

PUBLIC REPORT PROMTPRESS

Channel audit

TOSHKENT 24 |

TEZKOR

XABARLARI



@toshkent

TOSHKENT24 - Hududdagi eng tezkor yangiliklar va videolar yetkazib beruvchi birinchi raqamli kanalga xush kelibsiz! ✂️Reklama xizmat: @ReklamaAgent_Info 📺Xabar yuborish: @xabaryuborish_bot

SUBS	ERR (% SEE POSTS)	REACH/POST
182 047 10.06.2026 -39977 per month	8.0% per day 9.0%	13.6K HTTPS://PROMTPRESS.COM/AUDIT/TOSHKENT ad reach 16.7K/24h

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What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 182 047 —	 SUBS REACH 7.49% avg % of subs who see a post	 VIEWS/POST 13.6K median 13.9K · 29 days	 POSTS/DAY 14.4 ~101 per week
 7D TREND +49.8% vs previous week	 REACTIONS/POST — MTProto only	 POST LENGTH 282 chars median 228 · 29 days	 POSTS ANALYZED 432 29 days
 AD REACH 16.7K 24h avg	 CHURN / MONTH -39977 last month	 CITATION RATE 197 citation index · 468 channels mentioned all time	 CHANNEL AGE 4 years 10 months created 05.08.2021

AI EDITOR SUMMARY

Channel «TOSHKENT 24 | TEZKOR XABARLARI» – 182 047 subs. Each post averages 13.6K people (7% of subs), reach is low – consider expanding audience. Publishes 101 posts/week (~14/day) – very active posting. For the week of May 25–31, reach up +49.8% by week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **432** posts over 29 days.
- 02 Dominant format – **Video** (282/432 posts).
- 03 Avg post length – **282** chars (median 228).
- 04 Peak audience activity – **Thursday, 07:00 UZT**.
- 05 Top posts get **16x** more views than the weakest (26.4K avg for top vs 1.6K for worst) – among 432 posts over 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 04:03 PHOTO #Attention ⚡ Today all museums in Uzbekistan are free to enter May 18 is International Museum Day, and on this day in Uzbekistan...	VIEWS 26 472 REPOSTS 28	REACTIONS — ER 14.5%
Nº2 31.05 · 09:44 VIDEO 📺 Now your mahalla can win the "Best Taxpayer Mahalla" nomination and get 2 billion soums Details in the video...	VIEWS 26 407 REPOSTS 9	REACTIONS — ER 14.5%
Nº3 14.05 · 02:22 VIDEO 📺 GOOD MORNING! 📺 Assalamu alaikum! Happy Thursday morning! 📺 May your new day be blessed and prosperous! May you and...	VIEWS 26 348 REPOSTS 21	REACTIONS — ER 14.5%

Nº4 14.05 • 02:23 VIDEO ☒ Today, May 14, many countries celebrate MOTHER'S DAY On this day, a spring of kindness, a generous heart, every word is priceless wisdom...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>26 242</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>54</td><td>14.4%</td></tr> </table>	VIEWS	REACTIONS	26 242	—	REPOSTS	ER	54	14.4%
VIEWS	REACTIONS								
26 242	—								
REPOSTS	ER								
54	14.4%								
Nº5 19.05 • 08:02 VIDEO Unique and amazing childhood heroes ☒ Share with friends. ☒ Subscribe to @TOSHKENT Telegram channel!	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>25 904</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>16</td><td>14.2%</td></tr> </table>	VIEWS	REACTIONS	25 904	—	REPOSTS	ER	16	14.2%
VIEWS	REACTIONS								
25 904	—								
REPOSTS	ER								
16	14.2%								

WORST 3

↓ 12.05 • 17:26 PHOTO ☒Are intellectuals in a neighboring country envying Uzbekistan? The People's Poet's "Sincere Words" Uzbekistan People's Poet Usmon Azim's "Sincere...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 687</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>0.9%</td></tr> </table>	VIEWS	REACTIONS	1 687	—	REPOSTS	ER	4	0.9%
VIEWS	REACTIONS								
1 687	—								
REPOSTS	ER								
4	0.9%								
↓ 13.05 • 13:28 VIDEO #cybersecurity ⚠ Don't trust strangers posing as bank employees! If during the conversation: • card details, • SMS code, •...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 680</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>7</td><td>0.9%</td></tr> </table>	VIEWS	REACTIONS	1 680	—	REPOSTS	ER	7	0.9%
VIEWS	REACTIONS								
1 680	—								
REPOSTS	ER								
7	0.9%								
↓ 12.05 • 13:53 PHOTO Presidential Trade Representative Azizbek Allaberganovich Urunov, on a part-time basis, on food safety...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 488</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>0.8%</td></tr> </table>	VIEWS	REACTIONS	1 488	—	REPOSTS	ER	2	0.8%
VIEWS	REACTIONS								
1 488	—								
REPOSTS	ER								
2	0.8%								

