

— PUBLIC PROMTPRESS REPORT

Channel audit

AliExpress products



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For inquiries:

SUBS

16 683

-144 per month

ERR (% SEE POSTS)

3.0%

daily 1.9%

REACH/POST

402

ad reach 317/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 16 683 —	 SUB REACH 2.41% avg % subs see post	 VIEWS/POST 402 median 395 · 20 days	 POSTS/DAY 49.4 ~346 per week
 7D TREND — no data for period	 REACTS/POST 0.0 only 7 reactions, 1,289 reposts, 0 comments	 POST LENGTH 150 chars median 137 · 20 days	 POSTS ANALYZED 1000 20 days
 AD REACH 317 24h avg	 CHURN / MONTH -144 last month	 CITATION RATE 593 citation index · 486 channels mentioned all time	 CHANNEL AGE 9 years 4 months created 03.03.2017

AI EDITOR SUMMARY

Channel «Goods from AliExpress» — 16 683 subs. Avg views per post: 402 people (2% of subs), reach is low — consider expanding audience. Publishes 346 posts per week (~49 per day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **1000** posts over 20 days.
- 02 Dominant format — **Photo** (984/1000 posts).
- 03 Avg post length — **150** chars (median 137).
- 04 Peak audience activity — **Friday**, 16:00 MSK.
- 05 Top posts get **2x** more views than the weakest (537 avg for top vs 326 for worst) — among 1,000 posts over 20 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 18:17 PHOTO DeWalt 18V XR DCW220 cordless brushless belt sander Final price: 17285 RUB Link -...	VIEWS 541 REPOSTS 4	REACTS — ER 3.2%
Nº2 03.07 · 02:15 PHOTO Xiaomi ENCHEN MS003 shaver Final price: 454₽ Link - https://aliclick.shop/s/26iluf?erid=2SDnjc5jreN	VIEWS 540 REPOSTS 2	REACTS — ER 3.2%
Nº3 01.07 · 14:45 PHOTO Smart curtain DOOYA Final price: 4,226₽ Link - https://aliclick.shop/s/37416y?erid=2SDnjehFioC	VIEWS 530 REPOSTS 2	REACTS — ER 3.2%

Nº4 30.06 · 17:45 PHOTO Diamond stands, 8 pcs Final price: 767₽ Link - https://aliclick.shop/s/zq5we9?erid=2SDnje5WwxN	VIEWS 529 REPOSTS 5	REACTS — ER 3.2%
Nº5 30.06 · 20:17 PHOTO Smart water leak sensor SJ-01 Final price: 276₽ Link - https://aliclick.shop/s/wodll3?erid=2SDnjeBSu5k	VIEWS 529 REPOSTS 2	REACTS — ER 3.2%

