

PROMTPRESS PUBLIC REPORT

Channel audit

TonDreamer



@tondreamerr

■ If you want to stay updated and join discussions about TON, join us
 - TonDreamer ■ English Channel: @TonDreamerEng For collaboration
 - @QwezyTen ■ do not provide financial...

SUBSCRIBERS

177 726

-4530 per month

ERR (% SEE POSTS)

2.0%

per day 0.6%

REACH/POST

2.5K

ad reach 1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Niche comparison

Position in «Crypto» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 177 726 —	 SUBS REACH 1.4% avg % subs see post	 VIEWS/POST 2.5K median 2.5K · 26 days	 POSTS/WEEK 5.6 over period
 7D TREND -15.7% vs previous week	 REACTIONS/POST 17.5 total 367 reactions, 47 reposts, 70 comments	 POST LENGTH 256 chars median 162 · 26 days	 POSTS ANALYZED 21 26 days
 AD REACH 1K 24h avg	 CHURN / MONTH -4530 last month	 CITATION RATE 18 citation index · 104 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 28.01.2024

AI EDITOR SUMMARY

Channel «TonDreamer» – 177 726 subs. Each post gets avg 2.5K people (1% from subs), low reach – need to grow audience. Publishes 6 posts/week (~1/day) – rare posts. Week Jun 1–7 reach dropped -15.7% vs week May 25–31 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts in 26 days.
- 02 Dominant format – Text (9/21 posts).
- 03 Avg post length – 256 chars (median 162).
- 04 Peak audience activity – Tuesday, 10:00 MSK.
- 05 Top posts gather 2× more views than the weakest (3.5K avg for top vs 1.6K for worst) – among 21 posts over 26 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 19.05 · 07:30 PHOTO TON back above \$2. Not a huge feat, but remembering the recent past (TON ~ \$1.3) this...	VIEWS 3 785 REPOSTS 2	REACTIONS 28 ER 2.1%
Nº2 05.06 · 08:56 TEXT Which way? 📉	VIEWS 3 450 REPOSTS 2	REACTIONS 10 ER 1.9%
Nº3 20.05 · 06:48 TEXT What if the bears are wrong? What if everything goes differently? What if everything goes higher?	VIEWS 3 293 REPOSTS —	REACTIONS 27 ER 1.9%

Nº425.05 · 16:11 PHOTO Nice, but no reason to relax yet) Let's see what happens next	VIEWS	REACTIONS
	3 187	23
	REPOSTS	ER
	2	1.8%

Nº517.05 · 14:51 VIDEO New post from Pavel Durov: We just awarded \$52,420 to winners of the Telegram Art Contest. Participants did...	VIEWS	REACTIONS
	3 125	16
	REPOSTS	ER
	1	1.8%

WORST 3

↓ 10.06 · 19:27 TEXT I feel something cool is about to happen with TON, like any moment now. Unfortunately, I have some TA and...	VIEWS	REACTIONS
	1 607	8
	REPOSTS	ER
	—	0.9%

