

PROMTPRESS PUBLIC REPORT

Channel audit

Triumph of the Emigrant



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SUBSCRIBERS

49 267

-467 per month

ERR (% WHO SEE
POSTS)

5.0%

per day 2.7%

REACH/POST

2.3K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 49 267 —	 SUBS REACH 4.61% avg % subs see post	 VIEWS/POST 2.3K median 2.4K · 29 days	 POSTS/WEEK 30.4 for the period
 7D TREND -14.2% vs previous week	 REACTIONS/POST 30.2 total 3,865 reactions, 2,187 reposts, 186 comments	 POST LENGTH 501 chars median 514 · 29 days	 POSTS ANALYZED 128 29 days
 AD REACH 1.3K avg per 24h	 CHURN / MONTH -467 last month	 CITATION RATE 540 citation index · 1,289 channels mentioned ever	 CHANNEL AGE 6 years 2 months created 01.05.2020

AI EDITOR SUMMARY

Channel «Triumph of the Emigrant» — 49 267 subs. Each post avg views 2.3K people (5% of subs), reach is low — should expand audience. Publishes 30 posts per week (~4/day) — active posting. For week Jun 29 – Jul 5 reach dropped -14.2% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **128** posts over 29 days.
- 02 Dominant format — **Photo** (80/128 posts).
- 03 Avg post length — **501** chars (median 514).
- 04 Peak audience activity — **Tuesday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.9K avg top vs 1.7K worst) — among 128 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 09:40 PHOTO Japan surprised the world again After a 2:2 draw, the Japanese showed discipline is part of their culture. The players left the locker room in...	VIEWS	REACTIONS
	2 972	86
	REPOSTS	ER
	29	6.0%
Nº2 23.06 · 12:30 PHOTO  From July 1, Russia launches an experiment to provide access to State Services abroad By the end of 2027, the project will be tested in 12...	VIEWS	REACTIONS
	2 957	25
	REPOSTS	ER
	50	6.0%
Nº3 13.06 · 12:33 VIDEO Yesterday a huge traffic jam formed on the road to Antalya airport due to an accident involving a truck that blocked traffic. Stuck in the jam...	VIEWS	REACTIONS
	2 863	20
	REPOSTS	ER
	8	5.8%

Nº4 14.06 · 16:44 PHOTO Russia starts disabling Gmail login on some sites Some Russian services are removing Google/Gmail authorization...	VIEWS 2 838 REPOSTS 23	REACTIONS 39 ER 5.8%
Nº5 14.06 · 09:40 PHOTO  Russia ranks last in Global Peace Index 2026* According to the ranking, Russia took 163rd place out of 163 countries and for the first time...	VIEWS 2 815 REPOSTS 65	REACTIONS 47 ER 5.7%

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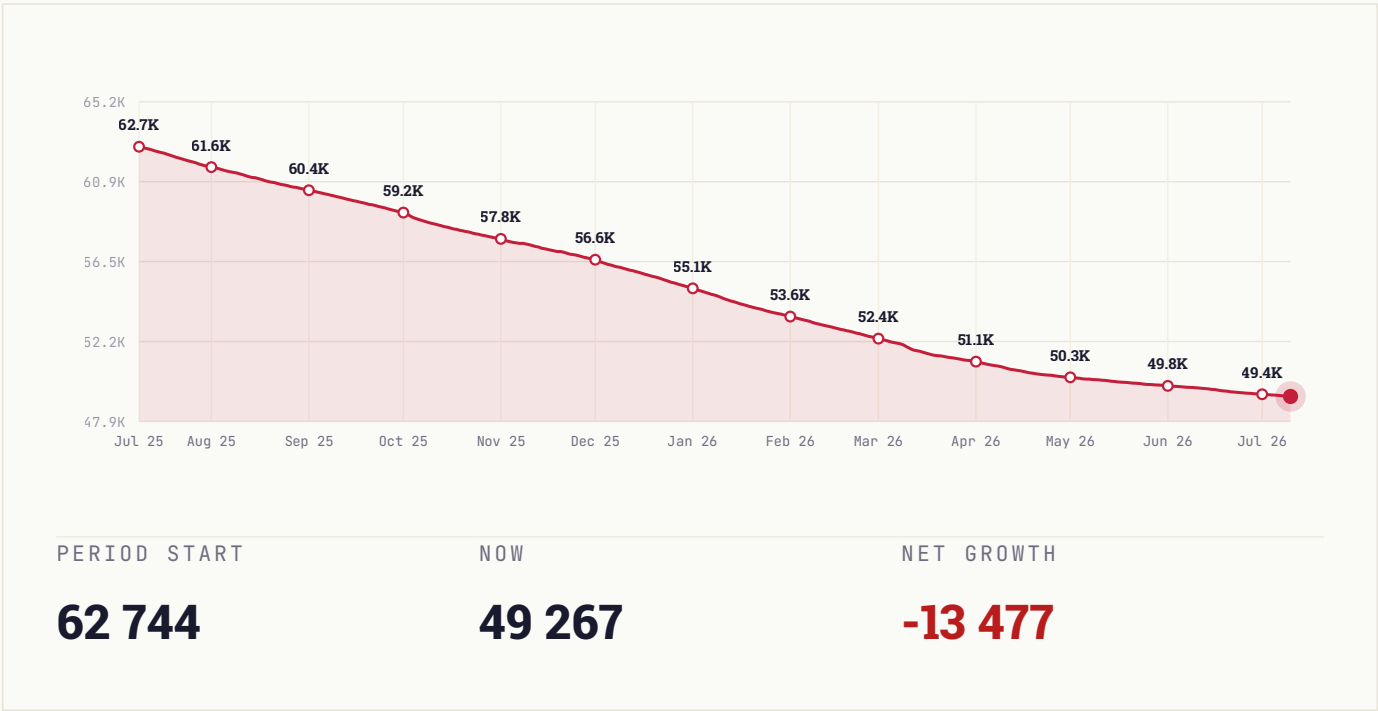
WORST 3

↓ 07.07 · 09:50 PHOTO Estonia bans Russians from buying real estate Estonian government approved a bill banning citizens of Russia and Belarus...	VIEWS 1 730 REPOSTS 5	REACTIONS 18 ER 3.5%
↓ 07.07 · 14:31 VIDEO  Turkey denies entry to liner with LGBTQ+ cruise Turkish authorities did not allow the cruise liner Scarlet Lady to dock at ports of Kuşadası and...	VIEWS 1 716 REPOSTS 18	REACTIONS 45 ER 3.5%
↓ 07.07 · 12:47 PHOTO  Slovakia's visa center in Russia temporarily suspends document intake In July and August, the Slovak visa center does not accept Schengen applications...	VIEWS 1 699 REPOSTS 1	REACTIONS 17 ER 3.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

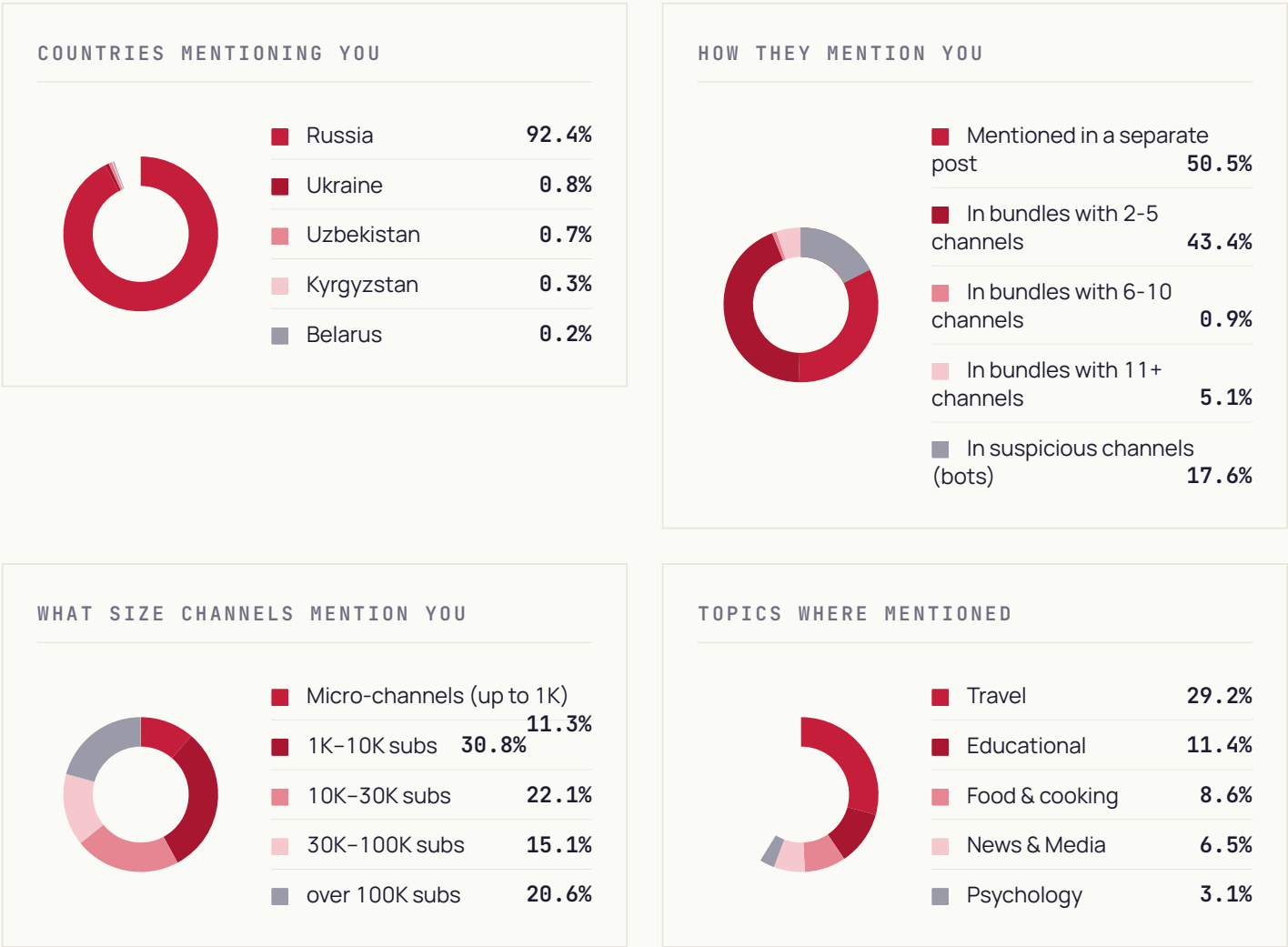
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

