

PUBLIC PROMTPRESS REPORT

Channel audit

True Figma



@true_figma

Professional Figma layouts for practice in learning layout. Link:
@Portal_v_IT Collaboration: @oleginc, @tatiana_inc Channel on
exchange: telega.in/c/true_figma RKN: clck.ru/3KKuD3 #ROLCV

SUBSCRIBERS

26 664

-225 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 1.9%

REACH/POST

935

ad reach 500/24h

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What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 26 664 —	 SUBSCRIBER REACH 3.51% avg % subs see post	 VIEWS/POST 935 median 943 · 28 days	 POSTS/WEEK 11.4 for the period
 7D TREND -9.4% vs previous week	 REACTIONS/POST 0.4 only 19 reactions, 265 rep., 0 comments	 POST LENGTH 186 chars median 133 · 28 days	 POSTS ANALYZED 47 28 days
 AD REACH 500 24h avg	 CHURN / MONTH -225 for the last month	 MENTIONS 132 citation index · 224 channels mentioned ever	 CHANNEL AGE 4 years 10 months created 31.08.2021

AI EDITOR SUMMARY

Channel «True Figma» — 26 664 subs. Each post averages 935 people (4% from subs), low reach — expand audience. Publishes 11 posts/week (~2/day) — steady. Week Jul 6–12 reach dropped -9.4% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 47 posts over 28 days.
- 02 Dominant format – Photo (41/47 posts).
- 03 Avg post length – 186 chars (median 133).
- 04 Audience peak activity – Thu, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.3K avg top vs 706 worst) – among 47 posts in 28 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 25.06 · 08:47 PHOTO Real Clouds Overlays 30 realistic cloud overlays for your work ↳ Download ❤️ True Figma & Max	VIEWS 1 379 REP. 5	REACTIONS 4 ER 5.2%
Nº2 27.06 · 11:34 PHOTO Pinxo - 3D Abstract Shapes 30 abstract shapes in PNG & .FIG. Three color variations...	VIEWS 1 236 REP. 6	REACTIONS 1 ER 4.6%
Nº3 24.06 · 08:07 PHOTO E-Commerce 3D Icons 30 high-quality e-commerce icons ↳ Download ❤️ True Figma & Max	VIEWS 1 227 REP. 2	REACTIONS — ER 4.6%

Nº4 22.06 • 12:41 VIDEO Vector Blender Plugin that generates smooth transitions between two shapes, creating intermediate states ↪ Open ❤️ True...	VIEWS 1 189 REP. 7 REACTIONS — ER 4.5%
Nº5 24.06 • 16:07 PHOTO Design Vault A growing library of design templates & inspiration from top apps & websites ↪...	VIEWS 1 159 REP. 10 REACTIONS — ER 4.3%

