

PROMTPRESS PUBLIC REPORT

Channel audit

Travel Dream - travel, tourism, leisure



@travdr

🌍 Most Beautiful & Unusual Places on Earth Travel with us, borders are no barrier 🙌 Admin 📩 @Iren_TD

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
29 926	39.0%	11.1K
+14 395 per month 14.07.2026	last 24h 22.8%	ad reach 7K/24h

HTTPS://PROMTPRESS.COM/AUDIT/TRAVDR

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 29 926 —	 SUBSCRIBER REACH 36.92% avg % subs see post	 VIEWS/POST 11.1K median 11.2K · 25 days	 POSTS/WEEK 1.1 for period
 7D TREND — no data for period	 REACTIONS/POST 139.0 total 556 reactions, 481 reposts, 0 comments	 POST LENGTH 53 chars median 52 · 25 days	 POSTS ANALYZED 4 25 days
 AD REACH 7K 24h avg	 CHURN / MONTH +14395 last month	 CITATION RATE 3 citation index · 93 channels mentioned ever	 CHANNEL AGE 5 years 9 months created 11.10.2020

AI EDITOR SUMMARY

Channel «Travel Dream - travel, tourism, leisure» — 29 926 subs. Each post averages 11.1K people (37% of subs), good reach. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 25 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 53 chars (median 52).
- 04 Peak audience activity – Tue, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (11.5K avg for top vs 10.6K for worst) – among 4 posts in 25 days. Worth analyzing what the top has in common – topic, format, time.

TOP 4 POSTS

Nº107.07 · 16:23PHOTO	VIEWS	REACTIONS
	12 258	128
Waikiki Beach: Heart of Hawaii 🍷🌴	REPOSTS	ER
	127	41.0%
Nº229.06 · 11:46PHOTO	VIEWS	REACTIONS
	11 609	134
Konyaaltı Beach, Antalya, Turkey. Perfect spot for relaxation 🍷🌴	REPOSTS	ER
	108	38.8%
Nº317.06 · 11:57PHOTO	VIEWS	REACTIONS
	10 726	150
Cancun, Mexico 🇲🇪 Would love to relax here 🍷🌴	REPOSTS	ER
	131	35.8%

Nº4 13.07 · 11:40 PHOTO Venice — a fairy-tale city on water and the most romantic corner of Europe ♥	VIEWS	REACTIONS
	9 606	144
	REPOSTS	ER
	115	32.1%

WORST 3

↓ 29.06 · 11:46 PHOTO Konyaaltı Beach, Antalya, Turkey. Perfect spot for relaxation 🌊	VIEWS	REACTIONS
	11 609	134
	REPOSTS	ER
	108	38.8%
↓ 17.06 · 11:57 PHOTO Cancun, Mexico 🇲🇪 Would love to relax here 😍	VIEWS	REACTIONS
	10 726	150
	REPOSTS	ER
	131	35.8%
↓ 13.07 · 11:40 PHOTO Venice — a fairy-tale city on water and the most romantic corner of Europe ♥	VIEWS	REACTIONS
	9 606	144
	REPOSTS	ER
	115	32.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



PERIOD START

26 985

NOW

30 029

NET GROWTH

+3 044

— SECTION 04 • CITATIONS

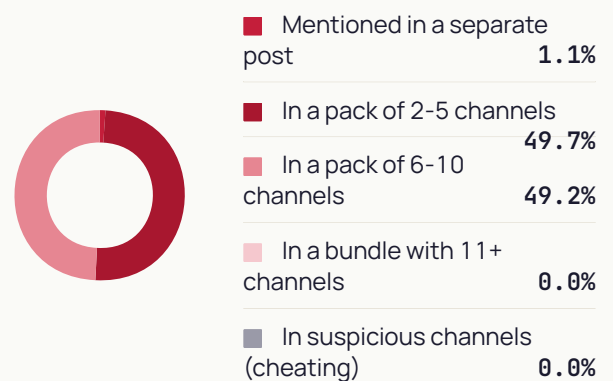
Who and how mentions the channel

Citation index **3** — channel popularity score based on mentions. Considers both count and weight: a post from a 100K-sub channel weighs more than from a 1K-sub one. All-time mentions: **93** different channels.

