

PUBLIC REPORT BY PROMTPRESS

Channel audit

Trader 80/20



@tradertrend

Conscious trading & investing! 80/20 PREMIUM:
@Premium8020_Bot Main Admin: @salikhov_broker Ads:
@manager_realestate_rf

SUBS

61 757

-518 per month

ERR (% SEE POSTS)

46.0%

per day 22.4%

REACH/POST

28K

ad reach 13.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 61 757 -	 SUBS REACH 45.33% avg % subs see post	 VIEWS/POST 28K median 28K · 25 days	 POSTS/WK 5.8 over period
 7D TREND +5.0% vs previous week	 REACTIONS/POST 300.0 only 6,299 reactions, 2,187 reposts, 0 comments	 POST LENGTH 234 chars. median 194 · 25 days	 POSTS ANALYZED 21 25 days
 AD REACH 13.9K 24h avg	 CHURN / MONTH -518 last month	 CITATION INDEX 49 citation index · 322 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 18.03.2019

AI EDITOR SUMMARY

Channel «Trader 80/20» – 61 757 subs. Avg views per post 28K people (45% of subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) – rare. For week Jun 29 – Jul 5, reach grew by +5.0% vs week of Jun 22–28 – positive trend.

SECTION 02 • CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 25 days.
- 02 Dominant format: Text (11/21 posts).
- 03 Avg post length — 234 chars (median 194).
- 04 Peak audience activity — Thursday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (37.9K avg for top vs 18.5K for worst) — among 21 posts in 25 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 • 18:27 TEXT • Fed didn't bend markets. • More on Kevin Warsh. • Why Trump said 'rate hike'. • VIX (not risk-off yet) •...	VIEWS 39 176 REPOSTS 103	REACTIONS 193 ER 63.4%
Nº2 14.06 • 22:19 TEXT On the deal (US/Israel/Iran)	VIEWS 38 099 REPOSTS 131	REACTIONS 322 ER 61.7%
Nº3 17.06 • 23:38 TEXT 🗣️ Fed / Kevin Warsh - different? Key points in voice message. Full transcript from meeting today...	VIEWS 36 402 REPOSTS 109	REACTIONS 235 ER 58.9%

Nº4 30.06 • 15:50 PHOTO  BITCOIN & ETH / ABSOLUTE BOTTOM ZONES. video: https://youtu.be/j6AtoDCNbDI topics: ► 100 USDT giveaway ► Traders: Trades, how...	VIEWS 34 985 REACTIONS 240 REPOSTS 169 ER 56.6%
Nº5 14.06 • 21:39 PHOTO !! Donald Trump: Iran deal is done! Congratulations! I hereby fully authorize free...	VIEWS 33 434 REACTIONS 301 REPOSTS 122 ER 54.1%

