

PROMTPRESS PUBLIC REPORT

Channel audit

TON Эликсир



@ton_elixir

Magic News Elixir. Here you'll find #TON news. For ads and other inquiries: @TOR_ins Our channel and chat admin @tmrxTV Manager: @maxvane

SUBSCRIBERS

237 647

-25104 per month

ERR (% WHO SEE
POSTS)

2.0%

per day 1.1%

REACH/POST

2.9K

ad reach 2.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 237 647 —	 SUBS REACH 1.24% avg % of subs see post	 VIEWS/POST 2.9K median 3K · 29 days	 POSTS/WEEK 21.4 over period
 7D TREND -8.9% vs previous week	 REACTIONS/POST 55.5 total 5,053 reactions, 172 reposts, 808 comments	 POST LENGTH 694 chars median 672 · 29 days	 POSTS ANALYZED 91 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -25104 last month	 QUOTABILITY 16 citation index · 182 channels mentioned ever	 CHANNEL AGE 2 years 4 months created 26.01.2024

AI EDITOR SUMMARY

Channel «TON Elixir» — 237 647 subs. Each post averages 2.9K people (1% of subs), reach is low — consider expanding audience. Publishes 21 posts per week (~3 per day) — active posting. For week 1–7 June reach dropped by -8.9% by week 25–31 May — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **91** posts over 29 days.
- 02 Dominant format — **Photo** (90/91 posts).
- 03 Avg post length — **694** chars (median 672).
- 04 Peak audience activity — **Friday, 18:00 MSK**.
- 05 Top posts get **4×** more views than the weakest (3.9K avg for top vs 933 for worst) — among 91 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 16:14 PHOTO ☒ Upscale launched a limited offer for traders! ⚡ Today you can get an account with reduced requirements already...	VIEWS 3 890 REPOSTS 1	REACTIONS 59 ER 1.6%
Nº2 23.05 · 10:59 PHOTO ☒ Daily combo! To get more silver in Signal, Golden Miner & Grow Tea for passive income, enter...	VIEWS 3 835 REPOSTS 1	REACTIONS 57 ER 1.6%
Nº3 22.05 · 04:59 PHOTO ☒ Reminder: Wen Lambo dropped Streakline! ⚠ New streak mechanic lets you collect daily...	VIEWS 3 828 REPOSTS 2	REACTIONS 55 ER 1.6%

Nº4 29.05 • 10:59 PHOTO ☒ Daily combo! To get more silver in Signal, Golden Miner & Grow Tea for passive income, enter...	VIEWS 3 814 REACTIONS 52 REPOSTS 1 ER 1.6%
Nº5 22.05 • 15:59 PHOTO ☒ Risk token labels on STON.fi! ☒ STON.fi introduced token labeling to help...	VIEWS 3 763 REACTIONS 60 REPOSTS 2 ER 1.6%

WORST 3

↓ 01.06 • 13:40 PHOTO ☒ TON rebranding incoming? ☒ TON Vote has a proposal that could be one of the most discussed lately – on...	VIEWS 1 796 REACTIONS 59 REPOSTS 3 ER 0.8%
↓ 11.06 • 10:59 PHOTO ☒☒ Bonus matches from Pixel World! ☒ Until June 13, every match you play in Pixel World gives a chance to win 10 boxes...	VIEWS 514 REACTIONS 54 REPOSTS 2 ER 0.2%
↓ 11.06 • 15:59 PHOTO ☒ Earn stars in Starsomania! ☒ Many already know Giftomania, but the team has another cool bot – Starsomania, where you can...	VIEWS 491 REACTIONS 10 REPOSTS 1 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 • MENTIONS

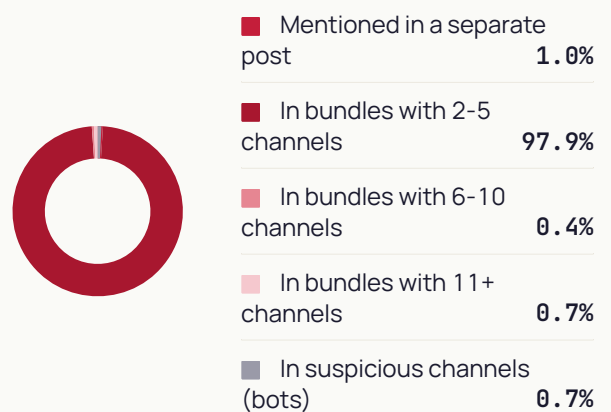
Who mentions the channel and how

Citation index **16** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **182** different channels.

COUNTRIES MENTIONING



HOW THEY MENTION



SIZE OF CHANNELS MENTIONING



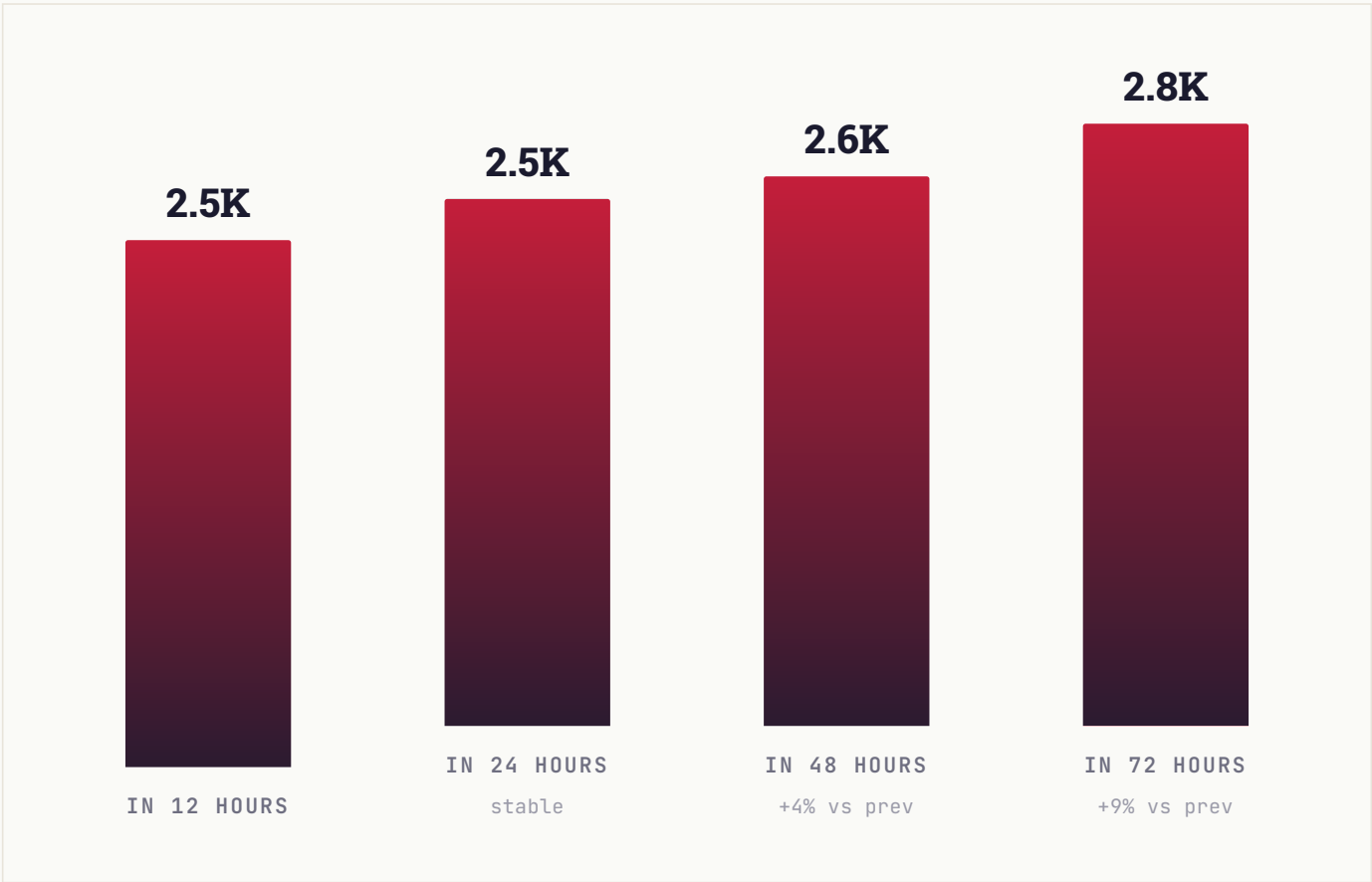
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
ТЭ TON Эликсир YOU	237.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#70 of 99). Niche median — 307.7K subs. First growth KPI — reach the median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **493**, they brought **314 866** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	42	6	24 741
Nov 2025	123	22	65 025
Oct 2025	97	4	65 289
Sep 2025	90	1	5 532
August 2025	80	4	118 542
July 2025	61	11	35 737

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
493	6	314 866

SECTION 08 · NICHE COMPARISON

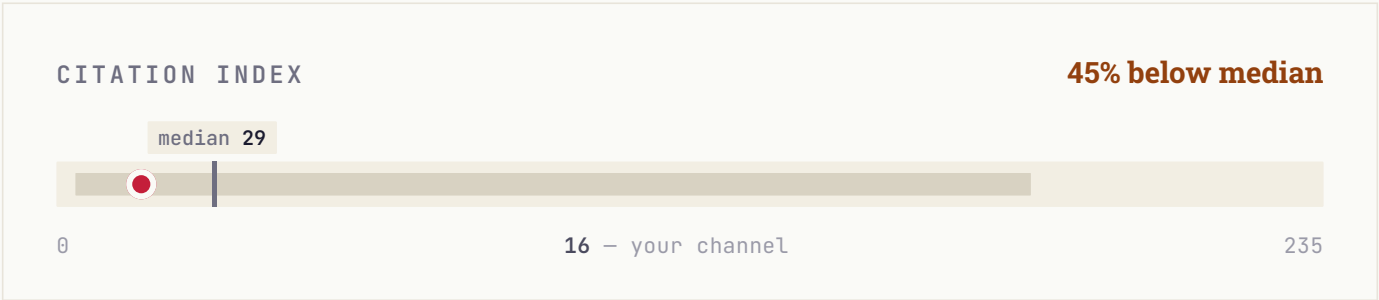
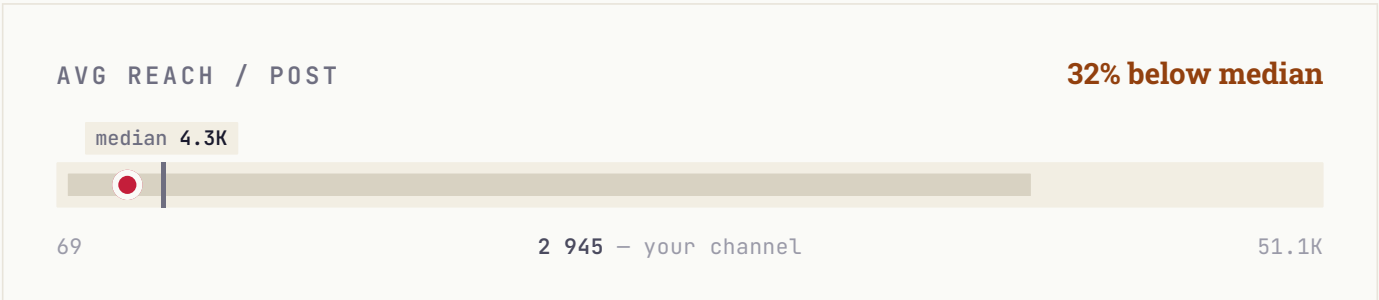
Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#70/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.24% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+5.3pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager