

PUBLIC REPORT BY PROMTPRESS

Channel audit

Trastbank



@trustbankuz

■ "Trastbank" xususiy aksiyadorlik bankining telegram ijtimoiy tarmog'idagi rasmiy kanali ■ 1287 ■ <https://www.facebook.com/trustbank.uz/> ■ ..

SUBSCRIBERS

10 260

+491 per month

ERR (% SEE POSTS)

54.0%

per day 20.9%

REACH/POST

5K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 260 —	 SUBS REACH 48.37% avg % subs see post	 VIEWS/POST 5K median 4.9K · 29 days	 POSTS/WEEK 10.8 over period
 7D TREND -33.6% vs previous week	 REACTIONS/POST 12.0 total 552 reactions, 631 reposts, 0 comments	 POST LENGTH 543 chars median 382 · 29 days	 POSTS ANALYZED 46 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH +491 over last month	 CITATION RATE 227 citation index · 520 channels mentioned all time	 CHANNEL AGE 7 years 10 months created 19.07.2018

AI EDITOR SUMMARY

Channel «Trastbank» — 10 260 subs. Each post averages 5K people (48% of subs), wide reach for a channel this size. Publishes 11 posts per week (~2/day) — regular schedule. For the week of June 1–7, reach dropped -33.6% by week of May 25–31 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 46 posts over 29 days.
- 02 Dominant format — Photo (34/46 posts).
- 03 Avg post length — 543 chars (median 382).
- 04 Peak audience activity — Wednesday, 06:00 UZT.
- 05 Top posts get 3× more views than the weakest (8.7K avg for top vs 2.6K for worst) — among 46 posts in 29 days. Worth analyzing what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 13.05 · 13:05 PHOTO "Universal" omonati – jamg'armangiz uchun ishonchli va foydali yechim Pul shunchaki saqlanmasin, u siz uchun ishlasin. "Trastbank"ning...	VIEWS 9 161 REPOSTS 11	REACTIONS 23 ER 89.3%
Nº2 27.05 · 01:00 VIDEO Qurbon hayiti muborak bo'lsin! Hurmatli yurtdoshlar, aziz mijozlar! Sizlarni mehr-oqibat, saxovat va ezgulik timsoli bo'lgan muborak...	VIEWS 8 587 REPOSTS 33	REACTIONS 29 ER 83.7%
Nº3 27.05 · 01:05 TEXT (captionless post – text)	VIEWS 8 390 REPOSTS 12	REACTIONS 32 ER 81.8%

Nº4 15.05 • 11:30 PHOTO Xalqaro oila kuni muborak bo'lsin! Oila – muqaddas va qutlug' dargoh. U insoniy qadriyatlar hamda avlodlar davomiyligini asrovchi...	VIEWS 8 092 REPOSTS 12 REACTIONS 30 ER 78.9%
Nº5 23.05 • 18:00 PHOTO “Trastbank” bilan birga bo'ling va sovg'alarga ega bo'ling” askiyasi sovrindorlari aniqlandi Определены победители акции «Будьте с...	VIEWS 7 383 REPOSTS 9 REACTIONS 15 ER 72.0%

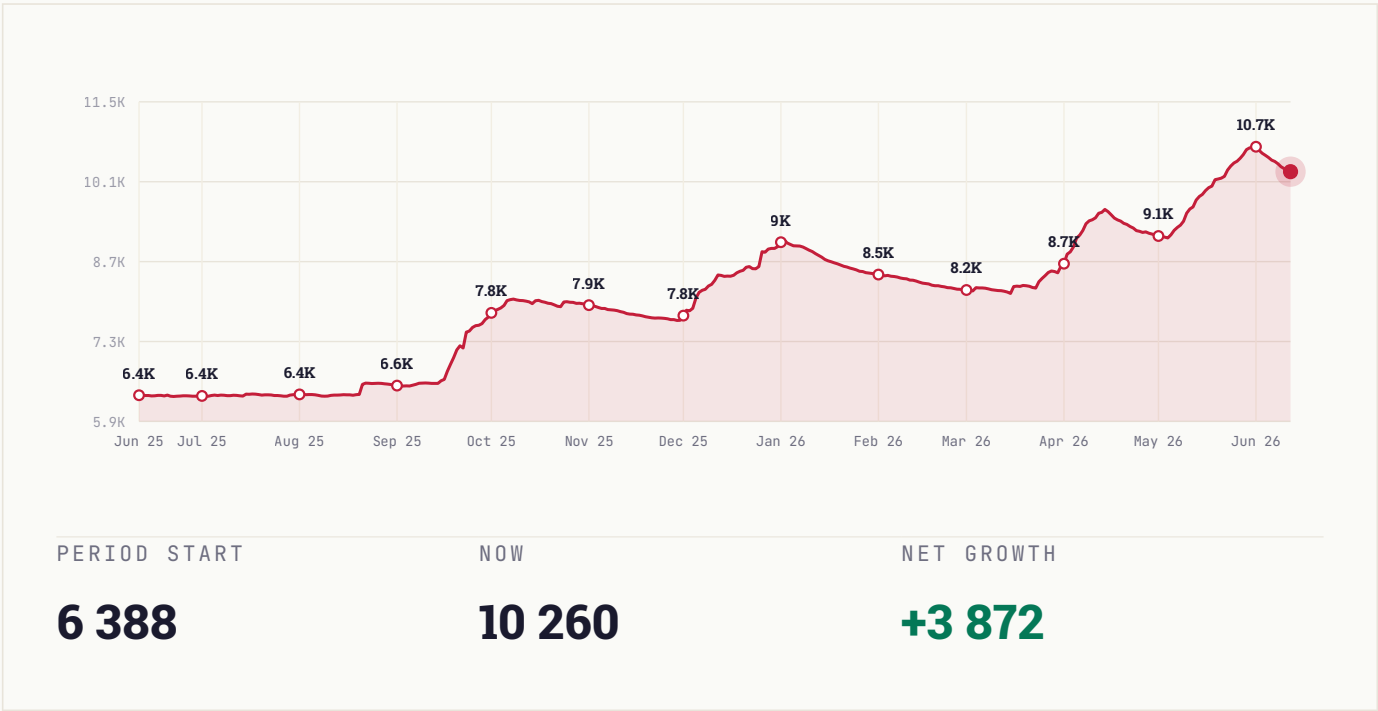
WORST 3

↓ 09.06 • 10:01 VIDEO New heights for your business – with «Trastbank»! We offer convenient loan programs to support small businesses and private...	VIEWS 2 770 REPOSTS 3 REACTIONS 6 ER 27.0%
↓ 09.06 • 04:01 PHOTO 📅 2026-yil 9-Iyun soat 11:00 dan valyuta sotib olish va sotish kursi "Trastpay" ilovasida onlayn konversiyasini amalga oshiring. Ilovani...	VIEWS 2 694 REPOSTS 13 REACTIONS 1 ER 26.3%
↓ 09.06 • 09:59 VIDEO Biznesingiz uchun yangi marralar – “Trastbank” bilan! Kichik biznes va xususiy tadbirkorlikni qo'llab-quvvatlash maqsadida qulay kredit...	VIEWS 2 472 REPOSTS 9 REACTIONS 5 ER 24.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

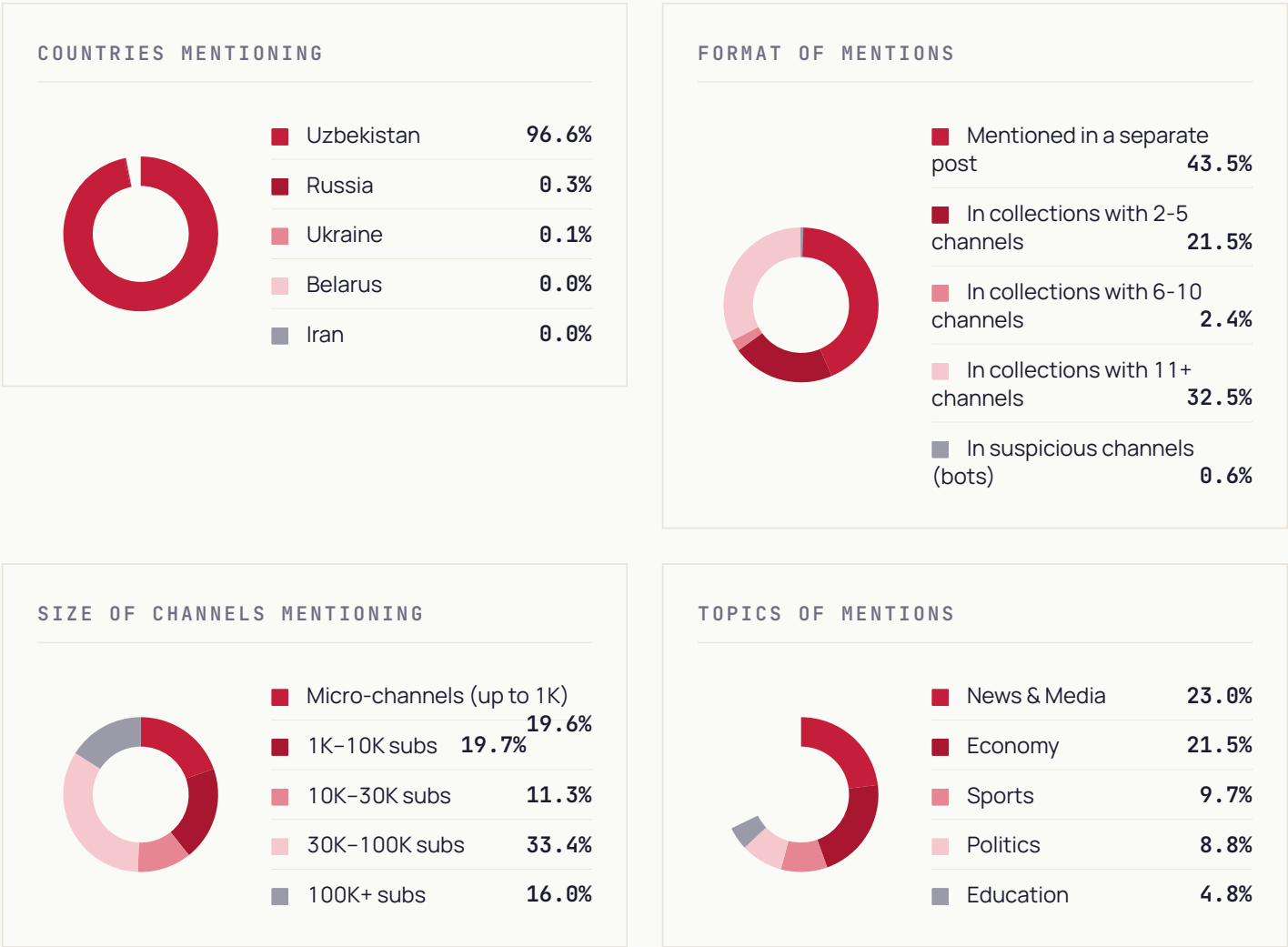
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

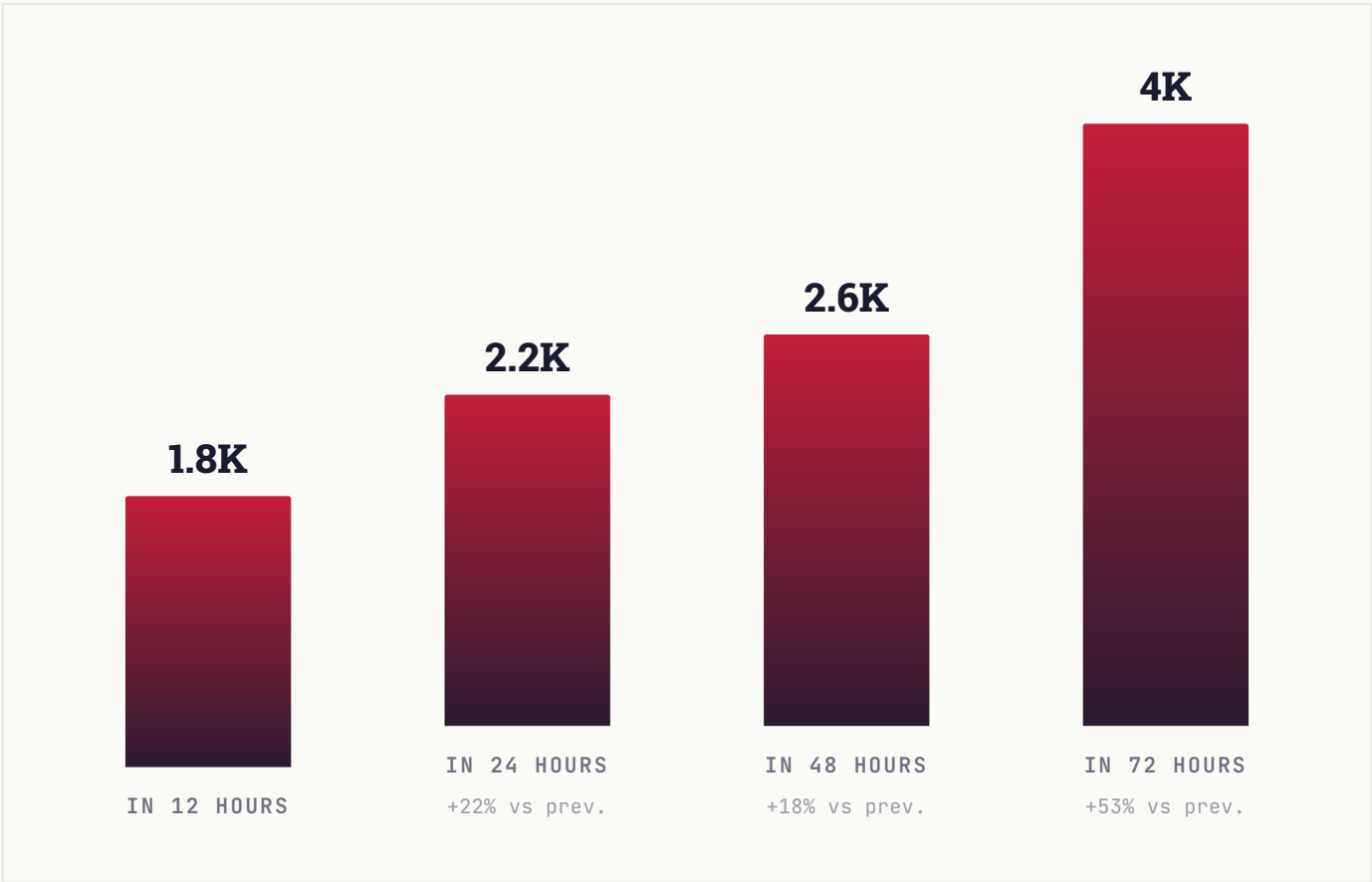
Citation index **227** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **520** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
TR Trastbank YOU	10.3K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#84 of 99). Niche median — 20K subs.
First KPI: reach the median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **159**, they brought **3 429** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	40	30	1 358	
November 2025	2	2	7	
October 2025	40	30	455	
September 2025	13	13	1 247	
August 2025	27	24	255	
July 2025	37	20	107	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
159	6	3 429

— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

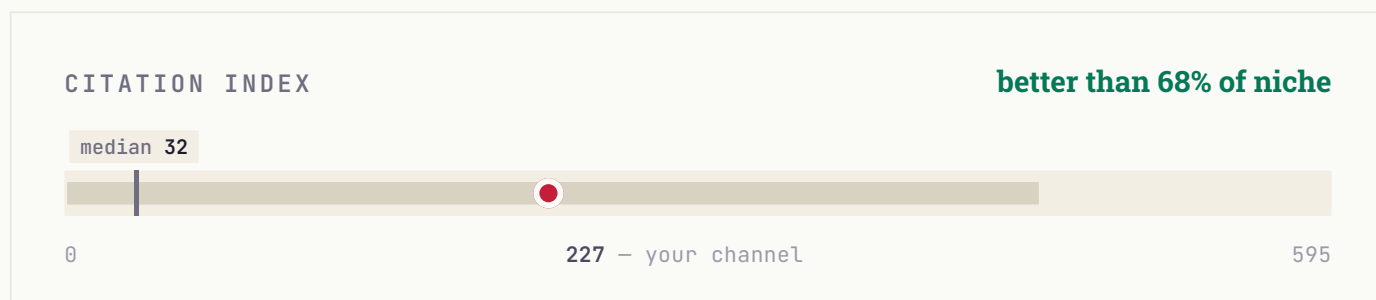
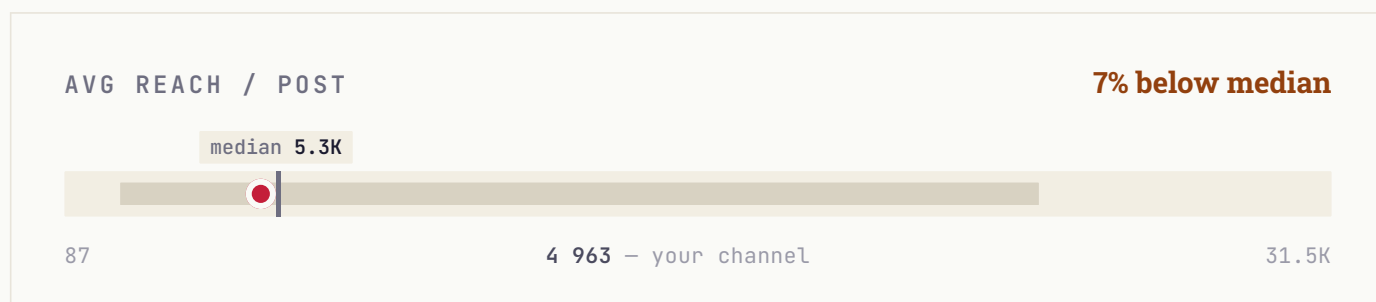
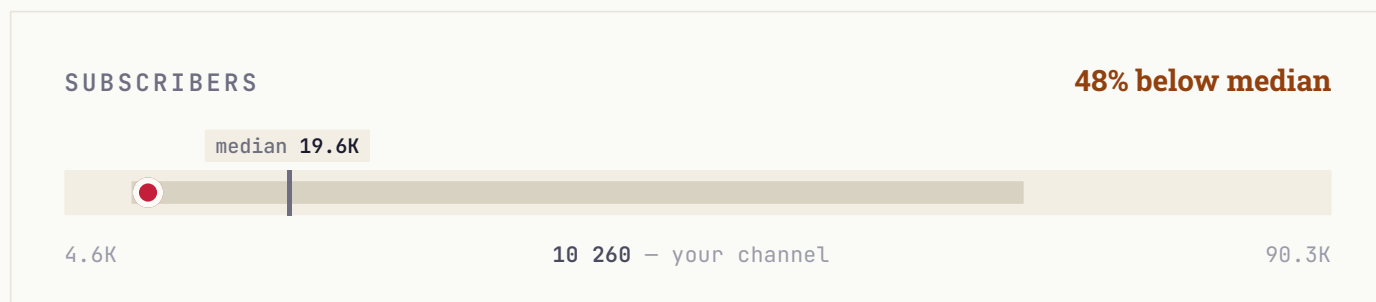
Took top-100 channels in category "Economy» and compared your channel against them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#84

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday
 Audience most active on this day at 06:00 UZT.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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