

PROMTPRESS PUBLIC REPORT

Channel audit

Sasha Turlakov |

Main Channel



@turla_tg

For all questions, write to the official work account:

@TurlakovTelegram Registered in the RKN list: [https://knd.gov.ru/
license?](https://knd.gov.ru/license?)

id=6784bf8296de59064dc34750®istryType=bloggersPermission

SUBSCRIBERS

29 410

-255 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 1.7%

REACH/POST

839

ad reach 505/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 29 410 —	 SUBSCRIBER REACH 2.85% avg % subs see post	 VIEWS/POST 839 median 839 · —	 POSTS/WK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 9.0 only 9 reactions, 16 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS IN ANALYSIS 1 —
 AD REACH 505 24h avg	 CHURN / MONTH -255 last month	 CITATION RATE 385 citation index · 819 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Sasha Turlakov | Main Channel» — 29 410 subs. Avg views per post 839 people (3% from subs), reach is low — consider expanding audience. Publishes 1 ~0 posts/week — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for —.
- 02 Dominant format: **Photo** (1/1 posts).
- 03 Avg post length — **1000** chars (median 1000).
- 04 Audience peak activity: **Thu**, 15:00 MSK.
- 05 Top posts get **0x** more views than the weakest (279 avg for top vs 839 for worst) — among 1 posts for —. Worth analyzing what the top has in common: topic, format, time.

TOP 1 POSTS

Nº1 16.07 · 12:26 PHOTO I wrote a study «Where the money is in AI» 📊 Hi everyone, this is Sasha Turlakov. I wrote this study with one goal: so that everyone...	VIEWS	REACTIONS
	839	9
	REPOSTS	ER
	16	2.9%

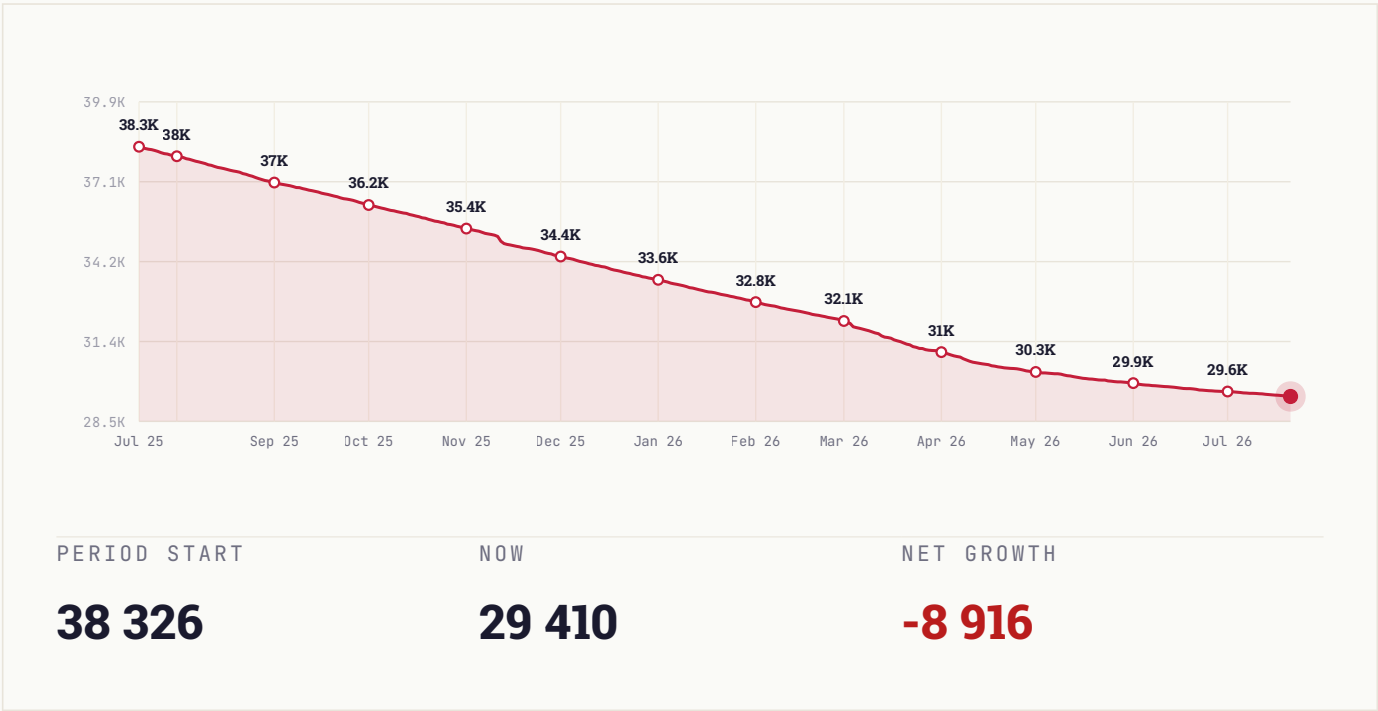
WORST 1

↓ 16.07 · 12:26 PHOTO I wrote a study «Where the money is in AI» 📊 Hi everyone, this is Sasha Turlakov. I wrote this study with one goal: so that everyone...	VIEWS	REACTIONS
	839	9
	REPOSTS	ER
	16	2.9%

SECTION 03 • SUBSCRIBER DYNAMICS

Channel growth over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.

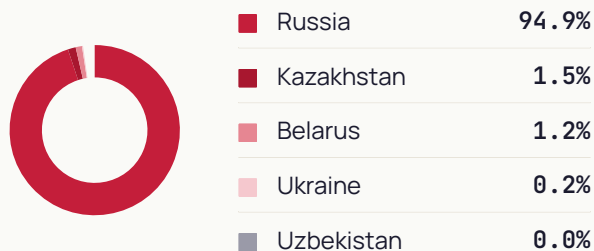


— SECTION 04 · CITATIONS

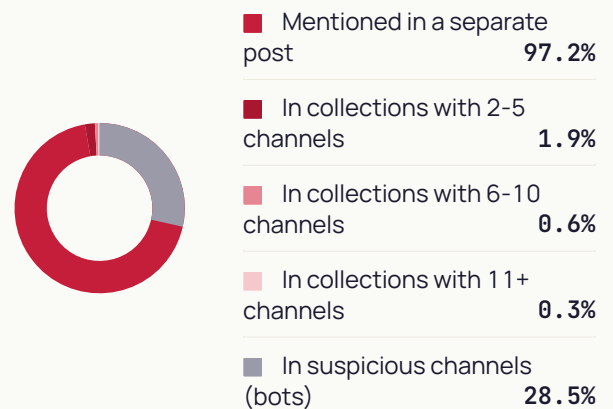
Who mentions the channel and how

Citation index **385** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **819** different channels.

