

PROMTPRESS PUBLIC REPORT

Channel audit

Travel Trend



@trendnatravel

Trendiest travel, getaways & resorts worldwide! 🌍 Collaboration:
Channel link — https://t.me/+JY_f5L7pTy82MGQy Channel works
with @ev_noro RKN:...

SUBS

113 249

-7965 per month

ERR (% SEE POSTS)

8.0%

per day 7.5%

REACH/POST

8.6K

ad reach 8.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 113 249 —	 SUBSCRIBER REACH 7.62% avg % subs see post	 VIEWS/POST 8.6K median 8.9K · 21 days	 POSTS/WEEK 16.0 over period
 7D TREND — no data for period	 REACTS/POST 74.5 only 3,650 reactions, 6,232 reposts, 0 comments	 POST LENGTH 332 chars median 301 · 21 days	 POSTS ANALYZED 49 21 days
 AD REACH 8.4K 24h avg	 CHURN / MONTH -7965 last month	 CITATION RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 5 months 22 days created 10.01.2026

AI EDITOR SUMMARY

Channel «Trend to Travel» — 113 249 subs. Avg views per post 8.6K people (8% from subs), low reach — expand audience. Publishes 16 ~2 posts/day — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **49** posts in 21 days.
- 02 Dominant format — **Video** (30/49 posts).
- 03 Avg post length — **332** chars (median 301).
- 04 Audience peak activity — **Saturday**, 20:00 MSK.
- 05 Top posts get **1x** more views than the weakest (9.2K avg for top vs 8.4K for worst) — among 49 posts over 21 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 17:32 VIDEO  Direct flights between St. Petersburg and Sri Lanka possible by end of 2026. Currently, reaching the tropical...	VIEWS 9 314 REPOSTS 132	REACTS 99 ER 8.2%
Nº2 23.06 · 16:02 VIDEO  Pinterest-worthy hotel found in Thailand. Panwaburi Beachfront Resort is a gem for photo lovers. The highlight...	VIEWS 9 138 REPOSTS 141	REACTS 60 ER 8.1%
Nº3 21.06 · 16:05 PHOTO  Altai opens Siberia's largest adventure park. New park 'Dreamwood' launches summer season at Manzherok resort...	VIEWS 9 130 REPOSTS 113	REACTS 80 ER 8.1%

Nº4 14.06 · 16:01 VIDEO Relax by the sea and dive into history in Side 🌊 The Side resort on the Mediterranean in Turkey attracts travelers with its wonderful...	VIEWS 9 117 REPOSTS 74	REACTS 76 ER 8.1%
Nº5 18.06 · 16:02 VIDEO Singapore Changi Airport turns travel days into magical holiday moments 😍 Travel Trend	VIEWS 9 117 REPOSTS 189	REACTS 69 ER 8.1%

|

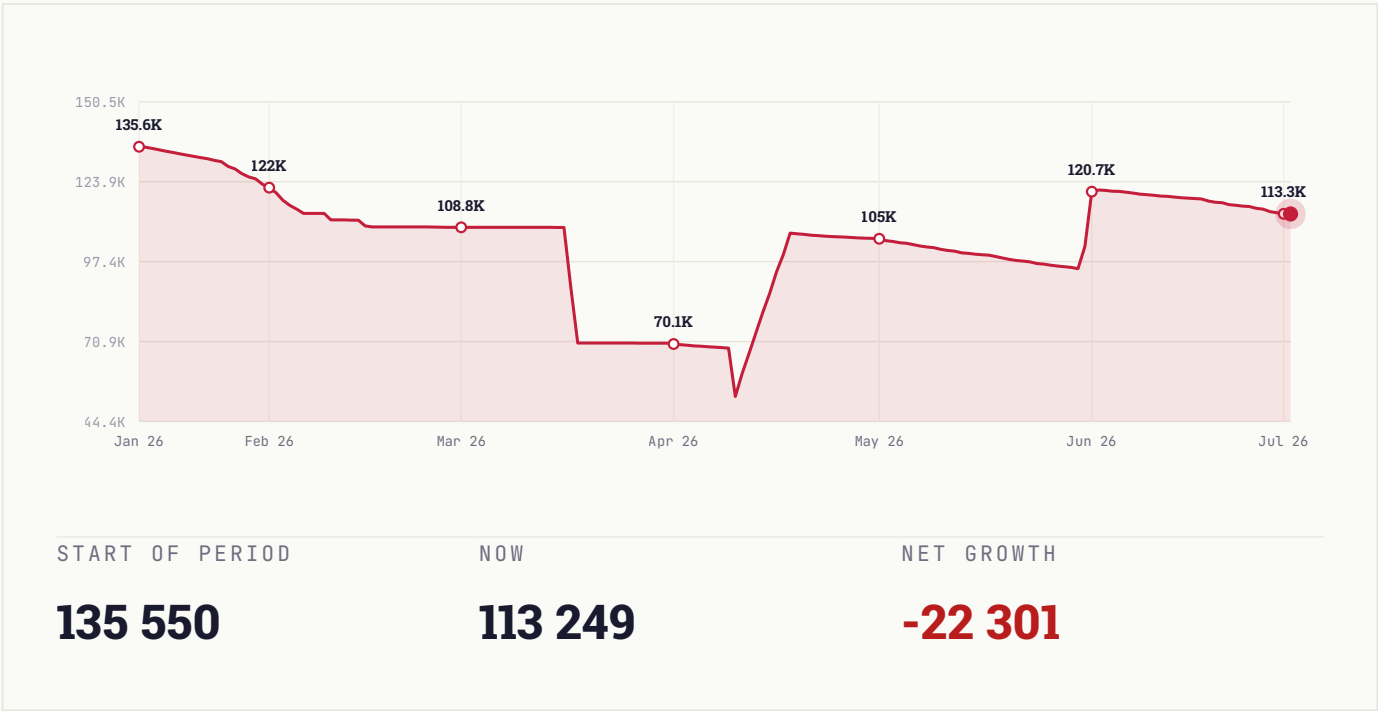
WORST 3

↓ 16.06 · 16:00 VIDEO But let's get acquainted. My name is Irina, and I'm a travel insider. Many look for a reliable travel agent who...	VIEWS 8 782 REPOSTS 142	REACTS 46 ER 7.8%
↓ 16.06 · 12:14 VIDEO 🇹🇷 World Cup match shown in 2000-year-old ancient theater in Turkey. In the resort town of Kaş, fans gathered in the ancient theater...	VIEWS 8 576 REPOSTS 181	REACTS 72 ER 7.6%
↓ 17.06 · 08:01 PHOTO These are shots by British photographer Jordan L-G. The photo shows Mangystau region in Kazakhstan from a bird's eye view. Once there was...	VIEWS 7 859 REPOSTS 100	REACTS 59 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

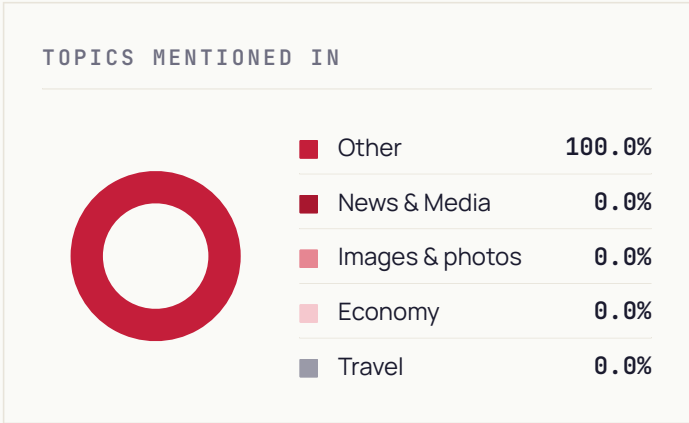
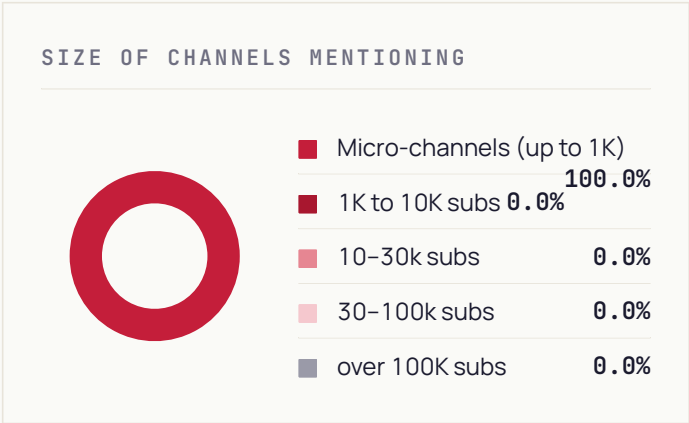
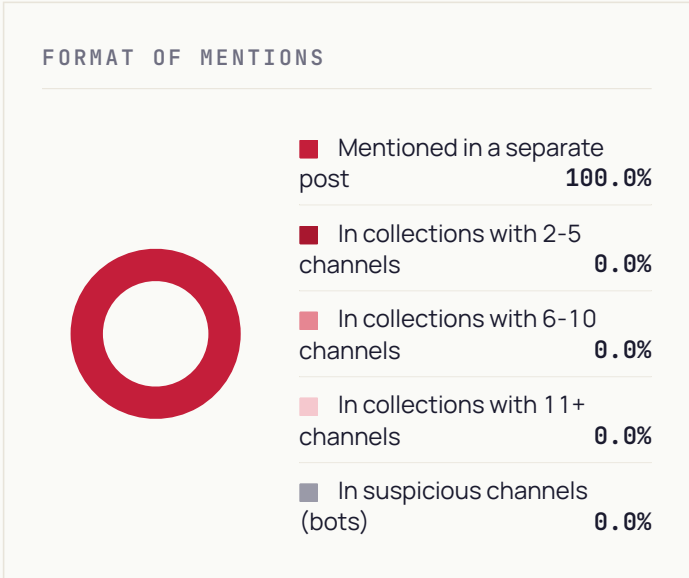
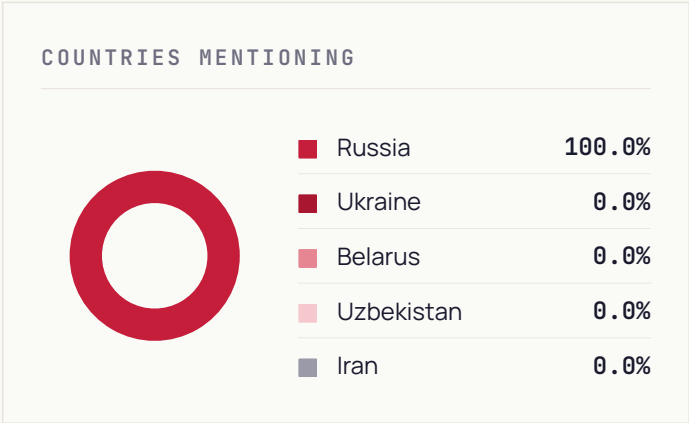
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

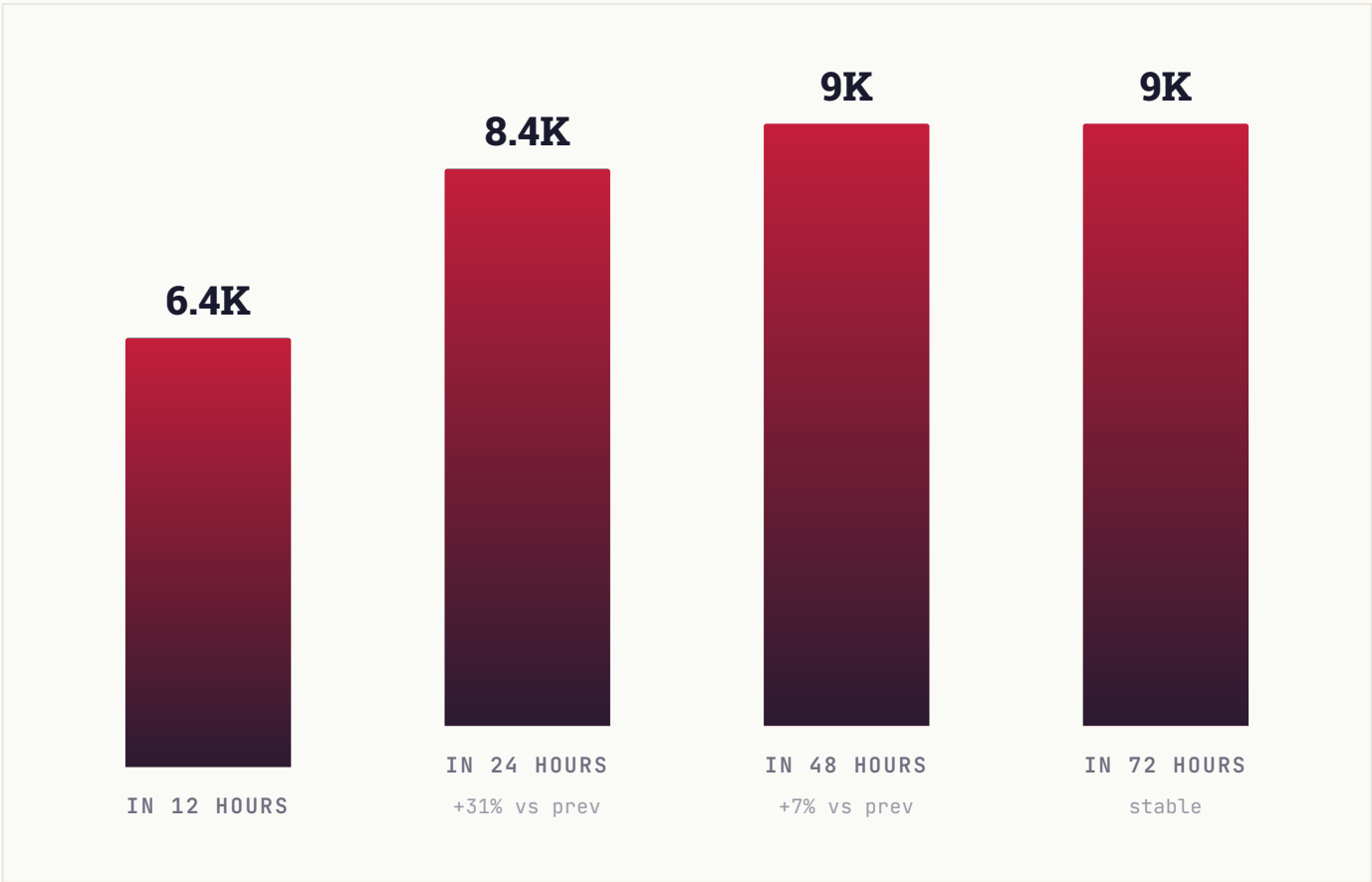
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel mentioned 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBS
M- Moscow - where to go Poster	1.2M
AW Amazing World and Travel	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	563.8K
AE AEROFLOT	525.6K
MO Moskvichka	506.1K
TU Tutu	501.7K
JP Yandex Travel	499.9K
VS Discount wagon	432.9K
3 333bet.cc Official ®	406K
TN Travel Trend YOU	113.2K

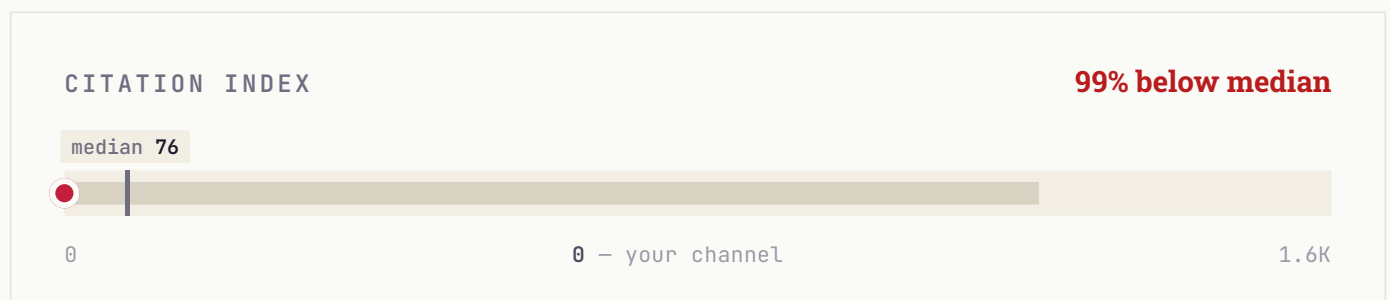
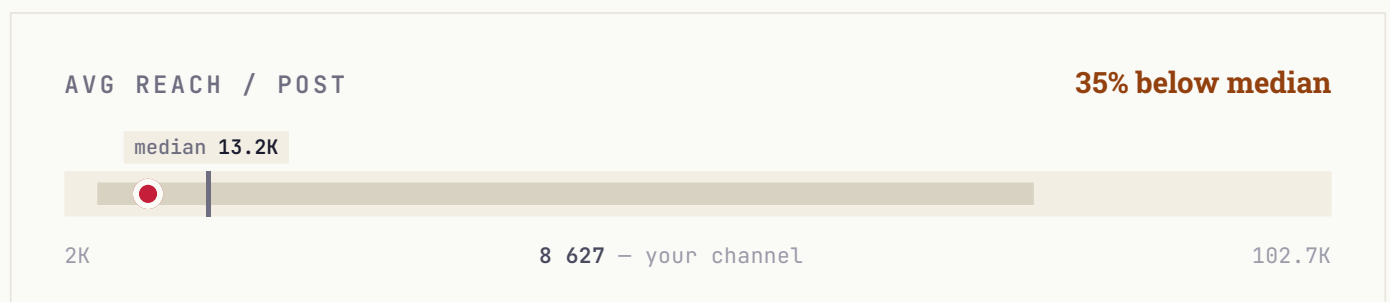
COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#78 of 97). Niche median – 158.9K subs.
First growth KPI – reach median. Leader: Moscow - where to go | Poster (1.2M).

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «Travel» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
