

PROMTPRESS PUBLIC REPORT

Channel audit

GAMES | STORIES BACKGROUNDS



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5606741736

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
17 926	4.0%	695
14.07.2026 -142 per month	per day 1.4% HTTPS://PROMTPRESS.COM/AUDIT/TTVOI_PINTEREST	ad reach 257/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 926 —	 SUBS REACH 3.88% avg % subs see post	 VIEWS/POST 695 median 705 · 26 days	 POSTS/WK 7.9 over the period
 7D TREND +36.5% vs previous week	 REACTIONS/POST 5.9 only 178 reactions, 92 reposts, 7 comments	 POST LENGTH 243 chars median 42 · 26 days	 POSTS ANALYZED 30 26 days
 AD REACH 257 24h avg	 CHURN / MONTH -142 last month	 CITATION INDEX 118 citation index · 647 channels mentioned all time	 CHANNEL AGE 6 years 4 months created 10.03.2020

AI EDITOR SUMMARY

Channel «GAMES | STORIES BACKGROUNDS» – 17 926 subs. Each post averages 695 people (4% from subs), reach is low – consider expanding audience. Publishes 8 posts/week (~1/day) – regular schedule. For the week of Jun 29 – Jul 5, reach up +36.5% vs week Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top engagement posts & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 26 days.
- 02 Dominant format — **Photo** (17/30 posts).
- 03 Avg post length — **243** chars (median 42).
- 04 Peak audience activity — **Wed**, 15:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.1K avg top vs 515 worst) — among 30 posts in 26 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 12:04 VIDEO The AI Animation Marathon has started!📖 We explore free & paid ways to create cartoons✅Lessons ...	VIEWS 1 425 REPOSTS 4	REACTIONS 8 ER 7.9%
Nº2 17.06 · 07:57 PHOTO #backgrounds	VIEWS 932 REPOSTS 2	REACTIONS 6 ER 5.2%
Nº3 20.06 · 15:52 PHOTO #backgrounds	VIEWS 930 REPOSTS 4	REACTIONS 6 ER 5.2%

Nº403.07 · 08:17 PHOTO #backgrounds 😊	VIEWS	REACTIONS
	919	10
	REPOSTS	ER
	2	5.1%
Nº529.06 · 10:40 VIDEO Private training channel on neural networks💖 My neuroclub offers short instructions for photo/video creatives with ready prompts In the club already...	VIEWS	REACTIONS
	916	1
	REPOSTS	ER
	1	5.1%

|

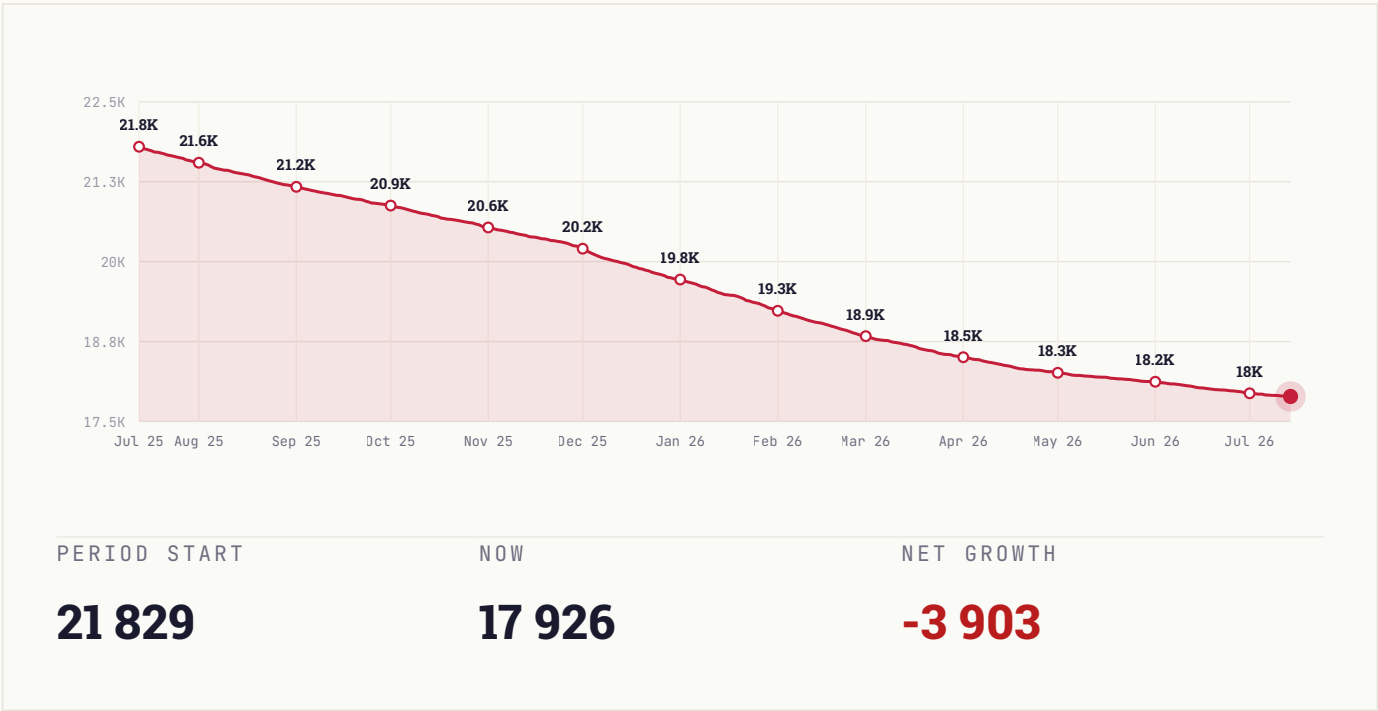
WORST 3

↓ 28.06 · 11:36 PHOTO #backgrounds 🔥	VIEWS	REACTIONS
	557	6
	REPOSTS	ER
	3	3.1%
↓ 28.06 · 11:32 PHOTO #backgrounds	VIEWS	REACTIONS
	507	9
	REPOSTS	ER
	5	2.8%
↓ 10.07 · 12:21 PHOTO #backgrounds ❤️	VIEWS	REACTIONS
	481	8
	REPOSTS	ER
	4	2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

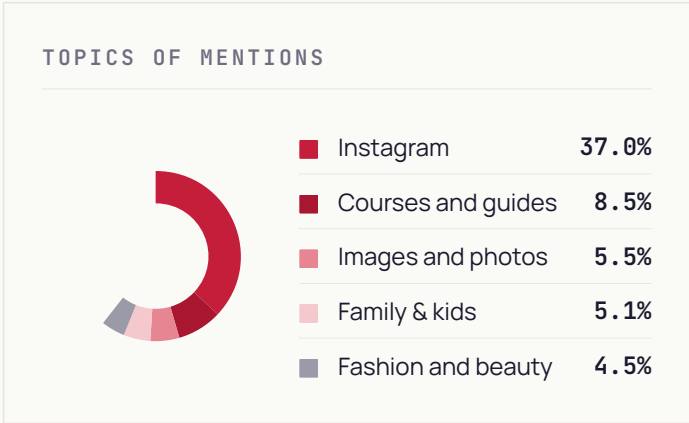
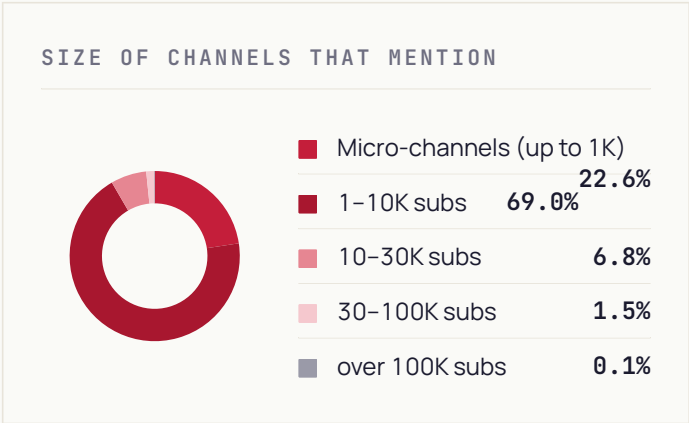
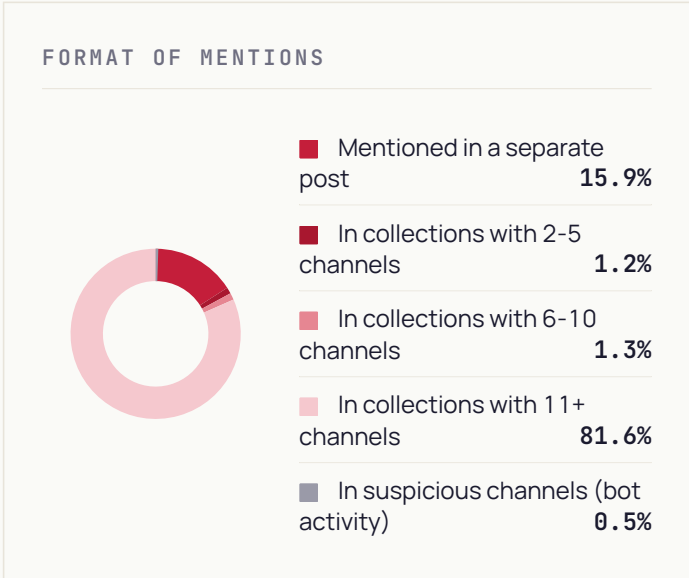
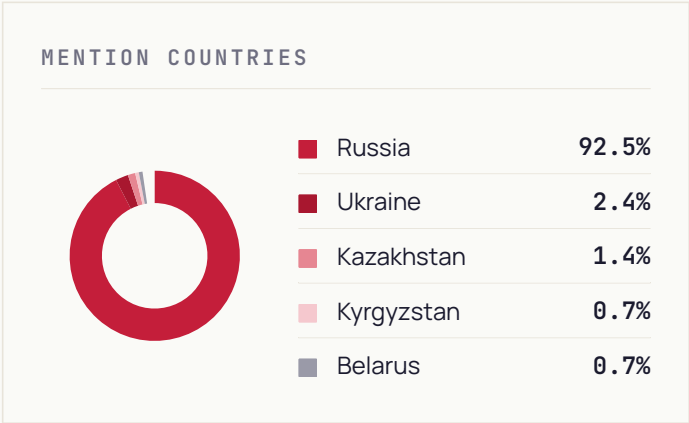
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

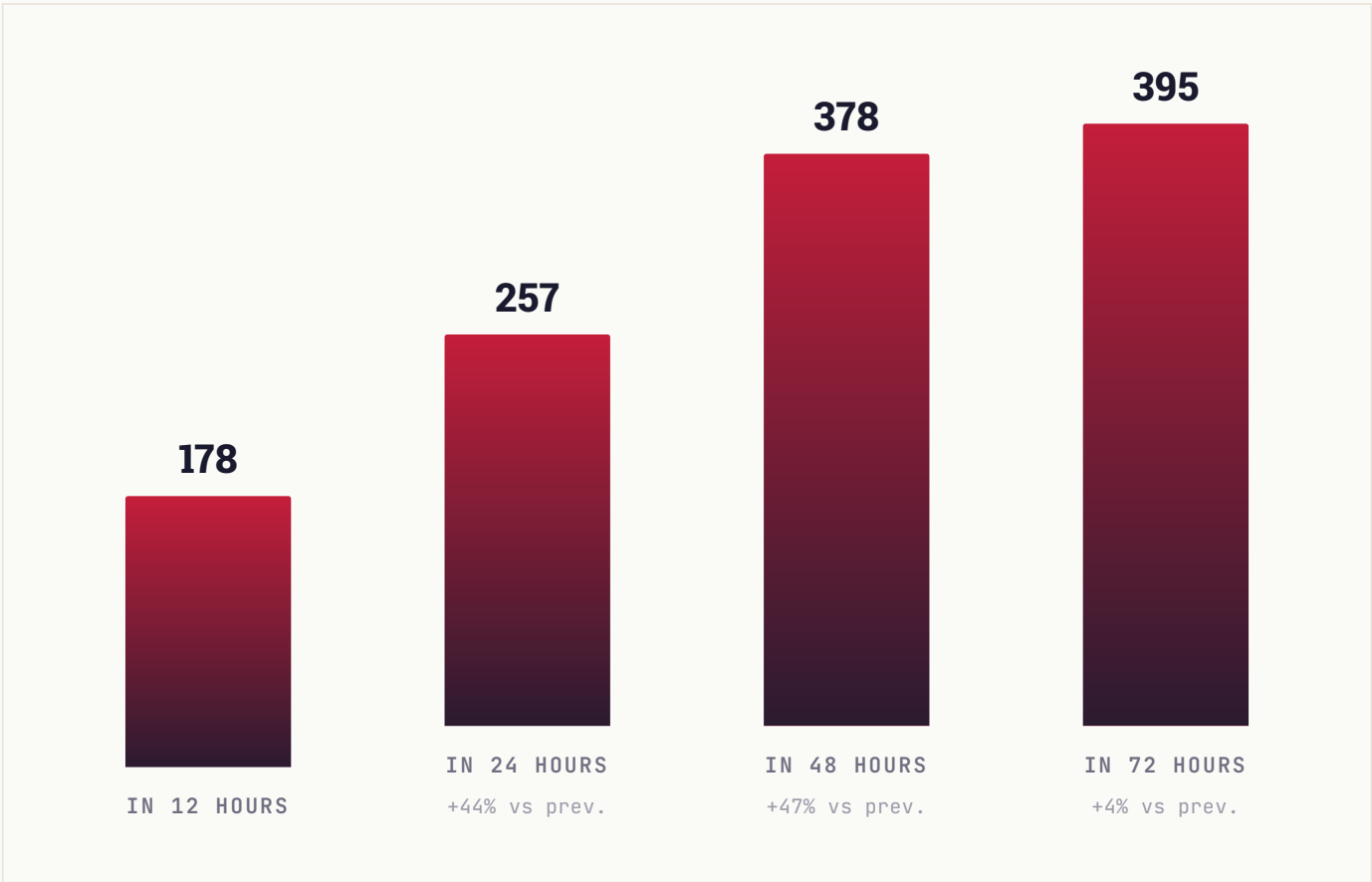
Citation index **118** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **647** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
II استوری اینستاگرام	439.7K
آم آهنگ موزیک جدید شاد	349.5K
رد ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEO FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نپ NESA PIRUZIFARD انسا پیروزی فرد	124.2K
ÃA ÃAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
II GAMES STORIES BACKGROUNDS YOU	17.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#97 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band shows the range for 80% of niche channels (p10 to p90). Black vertical line is median. Red dot is your channel.

#97

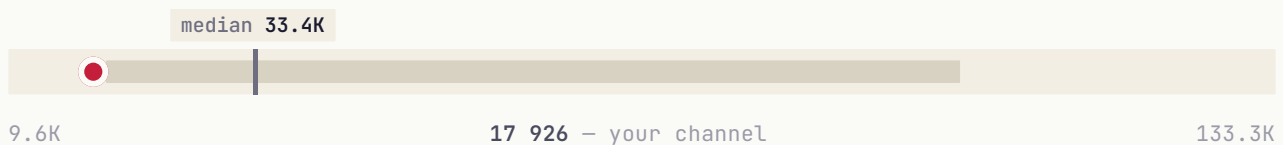
/100

RANK IN NICHE

Channel in bottom half of ranking

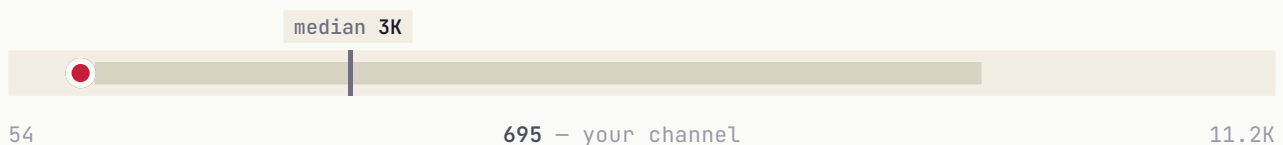
SUBSCRIBERS

46% below median



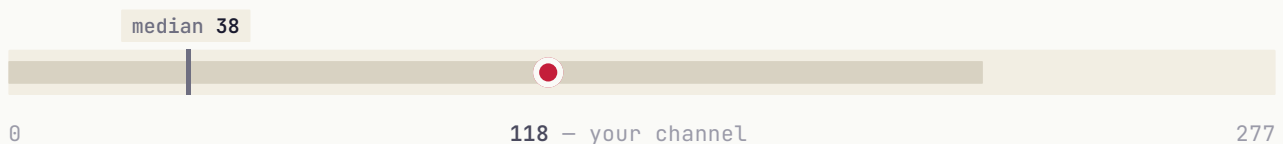
AVG REACH / POST

77% below median



CITATION INDEX

better than 68% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Wednesday
Audience most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | ER below niche benchmark — rethink formats
Current ER 3.88% vs norm 5.5%. Try polls and interactive formats. | EFFECT
+1.6pp ER |
| 03 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions typically boost ER by 5-15%. One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
