

— PROMTPRESS PUBLIC REPORT

Channel audit

Turbo VPN®

Russia



@turbovpnofficial_ru

Free unlimited VPN proxy for everyone Bot: @TurboVpnOfficialBot
Site: <https://turbovpn.com/>

SUBSCRIBERS

98 482

-2653 per month

ERR (% SEE POSTS)

19.0%

per day 5.8%

REACH/POST

18.1K

ad reach 5.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Software & Apps»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 98 482 —	 SUBS REACH 18.41% avg % subs see post	 VIEWS/POST 18.1K median 20.3K · 18 days	 POSTS/WK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 63.2 total 253 reactions, 20 reposts, 0 comments	 POST LENGTH 920 chars median 910 · 18 days	 POSTS ANALYZED 4 18 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH -2653 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 2 years 3 months created 04.03.2024

AI EDITOR SUMMARY

Channel «Turbo VPN®  Russia» – 98 482 subs. Each post averages 18.1K people (18% of subs), average reach – room to grow. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 18 days.
- 02 Dominant format — Photo (4/4 posts).
- 03 Avg post length — 920 chars (median 910).
- 04 Audience peak — Monday, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (21.3K avg top vs 16.4K worst) — among 4 posts in 18 days. Analyze what top shares: topic, format, timing.

TOP 4 POSTS

Nº1 08.06 · 15:02 PHOTO Special Russia Day sale! Premium speed at a discount 🇷🇺 ✨ With harsh internet blocks, regular internet is no longer enough, so...	VIEWS 23 321 REACTIONS 59 REPOSTS 7 ER 23.7%
Nº2 12.06 · 06:31 PHOTO 🇷🇺 Happy Russia Day! Your digital freedom and Premium speed today and always ✨ Hi Turbo team! Happy Russia Day!...	VIEWS 22 913 REACTIONS 77 REPOSTS 6 ER 23.3%
Nº3 18.06 · 17:01 PHOTO 🕒 Countdown: Up to 75% off for Russia Day ends soon! Hi Turbo team! Holidays flew by, and our grand...	VIEWS 17 702 REACTIONS 57 REPOSTS 3 ER 18.0%

Nº4 26.06 · 17:00 PHOTO 🔔 Happy Youth Day! Freedom without borders and speed to the max! 🇷🇺🔥 Hi Turbo family! Happy the most energetic holiday of summer!...	VIEWS 8 604 REPOSTS 4	REACTIONS 60 ER 8.7%
--	---	--