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

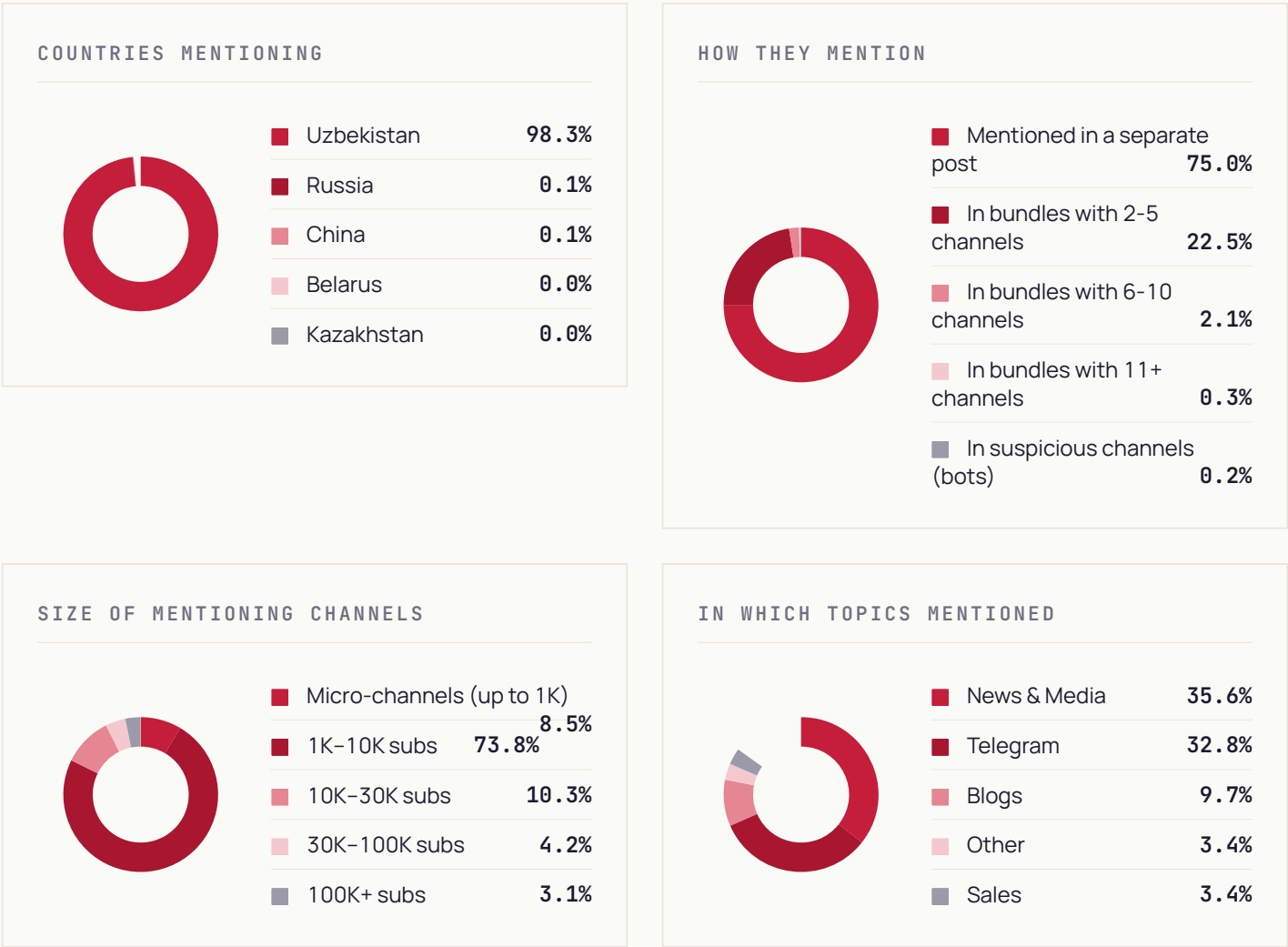
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

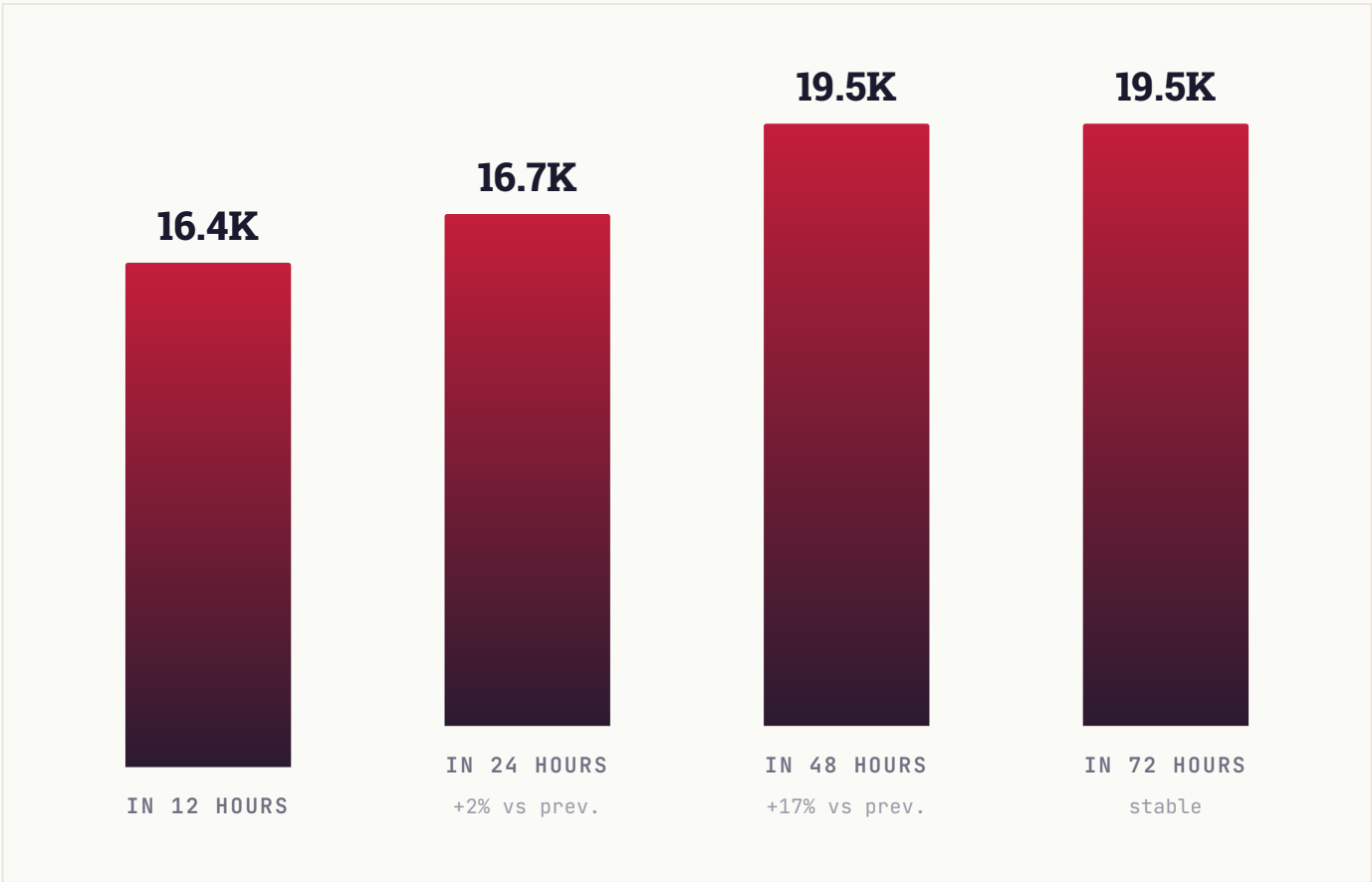
Citation index **197** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100k subs “weighs” more than from a channel with 1k. All-time the channel was mentioned by **468** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
OU OPER UZ Official channel	1M
KD Kanallani Dodasi Official channel	837K
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	805K
MU MILITSIYA UZB Official channel	553.2K
QI Qalampir.uz I Official channel	268.8K
UZ Uzbek-MDK	204.5K
UV UZBEK VIDEO CHANNEL	202K
T2 TOSHKENT 24 TEZKOR XABARLARI YOU	182K
GE GENERALISSIMUS	17.8K

COMPARATIVE INSIGHT

Channel in bottom third of the set (10th place out of 11). Larger — 9 channels (leader: Kun.uz | Official channel, 1.1M); these are growth benchmarks, we reach them via paid placements or partner projects. Smaller — 1 channel, for them you are already a partner leader.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **111**, they brought **399 269** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	2	2	0	
November 2025	31	26	0	
October 2025	51	49	137 324	
September 2025	18	12	211 599	
August 2025	3	2	29 131	
July 2025	6	5	21 215	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBS	
111		6	399 269	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 07:00 UZT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 keywords from your niche — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
