

PROMTPRESS PUBLIC REPORT

Channel audit

TOP_SCHOLAR



@top_scholar

Find scholarships from all around the World ■ How to take ■ Help students to prepare documents ■ Win ■ Participate ■ → Kanal asoschisi ■ @blogdilshoda ■ http://Instagram.com/top_scholar1

SUBSCRIBERS

5 163

-968 per month

ERR (% SEE POSTS)

12.0%

daily 7.0%

REACH/POST

614

ad reach 362/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 5 163 —	 SUBSCRIBER REACH 11.89% avg % subs see post	 VIEWS/POST 614 median 392 · 23 days	 POSTS/WEEK 6.7 over period
 7D TREND — no data for period	 REACTIONS/POST 7.2 total 165 reactions, 406 reposts, 7 comments	 POST LENGTH 804 chars median 906 · 23 days	 POSTS ANALYZED 23 23 days
 AD REACH 362 24h avg	 CHURN / MONTH -968 last month	 MENTIONS 3 mention index · 128 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 22.01.2022

AI EDITOR SUMMARY

Channel «TOP_SCHOLAR» – 5 163 subs. Each post averages 614 people (12% from subs), reach is low – consider expanding audience. Publishes 7 posts per week (~1/day) – infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 23 posts over 23 days.
- 02 Dominant format — Text (13/23 posts).
- 03 Avg post length — 804 chars (median 906).
- 04 Peak audience activity — Thursday, 16:00 UZT.
- 05 Top posts get 2x more views than the weakest (1.5K avg for top vs 795 for bottom) — among 23 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 11:28 PHOTO 🇺🇳UNDP'ning Xalqaro pullik amaliyot dasturida qatnashish imkoniyati 🇶🇲Qayerda: Online (Remote) 🇰🇲Kimlar uchun: Dunyo bo'ylab barcha yoshlar...	VIEWS 1 694 REPOSTS 42	REACTIONS 10 ER 32.8%
Nº2 26.05 · 17:06 PHOTO BMTni uchta davlatdagi vakolatxonasida amaliyot qilish imkoniyati 🇶🇲🇶🇲🇶🇲Qayerda: Qatar, Singapur va Turkiya (BMT vakolatxonalari) 🇰🇲Kimlar...	VIEWS 1 425 REPOSTS 37	REACTIONS 14 ER 27.6%
Nº3 20.05 · 14:06 TEXT 🇶🇲Tadbirkor ayollar uchun mukofot jamg'armasi \$303,000 bo'lgan grant — Ipak Yuli Bank x She's Next Moliyalashtirish: To'liq Til talabi...	VIEWS 1 342 REPOSTS 9	REACTIONS 8 ER 26.0%

Nº4 25.05 • 01:00 PHOTO The Junior Academy – NYAS Qayerda: Online Kimlar uchun: 13–17 yoshdagi o'quvchilar Dastur nimalarni beradi: 1. Mentorlar bilan...	VIEWS 1 214 REPOSTS 18 REACTIONS 8 ER 23.5%
Nº5 25.05 • 00:20 TEXT UNda volontyorlik imkoniyati, talablari va albatta ro'yhatdan o'tish uchun...	VIEWS 1 197 REPOSTS 21 REACTIONS 5 ER 23.2%

WORST 3

↓ 25.05 • 00:58 PHOTO International Writers' Workshop 2027 in Hong Kong Qayerda: Hong Kong Baptist University, Hong Kong Kimlar uchun: Yoshlar Dastur...	VIEWS 843 REPOSTS 24 REACTIONS 6 ER 16.3%
↓ 25.05 • 00:37 TEXT Grantlar kanalini erinmay kuzatadigan va ishonchli manbani ajarata oladiganlar bormi kanalda Commentga yozingchi man...	VIEWS 821 REPOSTS — REACTIONS 11 ER 15.9%
↓ 11.06 • 19:08 TEXT Assalomu alaykum everyone Grantlarni sog'indilarmi @top_scholar	VIEWS 721 REPOSTS — REACTIONS 30 ER 14.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



