

PUBLIC REPORT BY PROMTPRESS

Channel audit

Business Coach



@trener_biz

Channel for developing Soft Skills for managers! I'll show how to quickly train staff and boost efficiency. N° 5407032147
Collaboration & ads @Antonova_Liz

SUBSCRIBERS

21 750

+6546 per month

ERR (% SEE POSTS)

60.0%

last 24h **43.8%**

REACH/POST

13K

ad reach **9.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

SUBSCRIBERS 21 750 —	SUBS REACH 59.65% avg % subs see post	VIEWS/POST 13K median 12.7K · 28 days	POSTS/WEEK 3.7 for period
7D TREND -8.7% vs previous week	REACTS/POST 121.3 only 1,820 reactions, 333 reposts, 116 comments	POST LENGTH 1,000 chars. median 1000 · 28 days	POSTS ANALYZED 15 28 days
AD REACH 9.6K 24h avg	CHURN / MONTH +6546 last month	CITATION RATE 8 citation index · 381 channels mentioned ever	CHANNEL AGE 3 years 2 months created 03.05.2023

AI EDITOR SUMMARY

Channel «Business Coach» — 21 750 subs. Avg views per post: 13K people (60% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare. Week 22–28 Jun reach dropped -8.7% by week 15–21 Jun — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts in 28 days.
- 02 Dominant format – Photo (14/15 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Thursday, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (17.1K avg for top vs 10.4K for worst) – among 15 posts over 28 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 18.06 · 11:45 PHOTO Sometimes it seems all finance channels and blogs say the same: 🧑 Want to save – give up all small treats...	VIEWS 22 039 REPOSTS 4	REACTS 112 ER 101.3%
Nº2 02.07 · 11:45 PHOTO !?! SOLE PROPRIETORS AND SELF-EMPLOYED TO BE CANCELED?! I hear this question more often at my seminars, but it's not about canceling regimes. 💬 Media now all...	VIEWS 15 155 REPOSTS 3	REACTS 106 ER 69.7%
Nº3 03.07 · 11:43 PHOTO How sole proprietors avoid account/card blocks under 115-FZ First, it's not the bank employee who blocks your account/ card, but...	VIEWS 14 157 REPOSTS 9	REACTS 109 ER 65.1%

Nº4 01.07 · 11:57 PHOTO HOW FINANCIAL INSTITUTIONS CHEAT YOU? We recently looked for funding. Searched for loans, credits. Interestingly, all...	VIEWS 14 057 REPOSTS 3 REACTS 94 ER 64.6%
Nº5 29.06 · 11:47 PHOTO Risk & reward: how I evaluate potential projects Hi friends! Today I want to share my approach to evaluating...	VIEWS 13 729 REPOSTS 4 REACTS 90 ER 63.1%

WORST 3

↓ 10.06 · 11:43 PHOTO ⚠️ Top 5 tax red flags that will trigger an AI audit Today tax authorities use a risk-based approach: system...	VIEWS 11 560 REPOSTS 106 REACTS 196 ER 53.1%
↓ 08.06 · 11:44 VIDEO Another way for founders to withdraw money? 🤔 Founders set up a company, it grows, profit comes, need to get it out somehow...	VIEWS 10 464 REPOSTS 56 REACTS 146 ER 48.1%
↓ 09.06 · 11:38 PHOTO Three atomic habits of personal finance Over fifteen years and four thousand consultations, I keep encountering two illusions that...	VIEWS 9 039 REPOSTS 118 REACTS 229 ER 41.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

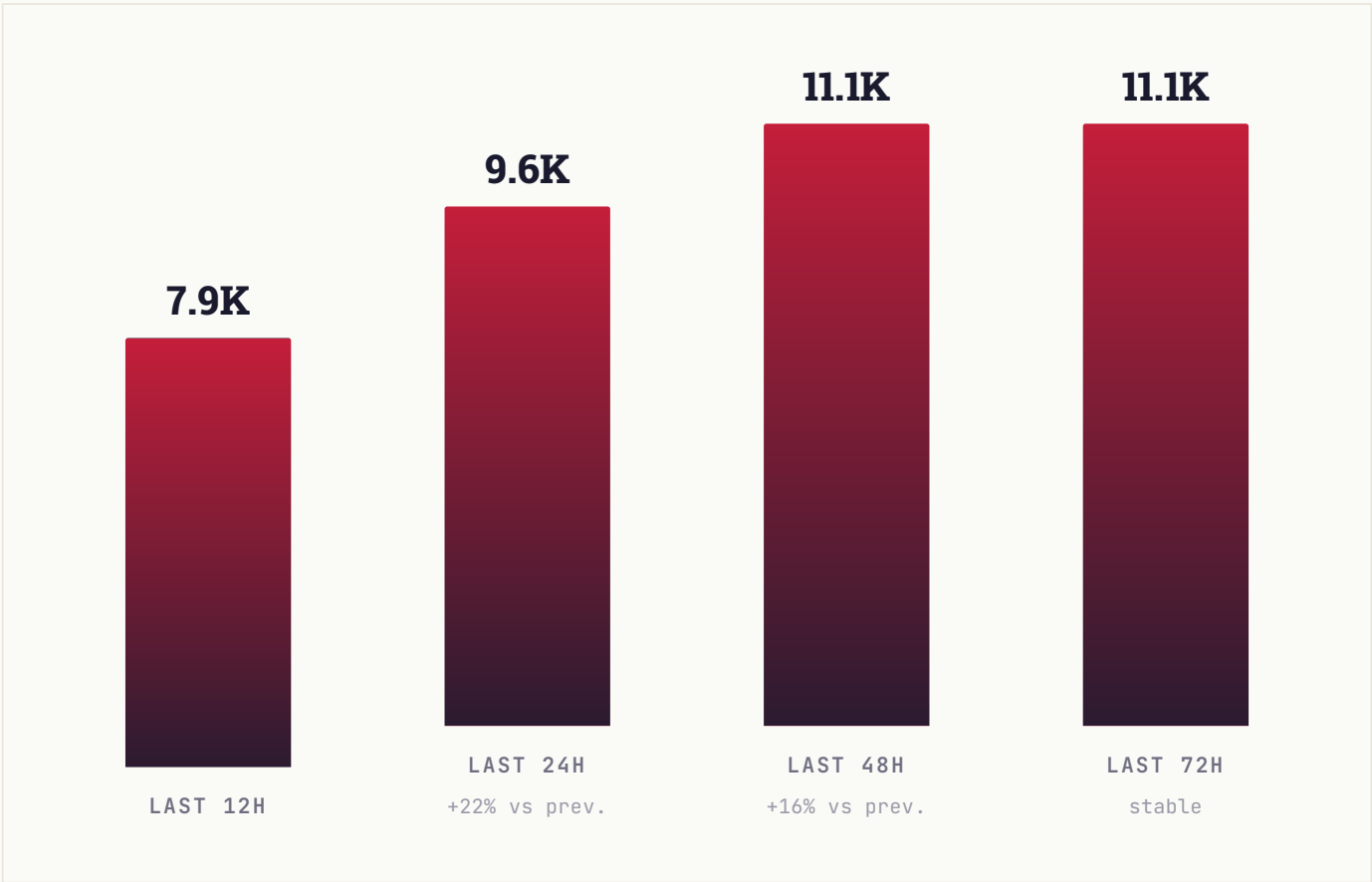
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **381** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO MoscowBusiness	1M
CN Books for millions business blog	864.8K
RP Roxman typing...	538.5K
AB Business Shark	498.5K
SS Merger & Acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
BC Business Coach YOU	21.8K

COMPARATIVE CONCLUSION

Channel is still outside top-98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **343**, they brought **29 172** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	29	24	2 961	
December 2025	62	41	5 770	
Nov 2025	46	41	4 266	
Oct 2025	46	42	3 709	
September 2025	69	36	7 691	
August 2025	91	63	4 775	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
343	6	29 172

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar, a darker beige bar representing a peer group, a red dot representing the channel's performance, and a vertical line representing the median. The data is as follows:

Metric	Channel Value	Median	Peer Group Range	Performance Status
SUBSCRIBERS	21,750	165.3K	49.7K - 585.5K	87% below median
AVG REACH / POST	12,974	13.8K	2 - 42.1K	6% below median
CITATION INDEX	8	133	0 - 1.2K	94% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 3.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Thursday
Audience is most active on this day at 14:00 MSK. | EFFECT
Best window for key post |
| 03 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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