

PUBLIC REPORT BY PROMTPRESS

Channel audit

Wallet DeFi News



@tonwallet_news_cis

DeFi Account — your non-custodial Wallet service in Telegram. Open
Wallet @wallet Support: https://t.me/wallet_supportbot

SUBSCRIBERS

456 246

-12714 per month

ERR (% SEE POSTS)

18.0%

per day 7.2%

REACH/POST

79.3K

ad reach 33K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 456 246 —	 SUBSCRIBER REACH 17.37% avg % subs see post	 VIEWS/POST 79.3K median 83.8K · 18 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 374.8 only 1,499 reactions, 280 reposts, 675 comments	 POST LENGTH 631 chars median 546 · 18 days	 POSTS ANALYZED 4 18 days
 AD REACH 33K 24h avg	 CHURN / MONTH -12714 last month	 CITATION RATE 27 citation index · 214 channels mentioned ever	 CHANNEL AGE 1 year 8 months created 16.10.2024

AI EDITOR SUMMARY

Channel «News Wallet DeFi» — 456 246 subs. Each post avg views 79.3K people (17% of subs), avg reach — room to grow. Posts 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 18 days.
- 02 Dominant format – Photo (2/4 posts).
- 03 Avg post length – 631 chars (median 546).
- 04 Peak audience activity – Monday, 09:00 MSK.
- 05 Top posts get ×1 more views than the weakest (93.2K avg for top vs 68.4K for worst) – among 4 posts in 18 days. Analyze commonalities: topic, format, timing.

TOP 4 POSTS

Nº1 25.05 · 06:23 TEXT TAC published an official report on the May 11 bridge incident for TAC ↔ TON. About 90% of affected assets have been recovered...	VIEWS 111 991 REPOSTS 36	REACTIONS 299 ER 24.5%
Nº2 28.05 · 14:44 VIDEO 📺 TON Wallet is now DeFi Account We renamed TON Wallet to separate two products within one app: custodial Crypto...	VIEWS 104 531 REPOSTS 138	REACTIONS 679 ER 22.9%
Nº3 02.06 · 07:46 PHOTO 📺 Toncoin Renaming – Community Vote Over the past months, TON has changed a lot. Telegram is increasingly involved in the network...	VIEWS 63 132 REPOSTS 88	REACTIONS 404 ER 13.8%

Nº4 12.06 · 08:26 PHOTO ☒ TAC Strategies Are Back The TAC bridge has been restored. Deposits and withdrawals for TAC strategies in the “Earn” section are working normally again...	VIEWS	REACTIONS
	37 394	117
	REPOSTS	ER
	18	8.2%

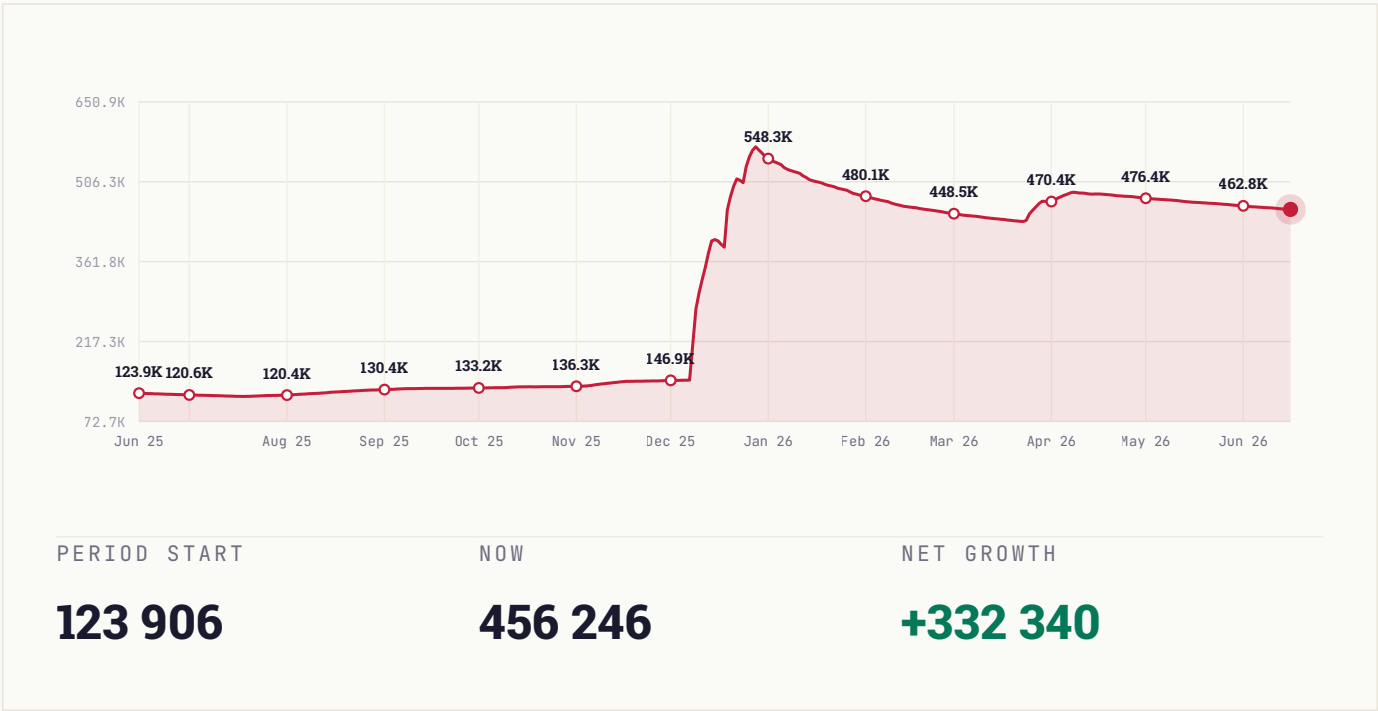
WORST 3

↓ 28.05 · 14:44 VIDEO ☒ TON Wallet is now DeFi Account We renamed TON Wallet to separate two products within one app: custodial Crypto...	VIEWS	REACTIONS
	104 531	679
	REPOSTS	ER
	138	22.9%
↓ 02.06 · 07:46 PHOTO ☒ Toncoin Renaming — Community Vote Over the past months, TON has changed a lot. Telegram is increasingly involved in the network...	VIEWS	REACTIONS
	63 132	404
	REPOSTS	ER
	88	13.8%
↓ 12.06 · 08:26 PHOTO ☒ TAC Strategies Are Back The TAC bridge has been restored. Deposits and withdrawals for TAC strategies in the “Earn” section are working normally again...	VIEWS	REACTIONS
	37 394	117
	REPOSTS	ER
	18	8.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

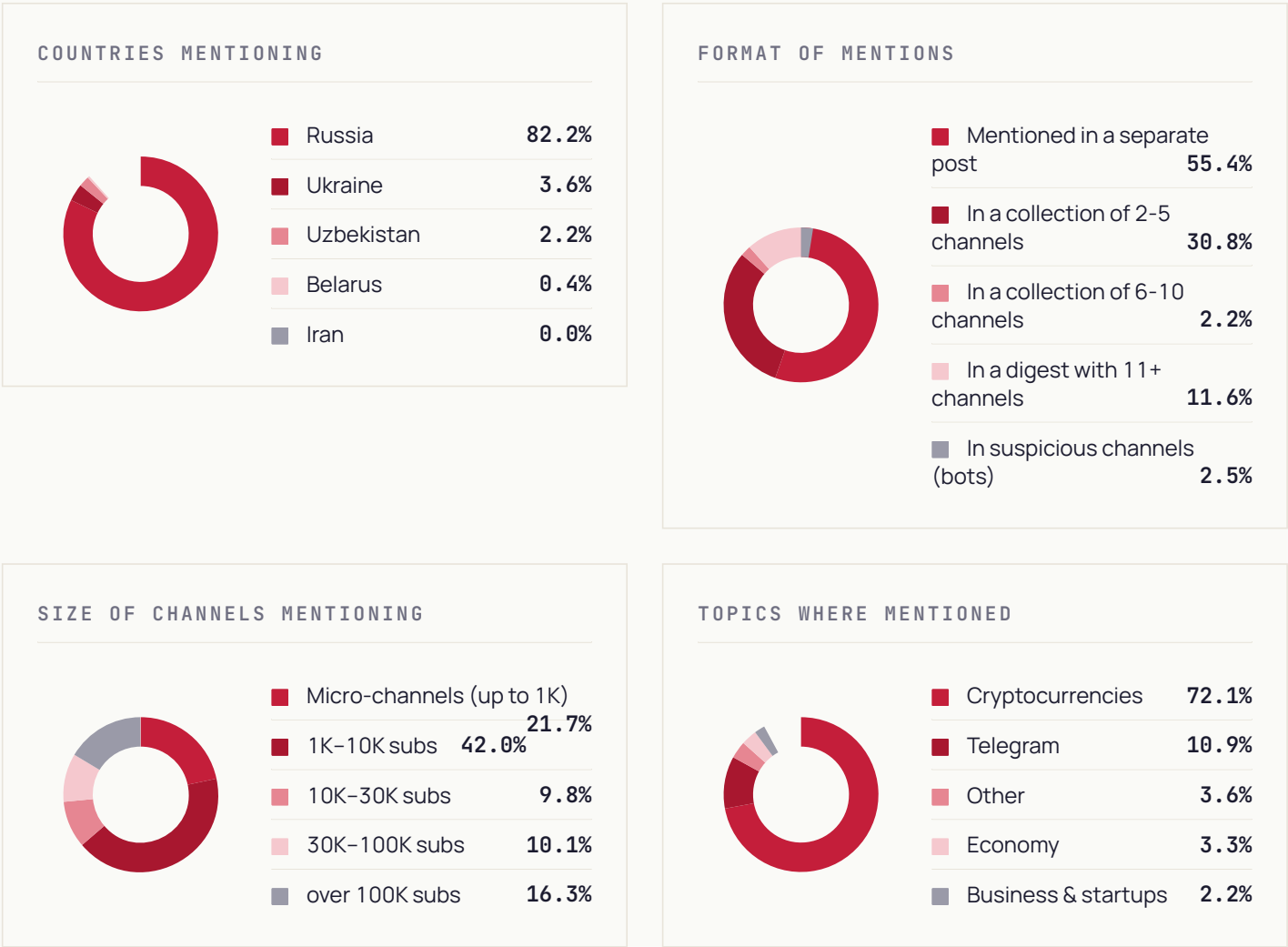
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

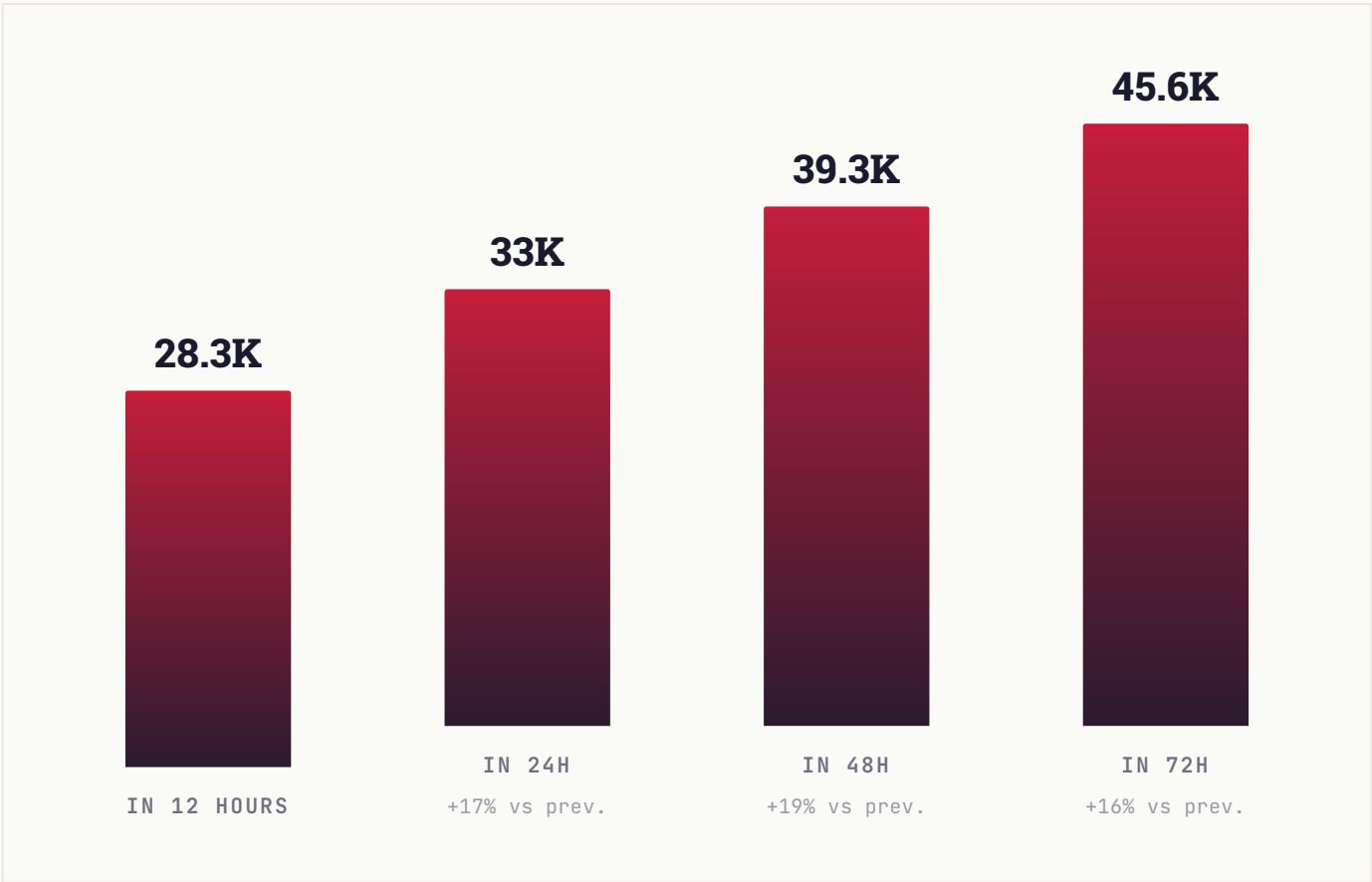
Citation index **27** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **214** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time from publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
NW Wallet DeFi News YOU	456.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#39 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **134**, they brought **473 007** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	23	21	443 672
Nov 2025	35	35	10 530
Oct 2025	29	14	3 428
Sep 2025	38	38	3 168
August 2025	0	0	9 929
July 2025	9	6	2 280
TOTAL MENTIONS	134	MONTHS OF DATA	6
		ACQUIRED SUBSCRIBERS	473 007

SECTION 08 · NICHE COMPARISON

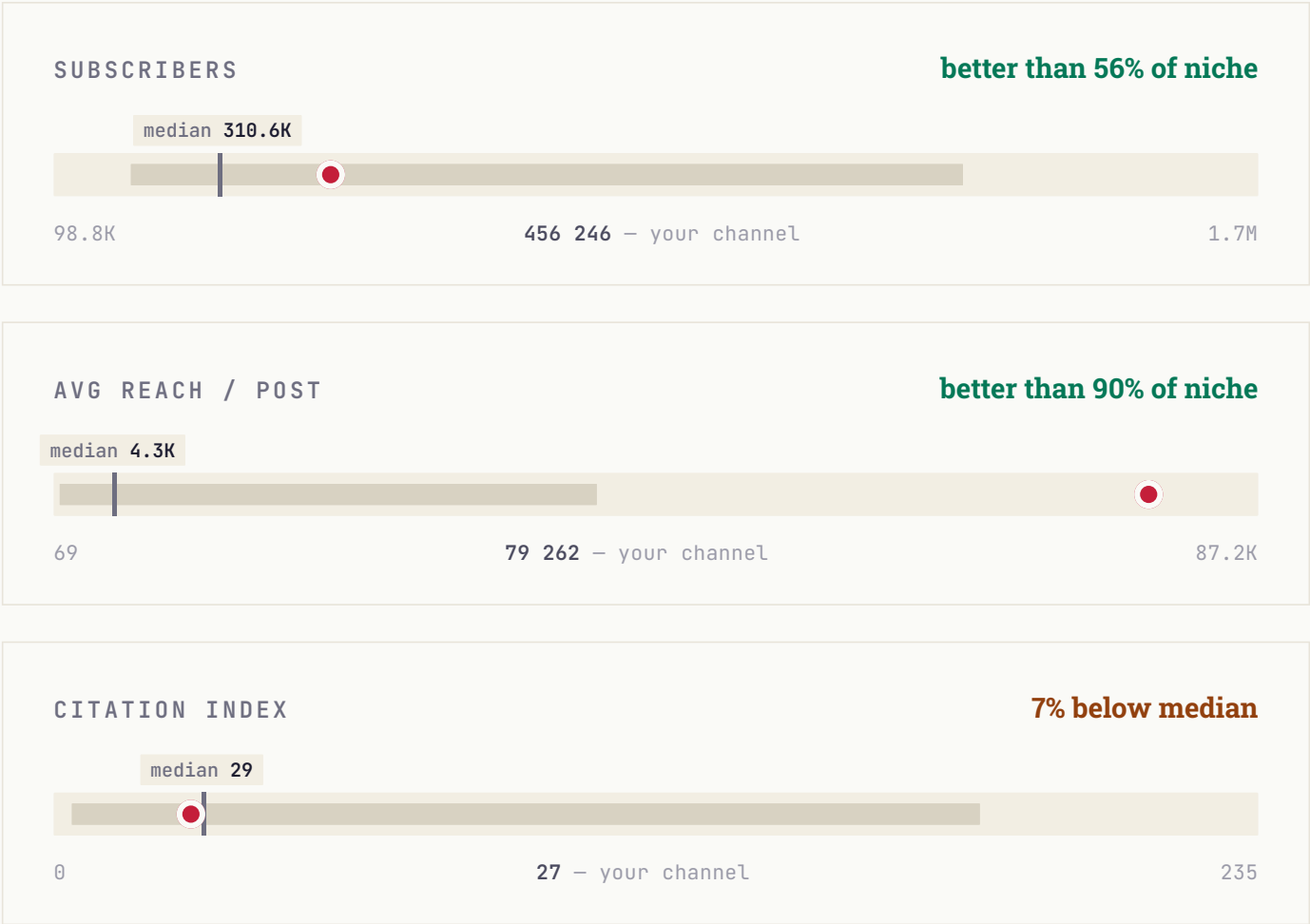
Where the channel ranks in its league

Took top-100 channels in «Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#39/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 1.5 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

On this day at 09:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with similar channels quarterly. 2-3 collabs
give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