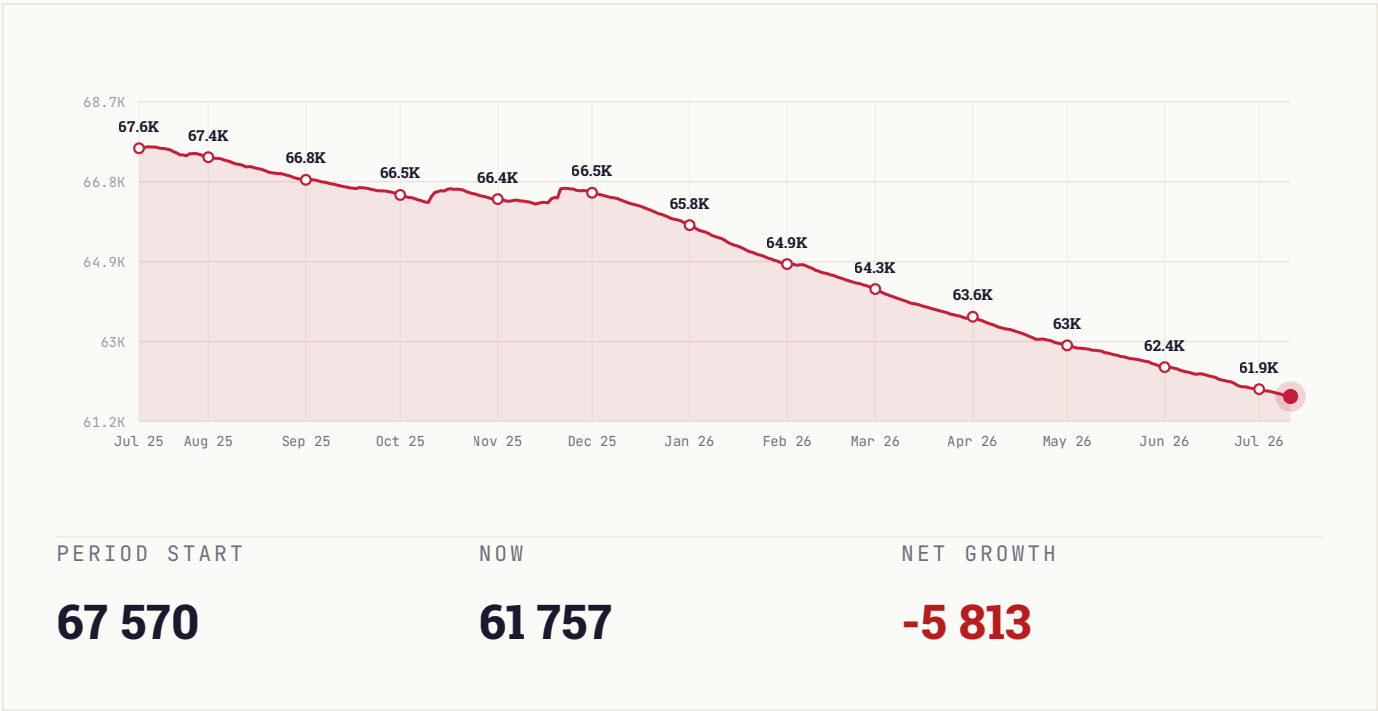
WORST 3

↓ 01.07 • 14:47 TEXT Disappointment and panic when BTC drops – possible or not? • Remembering 2022. • Bitcoin doesn't grow «when nobody believes in it»...	VIEWS 20 888 REACTIONS 244 REPOSTS 121 ER 33.8%
↓ 23.06 • 19:03 PHOTO  Elvira Nabiullina killing Russia's economy? ➡ Business wants low rates, cheap loans. ➡ People want low prices, growth...	VIEWS 19 552 REACTIONS 260 REPOSTS 87 ER 31.7%
↓ 06.07 • 23:19 TEXT Will Strategy (Saylor) be liquidated? UPD: read	VIEWS 14 927 REACTIONS 224 REPOSTS 103 ER 24.2%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

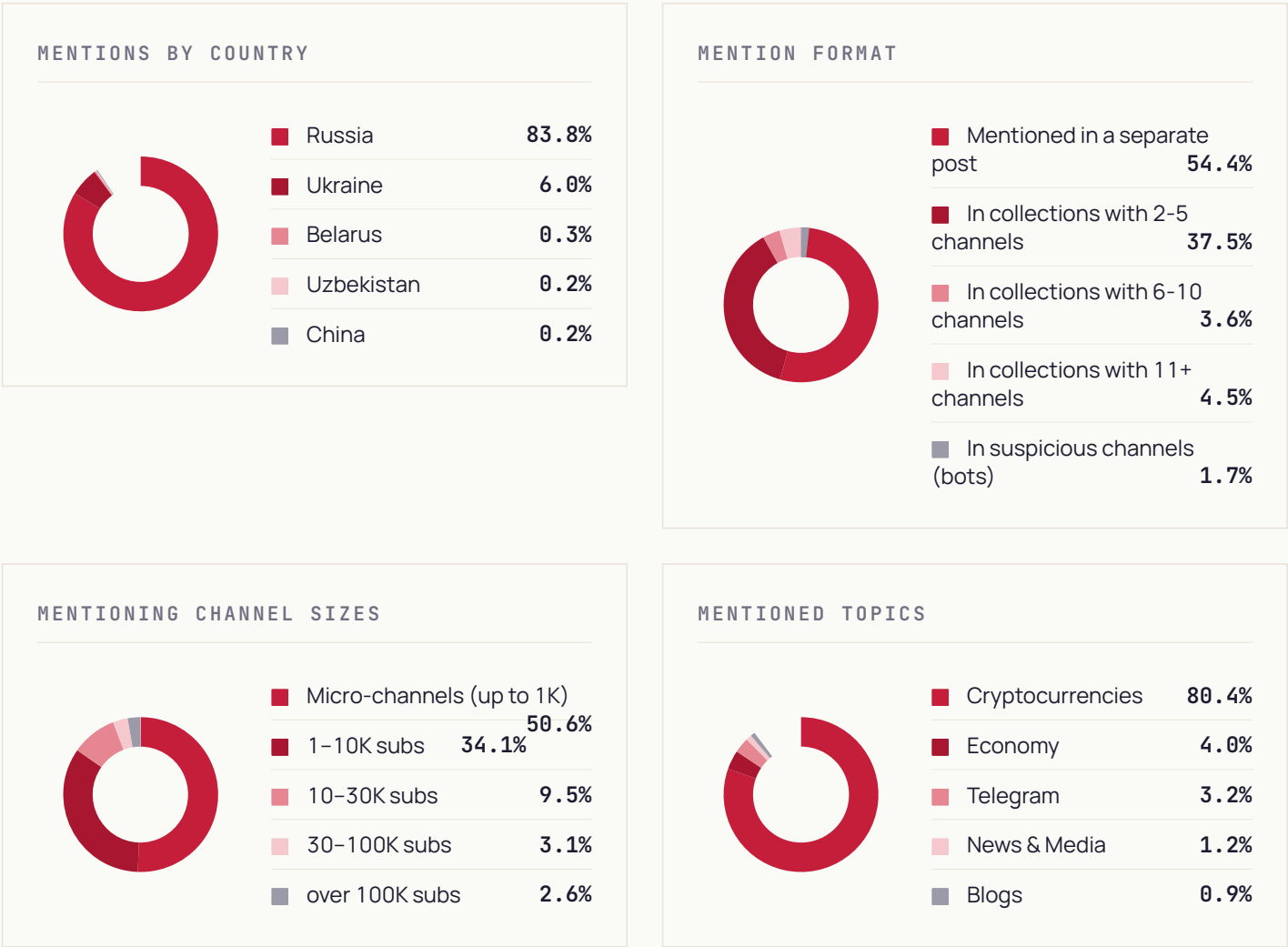
Subscriber growth over the year. Key months show exact subs. See gains and losses.