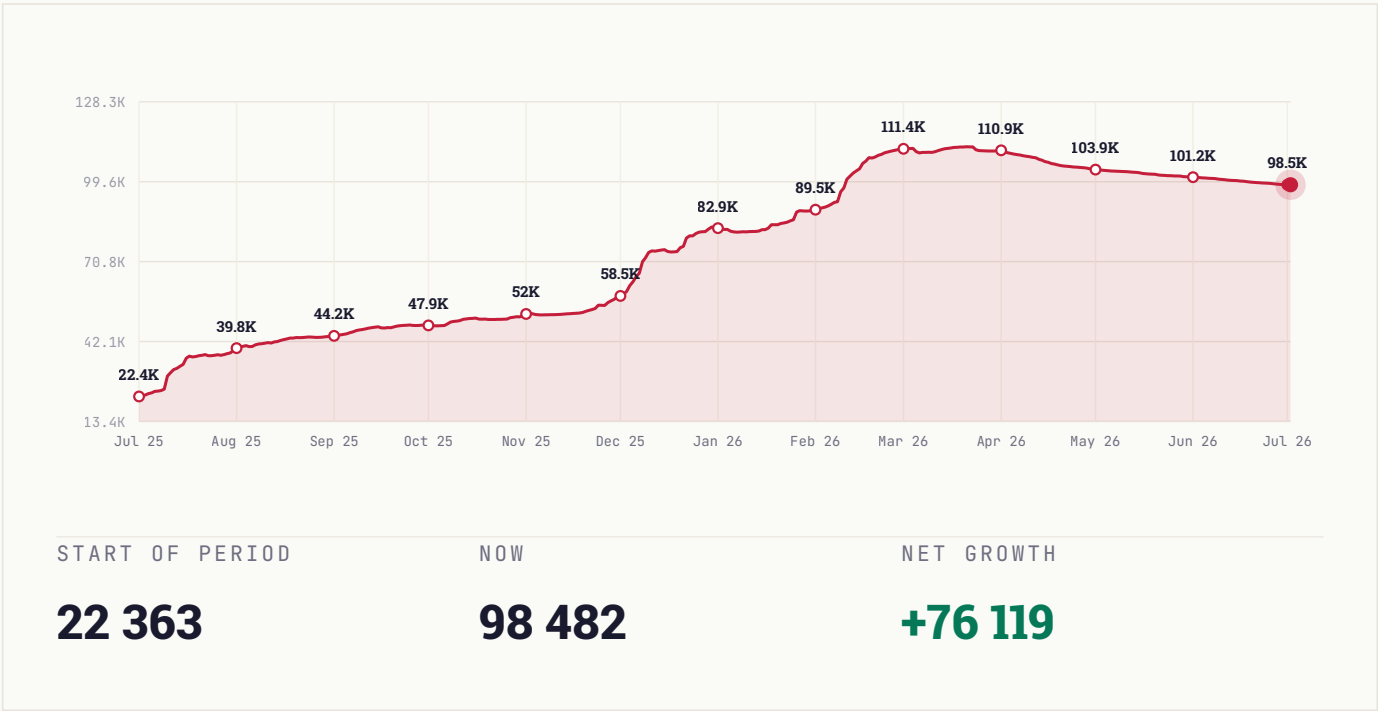
WORST 3

↓ 12.06 · 06:31 PHOTO 🇷🇺 Happy Russia Day! Your digital freedom and Premium speed today and always ✨ Hi Turbo team! Happy Russia Day!...	VIEWS 22 913 REPOSTS 6	REACTIONS 77 ER 23.3%
↓ 18.06 · 17:01 PHOTO 🕒 Countdown: Up to 75% off for Russia Day ends soon! Hi Turbo team! Holidays flew by, and our grand...	VIEWS 17 702 REPOSTS 3	REACTIONS 57 ER 18.0%
↓ 26.06 · 17:00 PHOTO 🔔 Happy Youth Day! Freedom without borders and speed to the max! 🇷🇺🔥 Hi Turbo family! Happy the most energetic holiday of summer!...	VIEWS 8 604 REPOSTS 4	REACTIONS 60 ER 8.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

