

PROMTPRESS PUBLIC REPORT

Channel audit

Trugiant



@trugiantcrypto

Digging Bitcoin and spinning the crypto sphere. For all questions:
@nikolaev0704 If no reply - @hehevigorish Managers: @Leev365
@gmedia @reklama_nikita @emptypool @maryana_segment

SUBSCRIBERS

180 410

-7455 per month

ERR (% SEE POSTS)

6.0%

in 24 hrs **5.2%**

REACH/POST

9.9K

ad reach **9.4K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 180 410 —	 SUBS REACH 5.46% avg % of subs see post	 VIEWS/POST 9.9K median 9.7K · 22 days	 POSTS/WEEK 4.3 for the period
 7D TREND — no data for period	 REACTS/POST 394.4 total 5,521 reactions, 369 reposts, 265 comments	 POST LENGTH 337 chars median 362 · 22 days	 POSTS ANALYZED 14 22 days
 AD REACH 9.4K 24h avg	 CHURN / MONTH -7455 for the last month	 QUOTE RATE 4 citation index · 140 channels mentioned all time	 CHANNEL AGE 2 years 17 days created 30.05.2024

AI EDITOR SUMMARY

Channel «Trugiant» — 180 410 subs. Each post averages 9.9K people (5% of subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 22 days.
- 02 Dominant format – Photo (12/14 posts).
- 03 Avg post length – 337 chars (median 362).
- 04 Peak audience activity – Thursday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (10.4K avg for top vs 9.5K for worst) – among 14 posts over 22 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

№121.05 · 08:00PHOTO	VIEWS		REACTS
	10 952		433
This girl put all Russian traders to shame Because with her system people earn 2-3x more without experience or knowledge...	REPOSTS		ER
	5		6.1%
№227.05 · 09:00PHOTO	VIEWS		REACTS
	10 122		367
What's up e#ta, Nadezhnykh here, Nadezhnykh on the spot Haven't had posts showing topics I'm personally involved in for a while, money...	REPOSTS		ER
	90		5.6%
№321.05 · 16:13PHOTO	VIEWS		REACTS
	10 090		370
Tip for anyone holding crypto – use Antarctic Wallet ♥ All users (new & old) – I'm giving away USDT promo. Go to...	REPOSTS		ER
	3		5.6%

Nº4

22.05 · 03:32

PHOTO

Steadiest topic 📷📷

VIEWS

10 076

REPOSTS

—

REACTS

378

ER

5.6%

Nº5

27.05 · 10:06

PHOTO

Good day, folks, we've arrived e#t...📷 📷Tap games have left the Telegram sphere, and are gradually starting to move away from...

VIEWS

9 931

REPOSTS

100

REACTS

400

ER

5.5%

WORST 3

↓

21.05 · 12:02

TEXT

I'll delete in an hour📷📷

VIEWS

9 547

REPOSTS

1

REACTS

373

ER

5.3%

↓

20.05 · 15:15

PHOTO

but when the train derails - it won't be pretty, because the crypto market only seems reliable📷📷 📷Next interesting BTC zone 73k, on...

VIEWS

9 525

REPOSTS

2

REACTS

382

ER

5.3%

↓

09.06 · 12:22

PHOTO

Good morning chicks📷 Recently the cycle bottom of #BTC was set below the realized price Current realized price: \$53,200. This is...

VIEWS

9 489

REPOSTS

51

REACTS

383

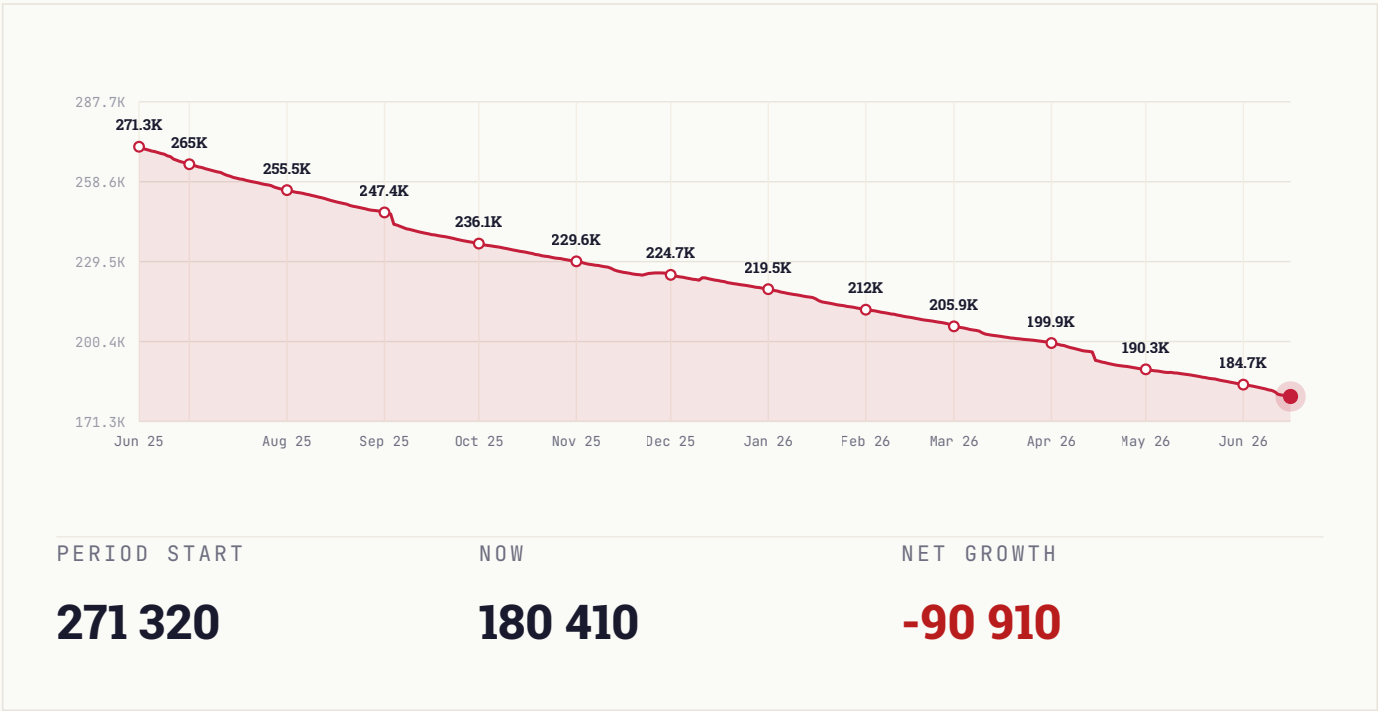
ER

5.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

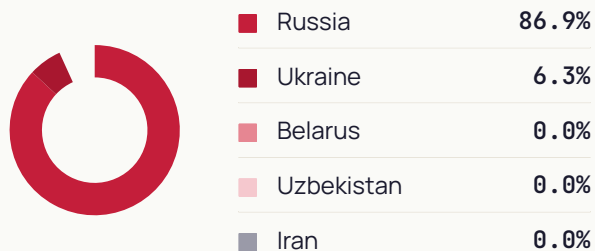


SECTION 04 • MENTIONS

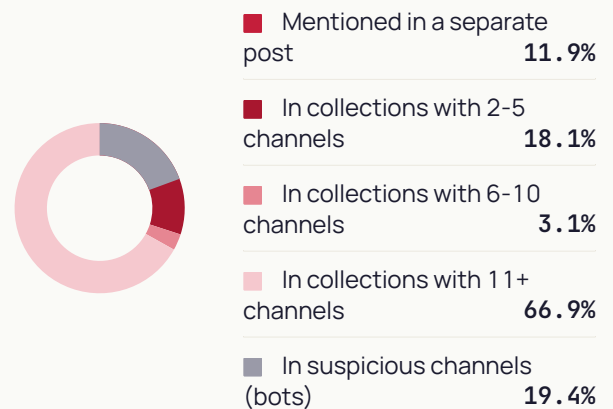
Who mentions the channel and how

Citation index **4** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **140** different channels.

COUNTRIES MENTIONING YOU



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION YOU



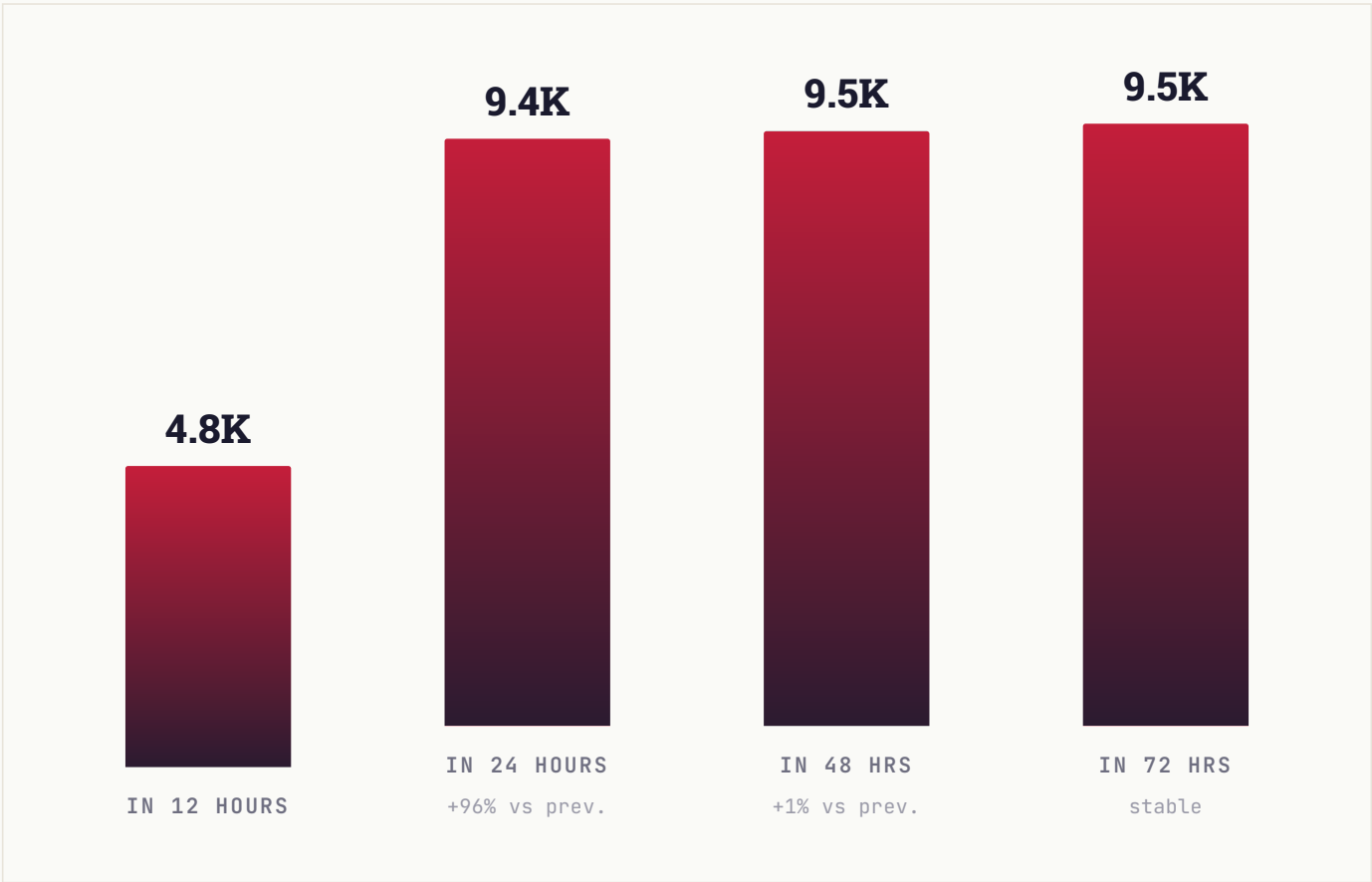
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
TR Trugiant YOU	180.4K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#100 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **47**, they brought **1 759** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	1	1	904	
Nov 2025	20	20	855	
Oct 2025	26	11	0	
Sep 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
47	6	1 759

— SECTION 08 · NICHE COMPARISON

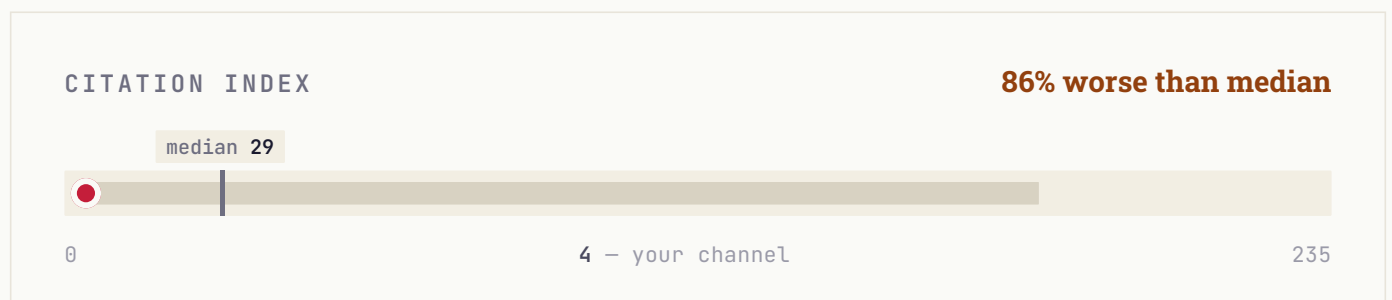
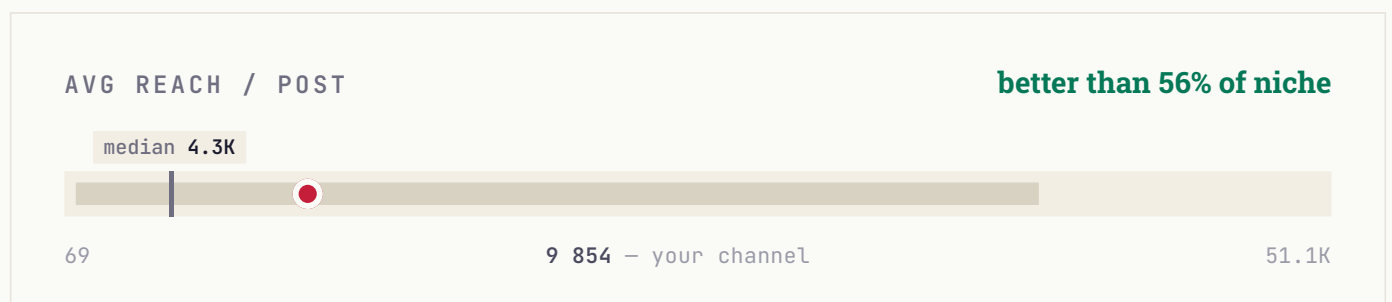
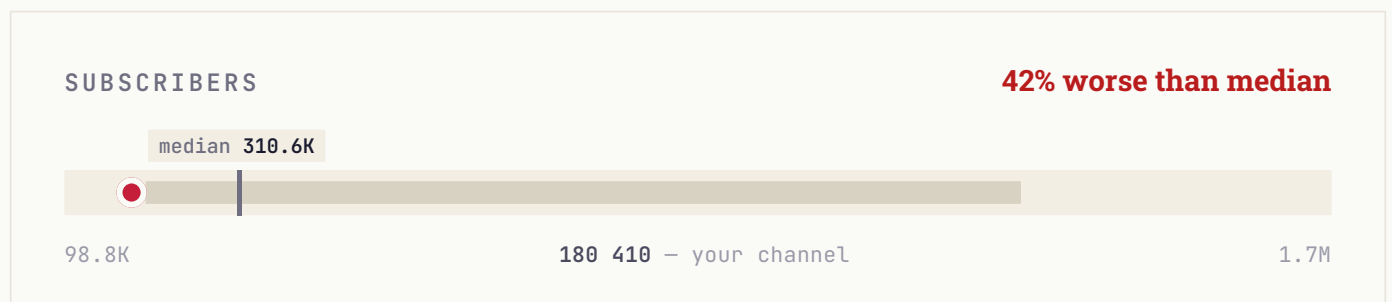
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#100 /100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.3 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Thursday
On this day at 11:00 MSK the audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | ER below niche benchmark — rethink formats
Current ER 5.46% vs norm 6.5%. Try polls & interactive formats. | EFFECT
+1.0pp ER |
| 05 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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