

PROMTPRESS PUBLIC REPORT

Channel audit

Toshkent bozor



@toshkentbozor

Official channel for all Tashkent and Tashkent region ✓ ■ "Toshkent bozor" – trade and news channel! ■ Here: ■ Trade ads ■ Top news ■ Quick videos ■ Ads: ■..

SUBSCRIBERS

362 182

-2636 per month

ERR (% SEE POSTS)

11.0%

per day 6.9%

REACH/POST

37.8K

ad reach 25.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 362 182 —	SUBS REACH 10.42% avg % subs see post	VIEWS/POST 37.8K median 36.9K · 29 days	POSTS/DAY 13.3 ~93 per week
7D TREND -15.2% vs previous week	REACTIONS/POST 64.0 only 25,390 reactions, 61,900 reposts, 0 comments	POST LENGTH 324 chars median 258 · 29 days	POSTS ANALYZED 397 29 days
AD REACH 25.1K 24h avg	CHURN / MONTH -2636 over the last month	CITATION RATE 145 citation index · 290 channels mentioned all time	CHANNEL AGE 4 years 6 months created 23.11.2021

AI EDITOR SUMMARY

Channel «Toshkent bozor» — 362 182 subs. Each post averages 37.8K people (10% from subs), reach is low — should expand audience. Publishes 93 posts per week (~13/day) — very active posting. For week 1–7 June reach dropped by -15.2% by week 25–31 May — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **397** posts over 29 days.
- 02 Dominant format – **Video** (231/397 posts).
- 03 Avg post length – **324** chars (median 258).
- 04 Peak audience activity – **Tuesday**, 00:00 UZT.
- 05 Top posts get **5x** more views than the weakest (124.6K avg for top vs 26.7K for worst) – among 397 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:02 VIDEO 🕌 Happy Eid al-Adha to all! May this blessed holiday bring grace and blessings to our homes, peace and joy to our hearts...	VIEWS 240 616 REPOSTS 6 832	REACTIONS 61 ER 66.4%
Nº2 22.05 · 16:24 PHOTO #ATTENTION #SHARE MAY 26, TUESDAY – DON'T FORGET TO CONGRATULATE Allahu akbar! Allahu akbar! La ilaha illallahu wallahu...	VIEWS 68 078 REPOSTS 1 023	REACTIONS 53 ER 18.8%
Nº3 28.05 · 19:33 VIDEO 🕌🕌ASSALAMU ALAYKUM Happy Friday my dear ones! 🕌Dear fellow believer, may the grace and blessings of Friday be upon you 🕌 The master of days...	VIEWS 65 198 REPOSTS 755	REACTIONS 23 ER 18.0%

Nº4 26.05 • 03:02 PHOTO #Breaking #Share EID AL-ADHA PRAYER TIMES ANNOUNCED Andijan ...	VIEWS 60 475 REACTIONS 28 REPOSTS 347 ER 16.7%
Nº5 26.05 • 06:24 VIDEO Yaqinlarim Qurbon hayiti muborak bo'lsin. Videoni yaqinlarga yuborib qo'yning. Kanal @ToshkentBozor	VIEWS 59 195 REACTIONS 2 REPOSTS 771 ER 16.3%

WORST 3

↓ 14.06 • 09:46 PHOTO Donald Trump turned 80 today. Channel @ToshkentBozor	VIEWS 26 909 REACTIONS 138 REPOSTS 21 ER 7.4%
↓ 02.06 • 13:58 VIDEO Siz hali ham simsiz internetga ulanish haqida o'ylayapsizmi? Mobiuz'dan simsiz uy internetini super shartlarda ulang: 1 190 000...	VIEWS 26 708 REACTIONS 17 REPOSTS 31 ER 7.4%
↓ 15.06 • 11:53 PHOTO #BREAKING Tashkent International Investment Forum: 8k+ participants expected On June 16–18 this year, the capital will host...	VIEWS 26 352 REACTIONS 90 REPOSTS 15 ER 7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