|

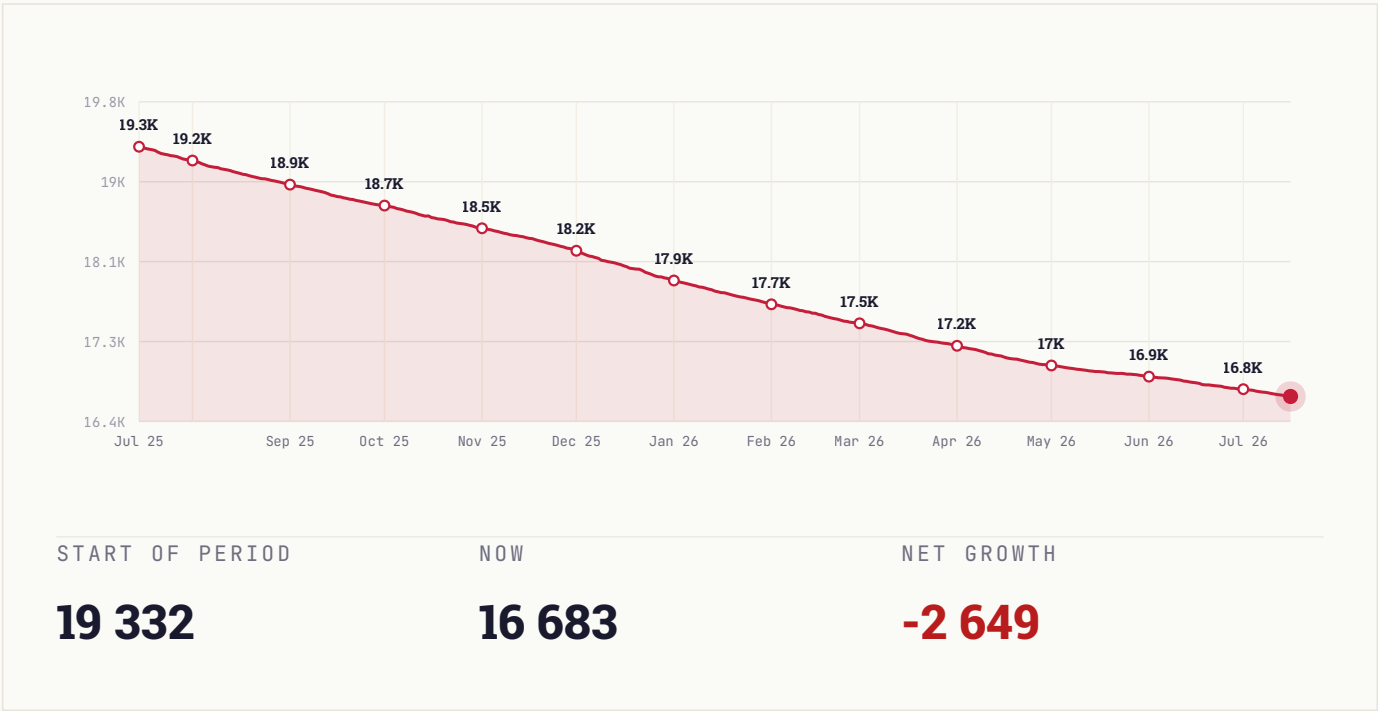
WORST 3

↓ 12.07 · 02:15 PHOTO BMS TZT Protection Circuit Board Price: 186₽ Rating: 4.8 (18925 orders) Link - ...	VIEWS 327 REPOSTS —	REACTS — ER 2.0%
↓ 12.07 · 23:45 PHOTO ZHUKOU VE219 cuff earrings Price: 61₽ Rating: 4.9 (560 orders) Link - https://ali.click/f6ovg18?erid=2SDnjezw38F	VIEWS 326 REPOSTS 2	REACTS — ER 2.0%
↓ 11.07 · 01:15 PHOTO UGREEN HDMI 2.1 4K 8K Cable Price: 859₽ Rating: 4.9 (7237 orders) Link - https://ali.click/lagqglv?erid=2SDnjbyrmeK	VIEWS 325 REPOSTS 1	REACTS — ER 1.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

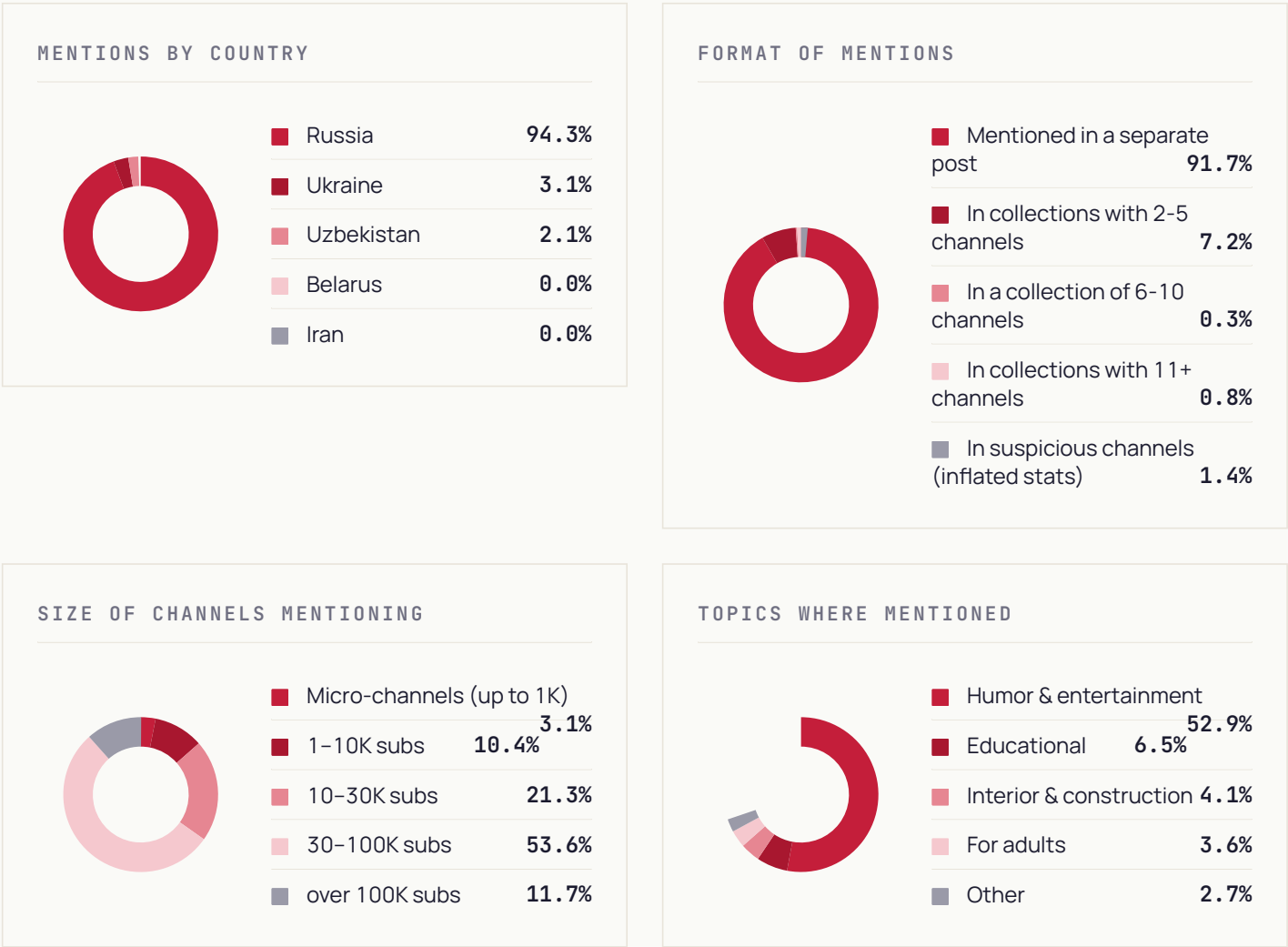
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel and how

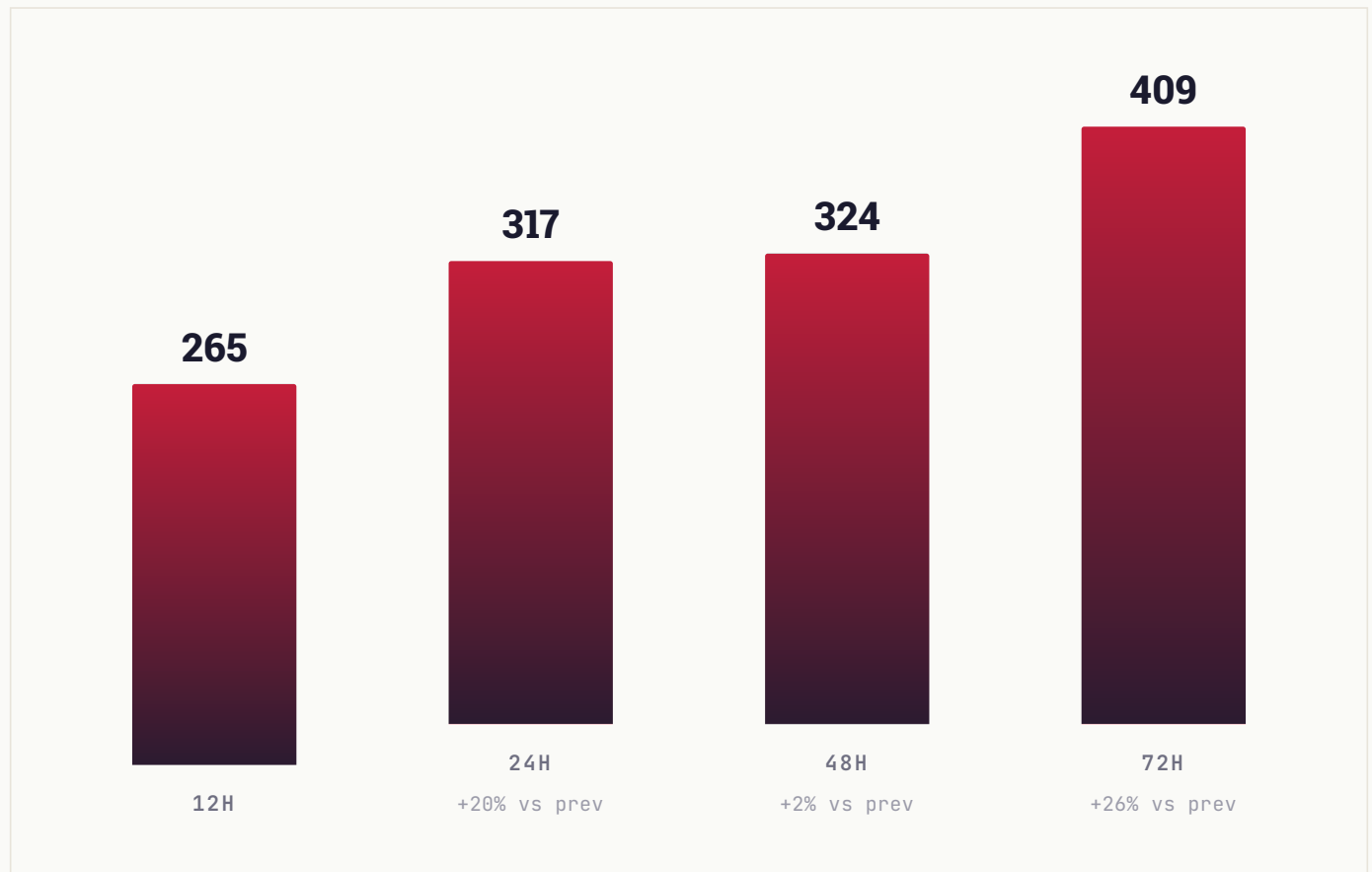
Citation index **593** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **486** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
TS AliExpress products YOU	16.7K

COMPARATIVE INSIGHT

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal — enter top-95 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **3** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	0
October 2025	0	0	2
September 2025	0	0	1
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	3

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Sales» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.41% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

04

Systematic traffic buying

Three formats for your channel: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager