
PROMTPRESS PUBLIC REPORT

Channel audit

Виктория
Трегубова |
Photoshop •
Лайтрум •
Capture one



@tregubova_photoshop

Lots of free Photoshop materials Learn to get "wow results" from your first lessons, using...

SUBSCRIBERS

26 318

+141 per month

ERR (% SEE POSTS)

22.0%

per day 9.7%

REACH/POST

5.8K

ad reach 2.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 26 318 —	 SUBSCRIBER REACH 21.91% avg % subs see post	 VIEWS/POST 5.8K median 5.8K · 20 days	 POSTS/WEEK 1.7 over period
 7D TREND — no data for period	 REACTIONS/POST 201.6 total 1,008 reactions, 401 reposts, 155 comments	 POST LENGTH 580 chars median 605 · 20 days	 POSTS ANALYZED 5 20 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +141 over last month	 CITATION INDEX 0 citation index · 2 channels mentioned it ever	 CHANNEL AGE 2 years 9 months created 29.09.2023

AI EDITOR SUMMARY

Channel «Victoria Tregubova | Photoshop • Lightroom • Capture One» – 26 318 subs. Each post gets avg 5.8K people (22% from subs), that's average reach – room to grow. Publishes 2 posts per week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 5 posts in 20 days.
- 02 Dominant format — Photo (5/5 posts).
- 03 Avg post length — 580 chars (median 605).
- 04 Audience peak activity — Saturday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (7.1K avg for top vs 4.4K for worst) — among 5 posts in 20 days. Worth analyzing what the top ones have in common — topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 17:06 PHOTO Created a new pack with 32+ rays and glares on transparent bg ✨ (Hard to find online without bg and in good quality) Add...	VIEWS 8 856 REPOSTS 127	REACTIONS 286 ER 33.6%
Nº2 01.07 · 10:52 PHOTO Can never have too much sun, its rays and glares ☀️ 30+ rays and glares on transparent bg Download in first comment 🔥 Scale...	VIEWS 6 809 REPOSTS 68	REACTIONS 158 ER 25.9%
Nº3 04.07 · 17:21 PHOTO Seamless carousels in a few clicks 🔥🔥 1. Open the file — it's prepped for a 10-slide carousel 2. Drag your content in...	VIEWS 5 757 REPOSTS 136	REACTIONS 187 ER 21.9%

Nº4 07.07 • 15:01 PHOTO Recently discovered a surprisingly useful thing – work stickers When you need to remind about payment, indicate urgency or...	VIEWS 4 505 REPOSTS 6 REACTIONS 197 ER 17.1%
Nº5 10.07 • 18:21 PHOTO Created bubble-shaped brushes and files on transparent bg  (Even on paid resources, beautiful bubbles are rare)  Brushes...	VIEWS 2 898 REPOSTS 64 REACTIONS 180 ER 11.0%

