

PUBLIC REPORT PROMTPRESS

Channel audit

CRYPTO GUYS



@tonguysnft

Applications accepted automatically! Top crypto news, subscribe to stay updated! Chat: <https://t.me/+1QHgR69pOfg3NGMy> Contact: @romanovsv Ads: @codeaidev We are on the exchange:...

SUBSCRIBERS

27 899

-303 per month

ERR (% WHO SEE POSTS)

2.0%

per day 1.3%

REACH/POST

463

ad reach 373/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 27 899 —	 SUBSCRIBER REACH 1.66% avg % subs see post	 VIEWS/POST 463 median 462 · 28 days	 POSTS/WK 32.1 over period
 7D TREND -0.9% vs previous week	 REACTIONS/POST 0.2 only 24 reactions, 194 reposts, 0 comments	 POST LENGTH 302 chars median 268 · 28 days	 POSTS IN ANALYSIS 129 28 days
 AD REACH 373 24h avg	 CHURN / MONTH -303 last month	 CITATIONS 547 citation index · 650 channels mentioned all time	 CHANNEL AGE 5 yrs 2 mo created 16.04.2021

AI EDITOR SUMMARY

Channel «CRYPTO GUYS 🐼🐱» — 27 899 subs. Each post averages 463 people (2% subs), reach is low — consider expanding audience. Publishes 32 posts per week (~5/day) — active posting. Week of June 29 – July 5 reach stable (-0.9% vs week of Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **129** posts in 28 days.
- 02 Dominant format — **Photo** (122/129 posts).
- 03 Avg post length — **302** chars (median 268).
- 04 Peak audience activity — **Sat**, 12:00 MSK.
- 05 Top posts get **3x** more views than the weakest (908 avg for top vs 347 for worst) — among 129 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 06:45 TEXT  US for the first time allowed crypto 'perps' on licensed platforms — until now the huge perpetual futures market...	VIEWS 1 002 REPOSTS 1	REACTIONS — ER 3.6%
Nº2 16.06 · 11:46 TEXT  To date, the US has confiscated \$1B in crypto from Iran — said US Treasury Secretary Scott Bessent. CRYPTO GUYS 	VIEWS 966 REPOSTS 5	REACTIONS — ER 3.5%
Nº3 20.06 · 09:00 PHOTO  Difference between some FTX assets' current value and bankruptcy sale price Four largest options...	VIEWS 756 REPOSTS 2	REACTIONS — ER 2.7%

Nº4 21.06 • 16:00 **PHOTO**

Mexican billionaire Ricardo Salinas claims Bitcoin is a better investment than real estate and predicts that in...

VIEWS
668

REACTIONS
6

REPOSTS
10

ER
2.4%

Nº5 22.06 • 09:00 **PHOTO**

😞 Andrew Tate devolves into a degen: in the last 16 hours he got liquidated 8 times. First his long position was liquidated...

VIEWS
667

REACTIONS
2

REPOSTS
3

ER
2.4%

WORST 3

↓ 10.07 • 18:02 **PHOTO**

Аналитик CryptoQuant PelinayPA: по Ethereum рынок под контролем медведей 🐻. На Binance Taker Buy/Sell Ratio >1 (≈1.13), but price almost not...

VIEWS
354

REACTIONS
—

REPOSTS
1

ER
1.3%

↓ 11.07 • 10:02 **PHOTO**

In March Google restricted Meta's access to Gemini — not enough capacity for demand. Some internal Meta AI projects failed and...

VIEWS
346

REACTIONS
—

REPOSTS
2

ER
1.2%

↓ 11.07 • 06:02 **PHOTO**

Fidelity Digital Assets: halvings don't weaken BTC security. Security isn't just rewards & hash rate, but incentives. Before 2012 income...

VIEWS
343

REACTIONS
—

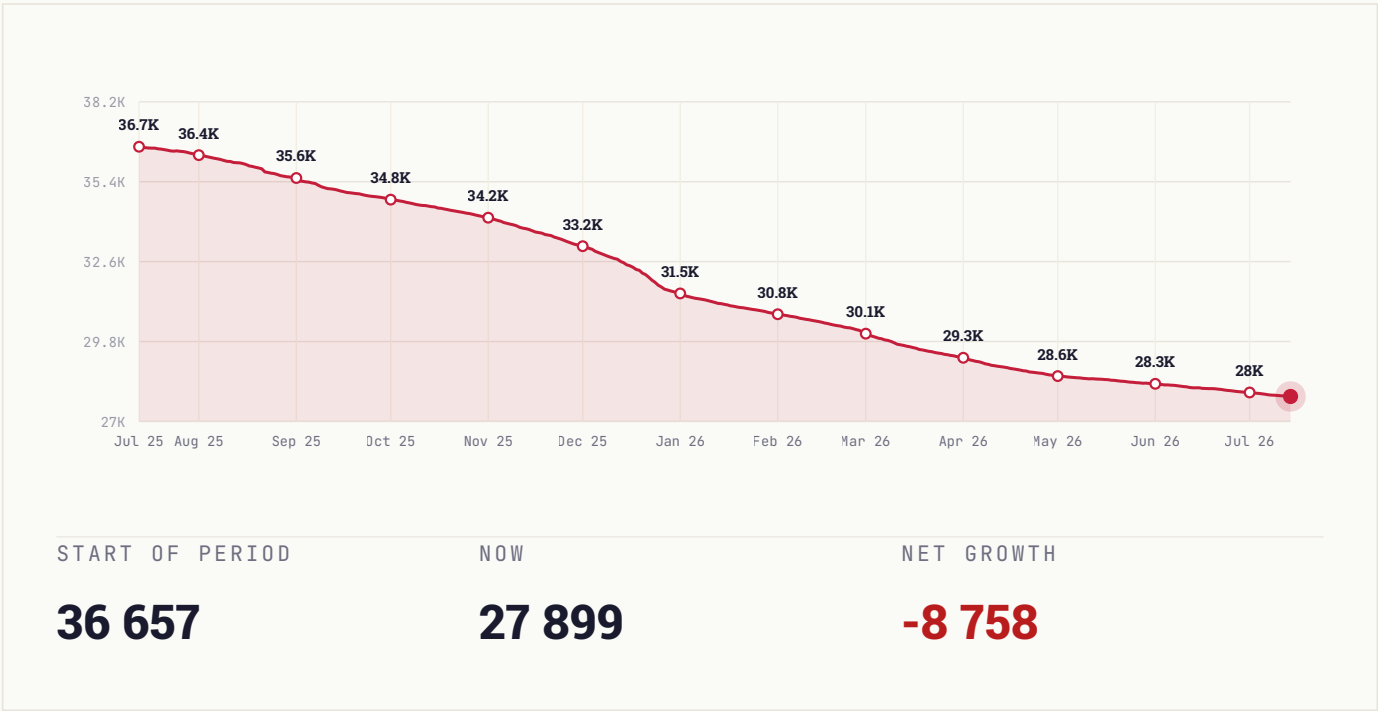
REPOSTS
—

ER
1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

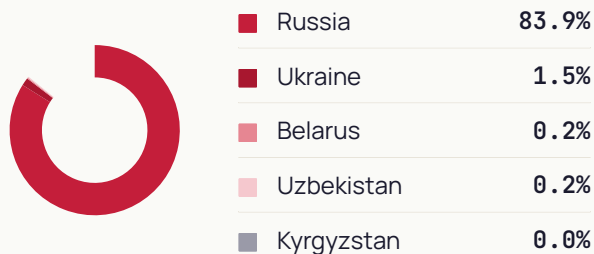


SECTION 04 • MENTIONS

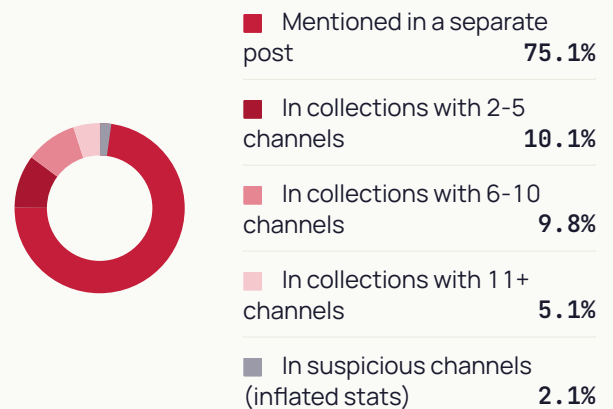
Who mentions the channel and how

Citation index **547** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **650** different channels.

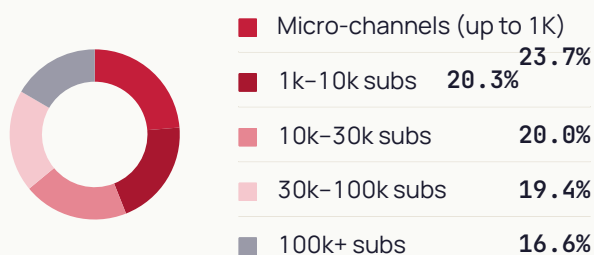
MENTIONED FROM WHICH COUNTRIES



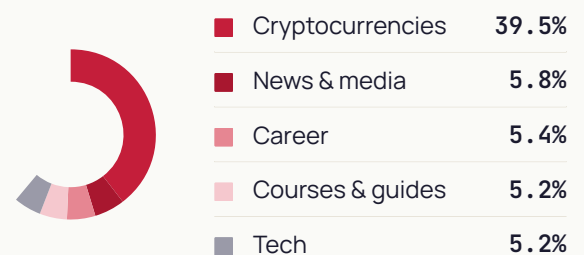
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



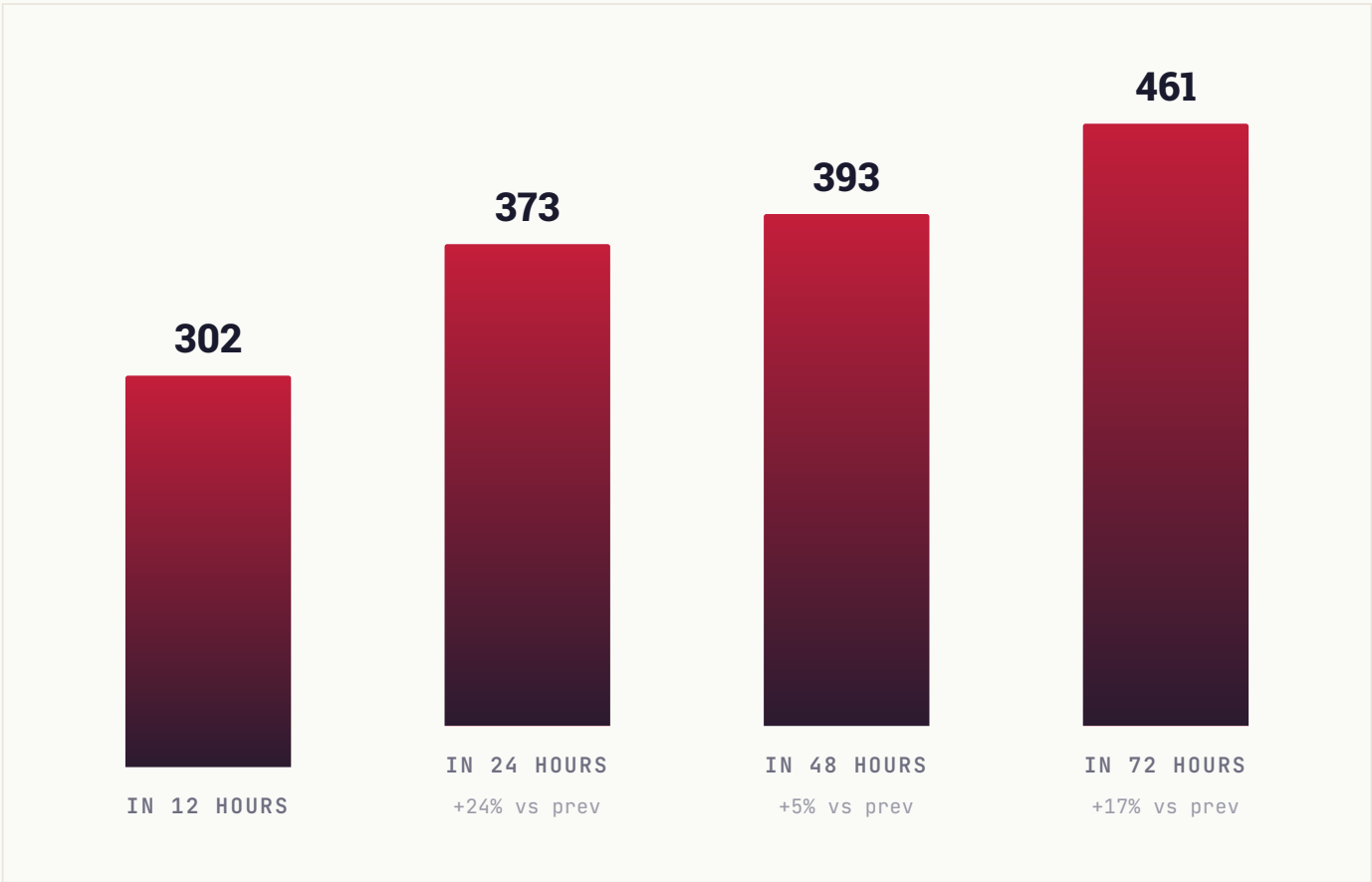
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
CG CRYPTO GUYS 🥳 🐱 YOU	27.9K

COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.66% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+4.8pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it?

PromptPress?

This audit — what we can do in a few minutes using public data.
Want to go further? — run ads with us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager