

PROMTPRESS PUBLIC REPORT

Channel audit

Tropami | Ecotourism Club



@tropami_club

For those who aren't in a hurry Our site: <https://tropami.club> Write us: @Tropami_bot

SUBS

2 696

+1361 per month

ERR (% SEE POSTS)

46.0%

per day 11.1%

REACH/POST

1.6K

ad reach 290/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 2 696 —	 SUBSCRIBER REACH 58.28% avg % subs see post	 VIEWS/POST 1.6K median 1.7K · 23 days	 POSTS/WK 3.7 over period
 7D TREND — no data for period	 REACTS/POST 18.8 only 225 reactions, 38 reposts, 0 comments	 POST LENGTH 620 chars median 612 · 23 days	 POSTS ANALYZED 12 23 days
 AD REACH 290 24h avg	 CHURN / MONTH +1361 last month	 CITATION INDEX 16 citation index · 17 channels mentioned ever	 CHANNEL AGE 7 months 21 days created 04.10.2025

AI EDITOR SUMMARY

Channel «Tropami | Ecotourism Club» – 2 696 subs. Each post averages 1.6K people (58% from subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 23 days.
- 02 Dominant format – Photo (11/12 posts).
- 03 Avg post length – 620 chars (median 612).
- 04 Peak audience activity – Friday, 10:00 MSK.
- 05 Top posts get 3× more views than the weakest (2.2K avg for top vs 797 for worst) – among 12 posts over 23 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

№108.05 · 07:31PHOTO	VIEWS		REACTS
	2 417		12
☒ In Russia, flight delays have surged: over the past two years, one in eight flights departs more than an hour late...	REPOSTS		ER
	3		89.7%
№230.04 · 07:07PHOTO	VIEWS		REACTS
	2 230		34
Russia is one of the few countries where a traveler can see almost all types of natural landscapes: from arctic deserts to...	REPOSTS		ER
	—		82.7%
№312.05 · 08:04PHOTO	VIEWS		REACTS
	2 068		25
☒ Urban mental health, especially in megacities, faces specific pressures known as 'city stress'...	REPOSTS		ER
	13		76.7%

Nº4 29.04 · 08:00 PHOTO Every year tourist inflow to Arctic regions grows by 20% on average, says the Corporation for Development of the Far East and Arctic. And in...	VIEWS 1 918 REPOSTS 1	REACTS 17 ER 71.1%
Nº5 13.05 · 07:50 PHOTO «Спящие» Эльбрус и Казбек: монументы вулканизму на Кавказе Может прозвучать неожиданно, но на Кавказе тоже есть вулканы. Неожиданно —...	VIEWS 1 889 REPOSTS 2	REACTS 22 ER 70.1%

|

WORST 3

↓ 06.05 · 08:06 TEXT In Russia, 10-20% of lost people on natural territories disappear annually. With total missing up to 180-200 thousand...	VIEWS 925 REPOSTS 1	REACTS 14 ER 34.3%
↓ 22.05 · 08:02 PHOTO ☒ Tracking is great, but if you have vision issues, prep needs more care. Save our new cards...	VIEWS 736 REPOSTS 3	REACTS 18 ER 27.3%
↓ 21.05 · 07:41 PHOTO Kamchatka, Altai, Sayans, Caucasus, Khibiny, Urals. Telling about Russia's mountain systems In the east of the country rise powerful volcanic...	VIEWS 731 REPOSTS 1	REACTS 11 ER 27.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

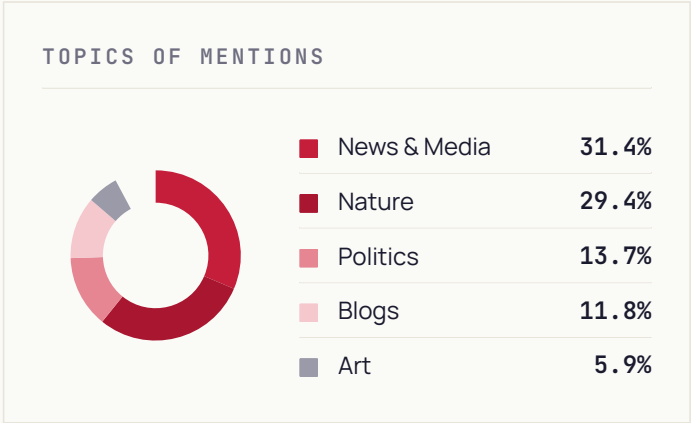
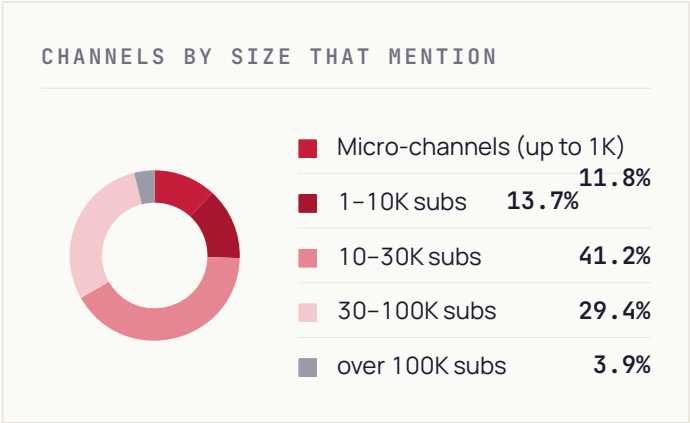
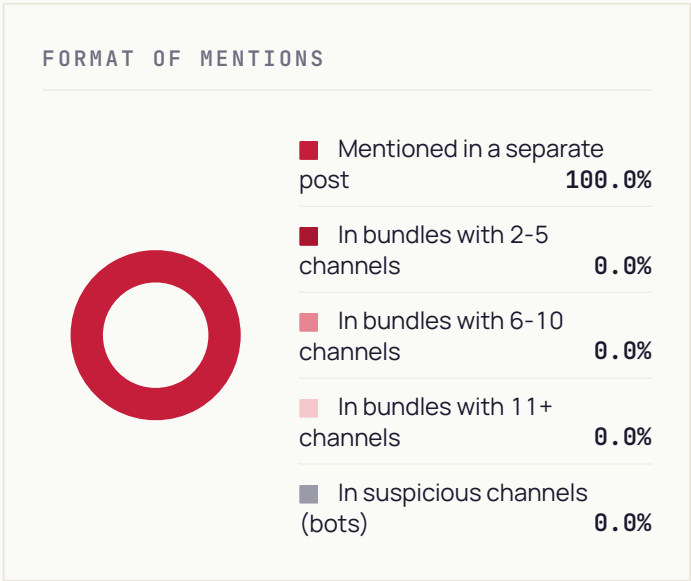
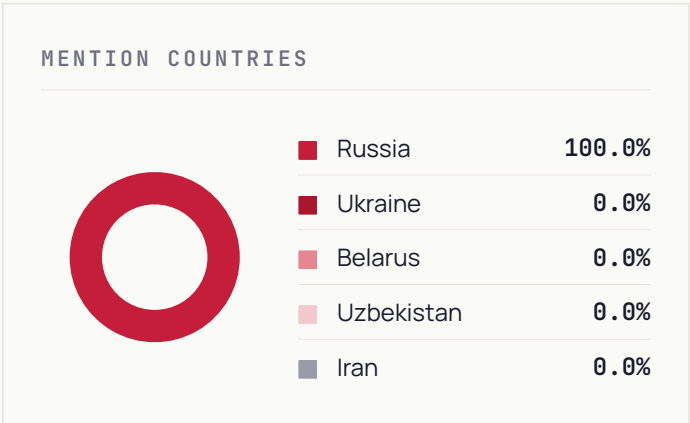
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

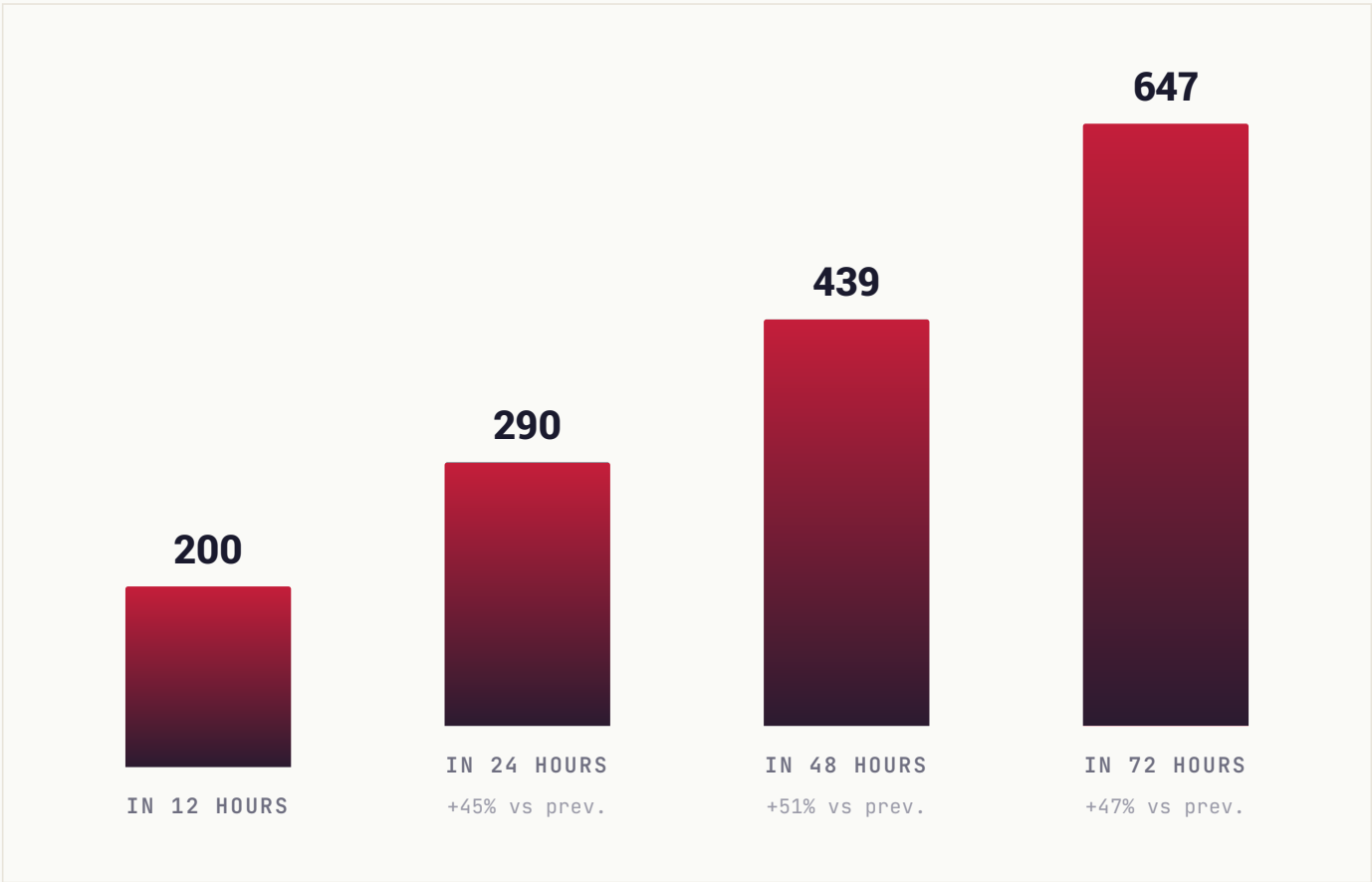
Citation index **16** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **17** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	596.1K
AE AEROFLOT	527.8K
JP Yandex Travel	505.3K
TU Tutu	467.8K
Mon Muscovite	445.1K
Sun Discount wagon	436.8K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — this is us	402.5K
OT Ozon Travel	398.4K
TJ Tropami Ecotourism Club YOU	2.7K

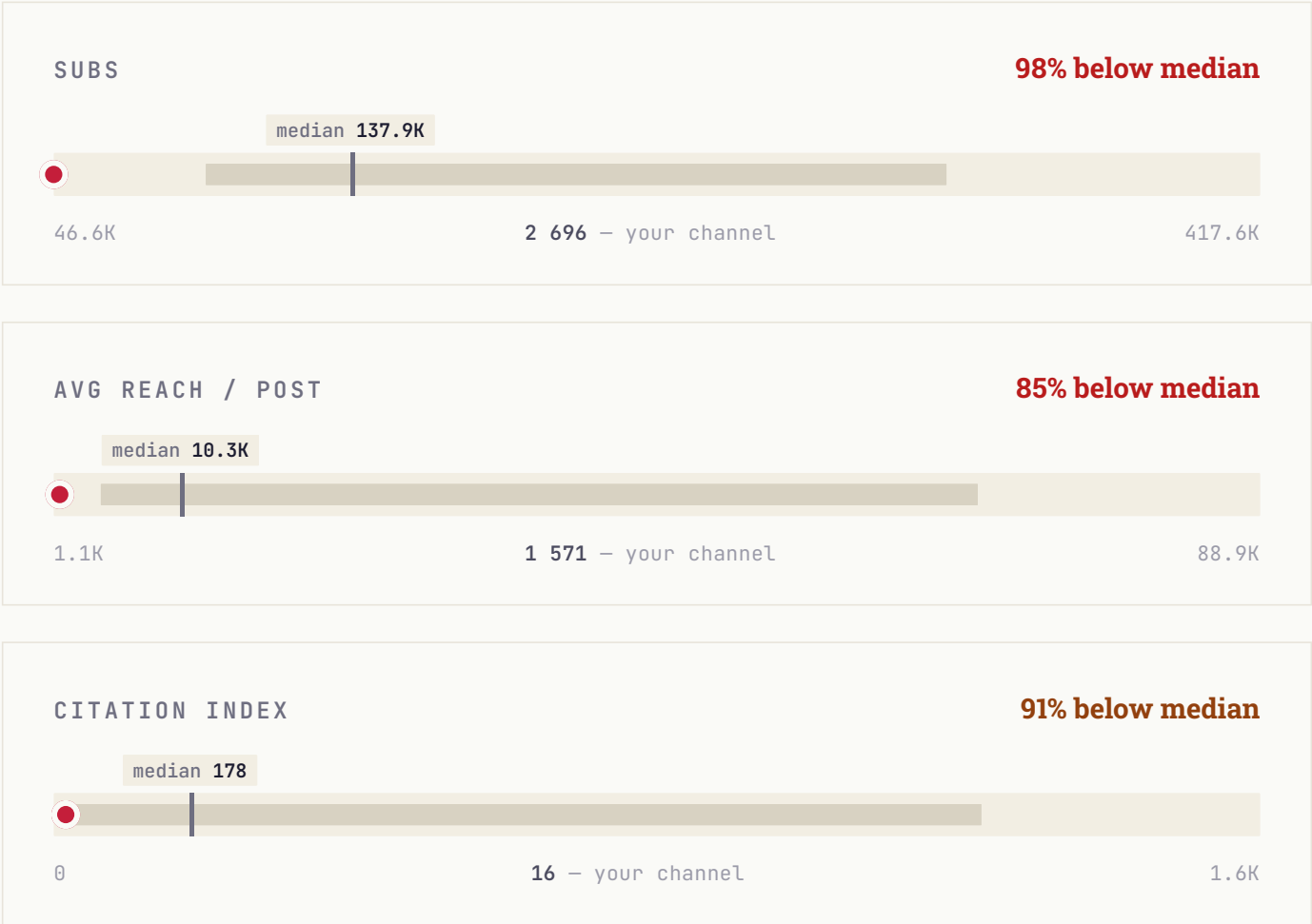
COMPARATIVE INSIGHT

Channel yet outside top 94 niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-94 median: 143.2K. First goal — enter top-94 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further – run ads through us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