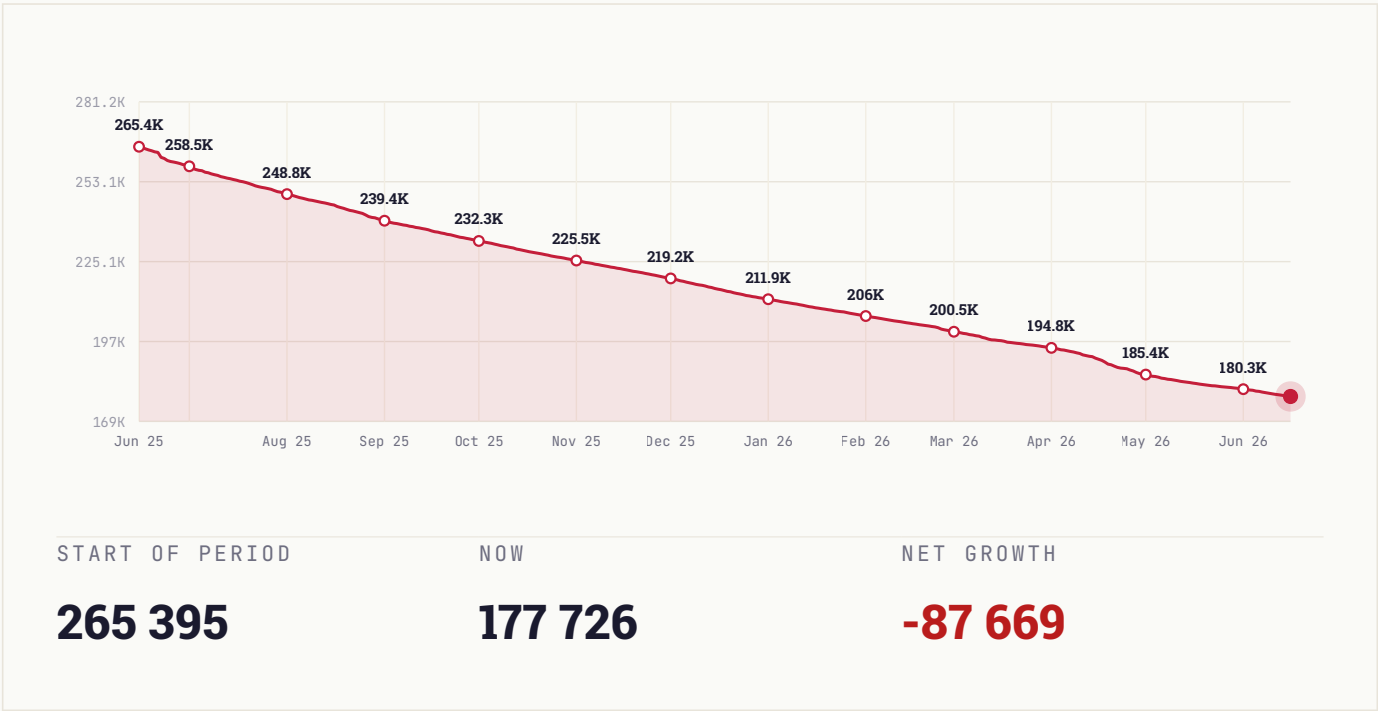
↓ 10.06 · 19:36 POLL (post without caption – poll)	VIEWS	REACTIONS
	1 601	11
	REPOSTS	ER
	—	0.9%

↓ 10.06 · 19:31 TEXT About 10 days left before \$TON rebrands to \$GRAM, if Durov meets the deadline. Post from June 1.	VIEWS	REACTIONS
	1 580	24
	REPOSTS	ER
	—	0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

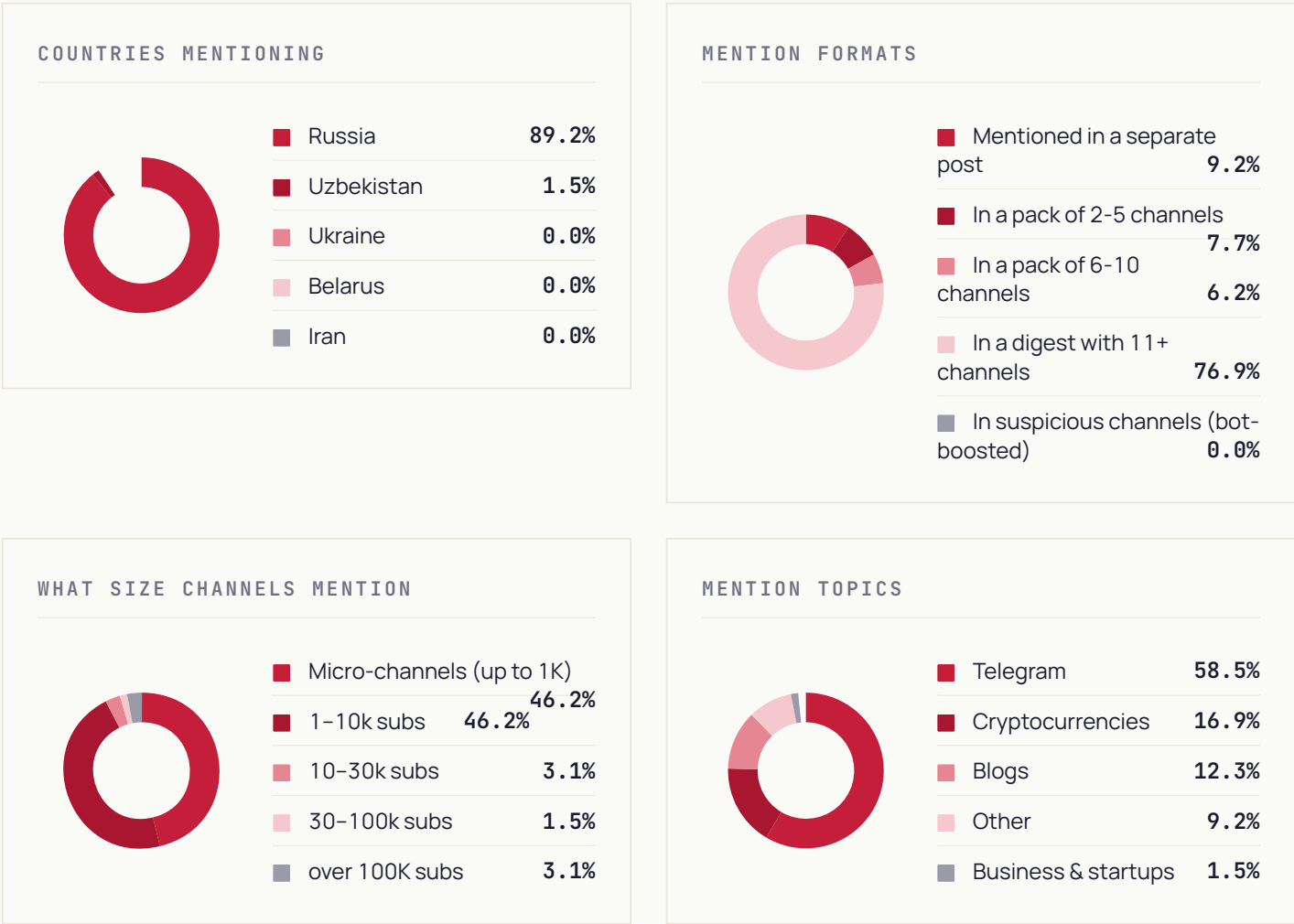
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

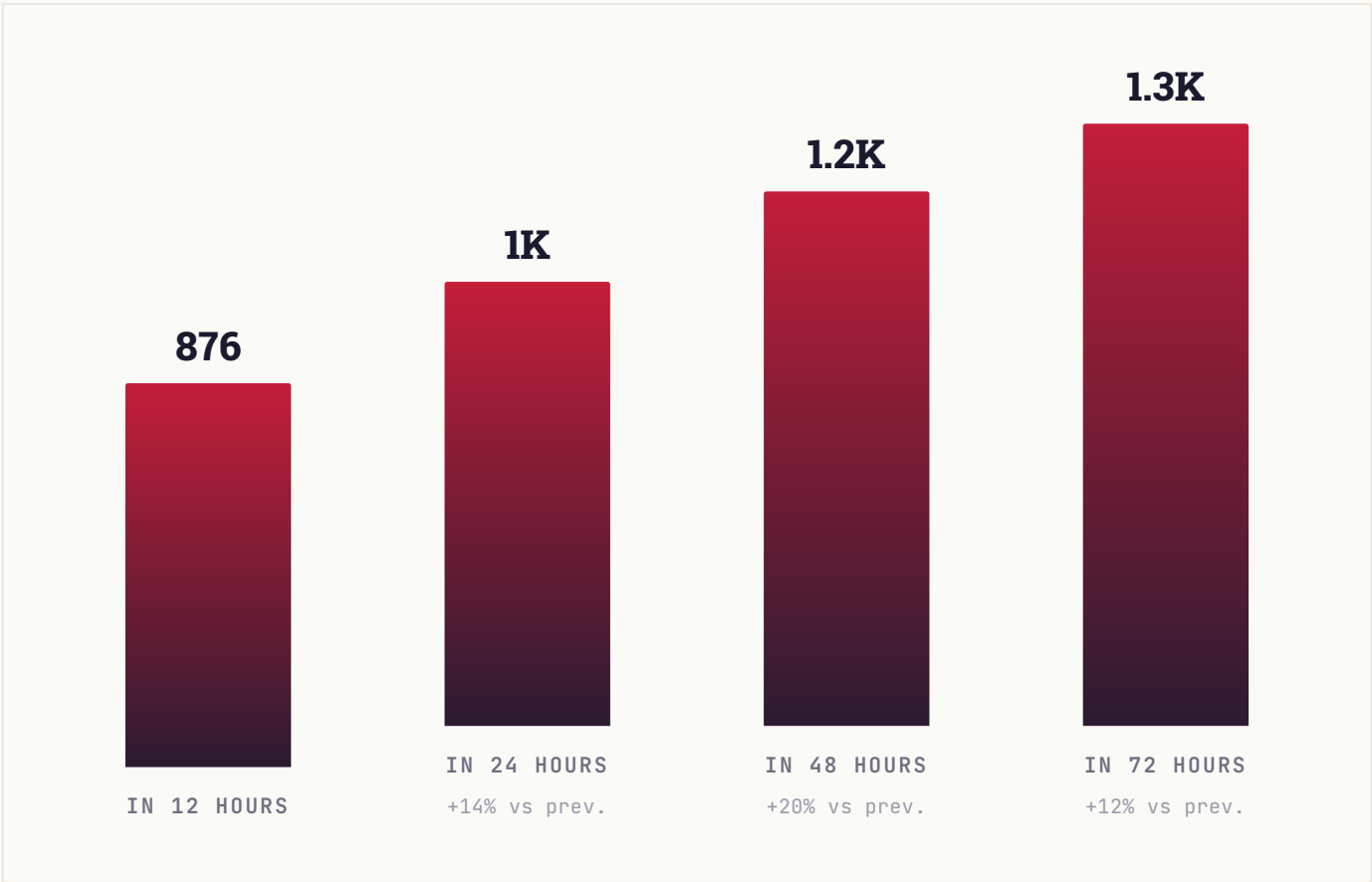
Citation index **18** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **104** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RU growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
TO TonDreamer YOU	177.7K