MENTION COUNTRIES



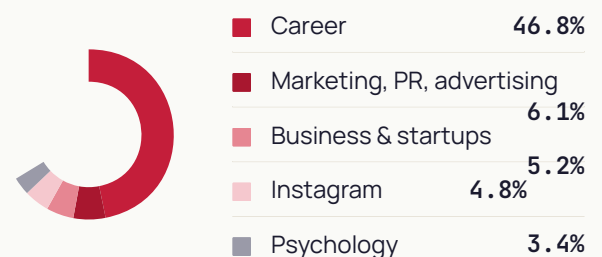
FORMAT OF MENTIONS



MENTIONING CHANNEL SIZES



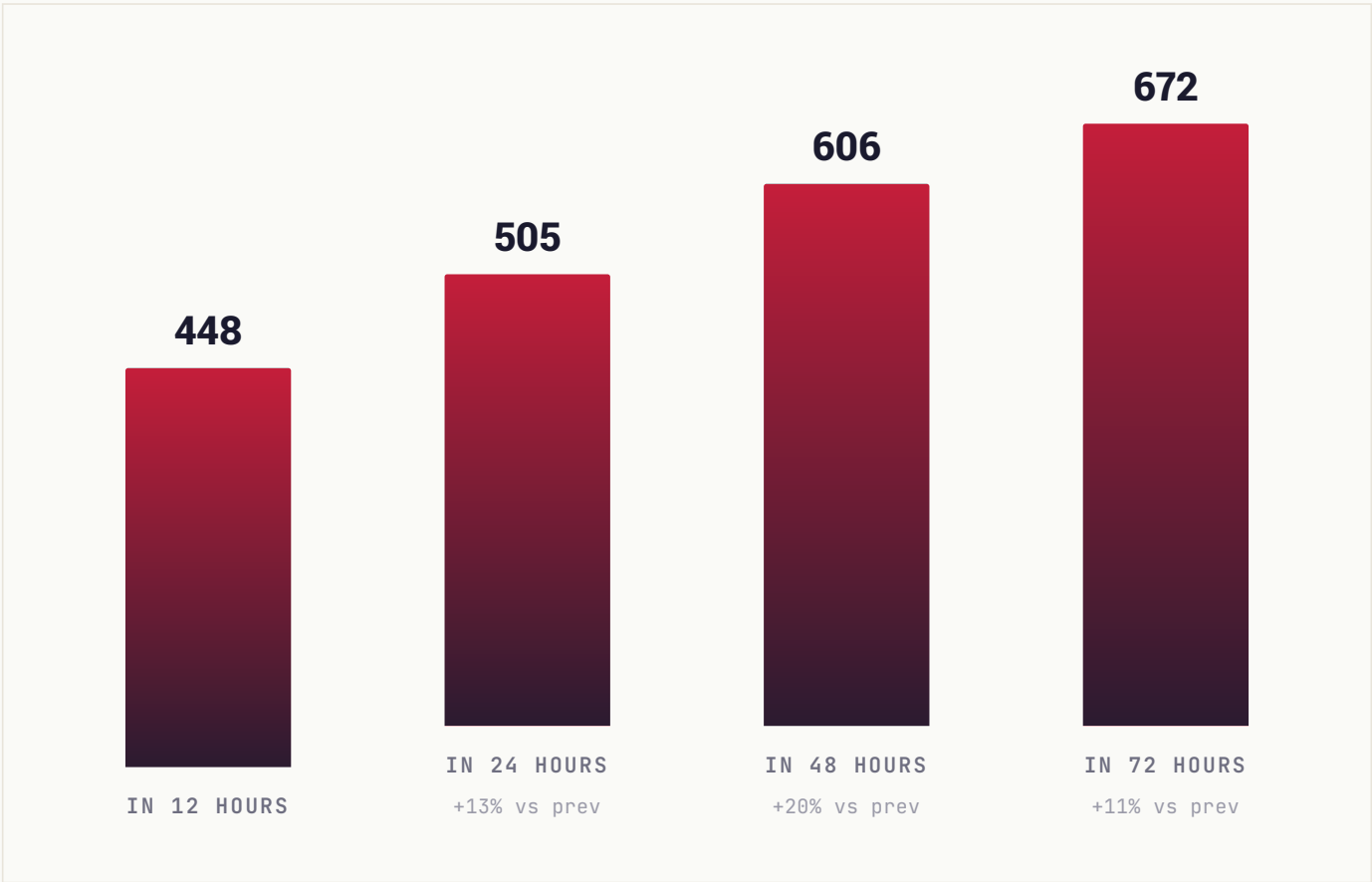
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.3M
MO MoscowBusiness	1.1M
CN Million Books Business Blog	860.8K
RP Roxman typing...	527.2K
AB Business Shark	503.2K
SS Merger & Acquisition	467.1K
لز لباس زیر اقساطی ریزسابل	451.6K
ST Sasha Turlakov Main Channel YOU	29.4K

COMPARATIVE INSIGHT

Channel yet outside top-99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), median top-99: 170.7K. First goal — enter top-99 through systematic work on traffic and content.

Where the channel stands in its league

SUBSCRIBERS

82% below median

median 167.5K

52K 29 410 — your channel 581.4K

AVG REACH / POST

93% below median

median 12K

3 839 — your channel 64.5K

CITATION INDEX

better than 63% of niche

median 118

0 385 — your channel 1.2K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day: Thursday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.85% vs norm 3.5%. Try polls and
interactive formats.

EFFECT

+0.6pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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