

PROMTPRESS PUBLIC REPORT

Channel audit

TradeTON News



@tradetonen

💎 CEX - Wallet & Trading Bot @TradeTON - Your Telegram Wallet for Trading and Holding Cryptocurrencies @TradeTONEN - News @TradeTONGroup - Community @TradeTONCheques - Cheque @TradeTON -...

SUBS

101 063

-4292 per month

ERR (% SEE POSTS)

12.0%

per day 6.4%

REACH/POST

11.4K

ad reach 6.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in Crypto category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 101 063 —	 SUBSCRIBER REACH 11.31% avg % subs see post	 VIEWS/POST 11.4K median 11.4K · —	 POSTS/WK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 125.0 total 125 reactions, 4 reposts, 5 comments	 POST LENGTH 305 chars median 305 · —	 POSTS ANALYZED 1 —
 AD REACH 6.5K 24h avg	 CHURN / MONTH -4292 last month	 QUOTE RATE 45 citation index · 270 channels mentioned ever	 CHANNEL AGE 5 years 3 months created 22.03.2021

AI EDITOR SUMMARY

Channel «TradeTON News» — 101 063 subs. Avg views per post: 11.4K people (11% from subs), reach low — expand audience. Publishes 1 ~0 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – Text (1/1 posts).
- 03 Avg post length – 305 chars (median 305).
- 04 Peak audience activity – Sunday, 13:00 MSK.
- 05 Top posts get 0x more views than the weakest (3.8K avg for top vs 11.4K for worst) – among 1 posts for –. Analyze what top posts share: topic, format, time.

TOP 1 POSTS

Nº1	28.06 · 10:23	TEXT	Russian فارسی 中国人 💎 Experience commission-free trading of TON and its tokens for the next 72 hours on @TradeTON • Spot...	VIEWS	REACTIONS
				11 435	125
				REPOSTS	ER
				4	11.3%

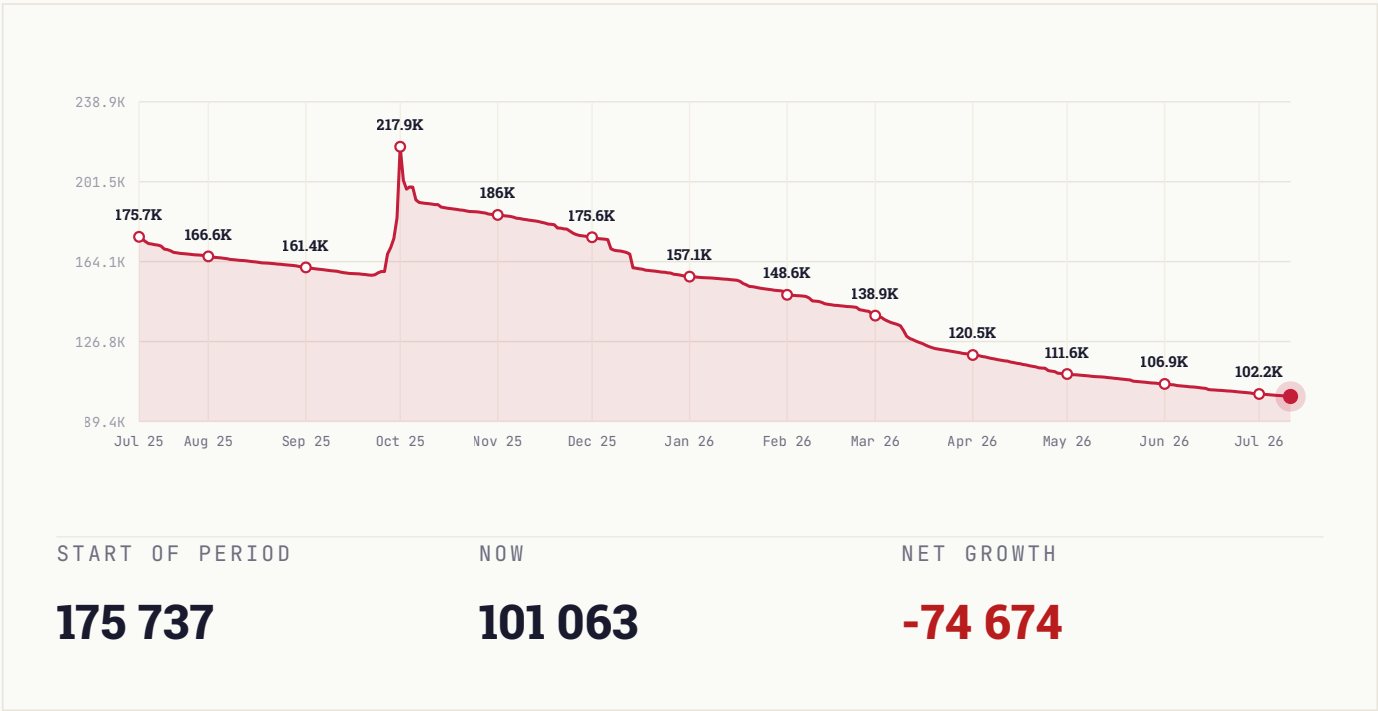
WORST 1

↓	28.06 · 10:23	TEXT	Russian فارسی 中国人 💎 Experience commission-free trading of TON and its tokens for the next 72 hours on @TradeTON • Spot...	VIEWS	REACTIONS
				11 435	125
				REPOSTS	ER
				4	11.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

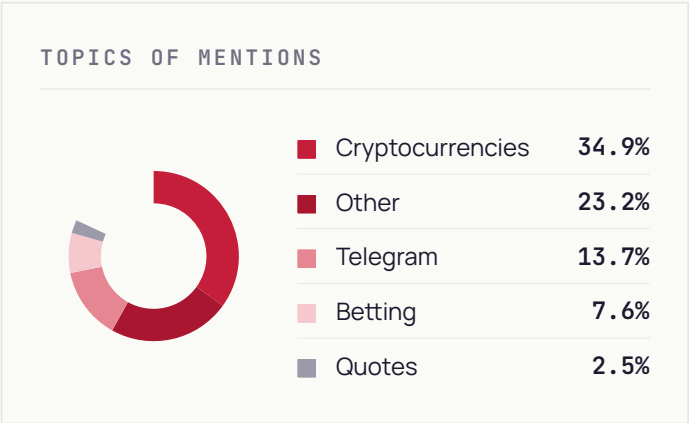
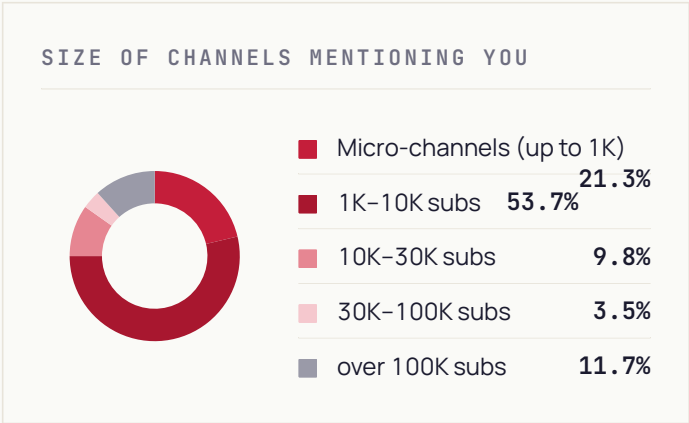
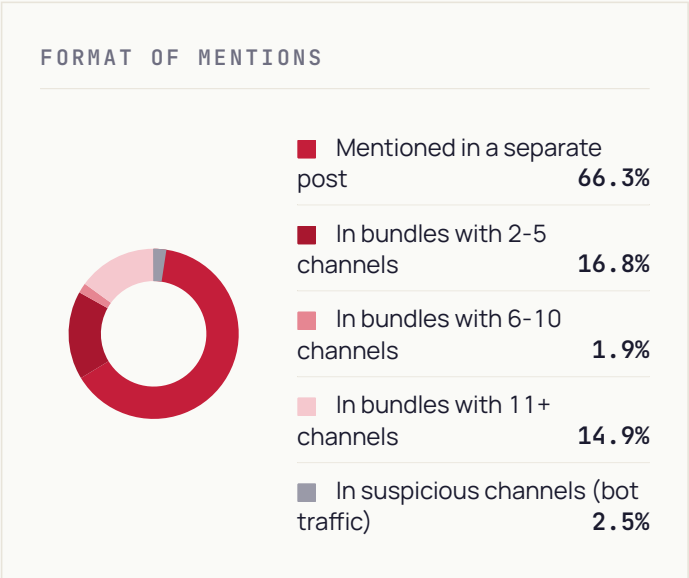
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

