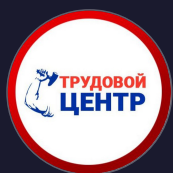


PUBLIC PROMTPRESS REPORT

Channel audit

LABOR CENTER



@trudovoy_center

Welcome to the NCO «Labor Center» for public assistance.

SUBSCRIBERS

30 124

11 posts 28 days

ERR (% SEE POSTS)

44.0%

per day 27.9%

REACH/POST

14.1K

ad reach 8.5K/24h

— CONTENTS · 2026

What's inside the report

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Position in category «Interior & Construction»

06 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 30 124 —	 SUBS REACH 46.9% avg % subs see post	 VIEWS/POST 14.1K median 16.3K · 28 days	 POSTS/WEEK 2.7 for period
 7D TREND — no data for period	 REACT./POST 385.7 total 4 243 reactions, 0 reposts, 0 comments	 POST LENGTH 547 chars median 568 · 28 days	 POSTS ANALYZED 11 28 days
 AD REACH 8.5K 24h avg	 CITATION RATE 3 citation index · 1 channel mentioned ever	 CHANNEL AGE 4 yrs 4 mo created 25.02.2022	

AI EDITOR SUMMARY

Channel «LABOR CENTER» — 30 124 subs. Each post gets avg 14.1K people (47% from subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 28 days.
- 02 Dominant format — Video (11/11 posts).
- 03 Avg post length — 547 chars (median 568).
- 04 Audience peak activity — Thursday, 22:00 MSK.
- 05 Top posts get ×1 more views than the weakest (21.4K avg for top vs 14.9K for worst) — among 11 posts over 28 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 19:47 VIDEO (post without caption — video)	VIEWS 23 710 REP. —	REACT. 632 ER 78.7%
Nº2 25.06 · 19:20 VIDEO  Today, 25.06.26, Yulia Reutova was urgently hospitalized for surgery: internal organs damaged due to a disease that...	VIEWS 22 490 REP. —	REACT. 449 ER 74.7%
Nº3 25.06 · 16:49 VIDEO Yulia was taken by ambulance. She's in hospital now, doctors prepping for surgery. Lately she's been constantly shivering, wrapped in warm clothes...	VIEWS 18 123 REP. —	REACT. 485 ER 60.2%

Nº4 26.06 · 13:09 VIDEO Friends, thank you all for your kind words, prayers, and concern. Yulia is already much better. That's what matters most now.	VIEWS 18 038 REP. —	REACT. 642 ER 59.9%
Nº5 26.06 · 11:58 VIDEO (post without caption — video)	VIEWS 17 996 REP. —	REACT. 450 ER 59.7%

|

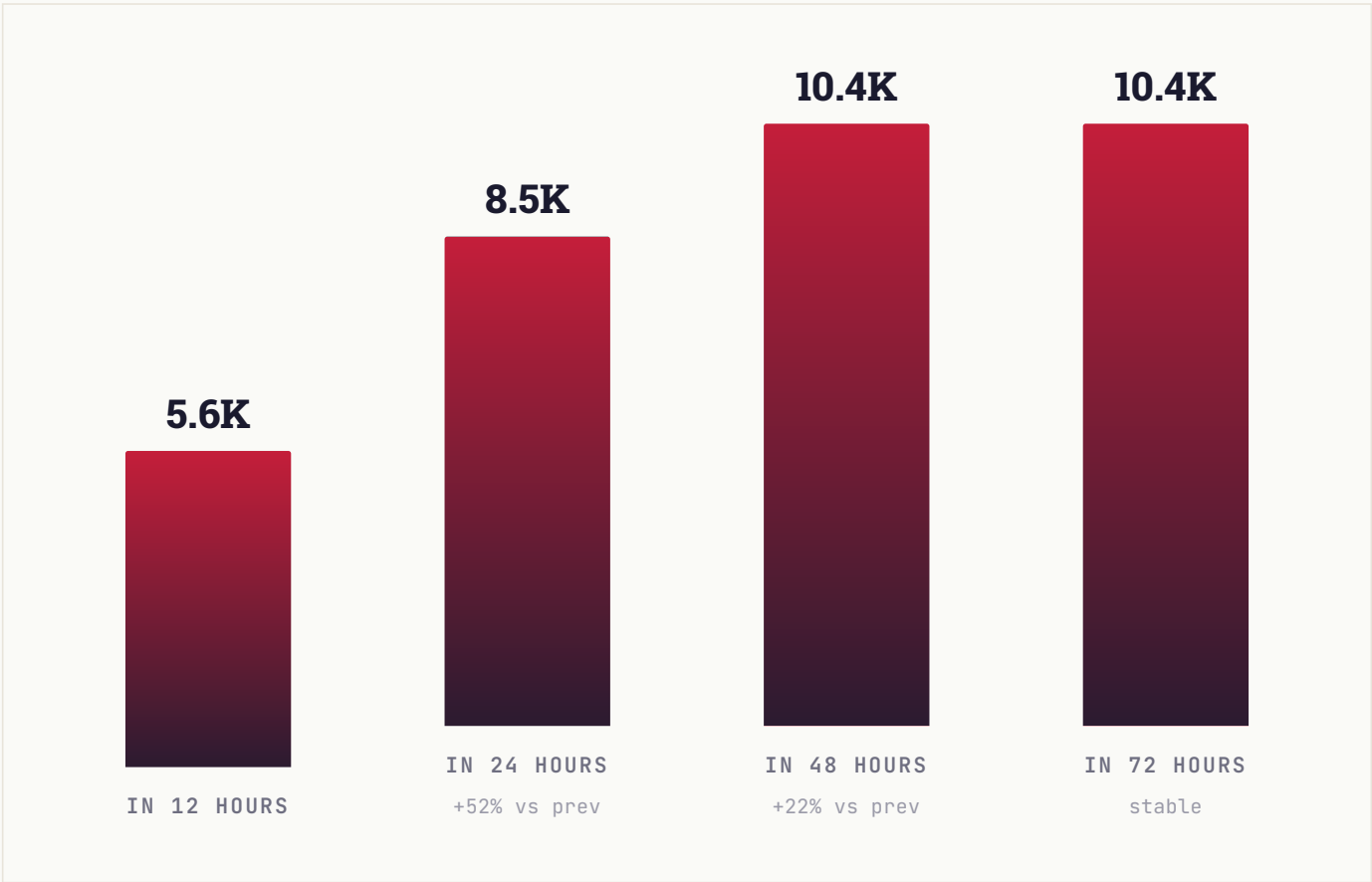
WORST 3

↓ 25.06 · 09:16 VIDEO Friends, important news: Yulia was admitted to the hospital, surgery ward. 😞 We just got through the entry denial. And now a new trial. Yesterday...	VIEWS 16 333 REP. —	REACT. 420 ER 54.2%
↓ 19.06 · 14:26 VIDEO Yulia had a rough day. We were processing documents, but for her it's real stress. She finds it hard to be in enclosed spaces...	VIEWS 14 345 REP. —	REACT. 537 ER 47.6%
↓ 24.06 · 15:01 VIDEO In Kaliningrad, a shocking scheme was uncovered: people were tricked into going to war zones under the guise of regular work. How this...	VIEWS 14 004 REP. —	REACT. 290 ER 46.5%

SECTION 03 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DD DOME0. DESIGN RENOVATION REAL ESTATE	539.3K
PL Layout	451.9K
AI Interior & Decor	448.6K
MK My Apartment	427.1K
MS Wise Builder	409.3K
LK Favorite Apartment	407.2K
ГФ ГК ФСК	376.9K
PR ProRealEstate	373.6K
SB Smart Builder	353.3K
PI PIK	334.8K
LC LABOR CENTER YOU	30.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 91 of niche — early growth stage. Niche leader — DOME0. DESIGN | RENOVATION | REAL ESTATE (539.3K), top-91 median: 128K. First goal — enter top-91 via systematic traffic & content work.

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values in the niche, a darker beige bar representing the distribution, and a vertical line indicating the median. A red dot marks the 'your channel' value.

- SUBSCRIBERS:** The median is 126.5K. The range is from 35.3K to 432.9K. 'your channel' is at 30,124, which is 76% below the median.
- AVG REACH / POST:** The median is 6.6K. The range is from 1.2K to 32.7K. 'your channel' is at 14,128, which is better than 66% of the niche.
- CITATION INDEX:** The median is 412. The range is from 0 to 2.5K. 'your channel' is at 3, which is 99% below the median.

Metric	Median	Min	Max	Your Channel Value	Comparison
SUBSCRIBERS	126.5K	35.3K	432.9K	30,124	76% below median
AVG REACH / POST	6.6K	1.2K	32.7K	14,128	better than 66% of niche
CITATION INDEX	412	0	2.5K	3	99% below median

— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Thursday
Audience most active on this day and at 22:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager