

PUBLIC REPORT BY PROMTPRESS

Channel audit

Cozy Russia | Travel



@travel_yutturizm

Amazing beautiful places of our Motherland 🇷🇺 VK_DMCA Share:
<https://t.me/+6iO7TiuC1fAzNWUy> Exchange: <https://telega.in/c/+Ss9G0y47MiAxMTgy> Admin pay here: @MrGate
 Manager: @Ksyndrik89 @Esheval ...

SUBSCRIBERS

151 829

-1065 per month

ERR (% SEE POSTS)

3.0%

daily 2.2%

REACH/POST

4.5K

ad reach 3.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 151 829 —	 SUBS REACH 2.98% avg % subs see post	 VIEWS/POST 4.5K median 4.6K · 29 days	 POSTS/WEEK 34.4 for period
 7D TREND -0.0% vs previous week	 REACTIONS/POST 135.5 total 19,654 reactions, 3,894 reposts, 58 comments	 POST LENGTH 395 chars median 203 · 29 days	 POSTS ANALYZED 145 29 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH -1065 last month	 CITATIONS 1 130 citation index · 1,877 channels mentioned ever	 CHANNEL AGE 5 years 1 month created 11.05.2021

AI EDITOR SUMMARY

Channel «Cozy Russia | Travel» — 151 829 subs. Each post avg views 4.5K people (3% from subs), reach low — need to grow audience. Posts 34 posts/week (~5/day) — active posting. Week Jun 15–21 reach stable (-0.0% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 145 posts in 29 days.
- 02 Dominant format — Photo (96/145 posts).
- 03 Avg post length — 395 chars (median 203).
- 04 Audience peak — Thu, 21:00 MSK.
- 05 Top posts get 2x more views than weakest (5.6K top avg vs 3.6K worst) — across 145 posts in 29 days. Worth analyzing top posts: topic, format, timing.

TOP 5 POSTS

№118.06 · 18:33PHOTO	VIEWS	REACTIONS
	5 669	148
RYAZAN VDNKh This exhibition complex was conceived as a regional counterpart to the All-Union Exhibition of Economic Achievements in Moscow...	REPOSTS	ER
	44	3.7%
№222.06 · 17:32PHOTO	VIEWS	REACTIONS
	5 633	97
FERRIS WHEEL "AROUND THE WORLD" IN KAZAN Recently it has become one of the most notable landmarks of Tatarstan's capital and...	REPOSTS	ER
	20	3.7%
№304.06 · 18:04PHOTO	VIEWS	REACTIONS
	5 620	156
VOLSK This district center of Saratov Oblast is 147 km northeast of the regional capital. The city stretches along...	REPOSTS	ER
	38	3.7%

Nº4 03.06 · 17:06 PHOTO ANDERSENGRAD A landmark in Sosnovy Bor (Leningrad Oblast), a themed children's town. The complex...	VIEWS 5 586 REPOSTS 44	REACTIONS 136 ER 3.7%
Nº5 07.06 · 13:33 PHOTO NORTHERNMOST TOWN IN PSKOV REGION Gdov is a small historic town at the northern tip of Lake Peipus...	VIEWS 5 559 REPOSTS 25	REACTIONS 137 ER 3.7%

WORST 3

↓ 16.06 · 12:04 VIDEO Kenozero's beauty from a bird's-eye view. 📍 62.076398, 38.185470 📷 andrewbazanov #Arkhangelskregion 🇷🇺 Cozy Russia 🇷🇺 We are in...	VIEWS 3 569 REPOSTS 23	REACTIONS 146 ER 2.4%
↓ 27.06 · 14:24 PHOTO Rostral Columns on Vasilyevsky Island are decorated with ship prows 📍 59.944627, 30.304867 📷 andrei_mikhailov #SaintPetersburg...	VIEWS 3 567 REPOSTS 12	REACTIONS 146 ER 2.3%
↓ 27.06 · 05:01 VIDEO Mount Pabaku 3997 m – a natural masterpiece of Dagestan and the Caucasus, striking in its geometric precision. The summit is...	VIEWS 3 524 REPOSTS 24	REACTIONS 93 ER 2.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