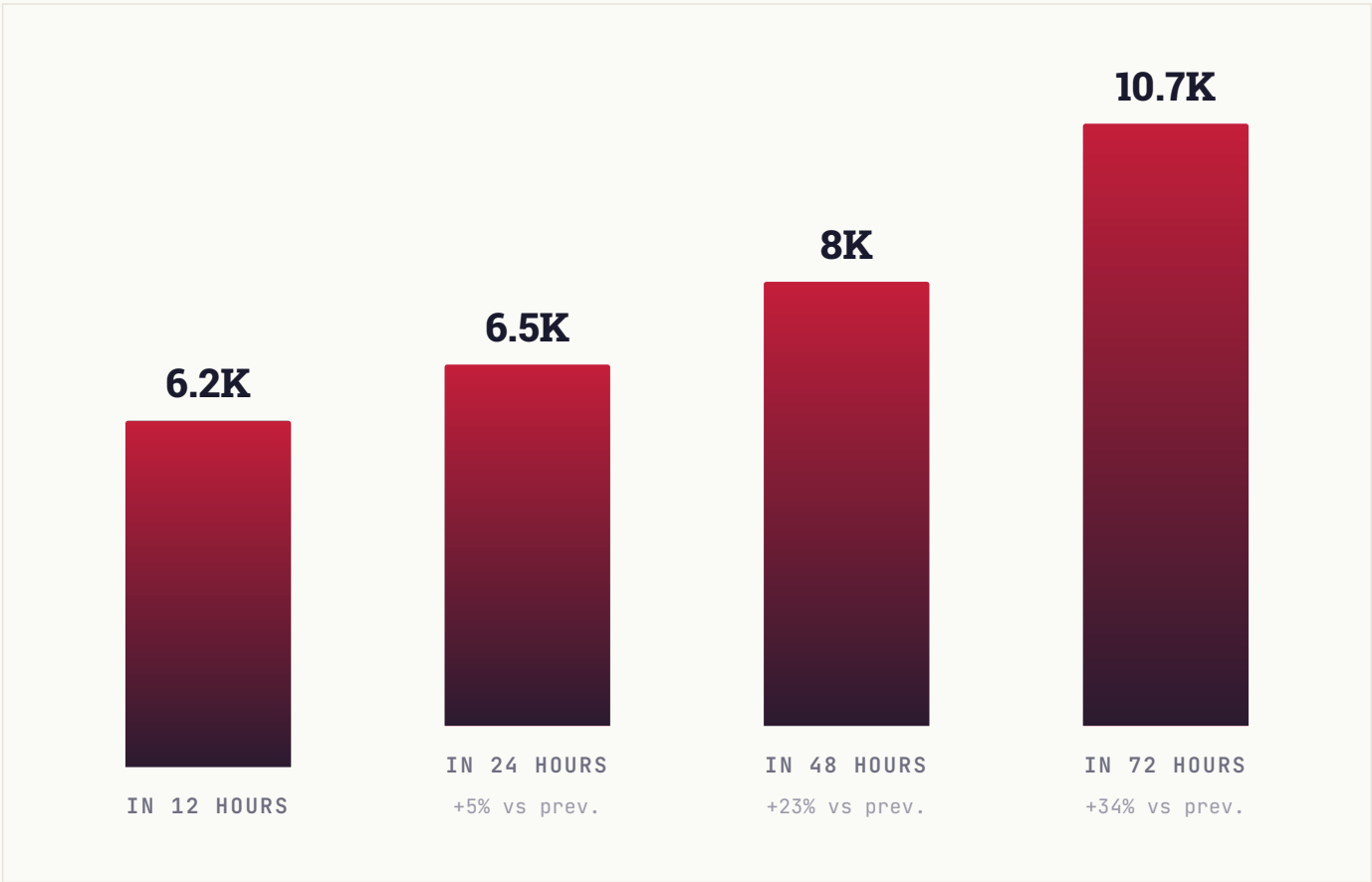
Citation index **45** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **270** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
TN TradeTON News YOU	101.1K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **45**, they brought **61 190** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	0	0	0	
Dec 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	35	17	34 271	
September 2025	7	6	26 919	
August 2025	3	2	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
45	6	61 190

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Sunday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

★ NEXT STEPS

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager