

PUBLIC REPORT PROMTPRESS

Channel audit

Ad Traffic



@traffic_leads1

🔥 EVEN MORE CONTENT: t.me/addlist/2EjwwexCDeRINWNh 💬
 CHAT ROOMS: t.me/addlist/1ZollyAsAgkzYjEx 🌐 Ads / Collab:
 @DealAds

SUBS

63 728

-8765 per month

ERR (% WHO SEE
POSTS)

1.0%

per day 0.0%

REACH/POST

156

ad reach 0/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 63 728 —	 SUBSCRIBER REACH 0.24% avg % subs see a post	 VIEWS/POST 156 median 140 · 29 days	 POSTS/WEEK 14.3 over period
 7D TREND +25.3% vs previous week	 REACTIONS/POST 1.2 total 70 reactions, 7 reposts, 6 comments	 POST LENGTH 610 chars median 607 · 29 days	 POSTS ANALYZED 60 29 days
 AD REACH 0 24h avg	 CHURN / MONTH -8765 last month	 MENTIONS 0 citation index · 48 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 17.04.2022

AI EDITOR SUMMARY

Channel «Ad Traffic» – 63 728 subs. Each post gets avg 156 people (0% from subs), reach is low – need to expand audience. Publishes 14 posts per week (~2/day) – steady pace. For week 15–21 Jun reach grew by +25.3% by week 8–14 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts in 29 days.
- 02 Dominant format — Photo (48/60 posts).
- 03 Avg post length — 610 chars (median 607).
- 04 Peak audience activity — Sunday, 17:00 MSK.
- 05 Top posts get 3x more views than the weakest (245 avg for top vs 83 for worst) — among 60 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 14:30 PHOTO New hiring level: in one pre-employment survey, «discussing colleagues» and «arguments with boss» were suddenly flagged as red flags That is...	VIEWS 252 REP. —	REACTIONS 3 ER 0.4%
Nº2 27.06 · 05:30 PHOTO Instagram comes to TVs: app now on Samsung Smart TV in the US. What changes: — feed and stories move to...	VIEWS 247 REP. —	REACTIONS 3 ER 0.4%
Nº3 25.06 · 05:30 PHOTO In St. Petersburg, a high-profile theft uncovered: according to media, two bank employees removed about 9,000 gold coins worth...	VIEWS 238 REP. —	REACTIONS 2 ER 0.4%

Nº4 26.06 · 05:30 VIDEO A board game with dark humor for the anxious and suspicious went viral. Simple yet absurd mechanics: players guess...	VIEWS 235 REP. —	REACTIONS 2 ER 0.4%
Nº5 27.06 · 14:31 PHOTO Mountains, networking & business in one frame – 1700+ entrepreneurs gathered at a festival in Krasnaya Polyana, Alfa-Bank...	VIEWS 235 REP. —	REACTIONS 3 ER 0.4%

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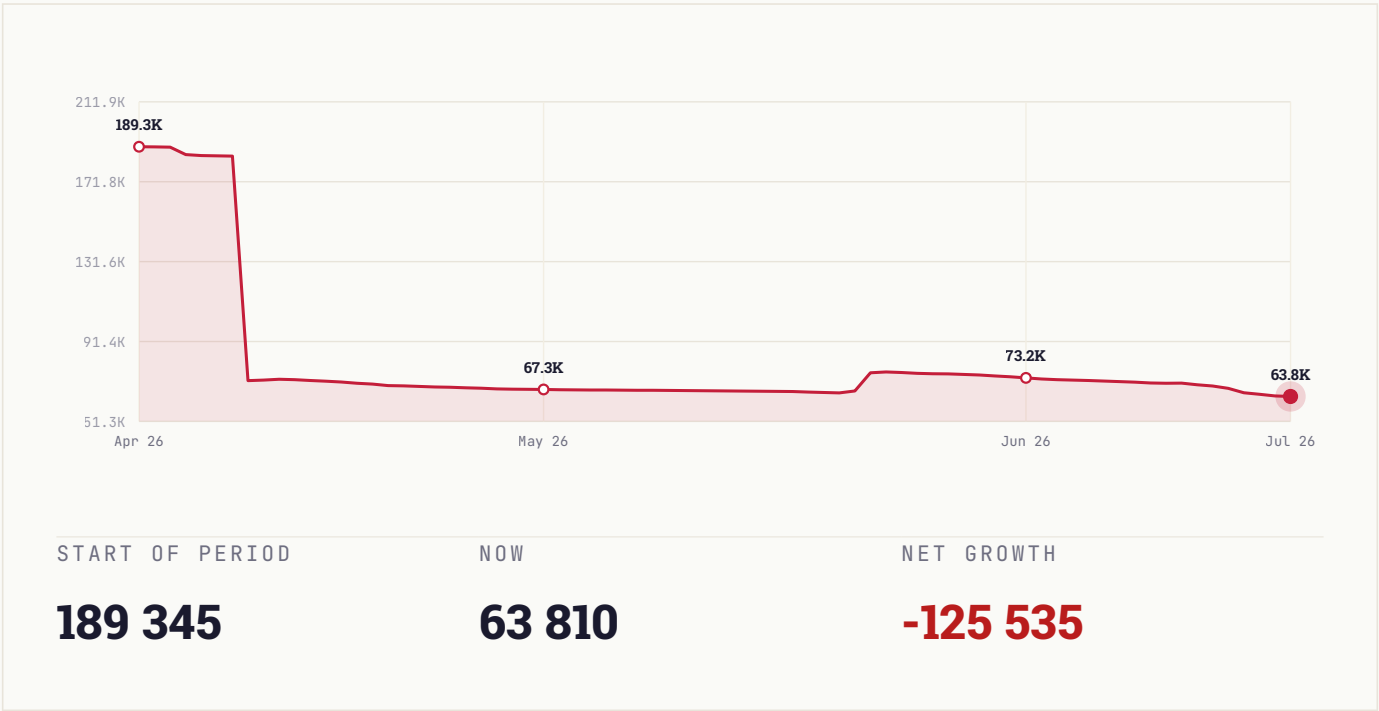
WORST 3

↓ 07.06 · 14:30 PHOTO Putin signed a law raising the overtime limit. Now max – 240 hours per year instead of the previous threshold. New norms...	VIEWS 86 REP. —	REACTIONS — ER 0.1%
↓ 05.06 · 14:30 PHOTO Yandex Market launches summer city festivals for local brands. In August 2026 in Kazan, St. Petersburg, Nizhny Novgorod...	VIEWS 84 REP. —	REACTIONS — ER 0.1%
↓ 06.06 · 05:30 PHOTO  Amazon Slots and even a semblance of Amazon Appstore aren't entirely fiction. In arbitrage funnels, creatives with big brands have long been popping up...	VIEWS 81 REP. —	REACTIONS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

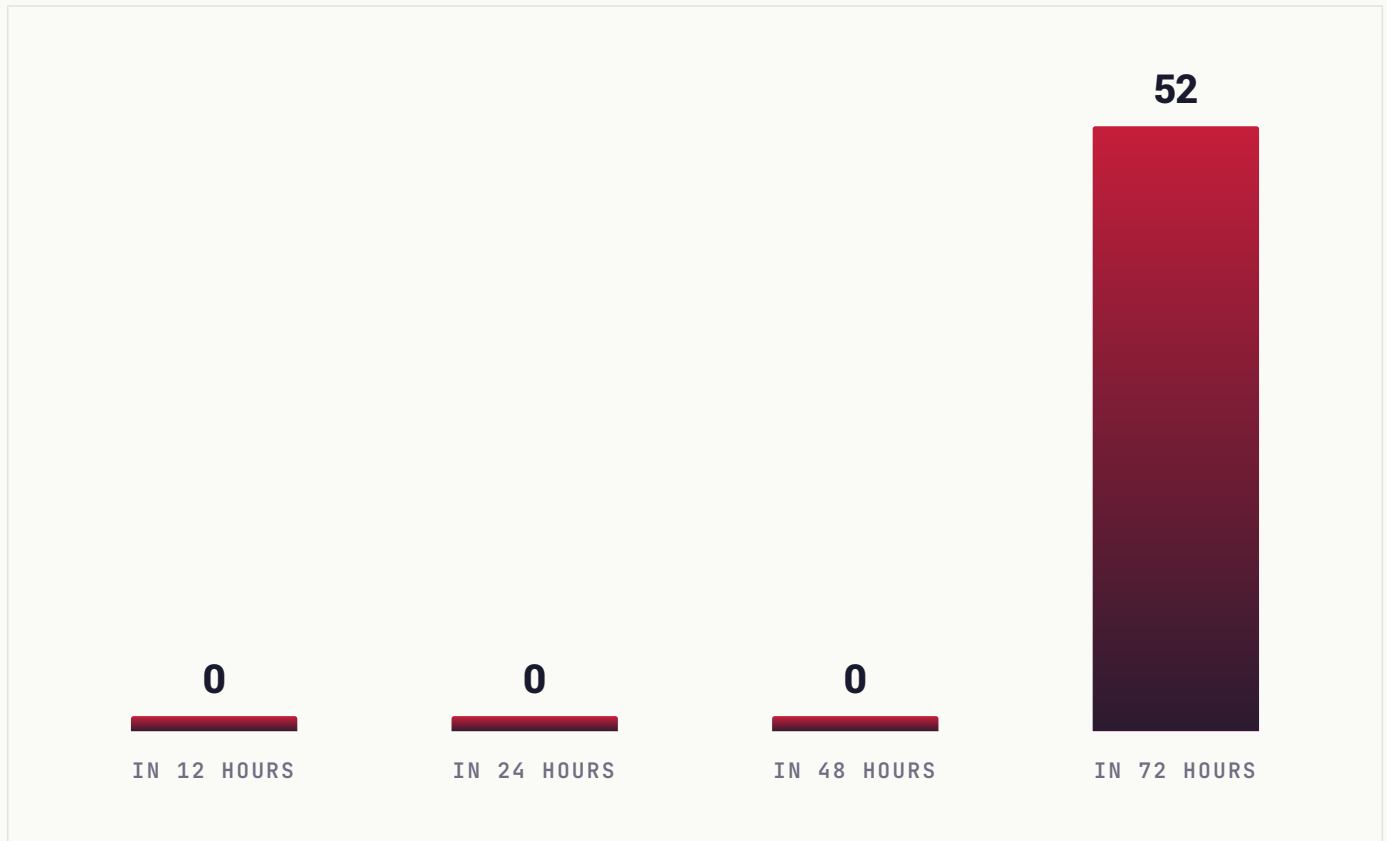
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



— SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Окак	1.6M
SE Search	1.4M
TR Trending	1.2M
KV Client is always right	1.1M
TB Trends by Russia	1.1M
SV Trending today	1M
TV Trend or leave	927.6K
TZ Set trends	922.6K
RT Ad Traffic YOU	63.7K

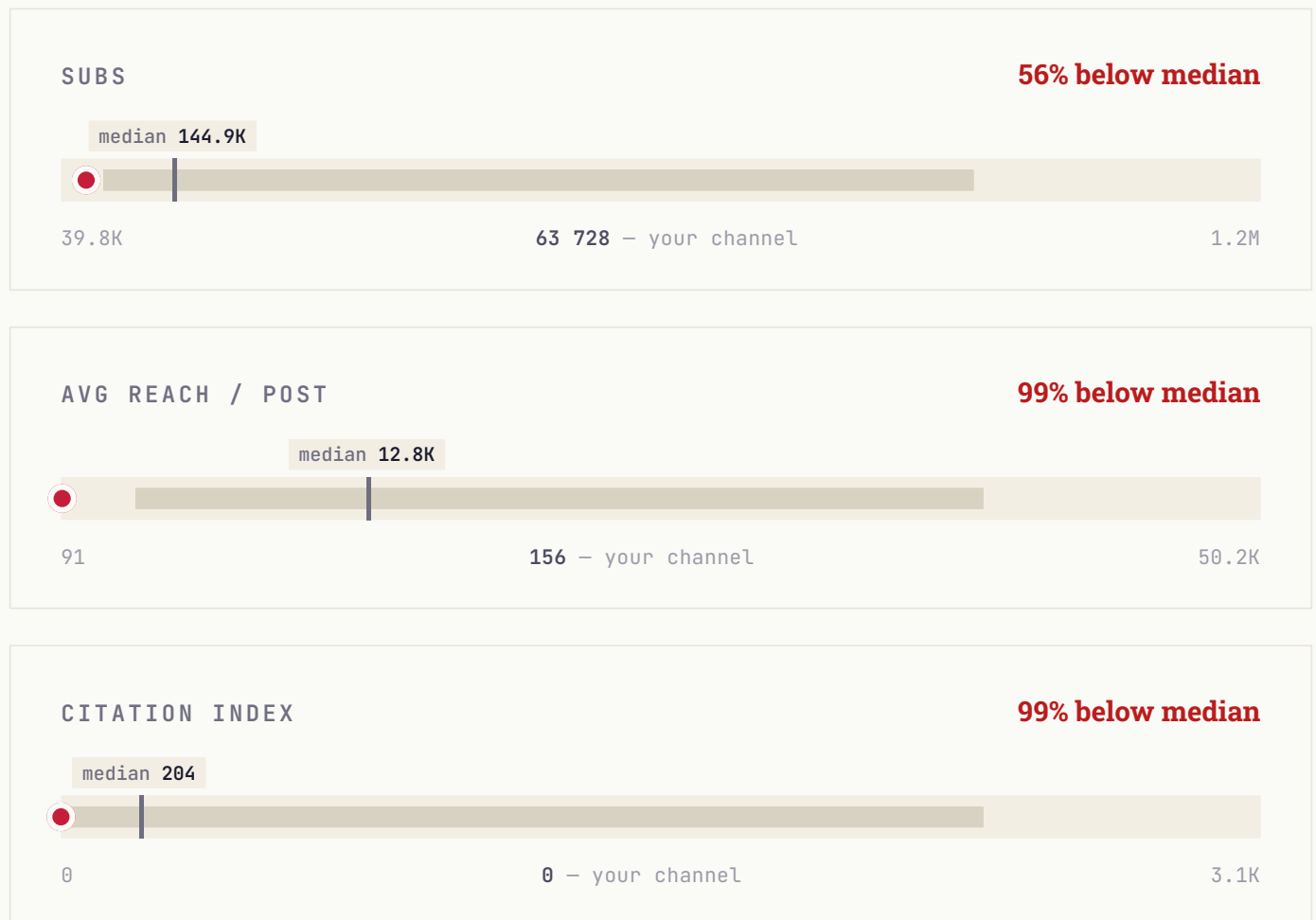
COMPARATIVE INSIGHT

Channel so far outside top-99 of niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.6K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — Sunday**

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 0.24% vs norm 3.0%. Try polls and interactive formats.

EFFECT

+2.8pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