SECTION 04 · CITATIONS

Who mentions the channel and how

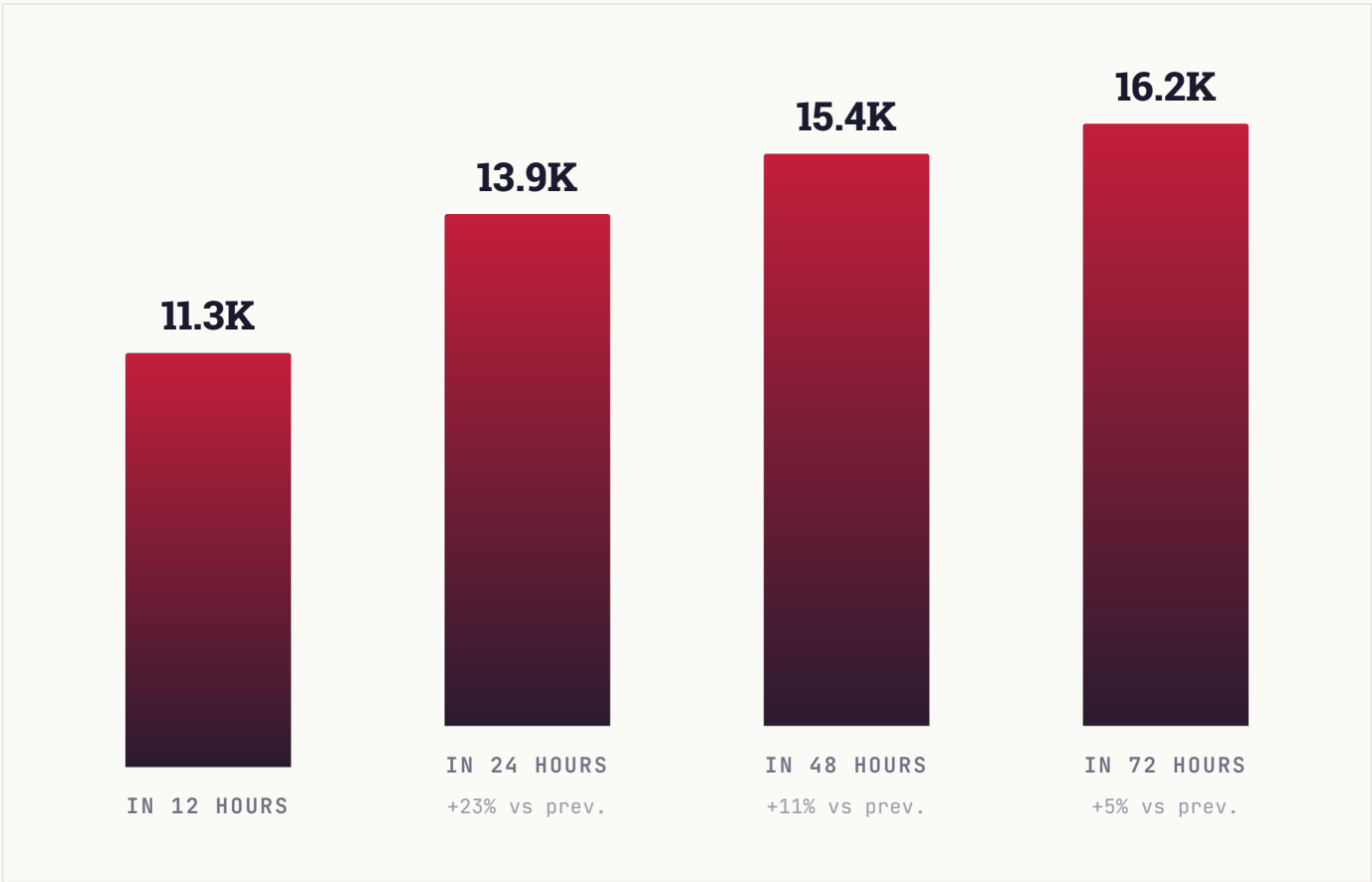
Citation index **49** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **322** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
T8 Trader 80/20 YOU	61.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **108**, they brought **801** new subs.