START OF PERIOD

3 817

NOW

5 163

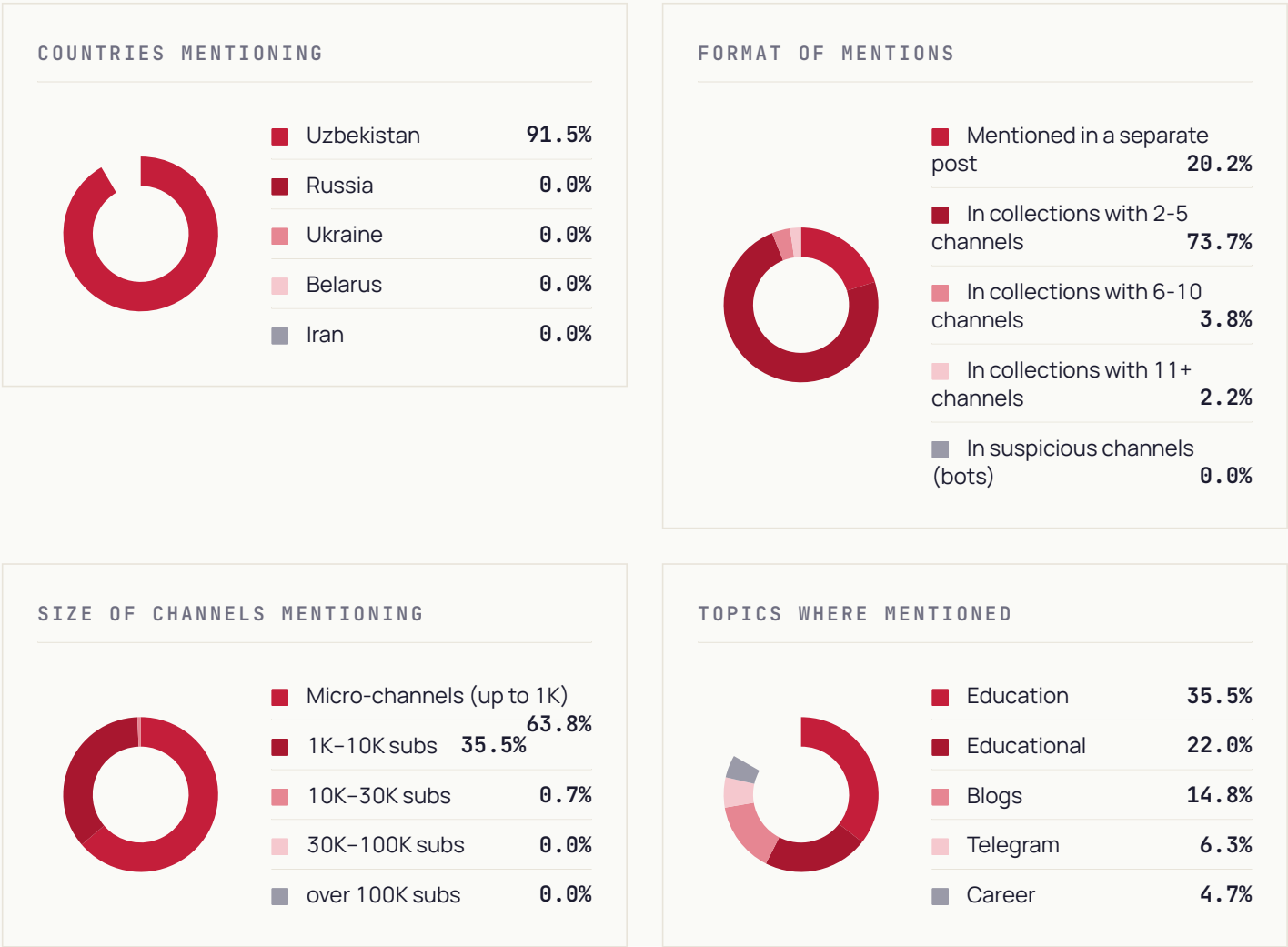
NET GROWTH

+1 346

SECTION 04 · MENTIONS

Who mentions the channel and how

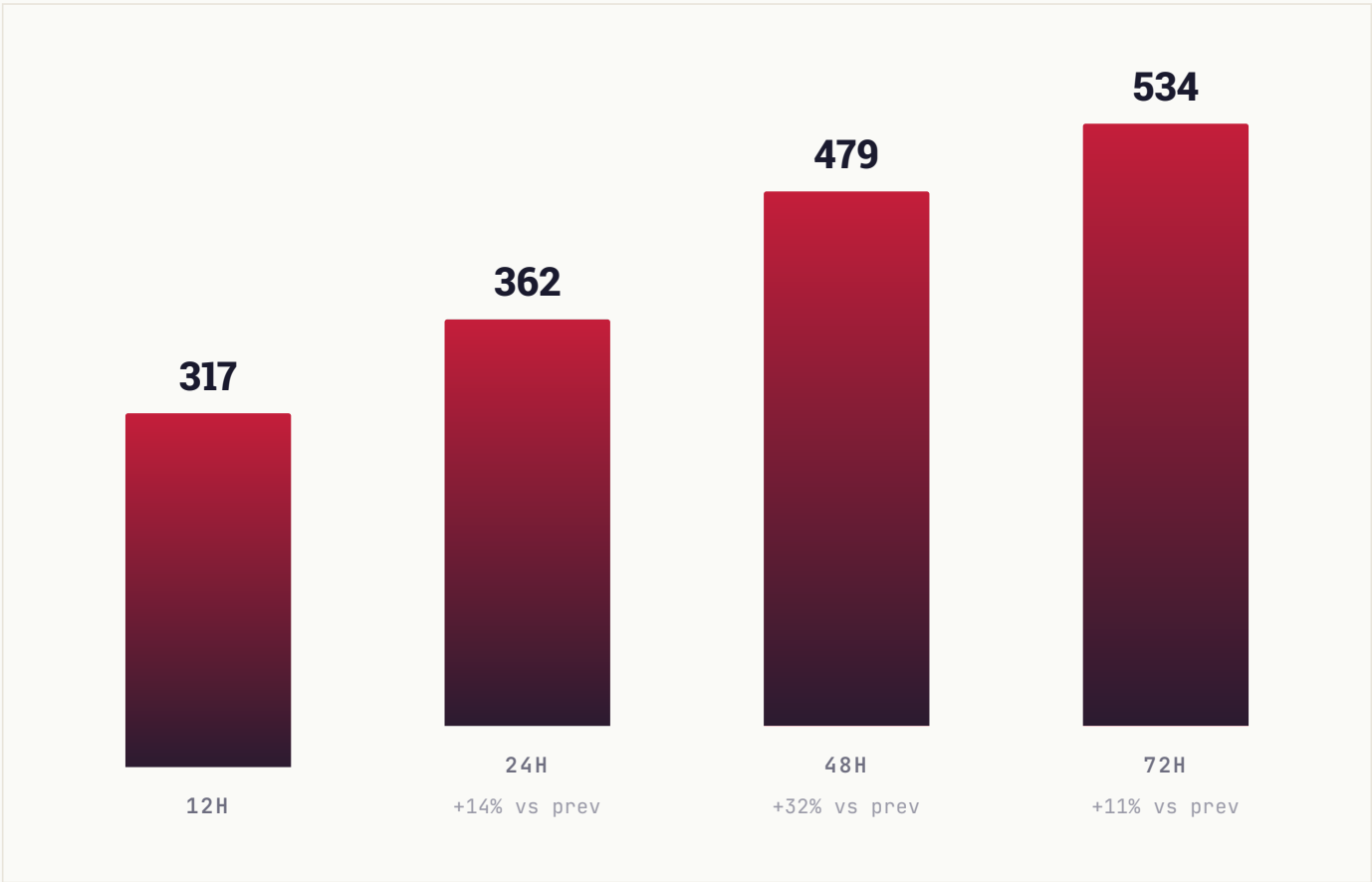
Citation index **3** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned **128** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
GR Grantlar.uz	79.4K
GR GrantGO	45.1K
SI Shodiyor Grants Hunter	13.6K
GS Gulruxbonu Shokirova Young Diplomat	11.1K
MJ Marjonakhon Jurakulova 🇺🇿🇺🇿	9.1K
TO TOP_SCHOLAR YOU	5.2K
MN MR. NOBLEMAN🇺🇿 Chet Elda Talim🇺🇿	2.5K
JW Jahonabegim's World	2.4K
IE Islohotlar elchisi 🇺🇿🇺🇿	1.9K
AD Alisherova Dilshoda's blog 🇺🇿	1.6K
LI Lifestyle Komilakhon	716

COMPARATIVE INSIGHT

Channel in mid-collection (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual post exchange both ways: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** mentions found **24**, they brought **1 817** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	4	4	189
November 2025	9	2	132
October 2025	5	5	117
September 2025	0	0	7
August 2025	0	0	1 212
July 2025	6	3	160

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
24	6	1 817

— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Thursday

Audience is most active on this day at 16:00 UZT.

IMPACT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

IMPACT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

IMPACT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

IMPACT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it? **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