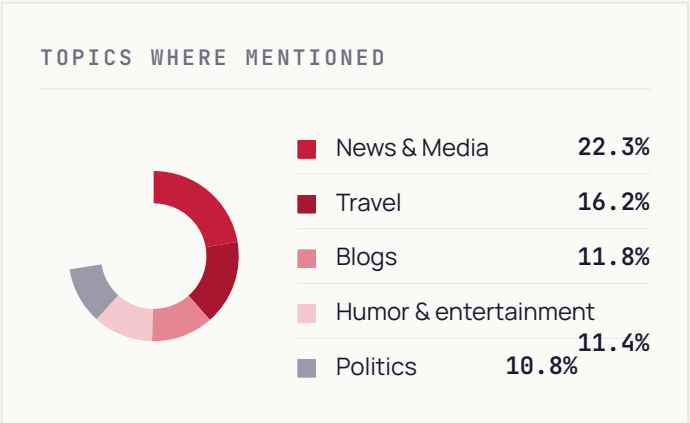
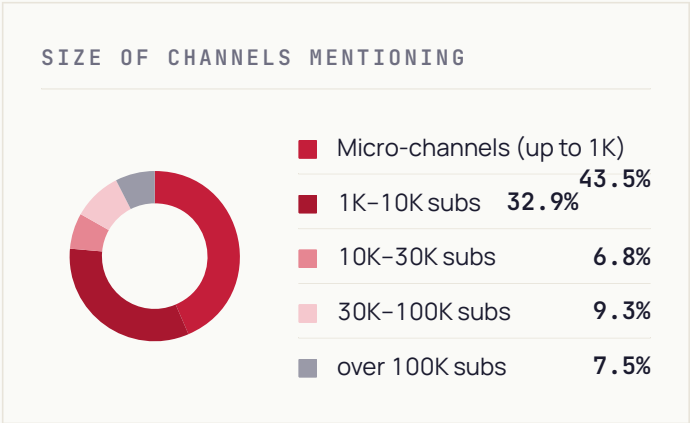
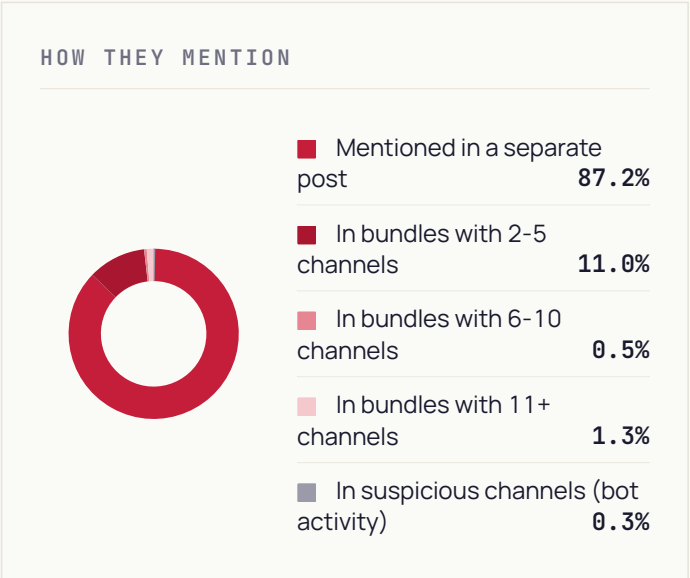
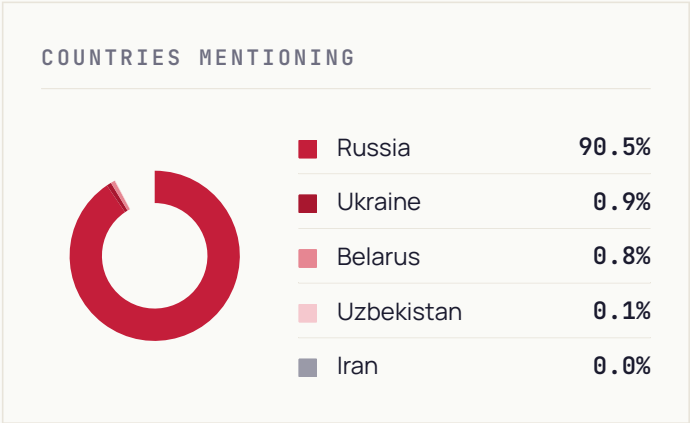
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

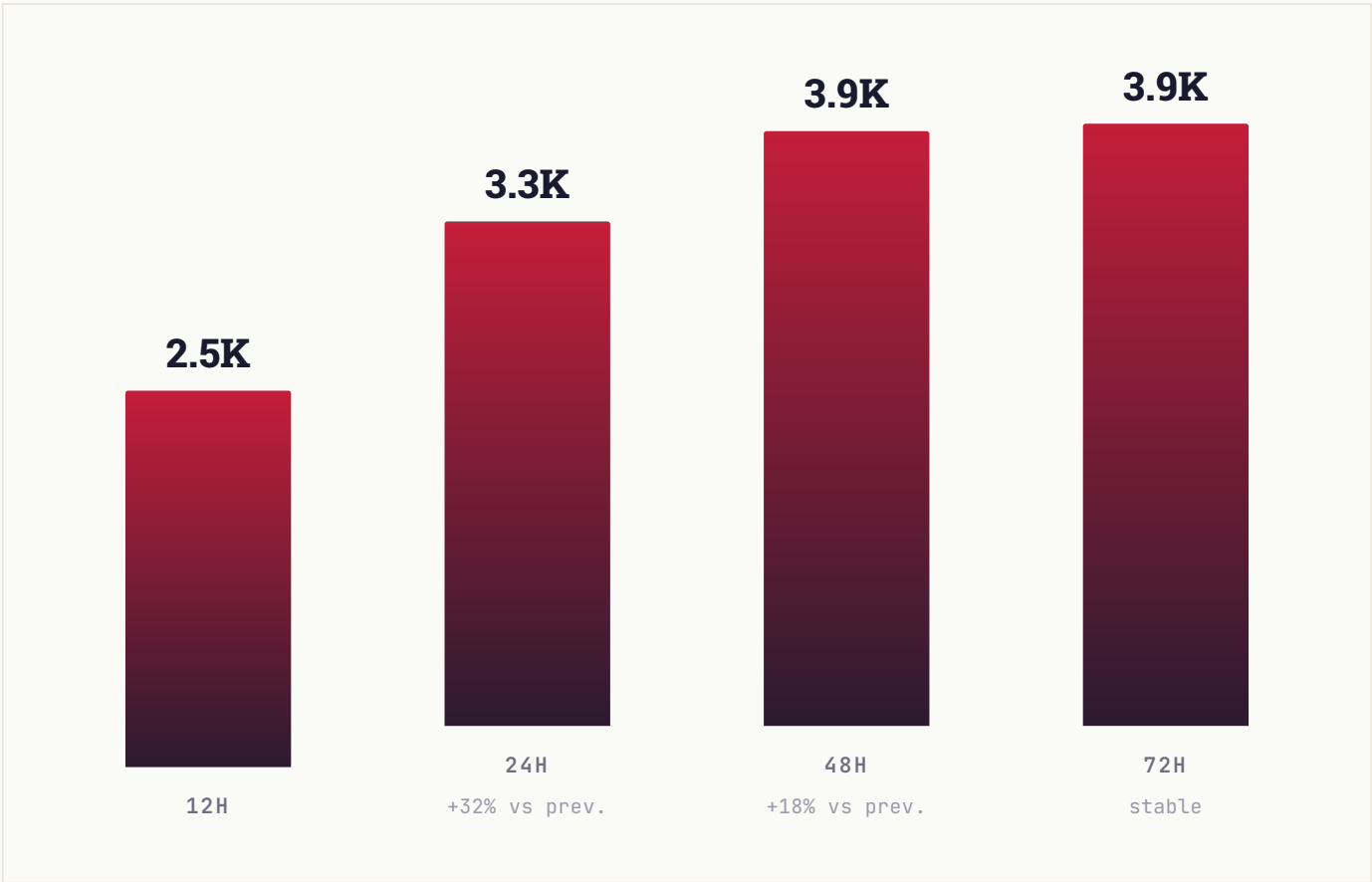
Citation index **1 130** — channel popularity score based on mentions. Considers not just count but weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 877** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
AW Amazing World and Travel	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	563.8K
AE AEROFLOT	525.6K
MO Moskvichka	506.1K
TU Tutu	501.7K
JP Yandex Travel	499.9K
All Discount wagon	432.9K
3 333bet.cc Official ®	406K
UR Cozy Russia Travel YOU	151.8K

COMPARATIVE INSIGHT

Channel in bottom half of niche top-100 (#55 of 97). Niche median: 158.9K subs.
First growth KPI: reach median. Leader: Moscow - Where to Go | Events (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **587**, they brought **8 825** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	79	24	1 302
December 2025	78	26	491
Nov 2025	84	31	2 330
Oct 2025	89	53	3 235
Sep 2025	163	134	622
August 2025	94	29	845

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
587	6	8 825

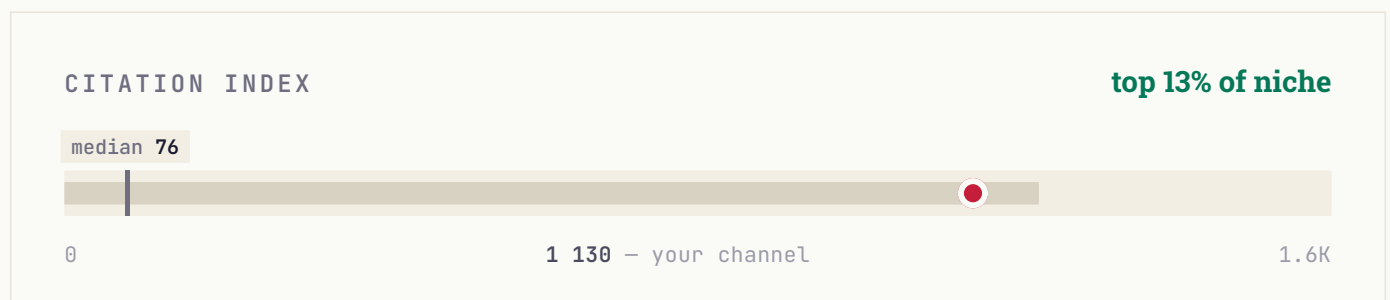
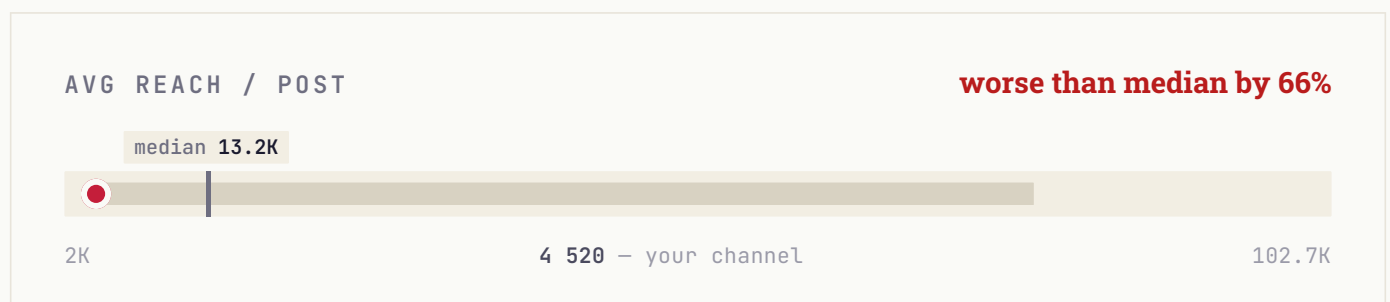
SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category "**Travel**" (Russia) and compared your channel.

Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.

Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.98% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+4.5pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads through us and close your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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