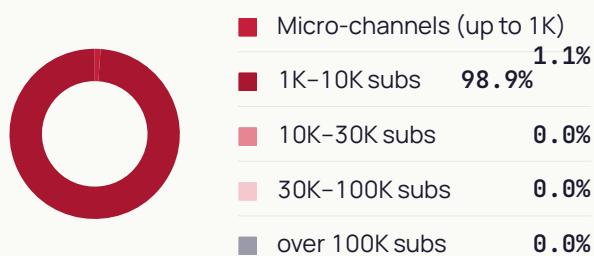
COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



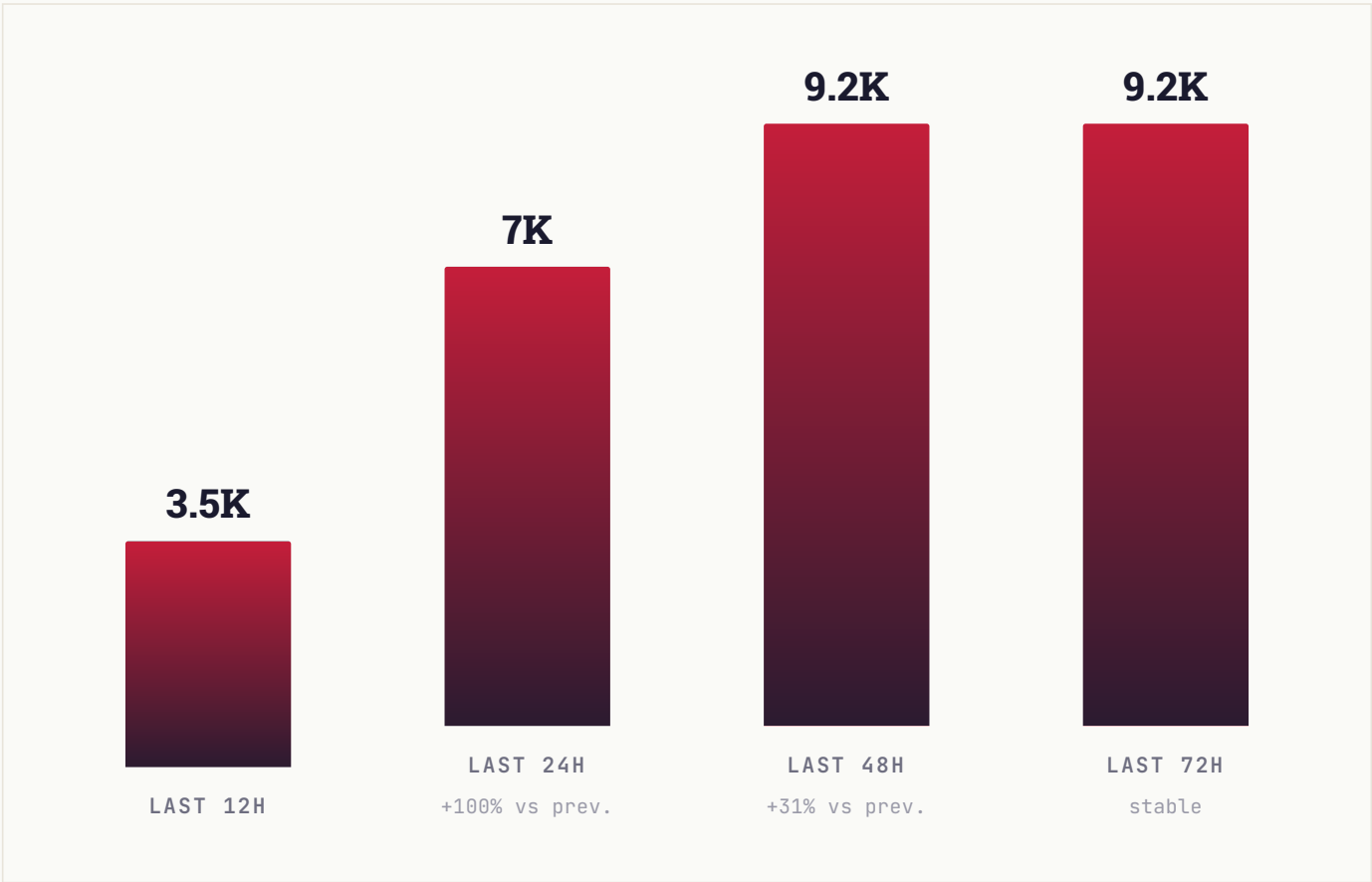
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long the placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moscow Girl	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
CPC Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
TD Travel Dream - travel, tourism, leisure	29.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-95 — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-95 median: 157K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **26 371** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	14 695	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	0	0	11 676	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	26 371

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and compared your channel.
Gray band: range covering 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.1 posts/week. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Tuesday
On this day at 19:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video better
retains
audience |
| 04 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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