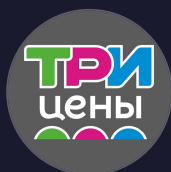


PUBLIC REPORT PROMTPRESS

Channel audit

TRICENY | 3 CENY



@triceni

TRICENY - Belarusian store chain. Subscribe for new arrivals and special offers first! #3цены #трицены Site: <https://3ceni.by/>

SUBSCRIBERS

6 037

+1251 per month

ERR (% SEE POSTS)

31.0%

per day 16.7%

REACH/POST

2K

ad reach 1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 6 037 —	 SUBS REACH 33.04% avg % of subs see post	 VIEWS/POST 2K median 1.9K · 29 days	 POSTS/WEEK 8.2 for the period
 7D TREND -55.3% vs previous week	 REACTIONS/POST 20.0 total 701 reactions, 79 reposts, 0 comments	 POST LENGTH 343 chars. median 288 · 29 days	 POSTS ANALYZED 35 29 days
 AD REACH 1K 24h avg	 CHURN / MONTH +1251 last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 6 years 1 month created 11.04.2020

AI EDITOR SUMMARY

Channel «THREE PRICES | 3 PRICES» — 6 037 subs. Each post averages 2K people (33% of subs), good reach. Publishes 8 posts per week (~1/day) — regular schedule. For week May 25–31 reach dropped -55.3% vs week May 18–24 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts in 29 days.
- 02 Dominant format — Photo (30/35 posts).
- 03 Avg post length — 343 chars (median 288).
- 04 Peak audience activity — Monday, 17:00 MSK.
- 05 Top posts get 3x more views than the weakest (3K avg top vs 888 worst) — among 35 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 11.05 · 14:37 PHOTO Cook together with Three Prices! 🍴🍴 All necessary products are already on the shelves. To save time, order pickup at...	VIEWS 3 087 REP. 4	REACTIONS 31 ER 51.1%
Nº2 10.05 · 09:40 PHOTO Resting well is an important skill, and with Tri Ceny products any rest becomes easier 🍴 All products are already available in stores...	VIEWS 3 060 REP. 2	REACTIONS 28 ER 50.7%
Nº3 07.05 · 11:51 VIDEO A new scent always lifts your mood 🍴 Light trail, pleasant notes, natural ingredients to make an ordinary day a bit more beautiful...	VIEWS 2 972 REP. 9	REACTIONS 38 ER 49.2%

Nº4 13.05 • 06:45 VIDEO Beauty starts with self-care Natural skincare is about gentle care without extra complexity. Pleasant textures...	VIEWS 2 909 REACTIONS 24 REP. 2 ER 48.2%
Nº5 08.05 • 05:55 PHOTO May 8–10 at Tri Cený: promo for retirees and WWII veterans. Show pension ID...	VIEWS 2 868 REACTIONS 22 REP. 2 ER 47.5%

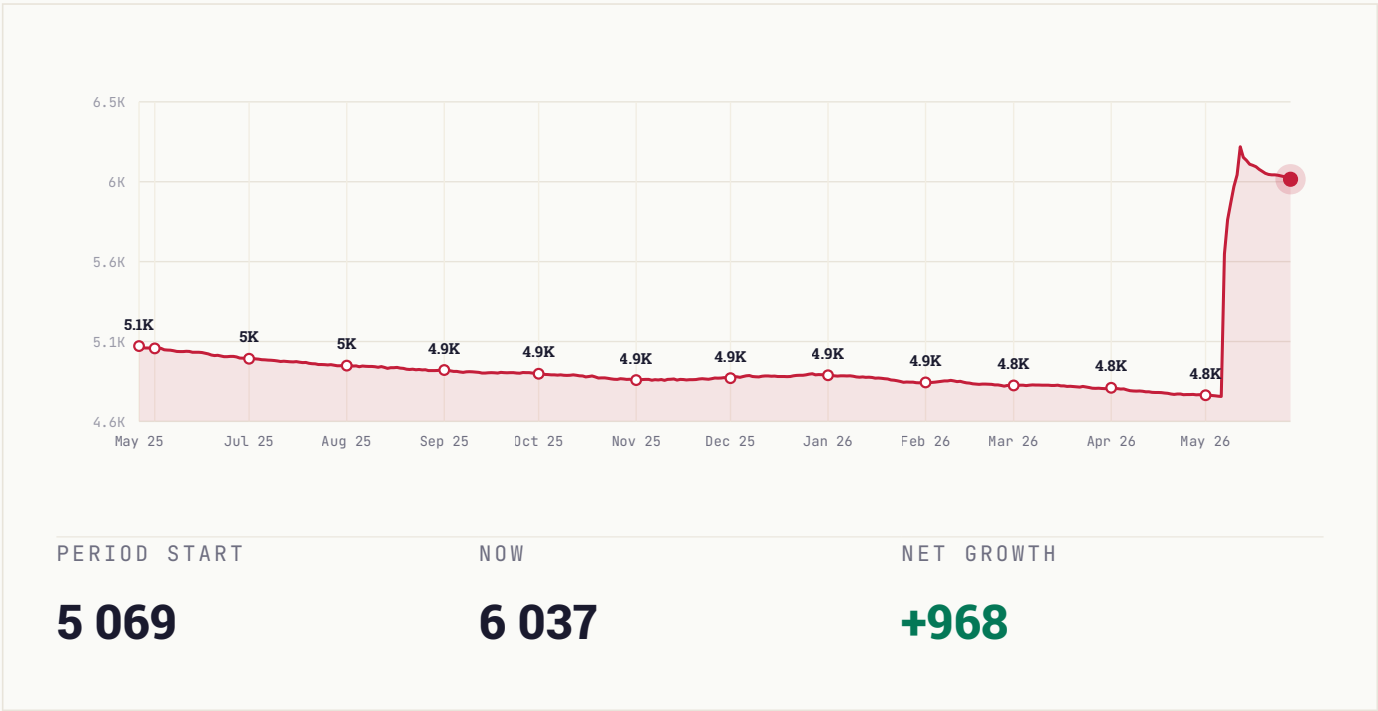
WORST 3

↓ 27.05 • 09:55 PHOTO Weekend Deals with WEEKEND PROMO at 'Three Prices' Only 4 days special prices on items from different categories Promo valid...	VIEWS 1 165 REACTIONS 10 REP. 2 ER 19.3%
↓ 27.05 • 11:23 PHOTO Kick off summer with Three Prices! Find products in our stores or order online and pick up at the nearest...	VIEWS 1 119 REACTIONS 7 REP. — ER 18.5%
↓ 28.05 • 09:38 PHOTO Choose baby products and order them on the site Three Prices! Use promo code BONUS for a discount on orders from 30 rubles...	VIEWS 381 REACTIONS 7 REP. — ER 6.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

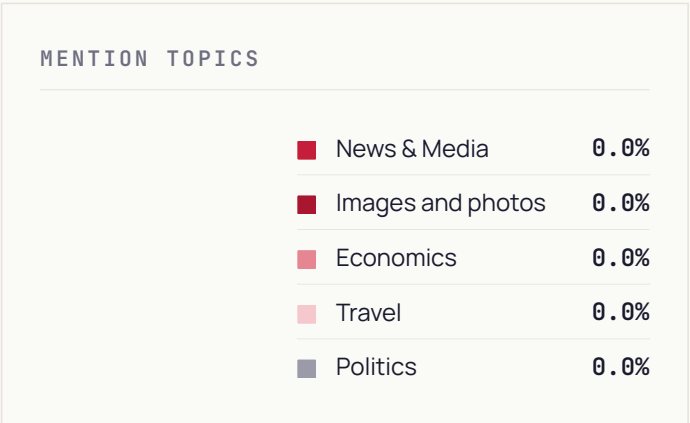
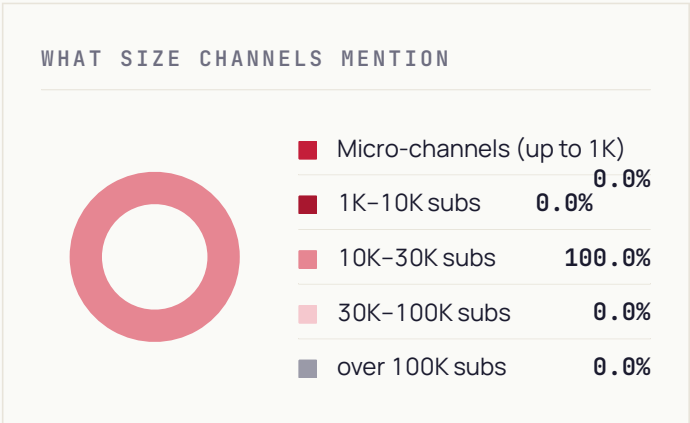
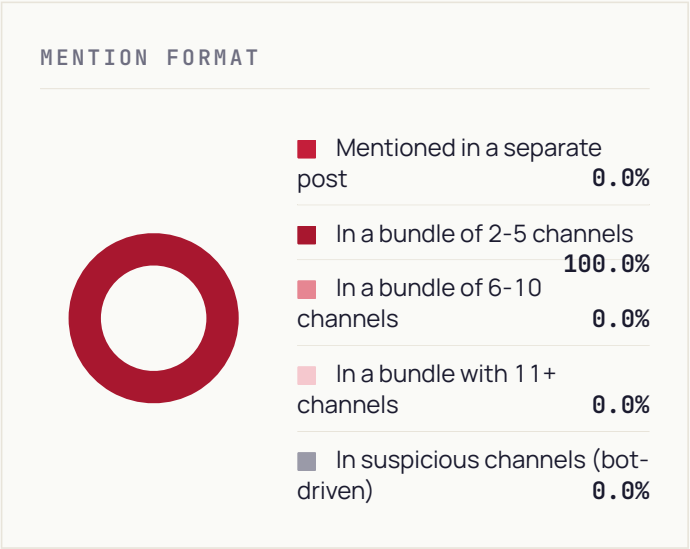
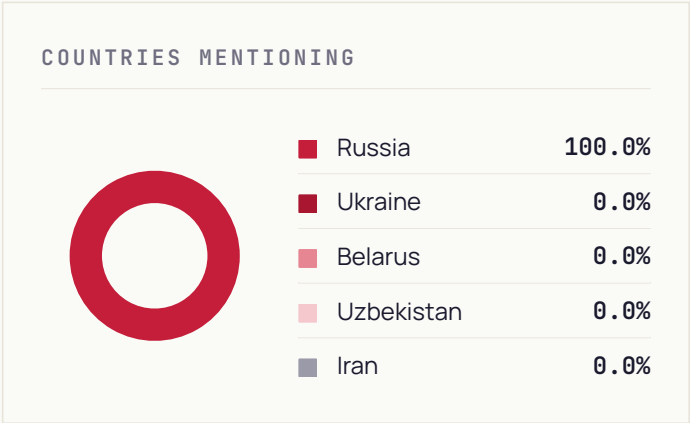
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

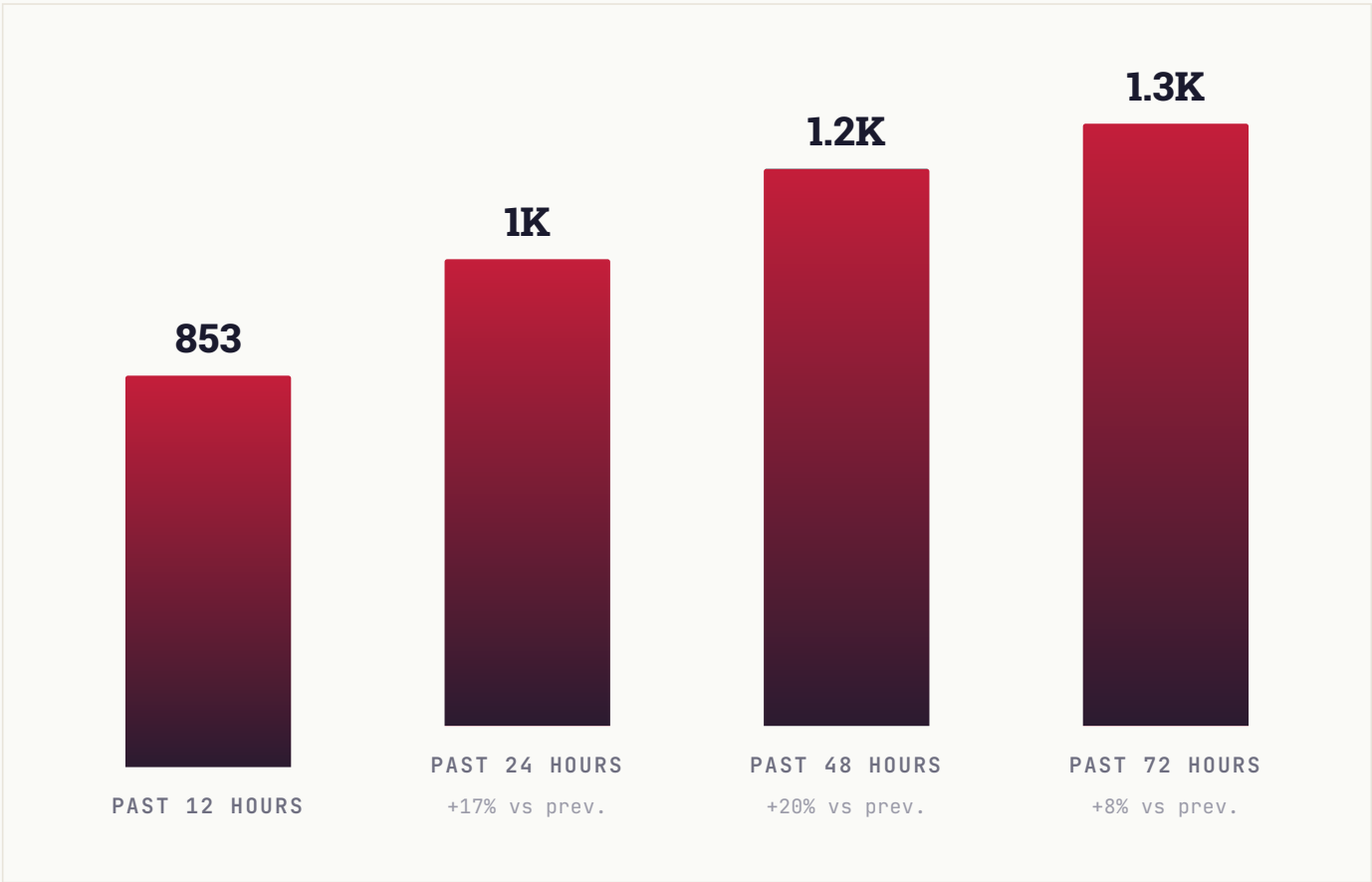
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should “live”.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	106.1K
SB Belarus discounts	75.2K
F- Flatty - Apartment Rental Belarus Real Estate No-Agent Housing	43.2K
PI Promocodes & discounts Belarus	41.4K
SI Belarus discounts & new arrivals	36.7K
H2 Finds 21vek.by	35.1K
RE Realt	32.4K
SI SMARTECH luxury tech	27.8K
K- Kupon.by – promo codes Belarus	26.4K
KO Onliner Catalog	21.7K
TC TRI CENY 3 CENY YOU	6K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#25 of 100). Leader — 5 element | 5element.by (106.1K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **110** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Nov 2025	0	0	38	
Oct 2025	0	0	16	
Sep 2025	0	0	15	
August 2025	0	0	22	
July 2025	0	0	12	
June 2025	0	0	7	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
0	6	110

SECTION 08 · NICHE COMPARISON

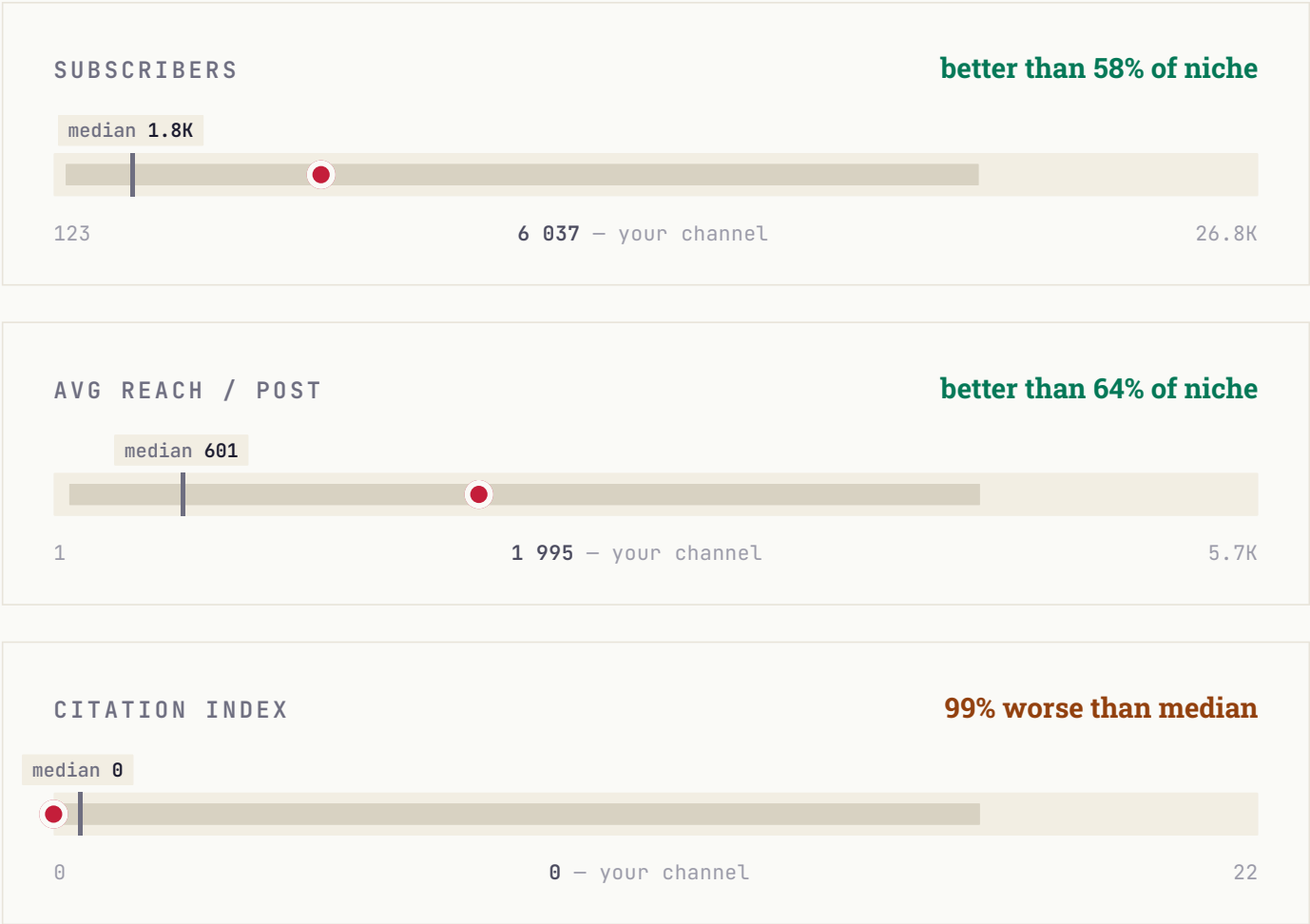
Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.

#25/100

RANK IN NICHE

Channel in top 25% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Main post of the week — on Monday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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