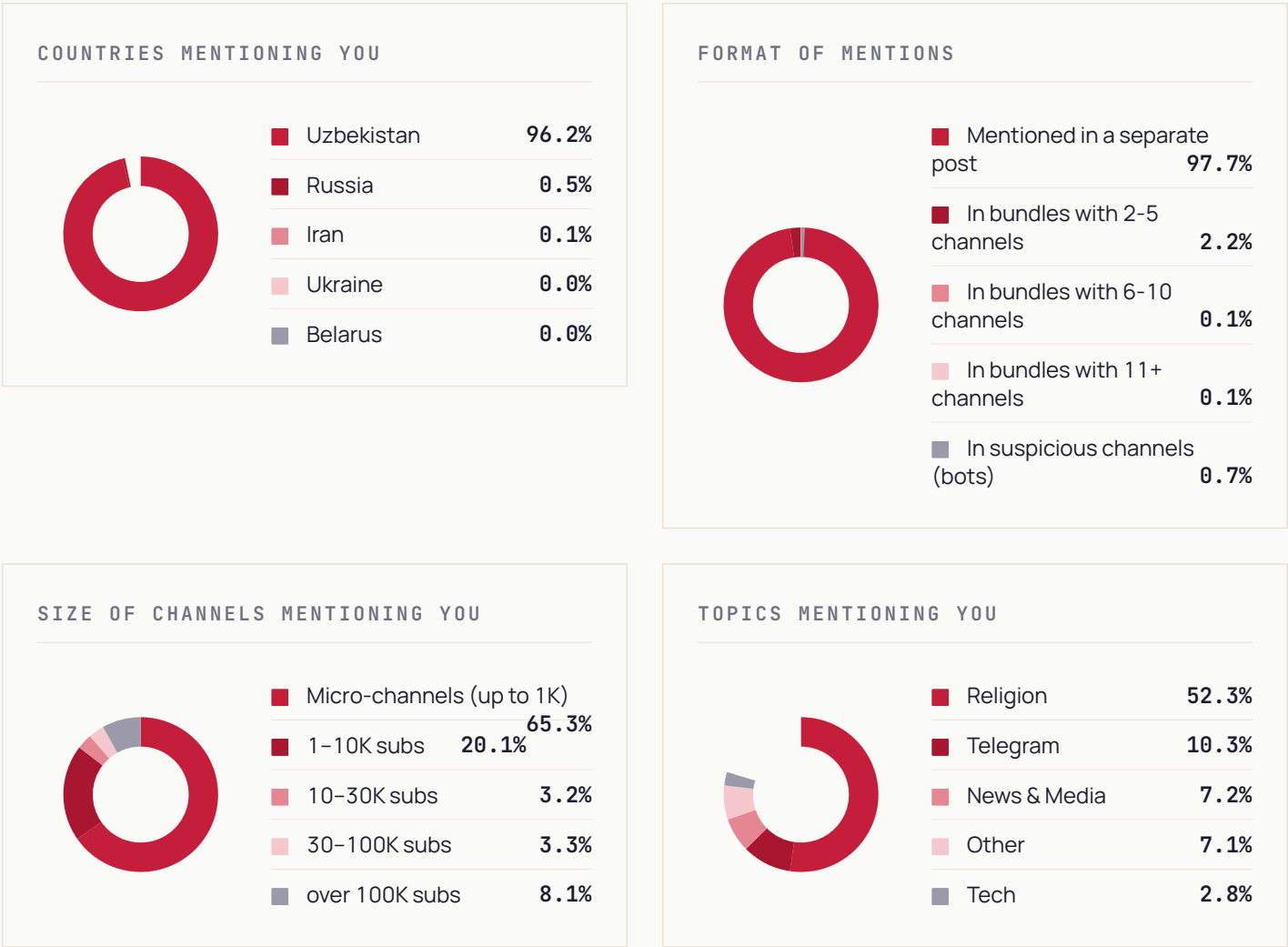
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

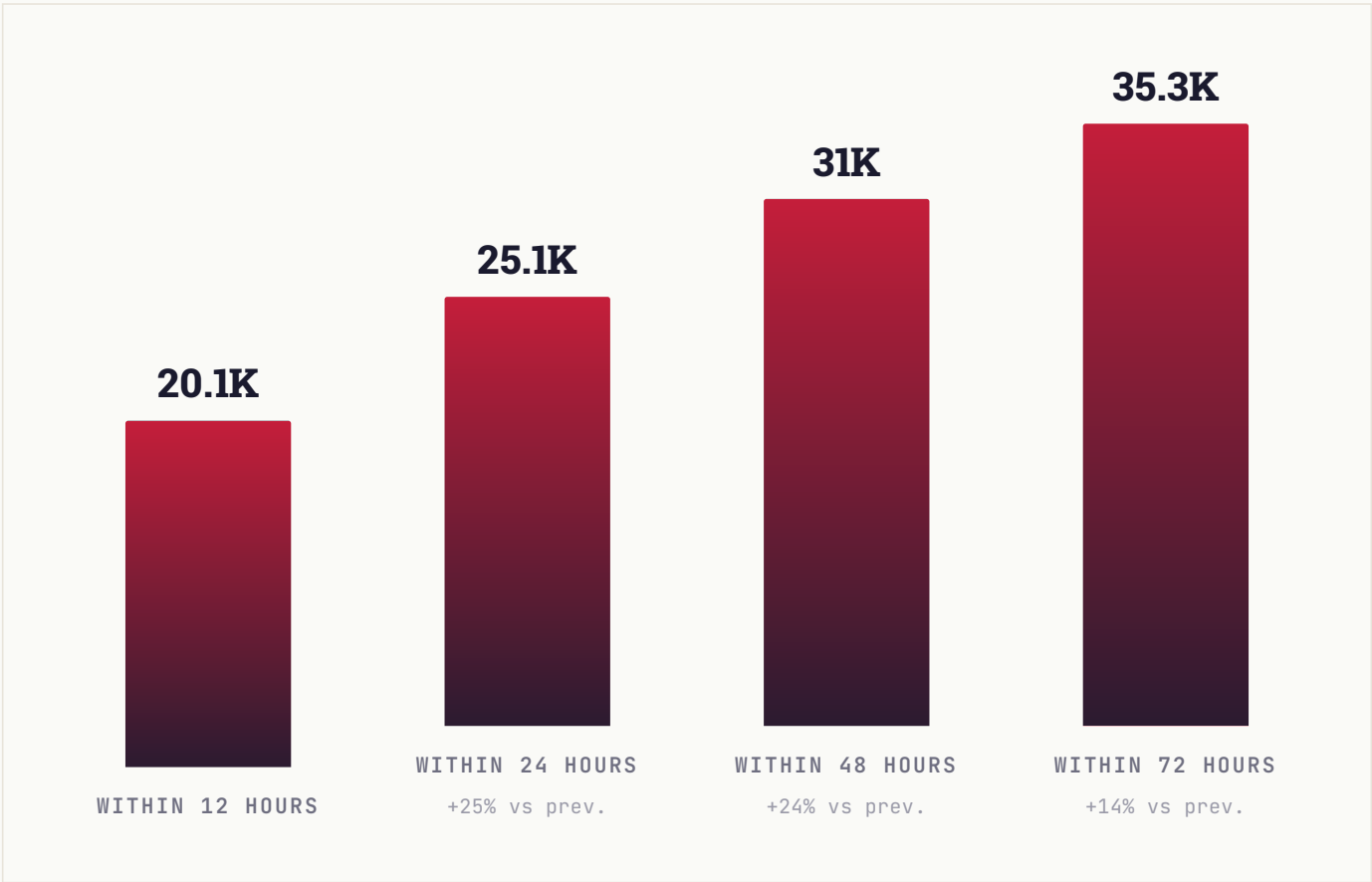
Citation index **145** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned by **290** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
SX Sara Xabarlar - Tezkor Yangiliklar	2.2M
YY Yaxshi Yomon Official channel	2M
HB HOKIM BUVA Official channel	1.4M
KI Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
WB Water market	949K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	768.3K
MU MILITSIYA UZB Official channel	543K
TB Toshkent bozor YOU	362.2K
KG as Uzbeks say	127.8K

COMPARATIVE CONCLUSION

Channel in bottom third of selection (10th place out of 11). Larger — 9 channels (leader: Sara Xabarlar - Tezkor Yangiliklar, 2.2M); these are growth benchmarks — reach them via paid placements or partnerships. Smaller — 1 channel, for them you're already a partner-leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **718**, they brought **34 845** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	34	14	6 880
Nov 2025	23	5	2 469
Oct 2025	9	6	2 649
Sep 2025	4	4	5 153
August 2025	184	9	7 296
July 2025	464	9	10 398

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
718	6	34 845

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 00:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
