

PROMTPRESS PUBLIC REPORT

Channel audit

Turlakov | Personal Channel



@turlakovselfmade

Contact: @TurlakovTelegram Registered in Roskomnadzor registry:
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SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 098	4.0%	417
12.07.2026 -103 per month	daily 3.0%	ad reach 307/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 098 —	 SUBSCRIBER REACH 4.13% avg % of subs see post	 VIEWS/POST 417 median 410 · 2 days	 POSTS/WEEK 7.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 12.7 total 38 reactions, 7 reposts, 0 comments	 POST LENGTH 258 chars median 249 · 2 days	 POSTS ANALYZED 3 2 days
 AD REACH 307 24h avg	 CHURN / MONTH -103 last month	 CITATION RATE 348 citation index · 378 channels mentioned ever	 CHANNEL AGE 7 years 1 month created 10.06.2019

AI EDITOR SUMMARY

Channel «Turlakov | Personal channel» — 10 098 subs. Each post averages 417 people (4% subs), reach is low — consider expanding audience. Publishes 7 posts per week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 2 days.
- 02 Dominant format — Photo (2/3 of posts).
- 03 Avg post length — 258 chars (median 249).
- 04 Peak audience activity — Sunday, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (416 avg top vs 416 worst) — among 3 posts over 2 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 3 POSTS

№128.06 · 11:59PHOTO	VIEWS	REACTIONS
	492	15
My wife recently took part in an improv battle, and I came to support her. Whoop showed my stress level was...	REPOSTS	ER
	1	4.9%
№230.06 · 13:36VIDEO	VIEWS	REACTIONS
	410	22
Living my best life 🤪💖 One of the coolest paddle centers in Bali offered me an ambassadorship and now I have a fully...	REPOSTS	ER
	4	4.1%
№301.07 · 08:55PHOTO	VIEWS	REACTIONS
	348	1
Viewed today 🤪 Decided to refresh my knowledge a bit. Actually the best way to learn AI and get value for yourself is not...	REPOSTS	ER
	2	3.4%

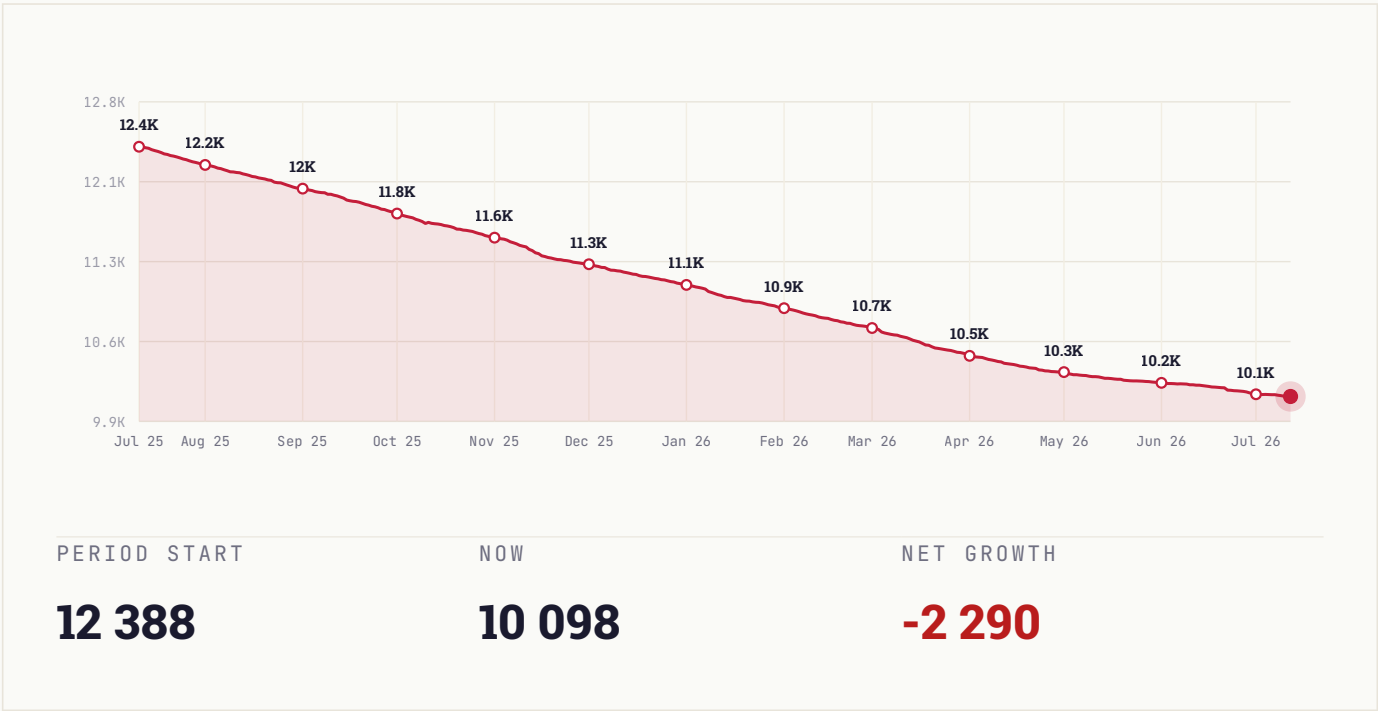
WORST 3

↓ 28.06 · 11:59 PHOTO My wife recently took part in an improv battle, and I came to support her. Whoop showed my stress level was...	VIEWS 492 REPOSTS 1	REACTIONS 15 ER 4.9%
↓ 30.06 · 13:36 VIDEO Living my best life 😁😍 One of the coolest paddle centers in Bali offered me an ambassadorship and now I have a fully...	VIEWS 410 REPOSTS 4	REACTIONS 22 ER 4.1%
↓ 01.07 · 08:55 PHOTO Viewed today 😊 Decided to refresh my knowledge a bit. Actually the best way to learn AI and get value for yourself is not...	VIEWS 348 REPOSTS 2	REACTIONS 1 ER 3.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • CITATIONS

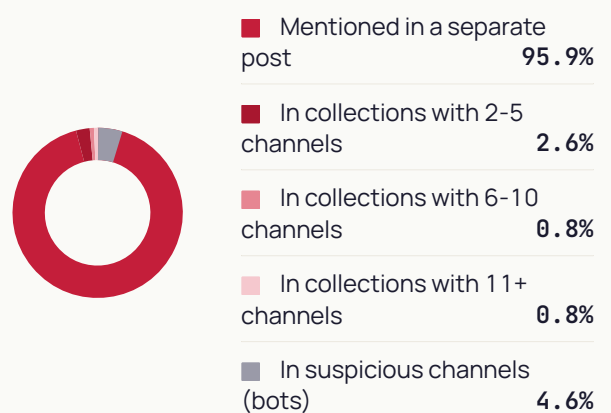
Who mentions the channel and how

Citation index **348** — channel popularity score based on mentions. Considers not just count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **378** different channels.

COUNTRIES MENTIONING



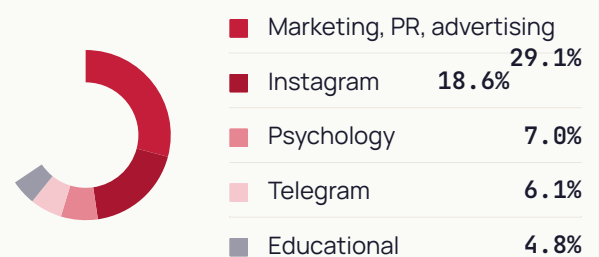
MENTION FORMATS



SIZE OF CHANNELS MENTIONING



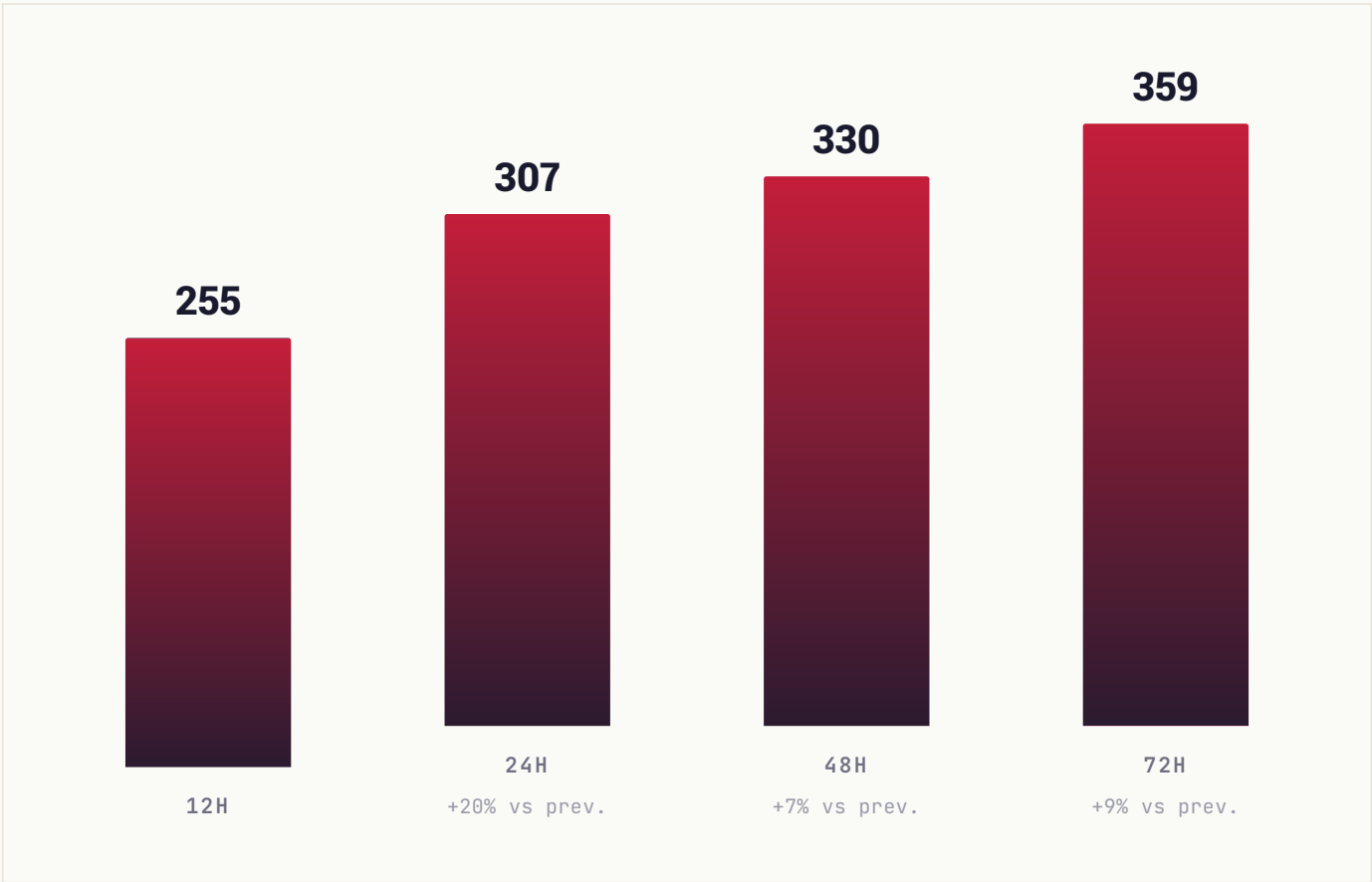
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My Feed Trends	2.5M
MO Ice cream	1.7M
OK Okak	1.6M
Today Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
KV Customer is always right	1.1M
TZ Set Trends	1M
Yesterday Today's trending	1M
TV Trend or Leave	990K
Tl Turlakov Personal Channel YOU	10.1K

COMPARATIVE CONCLUSION

Channel still outside niche top 99 — early growth stage. Niche leader — My Feed Trends (2.5M), top-99 median: 145.1K. First goal — enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

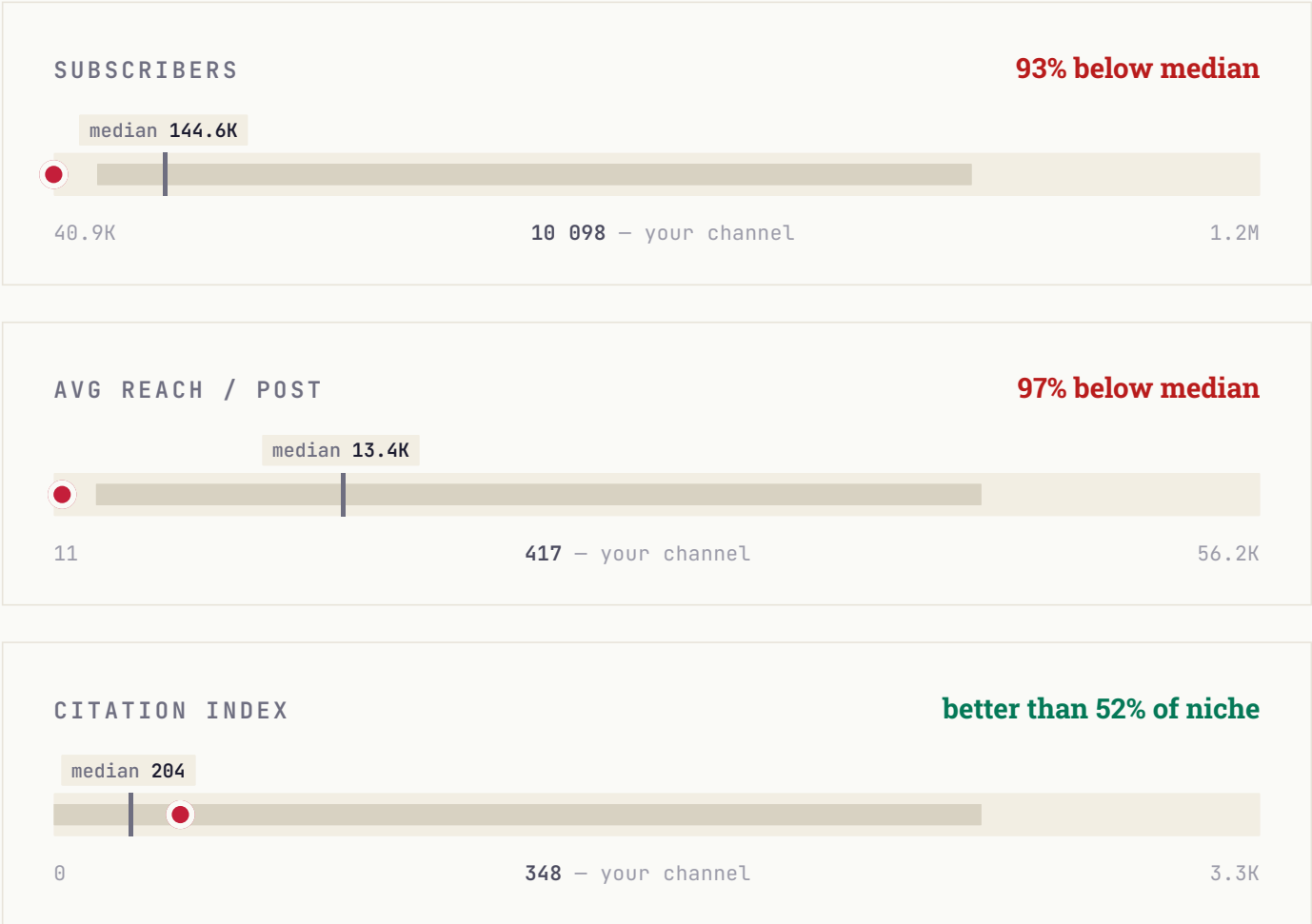
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **10** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	0
October 2025	2	2	10
September 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
2	6		10

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — Sunday
Audience most active on this day at 14:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further? Run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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