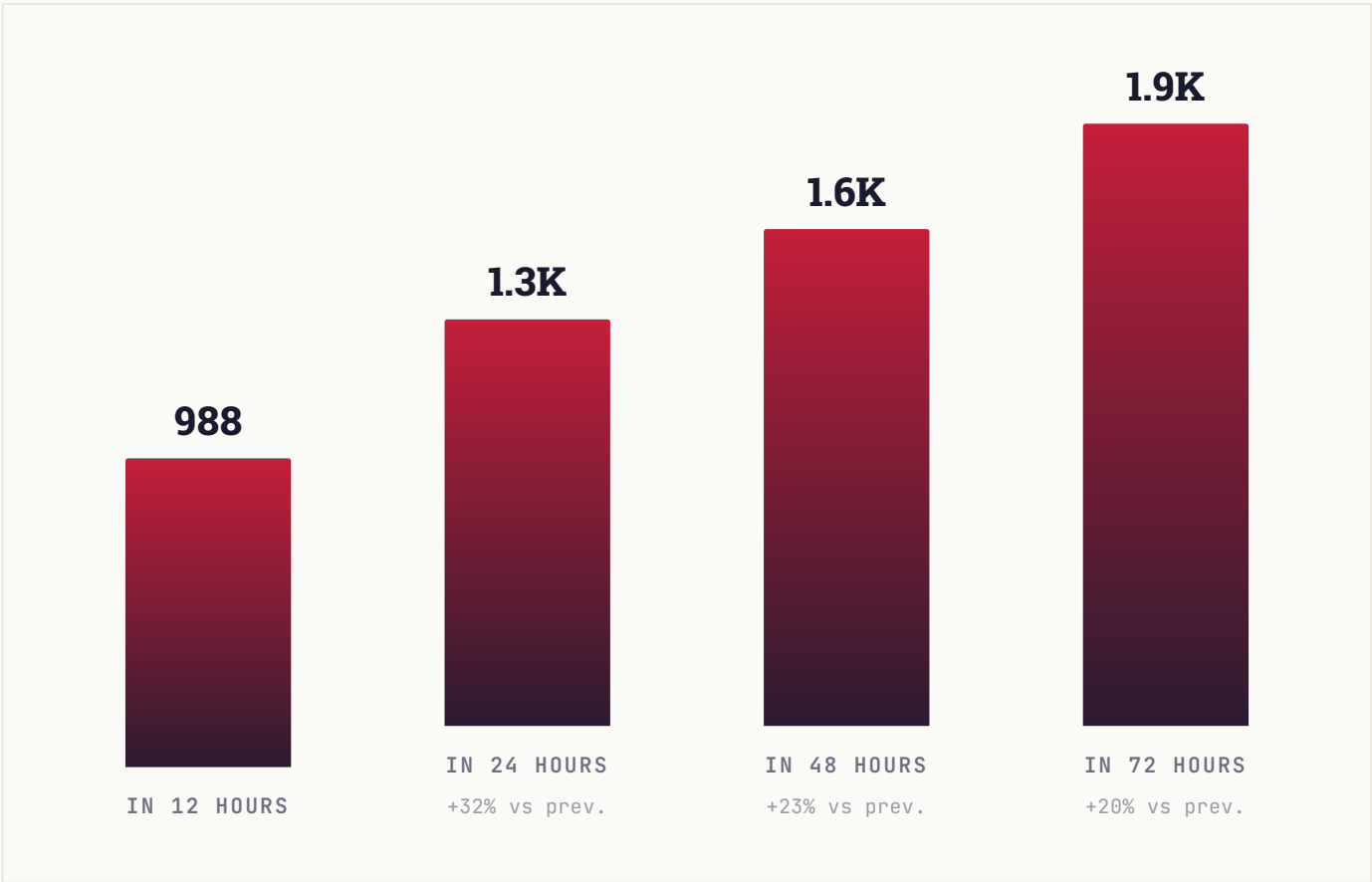
Citation index **540** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 289** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
MO Moscow Girl	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount train	432.2K
SP Ways to travel almost for free (RU) Vandrouki, Вандруки, вандроки — это мы	401.8K
OT Ozon Travel	398.9K
TE Triumph of the Emigrant YOU	49.3K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 niche — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-96 median: 151.6K. First goal: enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **26**, they brought **9** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	2	1	0	
December 2025	6	1	0	
November 2025	3	3	9	
October 2025	6	3	0	
September 2025	6	4	0	
August 2025	3	3	0	
TOTAL MENTIONS		MONTHS OF DATA		ACQUIRED SUBSCRIBERS
26		6		9

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Travel» (Russia) and compared your channel.
Gray band: range covering 80% of niche channels (p10-p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 4.61% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+2.9pp ER
- 03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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