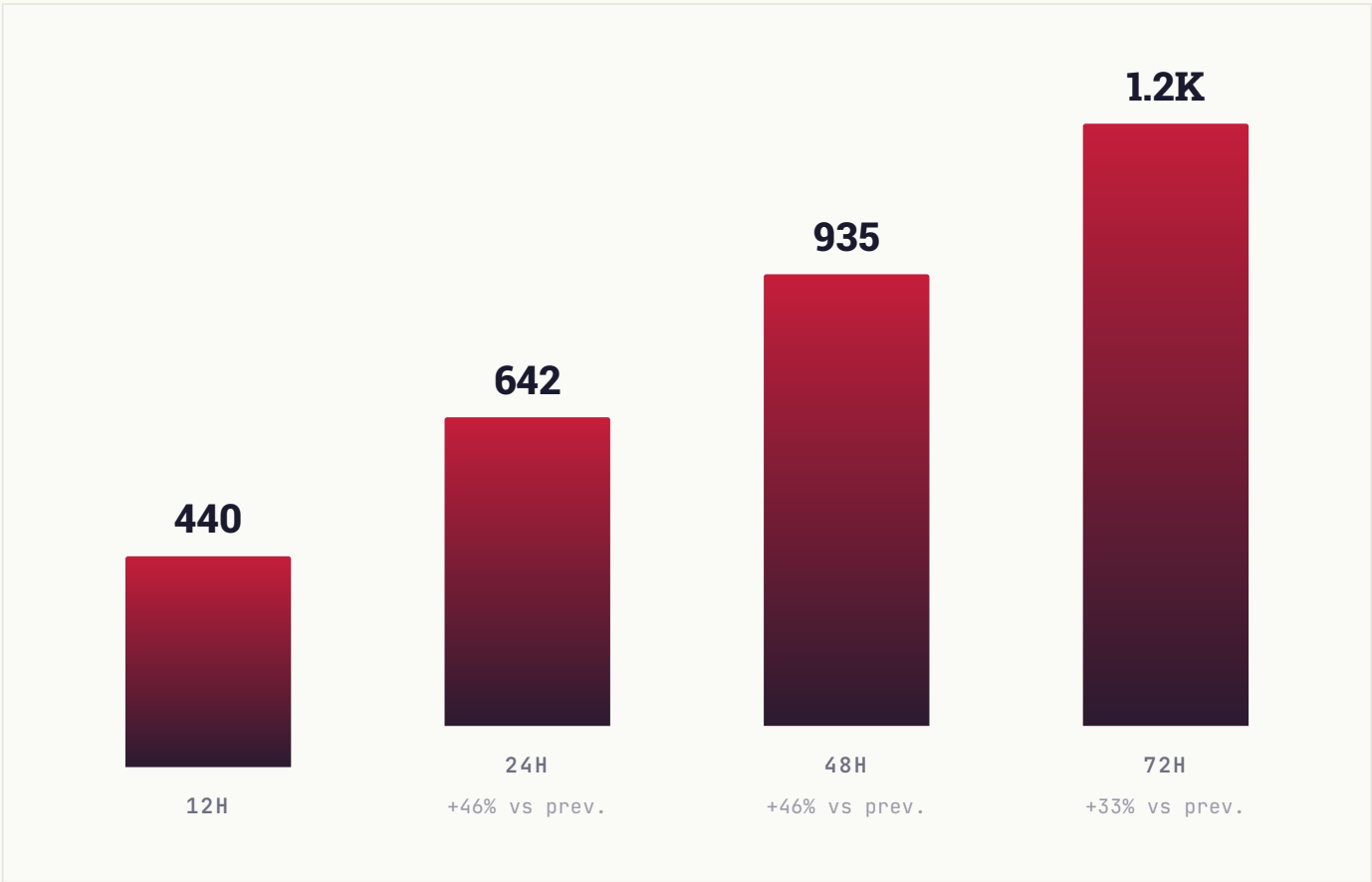
Citation index **34** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel 'weighs' more than from a 1k subs one. All time the channel was mentioned **49** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **33**, they brought **1 113** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
December 2025	32	21	1 113	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	1	1	0	
July 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA	SUBS ATTRACTED	
33		6	1 113	

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Tuesday

Audience is most active on this day at 21:00 UZT.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 1.21% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.3pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Relevant audience growth

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further? Run ads with us and hit your growth target in
a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