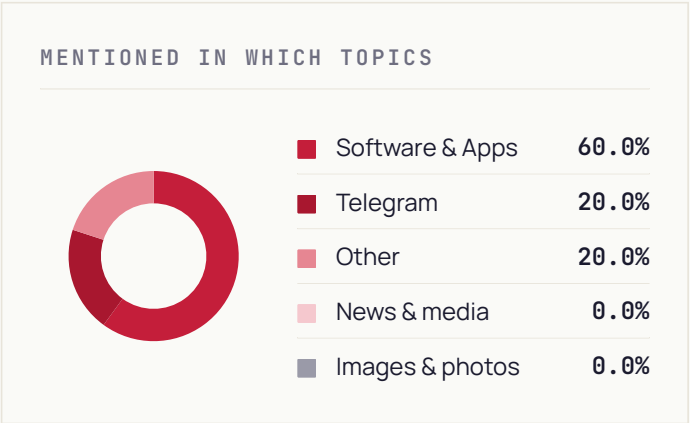
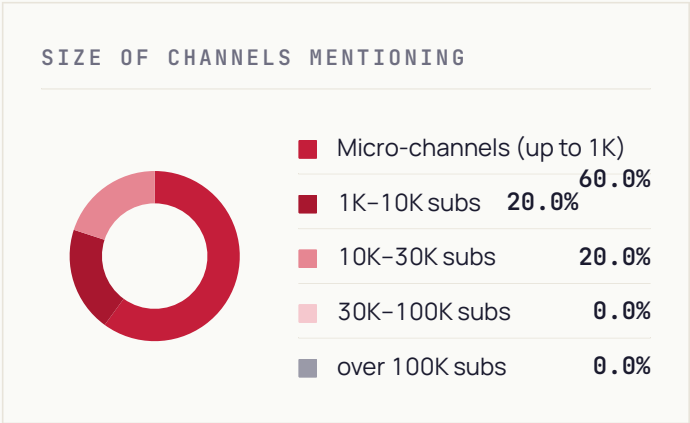
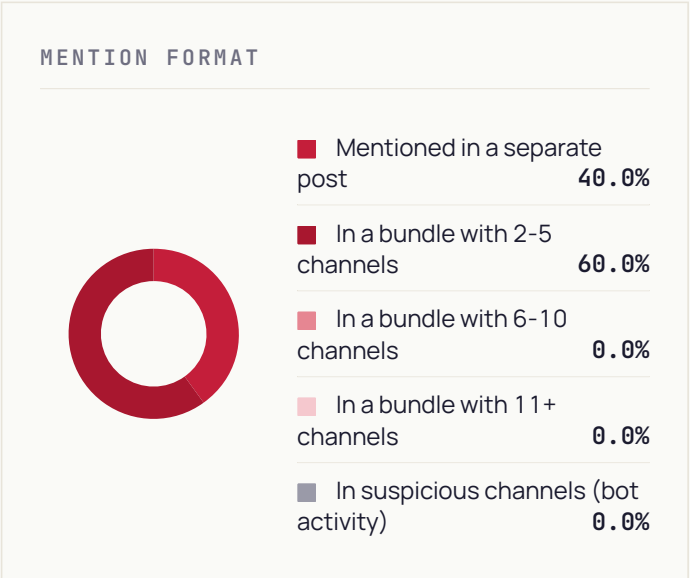
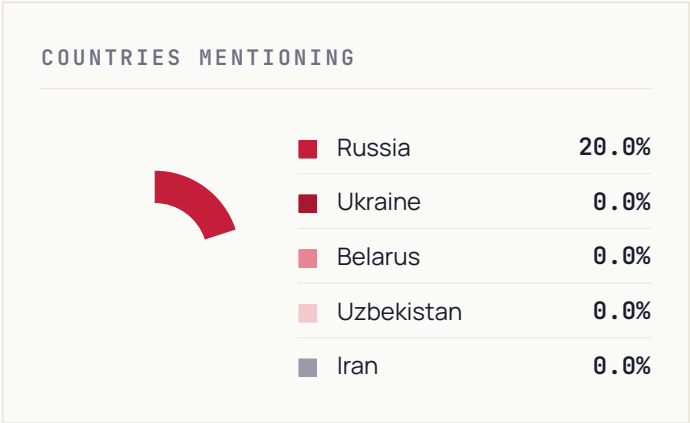
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

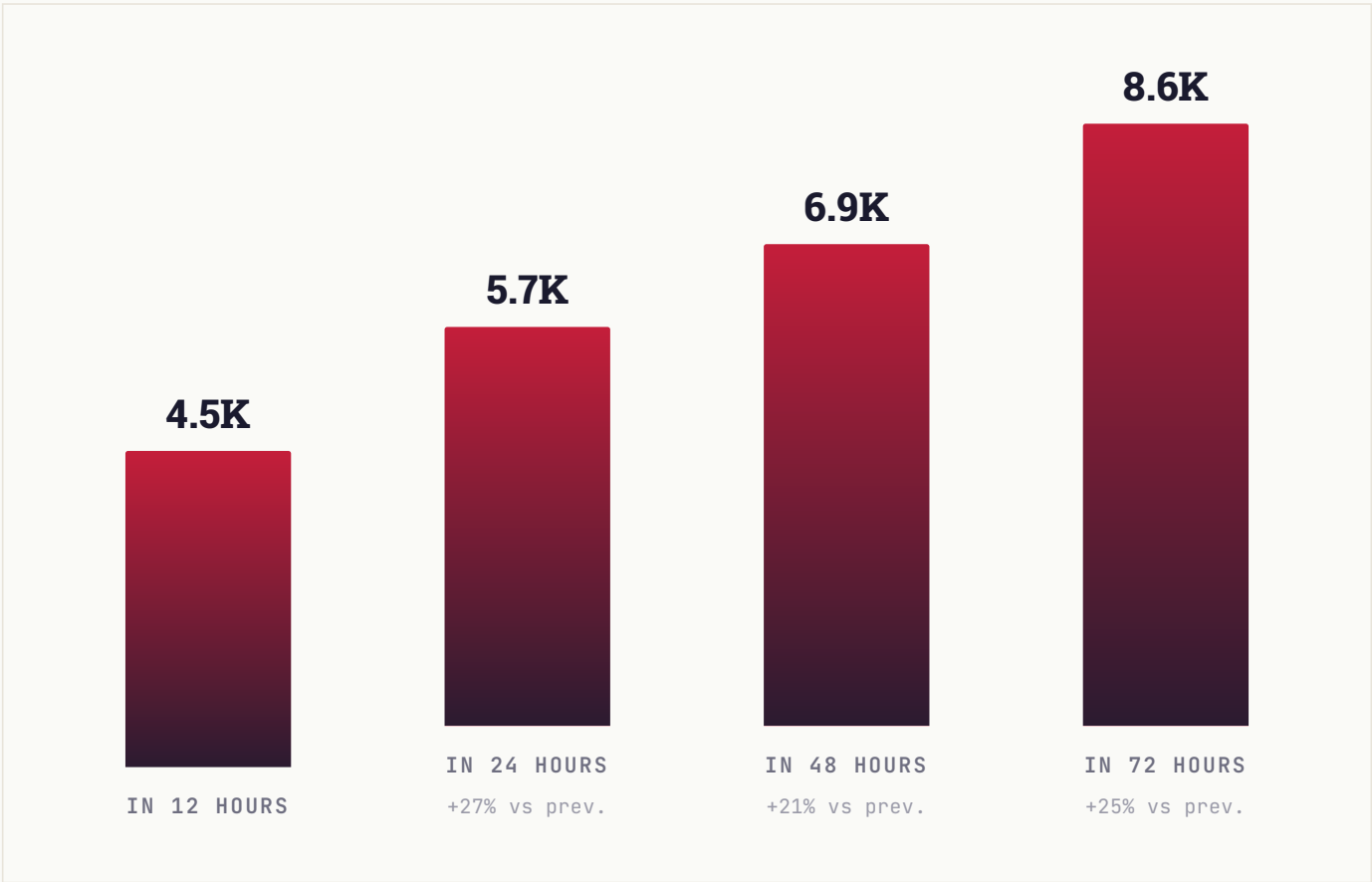
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime 🏆	3.5M
TQ TikTokModCloud 🌤️	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.7M
PM Proxy MTProto Proxy 24/	1.3M
➡️E ➡️ Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok mod for Android	913.9K
TT TikTok mod for Android	836.2K
Y- YBoost — YouTube & internet without limits	809K
TV Turbo VPN® 🇷🇺Russia YOU	98.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#87 of 99). Niche median: 145.1K subs.
First growth KPI: reach median. Leader: TikTok Prime 🏆 (3.5M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **56 098** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	0	0	7 960
December 2025	0	0	26 172
November 2025	0	0	7 238
October 2025	0	0	4 267
September 2025	1	1	4 637
August 2025	0	0	5 824

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	56 098

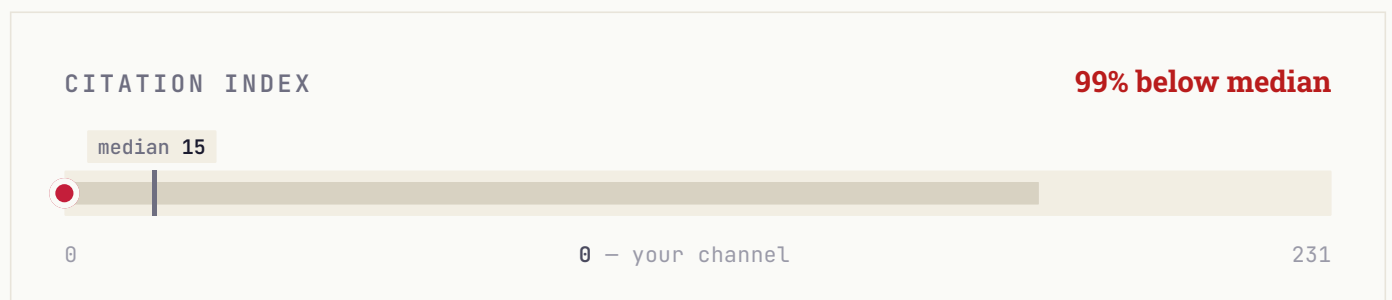
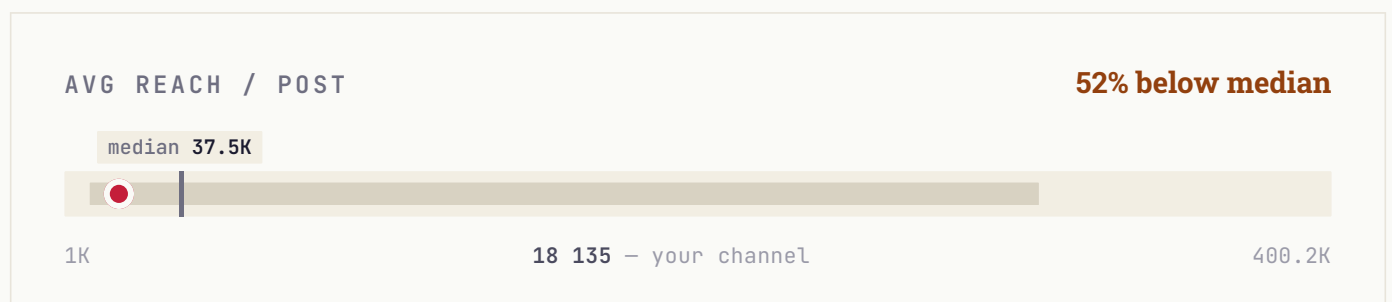
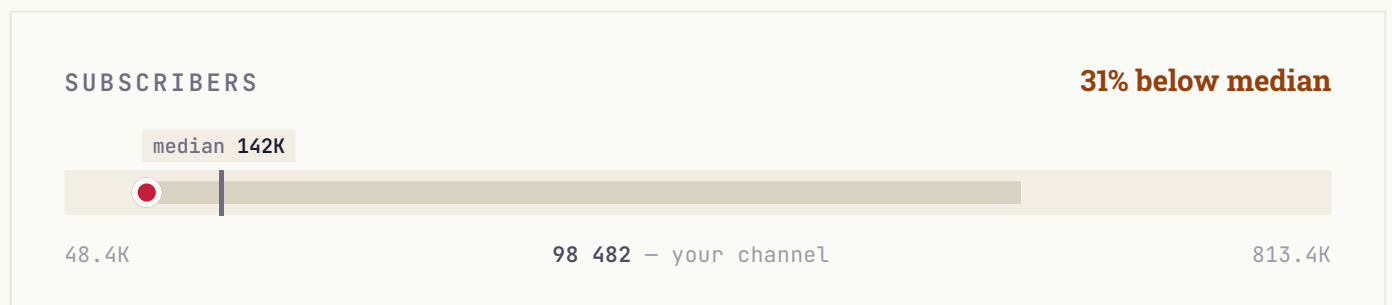
SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#87 /100

RANK IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Post more often

Now 1.5 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