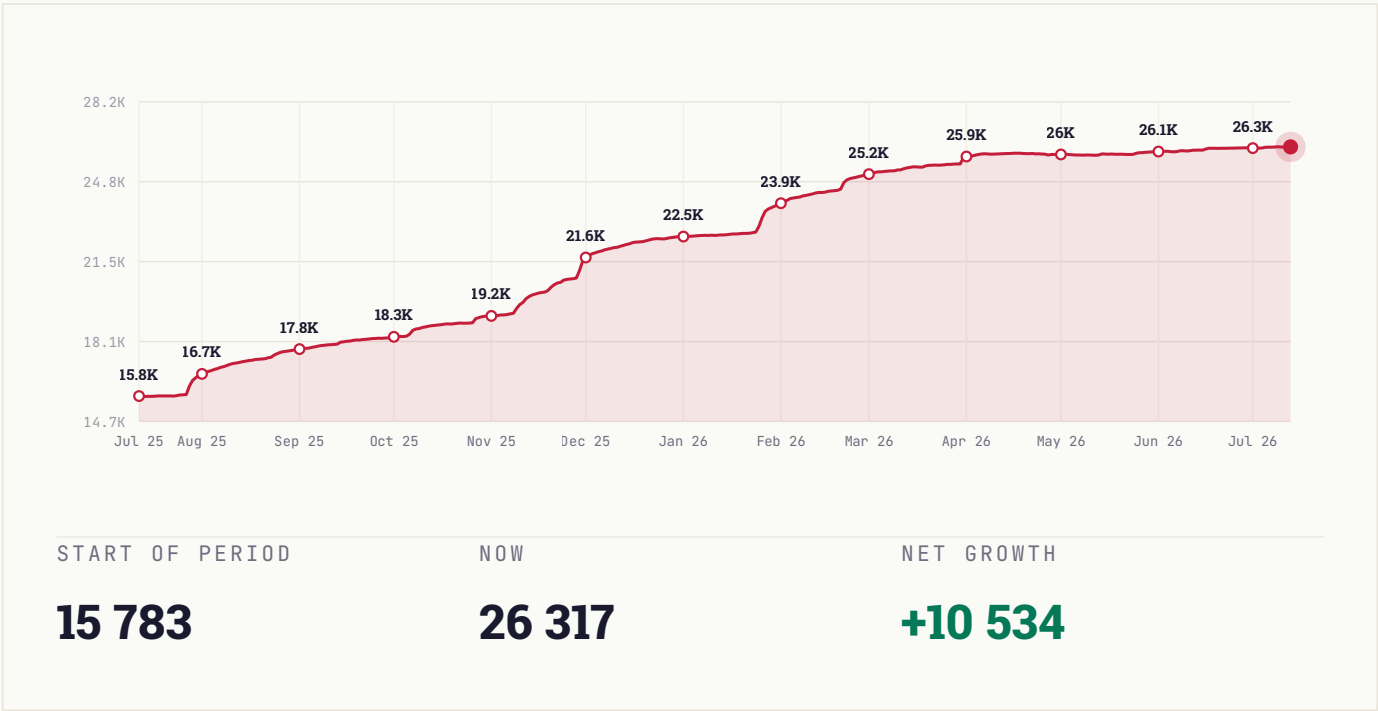
WORST 3

↓ 04.07 • 17:21 PHOTO Seamless carousels in a few clicks   1. Open the file – it's prepped for a 10-slide carousel 2. Drag your content in...	VIEWS 5 757 REPOSTS 136 REACTIONS 187 ER 21.9%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

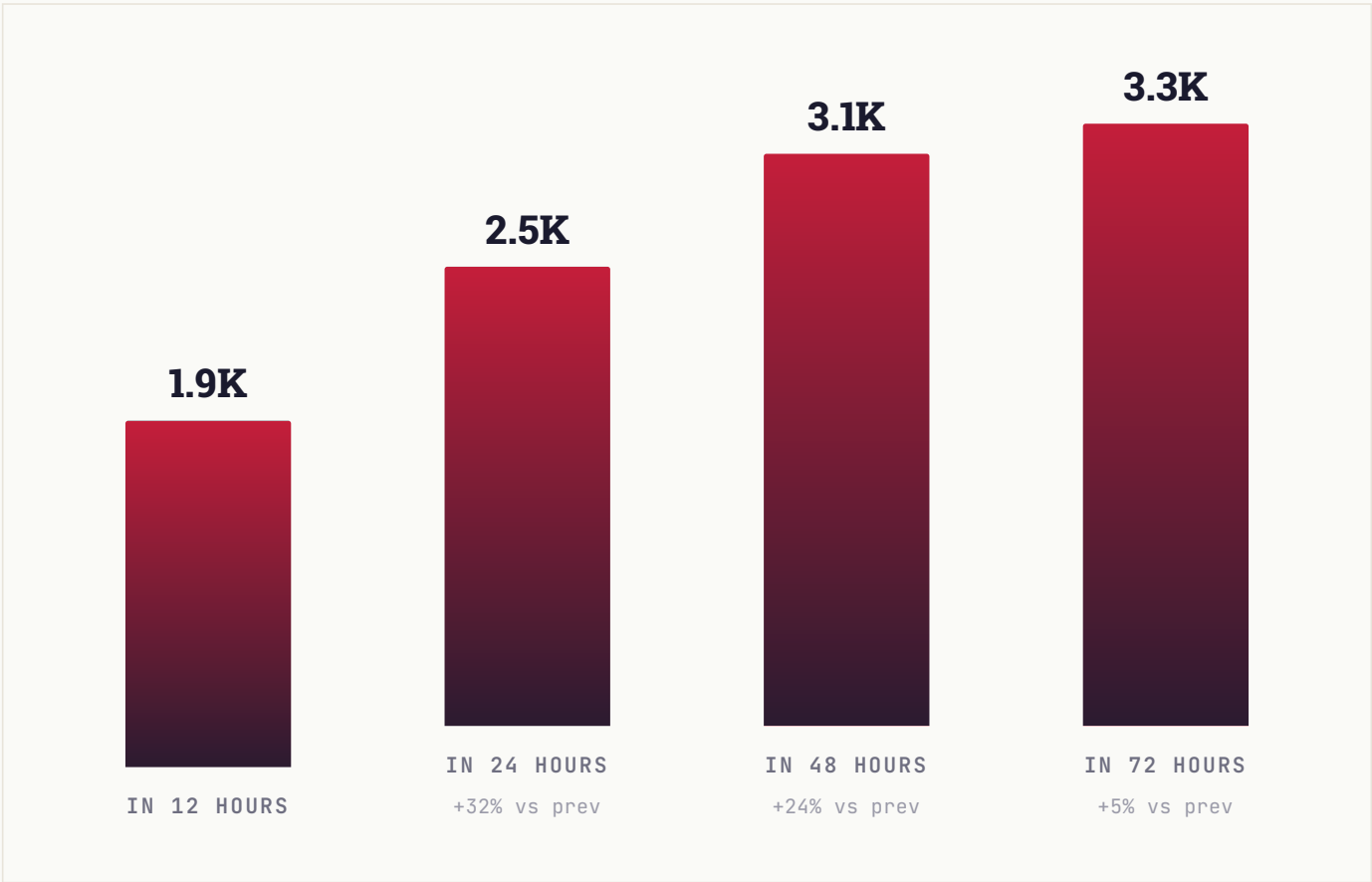
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
Tue Виктория Трегубова Фотошоп • Лайтрум • Capture one YOU	26.3K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **0**, they brought **7 279** new subs.

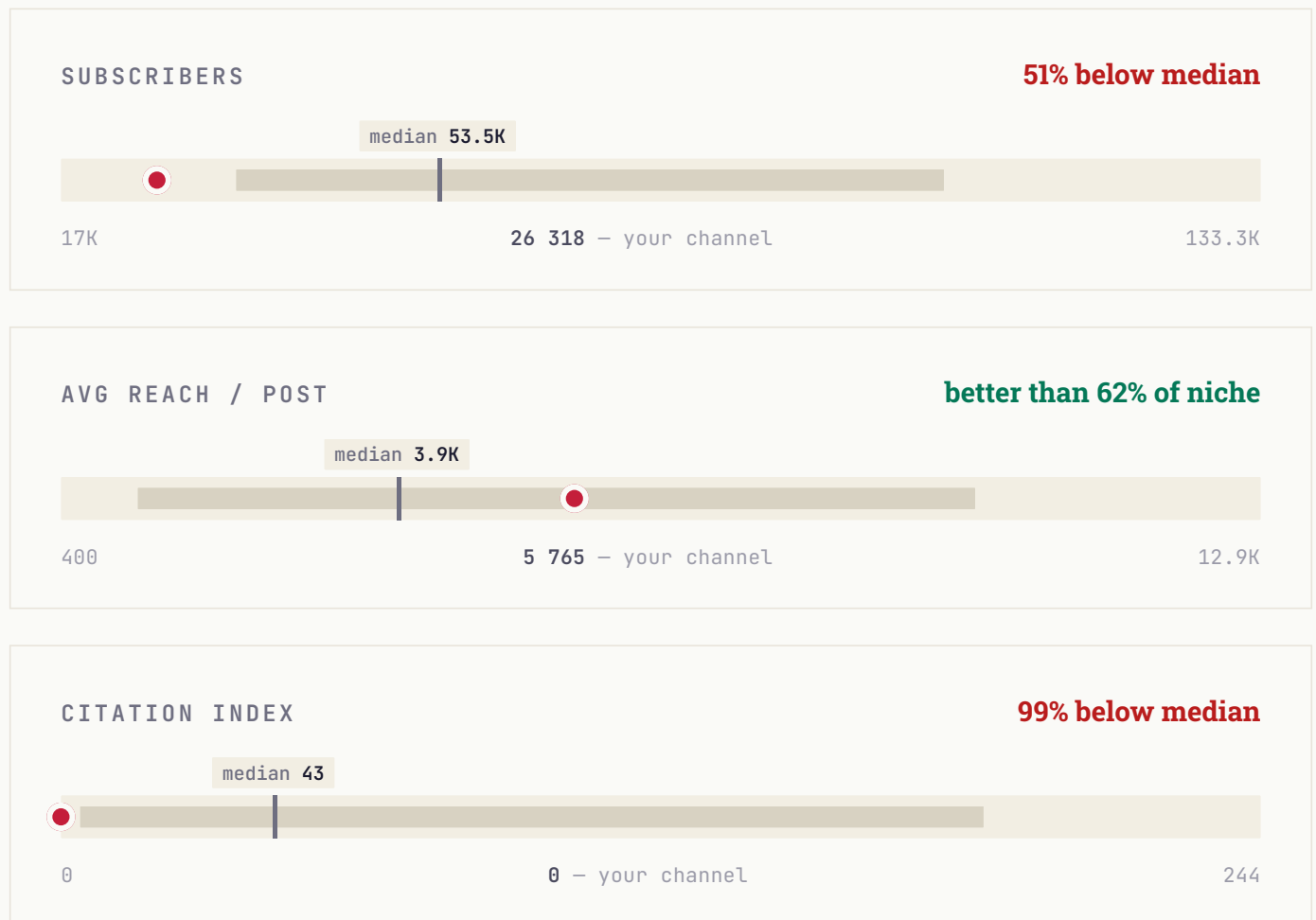
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	1 370	
December 2025	0	0	1 039	
November 2025	0	0	2 321	
October 2025	0	0	945	
September 2025	0	0	496	
August 2025	0	0	1 108	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	7 279

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Saturday
Audience is most active on this day at 20:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