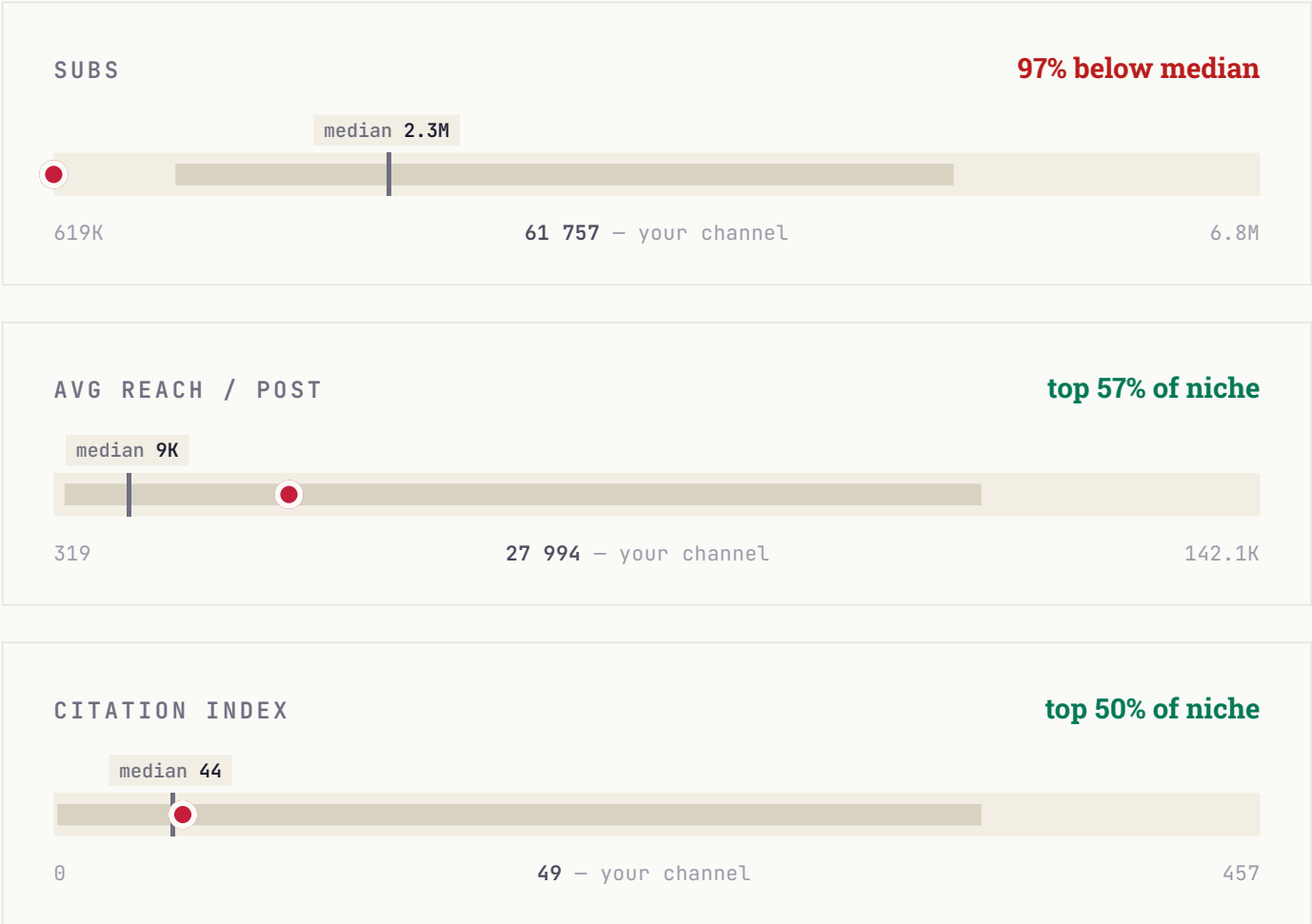
PERIOD	MENTIONS	CHANNELS	REFERRED	SUBS
Jan 2026	17	9	0	
Dec 2025	4	3	0	
Nov 2025	32	9	419	
Oct 2025	17	7	340	
September 2025	10	3	33	
August 2025	28	6	9	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
108	6	801

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Best post day: Thursday
Audience most active on this day at 21:00 MSK.

EFFECT
Best window for important posts
- 02

Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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