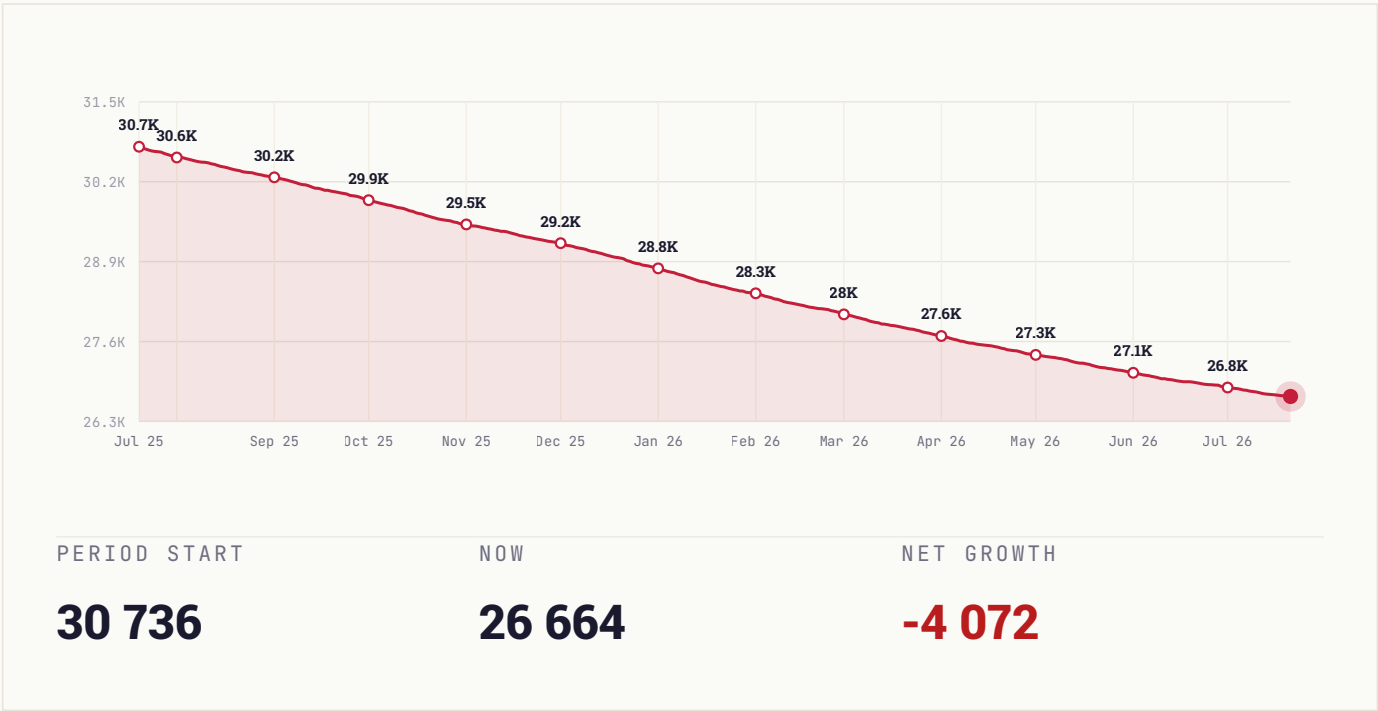
WORST 3

↓ 14.07 • 11:30 PHOTO Food icon Simple cartoon food icons. White & black versions ↪ Open ❤️ True Figma & Max	VIEWS 746 REP. 3 REACTIONS — ER 2.8%
↓ 17.07 • 12:07 PHOTO Pareto Color Palette Extractor Extracts dominant colors from any image on Figma canvas — outputs a ready palette of 5...	VIEWS 703 REP. 3 REACTIONS 1 ER 2.6%
↓ 17.07 • 16:07 PHOTO Pixabay Videos Library Free stock videos from Pixabay — now in Figma ↪ Open ❤️ True Figma & Max	VIEWS 669 REP. 1 REACTIONS — ER 2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

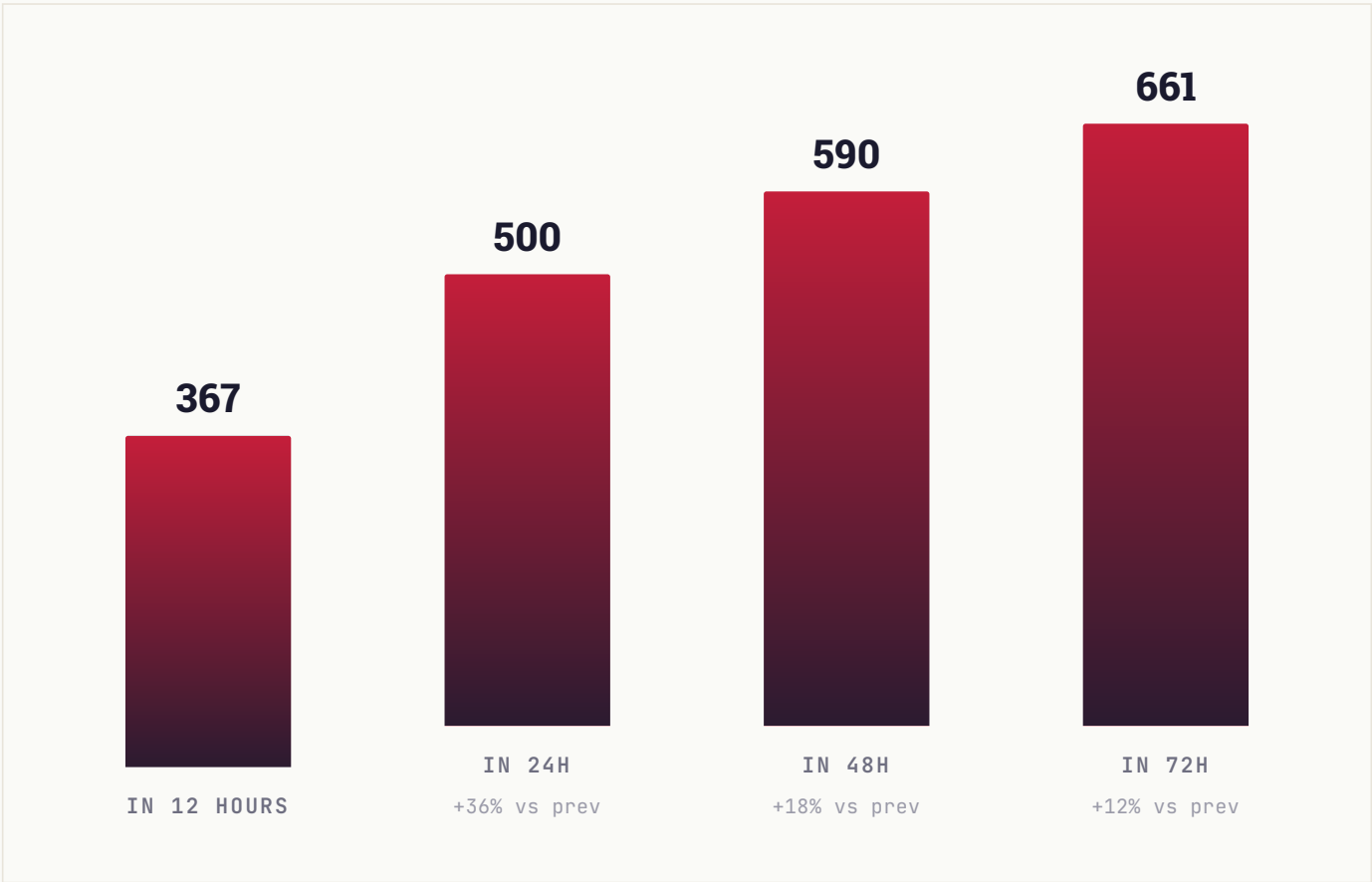
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should live.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your rank among niche neighbors.

CHANNEL	SUBSCRIBERS
6 66Lottery CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
SK Sexy font. Cyrillic	134.7K
TF True Figma YOU	26.7K

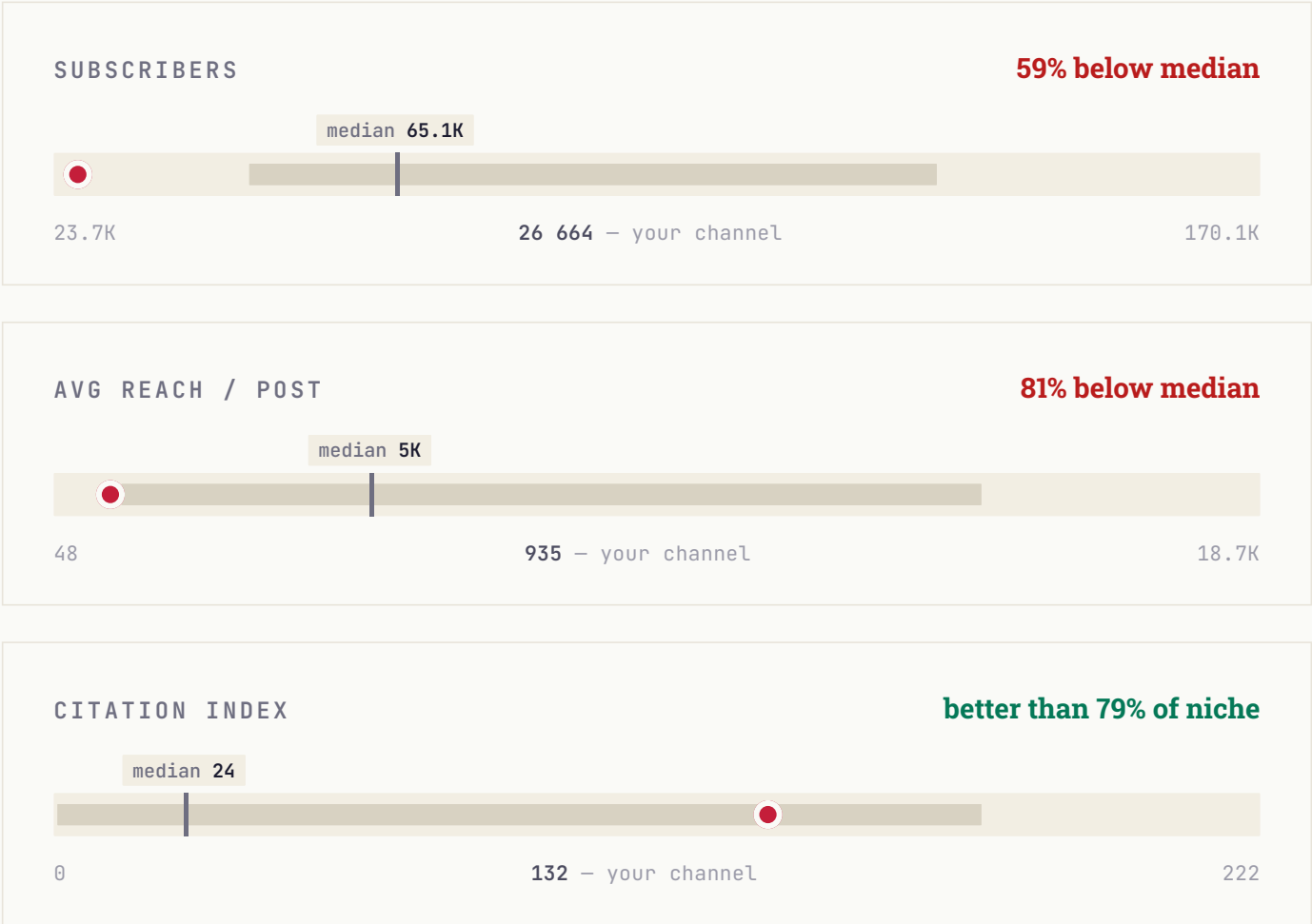
COMPARATIVE INSIGHT

Channel is still outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — Thursday

Audience most active on this day at 11:00 MSK.

EFFECT

Best window for important posts
- 02

Increase video posts share

Video in Telegram holds audience longer & is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

Video keeps audience longer
- 03

ER below niche benchmark — rethink formats

Current ER 3.51% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.0pp ER
- 04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