COMPARATIVE INSIGHT

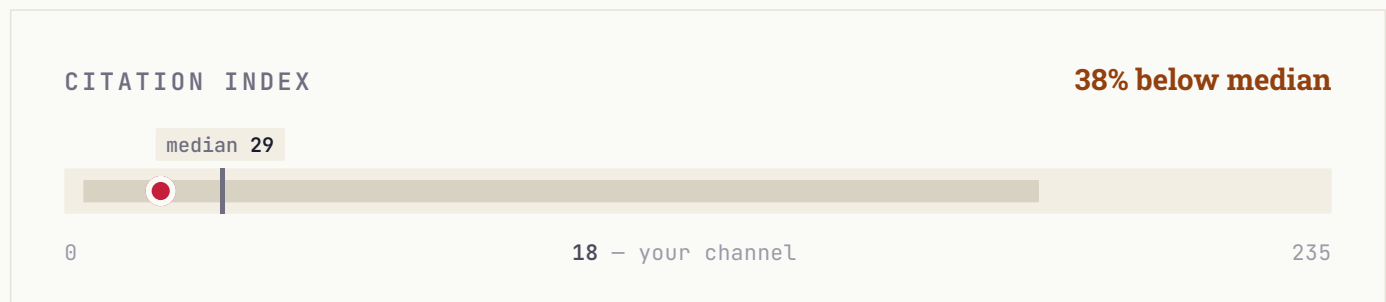
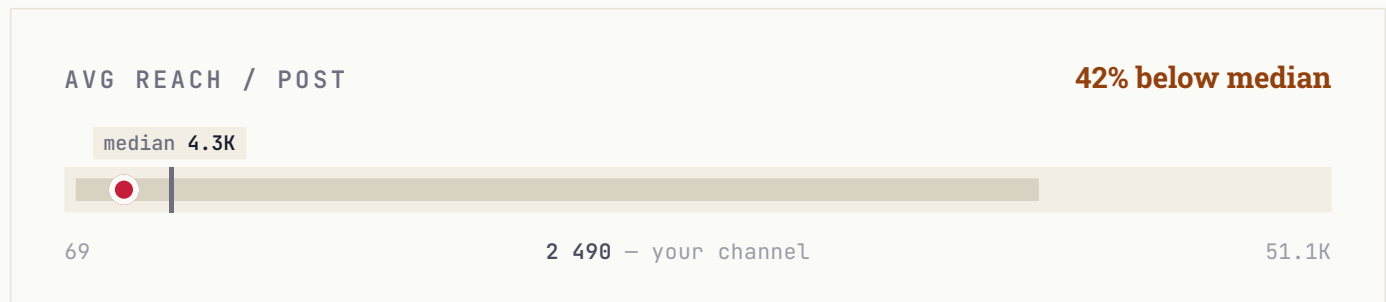
Channel yet outside top 99 of niche — early growth stage. Niche leader — OKX News (4.8M), top-99 median: 307.7K. First goal — enter top-99 through systematic work with traffic and content.

Where the channel stands in its league

SUBSCRIBERS 43% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 98.8K, 177 726, and 1.7M. A light gray bar represents the channel's performance, ending at 177 726. A vertical purple line marks the median at 310.6K. A red dot on the x-axis indicates the channel's position at 98.8K. The text '43% below median' is displayed in red at the top right.

Metric	Value
Channel Subscribers	98.8K
Median	310.6K
Channel Subscribers (Percentage of Median)	43% below median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Tuesday

On this day at 10:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.4% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+5.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a 'hot' topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
